# Lecture 11: Clustering Part III Statistical Methods for Data Science

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### Today

- Clustering models
  - Centroid clustering
  - Distribution clustering
  - Hierarchical clustering
  - Density clustering
- 2 Cluster validation
- Summary





### Learning outcome

- Be able to explain the EM algorithm for one dimensional GMM
- Be able to explain the difference between K-means and the EM algorithm in terms of parameter estimation



### Today

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  - Centroid clustering
  - Distribution clustering
  - Hierarchical clustering
  - Density clustering
- Cluster validation
- Summary





Clustering models Cluster validation Summary Centroid clustering
Distribution clustering
Hierarchical clustering
Density clustering

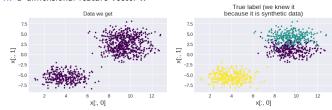
### Centroid clustering





### Recall: K-means

Data x: d dimensional feature vector x



Target y:

$$y = \arg\min_{k \in \{1, \cdots, K\}} dist(\mathbf{x}, \boldsymbol{\mu}_k)$$

where  $dist(\cdot, \cdot)$  is a distance measure; in this course, we use the Euclidean distance (cf. lecture 9)

- Parameters: K centroids  $\mu_k$
- Hyperparameters: K
- Parameter estimation: an iterative method to update the centroids until convergence
- It is a hard clustering technique one data point is assigned to only one cluster





### K-means: pros and cons

- Pros:
  - Convergence guaranteed
  - Easy to implement
  - Scale to large data sets
- Cons:
  - Need to choose the hyperparameter K manually
  - Dependence on random initial values
  - Do not work well on very high dimensional data
  - Not robust to outliers





Clustering models Cluster validation Summary Centroid clustering Distribution clustering Hierarchical clustering Density clustering

## Distribution clustering





## Recall: Gaussian Mixture Models (GMM) - overview

- Data x: a d dimensional feature vector  $\mathbf{x} = [x_1, \dots, x_d]$  with PDF  $f(\mathbf{x}) = \sum_{k=1}^K \pi_k f(\mathbf{x} \mid k)$
- Target y: y is a set of K posterior probabilities; for  $k = 1, \dots, K$

### likelihood of k

posterior 
$$P(k \mid x) = \frac{P(k)}{P(k)} \frac{\text{given data}}{f(x \mid k)}$$

$$\frac{P(k \mid x)}{\sum_{c=1}^{K} P(c) f(x \mid c)}$$

It is soft clustering - x is assigned to all clusters with a probability - the posterior  $P(k \mid x)$ ; alternatively, y can be defined as the cluster index with the highest posterior probability, i.e.

$$y = \arg\max_{k \in \{1, \dots, K\}} P(k \mid \boldsymbol{x}) = \arg\max_{k \in \{1, \dots, K\}} P(k) f(\boldsymbol{x} \mid k)$$

- Parameter: the parameters of the mixture distribution f(x)
  - The parameters for each Gaussian likelihood  $f(x \mid k)$
  - The prior P(k), typically denoted as  $\pi_k$





### Recall: two challenges for parameter estimation

Compared to the Gaussian naive Bayes classifier parameter estimation

- Cluster labels unknown
- High dimensional features not independent joint probability distribution

Let's address the first issue by looking at one dimensional Gaussian Mixture models





### Recall: parameter estimation for 1-d GMM

• Data:  $x_1, \dots, x_N$ 



• Random variable:  $X_1, \dots, X_N$  i.i.d. with PDF

$$f(x) = \sum_{k=1}^{K} \pi_k f(x \mid k)$$

The joint probability distribution of all data points is defined as

$$f_{X_1,\dots,X_N}(x_1,\dots,x_N) \stackrel{i.i.d.}{=} \prod_{i=1}^N f(x_i) = \prod_{i=1}^N \sum_{k=1}^K \pi_k f(x_i \mid k)$$
 (1)

This is the **likelihood** of the **mixture distribution** given data  $x_1, \dots, x_N$ .

