



GUJARAT TECHNOLOGICAL UNIVERSITY

**GOVERNMENT ENGINEERING COLLEGE
GANDHINAGAR**

(Approved by AICTE, Affiliated to GTU)
Sector - 28 – 382028, Gandhinagar



BUSINESS MODEL CANVAS

A Report on
“Ranking the Resume”

Under Subject of
PROJECT - II
Semester – VIII

**BACHELOR OF ENGINEERING
IN
INFORMATION TECHNOLOGY
BY
Team No. 127510**

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**Under the Esteemed guidance of
Prof. Chetan M Kapadiya**

Prof. D. A. Parikh
(Head of Department)

Academic Year
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CERTIFICATE

This is to certify that the project entitled “**Ranking the Resume**” is submitted by **Team No. 127510**. In partial fulfillment of the requirement for the award of degree Bachelor of Engineering in Department of Information Technology from Gujarat Technological University of the academic year 2020-2021.

Date:- _____

Faculty Coordinator

External Examiner

Key Parameters:

- Public/Government Companies.
- Private Companies.
- Non-Government Organization (NGO)
- Hospitals
- Start-ups

Key Activities:

- Upload Resumes
- Set Ranking Policy
- Rank the resumes

Key Resources:

- Resumes
- Data Set

Value Propositions:

- Faster Ranking
- Accurate Ranking
- Reduce overhead of managing large volume of resumes
- Easy management

Customer Relationship:

- Automatic ranking system
- Accurate ranking
- Faster ranking
- Rank large volume of resumes in one go

Channels:

- Web-Application

Customer Segments:

- Public/Government Companies.
- Private Companies.
- Recruitment Team
- HR

Cost Structure:

- Maintaining Website
- Maintaining System

Revenue Streams:

- Subscription
- Online Ads