Lecture 7: Hypothesis testing part I Statistical Methods for Data Science

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Today

- Terminology
 - Experiment and the parameter of interest
 - Null hypothesis and alternative hypothesis
 - Test statistic
 - Null distribution $f(s \mid H_0)$
 - Significance level α , power and p-value
- 2 Example
- Summary





Learning outcome

- Be able to explain the following terminology
 - Null hypothesis H_0 and alternative hypothesis H_A
 - Test statistic s
 - Null distribution $f(s \mid H_0)$
 - ullet Significance level lpha and power
 - p-value
- Be able to design and interpret the one-sample z-test





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Example

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You need to help your chonker ducks lose weight. Which drug do you buy? Or should you just control their diet?

 If company A tested drug D on 30 ducks and the average weight loss after one month is 2.2 kg, would you buy drug D instead of regular diet control?





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- If company A tested drug D on 30 ducks and the average weight loss after one month is 2.2 kg, would you buy drug D instead of regular diet control?
- What if company A tested drug D on 30 ducks and the average weight loss after one month is 2.3 kg? Would you buy drug D instead of regular diet control in this case?





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- What if company A tested drug D on 30 ducks and the average weight loss after one month is 2.3 kg? Would you buy drug D instead of regular diet control in this case?
- What if company A tested drug D on 100 ducks and the average weight loss after one month is 2.3 kg?





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- What if company A tested drug D on 100 ducks and the average weight loss after one month is 2.3 kg?
- Now company B tested drug E on 30 ducks and the average weight loss after one month is 2.5 kg, while drug D results in 2.3 kg weight loss with the same setup, would you buy drug E instead of drug D?





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How would you make your decision?





Hypothesis[®]

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- Statistical hypothesis: a proposed distribution that explains a set of random variables





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 - \bullet Hypothesis + data \to decision on rejecting/not rejecting the hypothesis





Hypothesis testing: a list to go through

- A "boring" statement
- Experiment
- Data x, random variable X
- ullet Parameter of interest heta
- Parameter estimate $\hat{\theta}$
- Null hypothesis H_0
- Alternative hypothesis H_A
- Test statistic s
- Null distribution $f(s \mid H_0)$
- Significance level α
- p-value





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Experiment and the parameter of interest





Experiment design

Before formulating the statistical hypothesis, we need a "boring" statement: a
claim that we would like to test against, e.g. drug D is not more effective than
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Then we can use \bar{x} to approximate μ_D and check if it is greater than diet control (2.1 kg)





Experiment design (cont.)

- Example 2:
 - A "boring" statement: drug E and drug D work the same on average



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Then we use \bar{x} and \bar{y} to approximate μ_D and μ_E to see if they are the same





Experiment design (cont.)

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 if the evidence supports the statement, the statement must be true



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Null hypothesis and alternative hypothesis





Hypotheses H_0 and H_A

Statistical hypothesis: a proposed distribution





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 Statistical hypothesis: a proposed distribution - a statement in terms of the parameter of interest





Hypotheses H_0 and H_A

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 Alternative hypothesis H_A: a complementary alternative explanation to the "boring" statement



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• Example 2: drug E and drug D do not work the same on average (5 sec)







Hypotheses H_0 and H_A (cont.)

Questions:

• Question 1: why are H_A : $\mu_D > 2.1$ and H_0 : $\mu_D = 2.1$ complementary to each other? What about H_A : $\mu_D < 2.1$?





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 Answer: no





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- Answer: an implicit assumption here is that μ_D will not be smaller than 2.1
- Question 2: can H_0 and H_A be ANYTHING I want? Like a magic mirror!? Answer: no
- Follow up question: what are the choices for H_0 and H_A ?





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For example, is a binary classifier more accurate than random?





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For example, is a binary classifier more accurate than random? $H_0: p = 50\%$



Choices for H_0

- In this course, we only deal with null hypotheses with an equal sign in them only one fixed choice for the distribution proposed by H_0
- Null hypothesis H₀: two cases
 - One-sample test: to test a data distribution against a theoretical probability distribution, i.e. for a given constant c

$$H_0: \theta = c$$

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For example, is classifier A better than classifier B?