- Parameter of interest:  $\pi_k$ ,  $\mu_k$ ,  $\sigma_k$  for all  $k = 1, \dots, K$
- Parameter estimation method: maximum likelihood estimation





# Recall: parameter estimation for 1-d GMM (cont.)

• The log likelihood (cf. Eq. (1) on page 11) is defined as:

$$Q(\theta) = \log L(\theta \mid x_1, \dots, x_N) = \log f_{X_1, \dots, X_N}(x_1, \dots, x_N)$$

$$= \sum_{i=1}^N \log \left( \sum_{k=1}^K \pi_k f(x_i \mid k) \right)$$
(2)

where 
$$\theta = (\mu_1, \cdots, \mu_K, \sigma_1, \cdots, \sigma_K, \pi_1, \cdots, \pi_K)$$

• The parameters are estimated by maximizing the log likelihood

$$\hat{\theta} = \arg\max_{\theta} Q(\theta)$$

- There is no closed-form solution due to the summation inside the log!
- We need to apply an iterative method to find the solution the EM algorithm

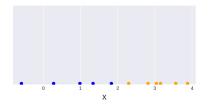


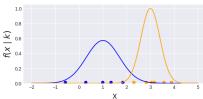


### Intuition behind EM

Scenario 1: if we knew the label of each data point, the task would be to estimate the parameters

- $\pi_k = P(k) = \frac{N_k}{N}$ , where  $N_k$  is the count of data points that belong to cluster k, i.e.  $\pi_1 = P(\text{blue}) = \frac{5}{11}$  and  $\pi_2 = P(\text{orange}) = \frac{6}{11}$
- $\bullet \ \mu_k = \frac{1}{N_k} \sum_{i=1}^{N_k} x_i$
- $\sigma_k^2 = \frac{1}{N_k} \sum_{i=1}^{N_k} (x_i \mu_k)^2$





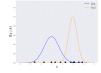
Scenario  $1 \approx \text{maximization}$  step in the EM algorithm





### Intuition behind EM (cont.)

Scenario 2: if we knew the two priors P(1), P(2) and the two Gaussian distributions  $f(x \mid 1)$ ,  $f(x \mid 2)$ , the task would be to compute the posterior probability  $P(k \mid x)$  for  $k \in \{\text{orange}, \text{blue}\}$ ; then we can assign each data point x to a cluster y by the maximum a posteriori estimation  $y = \begin{cases} \text{blue}, & P(\text{orange} \mid x) < P(\text{blue} \mid x) \\ \text{orange}, & P(\text{orange} \mid x) \ge P(\text{blue} \mid x) \end{cases}$ 







- Prior:  $\pi_1 = P(z_1) = P(blue)$ ,  $\pi_2 = P(z_2) = P(orange)$
- Likelihood:  $f(x \mid blue) = blue$ ,  $f(x \mid orange) = orange$
- Posterior:

$$P(\mathsf{blue} \mid x) = \frac{P(\mathsf{blue})f(x \mid \mathsf{blue})}{P(\mathsf{blue})f(x \mid \mathsf{blue}) + P(\mathsf{orange})f(x \mid \mathsf{orange})}$$

$$P(\mathsf{orange} \mid x) = \frac{P(\mathsf{orange})f(x \mid \mathsf{orange})}{P(\mathsf{blue})f(x \mid \mathsf{blue}) + P(\mathsf{orange})f(x \mid \mathsf{orange})}$$

Scenario 2 ≈ expectation step in the EM algorithm





### Intuition behind EM (cont.)

- In reality, we don't know any of these!
- The idea here is that we alternate scenario 1 and 2 iteratively until convergence
- This is essentially how the Expectation-Maximization (EM) algorithm works
  - E-step (expectation): estimate the posterior for all data points given each cluster (scenario 2)
  - M-step (maximization): estimate the parameters for each cluster (scenario 1)
- Disclaimer: the purpose of the scenario 1 and 2 is to build up some intuitions only; for details of the EM algorithm, please refer to the description in the next few slides





