

#### CONTACT

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#### **EDUCATION**

## BA Digital Concept Development

**KEA** 

Copenhagen / Denmark 2016 - 2017

## AP Multimedia Design and Communication KEA

Copenhagen / Denmark 2014 - 2016

## BA History VMU

Kaunas / Lithuania 2008 - 2012

#### TOOLS

Sketch
Adobe Photoshop
Adobe Illustrator
Adobe Indesign
Flinto
InVision
Adobe After Effects
Adobe Premiere Pro

# **UX DESIGNER**

### **NERIJA BALAN**

I am passionate about conceptualising simple and effective user experiences. I cover the process from initial strategy, to UX research, iterative prototyping and testing until production-ready UI.

#### **EXPERIENCE**

#### **UX DESIGNER**

#### Nordija ApS / Copenhagen / January 2017 - ongoing

- Organize and conduct user research
- Wire-framing
- Map user journeys
- Low and high fidelity mock-ups
- UI Prototypes
- UI for TV, browser and mobile apps

#### **GRAPHIC DESIGNER**

Evision Inovation ApS / Copenhagen / January 2016 - January 2017

- Visual communication
- Branding
- Print design

## UX/ UI DESIGNER (intership)

Freesoft ApS / Copenhagen / August 2015 - November 2015

- User research
- Map user journey
- Wireframes
- Low and high fidelity mock-ups

#### **PROJECTS**



#### **Kids Monitor**

Redesign user experience for parents, in order to make the use of the app more efficient and seamless.



#### TV2/Play

Increased customer retention and help to filter relevant content.



#### Timm Vladimir Kitchen

Extend the customer experience after the participation in a cooking event.