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For example, is classifier A better than classifier B? $H_0: p_A = p_B$

- We have seen one-sample test and two-sample test in the Q-Q plot lecture
- In practice, you can narrow down your choice of hypotheses by making a Q-Q plot





Experiment and the parameter of interest Null hypothesis and alternative hypothesis Significance level α , power and p-value

Choices for H_{Δ}

Given

$$H_0: \theta = \beta$$

where β can be either a constant (one-sample test) or a parameter from another data distribution (two-sample test)

- Alternative hypothesis H_A : H_A can be one-tailed or two-tailed
 - One-tailed

$$H_A: \theta > \beta$$

or

$$H_A: \theta < \beta$$

Two-tailed:

$$H_A: \theta \neq \beta \iff \theta < \beta \text{ or } \theta > \beta$$





Summary: choices for H_0 and H_A

Putting everything together,

	One-sample test	Two-sample test
Two-tailed	$H_0: \theta = c, H_A: \theta \neq c$	$H_0: \theta_1 = \theta_2, H_A: \theta_1 \neq \theta_2$
One-tailed	$H_0: \theta = c, H_A: \theta > c$	$H_0: \theta_1 = \theta_2, H_A: \theta_1 > \theta_2$
	$H_0: \theta = c, H_A: \theta < c$	$H_0: \theta_1 = \theta_2, H_A: \theta_1 < \theta_2$

where θ , θ_1 , θ_2 are statistics and c is a constant



Terminology Example Summary Experiment and the parameter of interes Null hypothesis and alternative hypothes Test statistic Null distribution $f(s\mid H_0)$ Significance level α , power and p-value





Experiment and the parameter of interest Null hypothesis and alternative hypothesis **Test statistic**Null distribution $f(s \mid H_0)$ Significance level α , power and p-value

Test statistic

• Test statistic s, random variable S: the statistic used for testing the hypothesis





Experiment and the parameter of interest Null hypothesis and alternative hypothesis Test statistic

Null distribution $f(s \mid H_0)$ Significance level α , power and p-value

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Experiment and the parameter of interest Null hypothesis and alternative hypothesis Test statistic Null distribution $f(s \mid H_0)$ Significance level α , power and p-value

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 - We only need the null hypothesis H_0 (not H_A) to choose the test statistic





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Note: in this course, we only deal with null hypothesis where we are able to express the PDF/PMF $f(s \mid H_0)$, i.e. H_0 with an equal sign in them





Experiment and the parameter of interest Null hypothesis and alternative hypothesis **Test statistic**Null distribution $f(s \mid H_0)$ Significance level α , power and p-value

Test statistic (cont.)

- Example 1. one-sample test
 - Data: x_1, \dots, x_N
 - Random variable: X_1, \dots, X_N i.i.d. Gaussian with known σ
 - Parameter of interest: μ_D
 - Parameter estimate: x̄
 - Null hypothesis: H_0 : $\mu_D = 2.1$
 - Test statistic: standardized \bar{x} assuming the null hypothesis (15 sec)



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$$z = \frac{\bar{x} - 2.1}{\sigma / \sqrt{N}}$$

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- Example 2. two-sample test
 - Data: x_1, \dots, x_{N_D} and y_1, \dots, y_{N_E}
 - Random variable: X_1, \cdots, X_{N_D} i.i.d. Gaussian with known σ_D ; Y_1, \cdots, Y_{N_E} i.i.d. Gaussian with known σ_E ; X_i and Y_j independent
 - Parameter of interest: μ_D , μ_E
 - Parameter estimate: \bar{x} , \bar{y}
 - Null hypothesis: $H_0: \mu_D = \mu_E \iff H_0: \mu_D \mu_E = 0$
 - Test statistic: standardized $\bar{x} \bar{y}$ assuming the null hypothesis

$$z = rac{ar{x} - ar{y}}{\sqrt{\sigma_D^2/N_D + \sigma_E^2/N_E}}$$
 (explained later)





Terminology Example Summary Experiment and the parameter of interest Null hypothesis and alternative hypothesis Test statistic

Null distribution $f(s \mid H_0)$ Significance level α , power and p-value

Null distribution $f(s \mid H_0)$





Null distribution $f(s \mid H_0)$

Null distribution

- Null distribution $f(s \mid H_0)$: the distribution of the test statistic given the null hypothesis
- Example:
 - Data: x_1, \dots, x_N
 - Random variable: X_1, \dots, X_N i.i.d. Gaussian with known σ
 - Parameter of interest: μ
 - Parameter estimate: \bar{x}
 - Null hypothesis: $H_0: \mu = \mu_0$
 - Test statistic:

$$z = \frac{\bar{x} - \mu_0}{\sigma / \sqrt{N}}$$

• Null distribution: standard Gaussian distribution



Terminology Example Summary Experiment and the parameter of interest Null hypothesis and alternative hypothesis. Test statistic

Null distribution $f(s \mid H_0)$ Significance level α , power and p-value

Significance level α , power and p-value



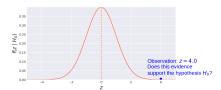


Significance level

Given a null hypothesis $H_0: \mu=2.1$ and the null distribution $f(s\mid H_0)$, we decide if we reject the hypothesis or not by observing data

- Run some experiments and collect data x_1, \dots, x_N
- Estimate the parameter of interest $\hat{\theta}$, e.g. $\hat{\mu} = \bar{x} = \frac{1}{N} \sum_{i=1}^{N} x_i$
- Standardize $\hat{\theta}$ assuming H_0 to compute the test statistic, e.g.

$$z = \frac{\bar{x} - 2.1}{\sigma / \sqrt{N}} = 4.0$$



• Does this evidence support the hypothesis H_0 ?