### The EM algorithm: two main steps

Two main steps in the EM algorithm

• E-step (expectation): compute the posterior probability of the cluster for each data point  $x_i$ 

$$\gamma_{ik} = P(k \mid x_i) = \frac{\pi_k f(x_i \mid k)}{\sum_{c=1}^K \pi_c f(x_i \mid c)}, \text{ for all } k = 1, \dots, K$$

This posterior is also called the **responsibility**, denoted as  $\gamma_{ik}$ 

M-step (maximization): estimate the parameters

• 
$$\pi_k = P(k) = \frac{N_k}{N}$$
, where  $N_k = \sum_{i=1}^N \gamma_{ik}$  - soft clustering

$$\bullet \ \mu_k = \frac{1}{N_k} \sum_{i=1}^N \gamma_{ik} x_i$$

$$\bullet \ \sigma_k^2 = \frac{1}{N_k} \sum_{i=1}^N \frac{\gamma_{ik}}{\gamma_{ik}} (x_i - \mu_k)^2$$

for each cluster  $k = 1, \dots, K$ 





## K-means as a special case of the EM algorithm

#### **Expectation Step**

EM: soft clustering - posterior

$$\gamma_{ik} = P(k \mid x_i)$$

Why soft? - It is a probability, i.e.  $\gamma_{ik} \in [0,1]$ 

K-means: hard clustering - equivalent to

$$\gamma_{ik} = \begin{cases} 1, & \text{if the centroid of cluster } k \text{ is the closest to } x_i \\ 0, & \text{otherwise} \end{cases}$$

Why hard? - It is a binary decision, i.e.  $\gamma_{ik} \in \{0,1\}$ 

#### Maximization Step

• EM: need to estimate  $\mu_k$ ,  $\sigma_k$ , where

$$\mu_k = \frac{1}{N_k} \sum_{i=1}^K \gamma_{ik} x_i, \quad \sigma_k^2 = \frac{1}{N_k} \sum_{i=1}^N \gamma_{ik} (x_i - \mu_k)^2, \quad N_k = \sum_{i=1}^N \gamma_{ik}, \quad \text{for } \gamma_{ik} \in [0,1]$$

• K-means: only need to estimate  $\mu_k$ , where

$$\mu_k = \frac{1}{N_k} \sum_{i=1}^N \gamma_{ik} \mathsf{x}_i = \frac{1}{N_k} \sum_{\mathsf{x} \in \text{cluster } k} \mathsf{x}, \quad \mathsf{N}_k = \sum_{i=1}^N \gamma_{ik}, \quad \text{for } \gamma_{ik} \in \{0,1\}$$



### The complete EM algorithm

- These two steps are the core of the EM algorithm
- Besides that, there are some extra steps involved
- The EM algorithm is an iterative method
- There are three important components in an iterative method:
  - 1) Initialization step
  - 2) Update the parameters in a while loop (the core, i.e. the maximization step and the expectation step)
  - 3) Stopping criteria





### The complete EM algorithm (cont.)

- 1) Initialization step: initialize  $\pi_k$ ,  $\mu_k$ ,  $\sigma_k$  manually or using, e.g. the K-means algorithm  $\mu_k$ , for all  $i=1,\cdots,N$ ,  $k=1,\cdots,K$
- 2) Update the parameters in a while loop: repeat the expectation step and the maximization step until the stopping criteria are met; each repetition of this process is called **one iteration**
- 3) Stopping criteria: something you check (using e.g. a conditional statement) inside the while loop; if the stopping criteria are true, the loop shall be escaped then you are done! There are two alternative stopping criteria for the EM algorithm:
  - Has the objective function, i.e. the log likelihood (cf. Eq. (2)), changed since the last iteration?
  - Have any of the parameters, i.e.  $\pi_k$ ,  $\mu_k$ ,  $\sigma_k$ , changed since the last iteration?





