# GHAZI IMRAN

# Front End Developer

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#### PROFESSIONAL OVERVIEW

Highly skilled Front-End Developer with a strong foundation in building responsive and user-focused websites. Skilled in HTML, CSS, JavaScript, React, and Flask, with a deep understanding of UX and UI design principles. Demonstrated ability to lead end-to-end development projects, from initial design to deployment, and improve user engagement through effective technical solutions. Proven track record of successfully delivering projects that improve user experience and drive satisfaction.

#### WORK EXPERIENCE

RedStar Limited

October 2022 - October 2023

Junior Web Developer

Essex, United Kingdom

- Led end-to-end development and enhancement of the company's website using Flask, Python, JavaScript, HTML, and CSS, ensuring
  responsiveness and optimised user experience.
- Provided ongoing technical support, improving website functionality and boosting user satisfaction by 75%.
- Collaborated with marketing and design teams to introduce features like family reviews, testimonial highlights, and monthly newsletters, enhancing website engagement and fostering a community feel.
- Implemented UX/UI design improvements that increased website usability and visual appeal, leading to a 40% reduction in user bounce rate.
- Optimised website performance through front-end coding best practices, resulting in a 30% increase in page load speed.

# London Space Investment

March 2022 – September 2022

Junior Web Developer

London, United Kingdom

- Contributed to enhancing the real estate platform through **JavaScript**, **HTML**, and **CSS**, focusing on **front-end development** to optimise website functionality.
- Collaborated with marketing and design teams to create user-friendly, visually appealing interfaces, improving property visibility and user engagement.
- Developed interactive features that improved user experience and engagement, such as dynamic property search filters and responsive property galleries.
- Implemented UI/UX design principles to ensure consistency and accessibility across the website, leading to a 25% increase in user satisfaction.
- Assisted in the integration of third-party APIs for enhanced site functionality, including property mapping and real-time data updates.
- Conducted usability testing and gathered feedback to iterate on design improvements, ensuring alignment with user needs and business objectives.

# **PROJECTS**

**Tale-Threader** | *Certification Project* – Developed a story generator web application with genres and difficulty levels. Used JavaScript to fetch and display story content dynamically. Built the backend with Python's Flask and a SQL database for user account functionalities.

**Bank-ER** | *Certification Project*— Designed and developed an online banking app with functionalities like user login, money transfer, and transaction history. Focused on UX design to create an intuitive interface, using HTML, CSS, and JavaScript.

## **CERTIFICATIONS**

Meta Front-End Developer – Meta – Programming with Javascript, Version Control, HTML, CSS, React, UX/UI Design Principles CS50's Introduction to Computer Science – HarvardX – Data Structures, C, Python, SQL, JavaScript, CSS and HTML The Complete JavaScript Course – Udemy – JavaScript, Advanced DOM & Events, Object-Oriented Programming, External Libraries Developing Back-End Apps with Node.js and Express – IBM – JavaScript, Back-end Development, NPM, Node.js, Express.js PHP and Laravel Essentials – Udemy – Data Types, Arrays, Object-Oriented Programming, Database Integration

### **EDUCATION**

University of London

September 2019 – September 2022

BA in Management & Digital Innovation (BSc)

### **SKILLS**

JavaScript	HTML	CSS	React	Flask	Node.js	jQuery
Bootstrap	Flexbox	CSS Grid	Visual Studio Code		GitHub	Sourcetree
Problem Solving		Research Skills	Multi-tasking		Time Management.	