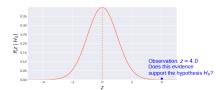
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• Does this evidence support the hypothesis H_0 ? Probably not since it's so far away from the center?

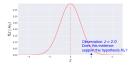




Experiment and the parameter of interest Null hypothesis and alternative hypothesis Test statistic
Null distribution $f(s \mid H_0)$ Significance level α , power and p-value

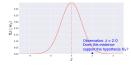
Significance level (cont.)

• What about this observation?





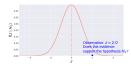
• What about this observation?



• To be able to answer the question, you need to decide where you draw the line



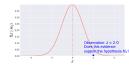
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- Significance level α : red area under the curve

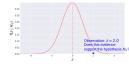


In these two images, $\alpha = 0.05$

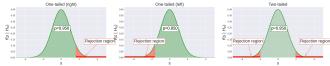




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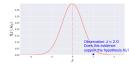
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More conservative \Rightarrow less probable to reject H_0 , which indicates a smaller rejection region

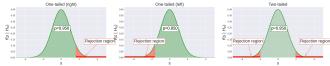




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In these two images, $\alpha = 0.05$

More conservative \Rightarrow less probable to reject H_0 , which indicates a smaller rejection region Two-tailed H_A is more conservative





Experiment and the parameter of interest Null hypothesis and alternative hypothesis Test statistic Null distribution $f(s \mid H_0)$ Significance level α , power and p-value

Significance level (cont.)

What is needed for choosing a meaningful α ?

- Null distribution
- H_A one-tailed or two-tailed





Interpretation of lpha

• $\alpha = P(reject \ H_0 \mid H_0 \ is \ true)$ - the probability of making such a mistake



- The rejection region indicates that H_0 is **unlikely**, but the probability is not zero
- It is possible that H_0 is true, but our observation happens to fall in the rejection region
- If H₀ is true and our observation falls in the rejection region, we will mistakenly reject H₀
- ullet The probability of making this type of mistakes is lpha
- ullet Similar to the confidence interval, 1-lpha is called the **confidence level**





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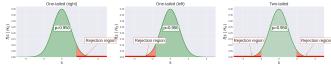
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- Similar to the confidence interval, $1-\alpha$ is called the confidence level "with 95% confidence, rejecting H_0 is the right thing to do"
- Define the significance level before you run the experiments so that you can't cheat!





Significance level and power

Contingency table:

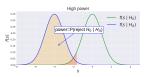
	$y = H_A$	$y = H_0$
$\hat{y} = \text{reject } H_0$	TP	FP (Type I error)
$\hat{y} = \text{do not reject } H_0$	FN (Type II error)	TN

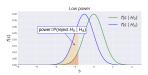
• Significance level α : incorrectly rejecting H_0

$$\alpha = P(\mathsf{type}\;\mathsf{I}\;\mathsf{error})$$

• Power: correctly rejecting H_0

power =
$$P(\text{reject } H_0 \mid H_A) = 1 - P(\text{type II error})$$





• What is needed for computing the power?





Significance level and power

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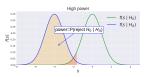
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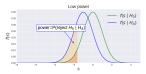
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• Power: correctly rejecting H_0

$$\mathsf{power} = P(\mathsf{reject}\ H_0 \mid H_A) = 1 - P(\mathsf{type}\ \mathsf{II}\ \mathsf{error})$$





• What is needed for computing the power? $f(s \mid H_0)$, $f(s \mid H_A)$



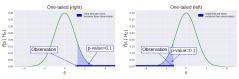


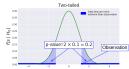
Experiment and the parameter of interest Null hypothesis and alternative hypothesis Test statistic Null distribution $f(s \mid H_0)$ Significance level α , power and p-value

p-value

- p-value:
 - One-tailed:
 - Right tail: $p = P(S \ge s \mid H_0)$
 - Left tail: $p = P(S \le s \mid H_0)$
 - Two-tailed: $p = 2 \min (P(S \le s \mid H_0), P(S \ge s \mid H_0))$ Note: if $f(s \mid H_0)$ is symmetric,

$$p = 2P(S \leq s \mid H_0)$$





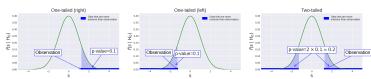
• What is needed for computing the *p*-value? (10 sec)