# High dimensional GMM

- The second problem on page 10 is the high dimensional joint probability distribution of the correlated feature vectors
- In this course, we will not go into details of multivariate Gaussian distributions; nevertheless, the EM steps for d > 1 is presented as follows

### **Expectation Step**

$$\gamma_{ik} = P(k \mid \mathbf{x}_i) = \frac{\pi_k f(\mathbf{x}_i \mid k)}{\sum_{c=1}^K \pi_c f(\mathbf{x}_i \mid c)}, \text{ for all } k = 1, \dots, K$$

### Maximization Step

- $\pi_k = P(k) = \frac{N_k}{N}$ , where  $N_k = \sum_{i=1}^N \gamma_{ik}$
- $\mu_k = \frac{1}{N_k} \sum_{i=1}^N \gamma_{ik} \mathbf{x}_i$
- $oldsymbol{\Phi} \Sigma_k = rac{\hat{1}}{N_k} \sum_{i=1}^N \gamma_{ik} (\pmb{x}_i \pmb{\mu}_k) (\pmb{x}_i \pmb{\mu}_k)^T$  note that  $\pmb{x}_i$  is a column vector here

The covariance matrix  $\Sigma_k$  captures the dependence between features





### Recap: GMM

Gaussian Mixture Models (GMM) is a mixture distribution characterized by a mixture PDF

$$f(\mathbf{x}) = \sum_{k=1}^{K} \pi_k f(\mathbf{x} \mid k)$$

where each  $f(x \mid k)$  is a multivariate Gaussian PDF for each Gaussian component k multivariate

#### because $x \in \mathbb{R}^d$ is a d dimension feature vector

- $f(\mathbf{x})$  is the PDF of the mixture model with parameters  $\theta = \{\mu_1, \cdots, \mu_K, \Sigma_1, \cdots, \Sigma_K\}$
- f(x) is the **likelihood** of  $\theta$  given data x
- Parameter estimation: maximum likelihood estimation given  $x_1, \dots, x_N$

$$\hat{\theta} = \arg\max_{\theta} \sum_{i=1}^{N} \log(f(\mathbf{x}_i))$$

- No closed form solution iterative algorithm for finding  $\hat{\theta}$  the EM algorithm
- Comparison to other techniques
  - Gaussian naive Bayes classifiers vs GMM
  - · K-means vs the EM algorithm for parameter estimation





### GMM: pros and cons

- Pros:
  - Relatively simple compared to other mixture models we love Gaussians!
  - Flexibility due to the soft clustering criterion
- Cons:
  - Might get stuck on local optimum of the objective function
  - Convergence can be slow
  - Covariance matrix estimate might lead to divergence in case of small data set
  - Need to choose the hyperparameter K manually
  - Gaussian mixture assumption might not be true





Clustering models Cluster validation Summary Centroid clustering
Distribution clustering
Hierarchical clustering
Density clustering

# Hierarchical clustering





### Agglomerative vs divisive

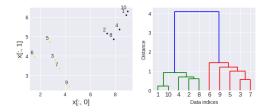
### Two types of hierarchical clustering

- Agglomerative (bottom-up):
  - Start with each data point being its own cluster
  - Merge the closest clusters until there is only one cluster
- Divisive (top-down):
  - Start with one cluster
  - Split until each cluster contains only one data point





### Agglomerative hierarchical clustering using a dendrogram



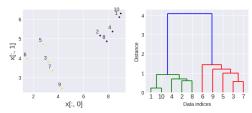
- Step 1: consider each data point as its own cluster; find the closest clusters 1 and 10; group 1 and 10 into one cluster; the height of the dendrogram indicates the Euclidean distance - now we have 9 clusters in total
- Step 2: find the closest clusters 3 and 7 group 3 and 7 into one cluster
- Step 3: repeat until there is only one cluster left
- Step 4: draw a horizontal line to split data into different clusters

