



## CONTACT



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View my profile

## EDUCATION

### BA Digital Concept Development

**KEA**

Copenhagen / Denmark  
2016 - 2017

### AP Multimedia Design and Communication

**KEA**

Copenhagen / Denmark  
2014 - 2016

### BA History

**VMU**

Kaunas / Lithuania  
2008 - 2012

## TOOLS

Sketch  
Adobe Photoshop  
Adobe Illustrator  
Adobe Indesign  
Flinto  
InVision  
Adobe After Effects  
HTML / CSS

# UX DESIGNER

## NERIJA BALAN

I am passionate about conceptualising simple and effective user experiences. I cover the process from initial strategy, to UX research, iterative prototyping and testing until production-ready UI.

## EXPERIENCE

### UX DESIGNER

**Nordija ApS / Copenhagen / January 2017 - ongoing**

- Organize and conduct user research
- User testing
- Map user journeys
- Low and high fidelity mock-ups
- UI Prototypes
- UI for TV, browsers and mobile apps

### GRAPHIC DESIGNER

**Evision Inovation ApS / Copenhagen / January 2016 - January 2017**

- Visual communication
- Branding
- Print design

### UX/ UI DESIGNER (internship)

**Freesoft ApS / Copenhagen / August 2015 - November 2015**

- User research
- Map user journey
- Wireframes
- Low and high fidelity mock-ups

## PROJECTS



### Kids Monitor

Redesign user experience for parents, in order to make the use of the app more efficient and seamless.



### TV2/Play

Increased customer retention and help to filter relevant content.



### Timm Vladimir Kitchen

Extend the customer experience after the participation in a cooking event.