Experiment and the parameter of interest Null hypothesis and alternative hypothesis Test statistic
Null distribution $f(s \mid H_0)$ Significance level α , power and p-value

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- What is needed for computing the p-value? (10 sec)
 - Null distribution
 - \bullet Alternative hypothesis H_A to know one-tailed or two-tailed
 - Observation test statistic computed from data





Summary: steps for hypothesis testing

- Step 1 Make a "boring" statement
- Step 2 Design an experiment
- Step 3 Describe the data generated from the experiment and the corresponding random variables
- Step 4 Describe the parameter of interest and their estimates
- Step 5 Translate the "boring" statement into a statistical hypothesis and call it the null hypothesis H_0
- Step 6 Find the expression for the **test statistic** *s*
- Step 7 Find the expression for the null distribution
- Step 8 Define an alternative hypothesis H_A : one-tailed or two-tailed
- Step 9 Choose a significance level α (the tail), which defines the rejection region
- Step 10 Collect data
- Step 11 Compute the test statistic from data
- Step 12 Compute the *p*-value
- Step 13 If p-value< α , i.e. the test statistic falls in the rejection region of the null distribution, then we reject the hypothesis H_0 .





Today

- 1 Terminology
- 2 Example
- Summary





Example

Recall example: if you control the diet of your ducks, they lose 2.1 kg after one month on average. Company A has developed a drug D to help ducks lose weight. They claim that on average the drug works better than diet control. Here is the set up for the experiment.



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Recall example: if you control the diet of your ducks, they lose 2.1 kg after one month on average. Company A has developed a drug D to help ducks lose weight. They claim that on average the drug works better than diet control. Here is the set up for the experiment.

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 - Say $\frac{1}{30} \sum_{i=1}^{30} x_i = 2.2$
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$$z_0 = \frac{2.2 - 2.1}{0.6/\sqrt{30}} = 0.91$$









Step 12 Compute the *p*-value (20 secs):

• For $H_A: \mu_D > 2.1$ (one-tailed): $p = P(Z \ge z_0 \mid H_0) = 0.1807 > \alpha$

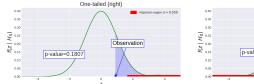


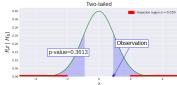


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- Step 13 If p-value< α , i.e. the test statistic falls in the rejection region of the null distribution, then we reject the hypothesis H_0





Do not reject H_0 for both one-tailed and two-tailed H_A



What if $\bar{x} = 2.3$?





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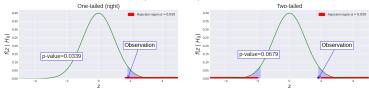
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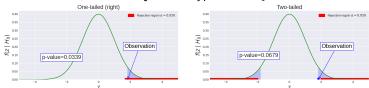
Step 13 If p-value $< \alpha$, i.e. the test statistic falls in the rejection region of the null distribution, then we reject the hypothesis H_0



Reject H_0 for one-tailed H_A ; do not reject H_0 for two-tailed H_A for the same confidence level $1 - \alpha = 5\%$



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Note: the two-tailed test is more conservative - if the data passes a two-tailed test, it is more conclusive than one-tailed test for the same confidence level





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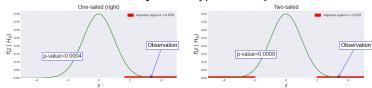
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- For $H_{A}: \mu_{D} > 2.1$ (one-tailed): $p = P(Z \ge z_0 \mid H_0) = 0.0004 < \alpha$
- For $H_A: \mu_D \neq 2.1$ (two-tailed): $p = 2P(Z \geq z_0 \mid H_0) = 0.0009 < \alpha$

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Reject H_0 for both one-tailed and two-tailed H_A

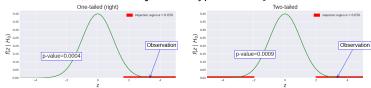
Note:

• With more data, it becomes more certain that we should reject H_0 in favor of H_A given the observation $\bar{x} = 2.3$





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This test is called one-sample z-test





Today

- Terminology
- 2 Example
- Summary





Summary

So far:

- Data types and data containers
- Descriptive data analysis: descriptive statistics, visualization
- Probability distributions, events, random variables, PMF, PDF, parameters
- CDF, Q-Q plot, how to compare two distributions (data vs theoretical, data vs data)
- Modeling
- Parameter estimation: maximum likelihood estimation (MLE) and maximum a posteriori estimation (MAP)
- Classification, multinomial naive Bayes classifier, Gaussian naive Bayes classifier
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Before next lecture:

Steps for hypothesis testing