Divisive hierarchical clustering has a similar process (but top-down)





### Distance between clusters - alternative linkages



- The height of the dendrogram shows the distance between two clusters
- We need to choose how to compute the distance on the cluster level when there are more than one point in each cluster
- There are different alternatives to defined the distance between two clusters, e.g. the distance between cluster {1, 10} and cluster {4, 2, 8}
  - Single-linkage: the distance between the closest pair, i.e. dist(1,4)
  - Complete-linkage: the distance between the farthest pair, i.e dist(10,8)
  - Centroid: the distance between two centroids, i.e.

$$dist(centroid(\{1,10\}), centroid(\{4, 2, 8\}))$$

Here,  $dist(\cdot, \cdot)$  is the Euclidean distance





### Hierarchical clustering: pros and cons

- Pros:
  - No need to choose K
  - Easy to implement
  - Might give meaningful taxonomies
- Cons:
  - Once two clusters are grouped, the action cannot be undone
  - Does not scale well with large data set
  - No well defined objective function





Centroid clustering Distribution clustering Hierarchical clustering Density clustering

# Density clustering





### Introduction

- Idea: cluster data based on their closest points, i.e. the neighborhood
- Hyperparameter
  - ullet Radius of the neighborhood  $\epsilon$
  - Minimum number of points n in its  $\epsilon$  neighborhood





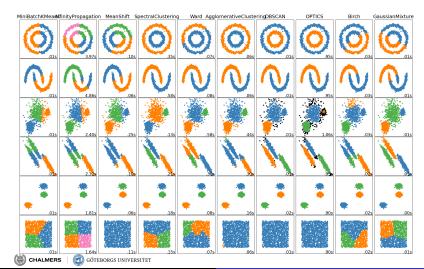
### Density clustering: pros and cons

- Pros:
  - Handles clusters with arbitrary shapes
  - Handles noise explicitly
- Cons:
  - Sensitive to the sampling technique in the neighborhood
  - Need to choose the hyperparameters  $\epsilon$  and n
  - Not optimal for clusters with varying density





# Comparison (from Python scikit-learn)



### Today

- Clustering models
  - Centroid clustering
  - Distribution clustering
  - Hierarchical clustering
  - Density clustering
- Cluster validation
- Summary





### Validation criteria

Cluster validation is to evaluate the quality of clusters; there are two types of criteria:

- Internal criteria: unsupervised; cluster labels are unknown
  - Algorithms that assume clusters with spherical shapes
    - Silhouette score
    - SSE
    - Many other indices, e.g. Davies-Bouldin index, Dunn index, etc
  - Algorithms that assume mixture distributions
    - AIC
    - BIC
  - Distance based criteria; more generic
    - Similarity matrix with data ordered by cluster indices
- External criteria: supervised; ground truth labels are given
  - Purity
  - F1-score
  - Entropy and mutual information





### Today

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### Summary

### So far:

- Data types and data containers
- Descriptive data analysis: descriptive statistics, visualization
- Probability distributions, events, random variables, PMF, PDF, parameters
- CDF, Q-Q plot, how to compare two distributions (data vs theoretical, data vs data)
- Modeling
- Parameter estimation: maximum likelihood estimation (MLE) and maximum a posteriori estimation (MAP)
- Classification, multinomial naive Bayes classifier, Gaussian naive Bayes classifier
- · Central limit theorem, interval estimation
- Hypothesis tests, comparison of two classifiers
- Clustering, cluster tendency, k-means
- SSE and Silhouette score for cluster evaluation, one dimensional Gaussian Mixture Models, AIC/BIC, the EM algorithm, clustering validation

#### Next:

Hypothesis testing, review for exam

#### Before next lecture:

Slides of lecture 8



