



CONTACT



+45 42 67 10 72



www.nerijabalan.com



nerija.balan@gmail.com



[LinkedIn profile](#)

EDUCATION

BA Digital Concept Development

KEA

Copenhagen / Denmark
2016-2017

AP Multimedia Design and Communication

KEA

Copenhagen / Denmark
2014-2016

BA History

VMU

Kaunas / Lithuania
2018-2012

TOOLS

Sketch

Adobe Photoshop

Adobe Illustrator

Adobe Indesign

Flinto

InVision

Adobe After Effects

HTML / CSS

UX / UI DESIGNER

NERIJA BALAN

I am passionate about conceptualising simple and effective user experiences. I cover the process from initial strategy, to UX research, iterative prototyping and testing until production-ready UI.

EXPERIENCE

UX Designer

Nordija Aps / Copenhagen / January 2017 - ongoing

- Organize and conduct user research
- UI test sessions with users
- Maping user journeys
- UI for TV, browsers and morline apps
- Low and high fidelity mock-ups
- UI prototypes
- Facilitate and moderate Brainstorming sessions

UX Designer

Evision Inovation Aps / Copenhagen / January 2017 - January 2017

- Branding
- Grapgick design
- Meterial for visual communication

UX Designer

Evision Inovation Aps / Copenhagen / January 2017 - January 2017

- Conducting user research
- Maping user journeys
- Low and hight fidelity mock-ups

PROJECTS

Kids Monitor

Redesign user experience for parents, in order to make the use of the app more efficient and seamless.

TV2/Play

Increased customer retention and help to filter relevant content.

Projects portfolio

You can view a selection of my project on my portfolio page - just click [here](#).