📄 Project Documentation Template for Editkaro.in Website

1. Project Overview

Project Name: Editkaro.in Website
Category: Website Development (Frontend + Form Integration)
Developer(s): *Ghinaiya Deep*
Duration: 4 Days
Tech Stack:

- HTML5

- CSS3

- JavaScript

- Google Sheets Integration (Google Apps Script / API)

- Hosting: Netlify

2. Introduction

EditKaro.in is a social media marketing and video editing agency that offers services such as short-form content editing, long-form videos, documentaries, ads, and motion edits.
The website was developed to create a strong online presence for the brand, showcase portfolio work, engage clients, and provide a seamless way for users to contact the team.

3. Objectives

- Develop a fully responsive and user-friendly website.

- Display categorized video portfolio for the client.

- Integrate functional forms for email collection and client inquiries.

- Deploy the website to a live hosting platform for public access.

4. Features Implemented

Feature	Description
🏠 Home Page	Overview of services + call-to-action
📧 Email Collector	Collects visitor emails and stores them in Google Sheets
🎞 Portfolio Section	Categorized videos: Shorts, Long-form, Gaming, Ads, Football edits, etc.
👥 About Us	Company info, mission, vision, and placeholder team section
📞 Contact Form	Stores name, email, phone, and message into Google Sheets
📱 Responsive Design	Compatible with mobile, tablet, and desktop
🔍 SEO Optimization	Meta tags, semantics, and performance improvements

5. Website Pages

📌 **Home Page**

- Brand introduction

- Service highlights

- Email subscription form connected to Google Sheets

📌 **Portfolio Page**

- Organized video display by category

- Embedded links or previews

📌 **About Page**

- Brand story, mission, and values

- Team (temporary placeholders if not provided)

📌 **Contact Page**

- Contact form storing data to Google Sheets

- Additional display of WhatsApp, Email, and Socials

6. System Architecture

Frontend (HTML/CSS/JS)

↓ Forms

Google Apps Script / API

↓

Google Sheets (Database)

7. Integration Details

📩 **Email Collection Form**

- Integrated using Google Apps Script

- Stores: Name, Email, Timestamp

📧 **Contact Form**

- Captures: Name, Email, Phone Number, User Message

- Automatically logs data in spreadsheet

8. Deployment

Platform	Link
GitHub Repository	Ghinaiya-Deep/Editkaro-Website
Live Website (Netlify/Vercel)	[Editkaro.in	Transformative Video Editing & Marketing](Editkaro.in)

9. Challenges & Solutions

Challenge	Solution
Google Sheets integration errors	Used correct API permissions and script trigger
Responsive video layout	Implemented CSS Grid, Media Queries
SEO performance	Added meta tags, lazy-loaded videos

10. Testing & Validation

- Cross-browser tested: Chrome, Firefox, Safari, Edge

- Mobile responsive testing on: Android, iOS

- Form entries tested and verified in Google Sheets

11. Final Outcome

The completed website is live, fully responsive, visually engaging, and functional.
It includes working integrations, navigation, content layout, and user interaction capabilities.

12. Future Enhancements

- Admin dashboard for managing portfolio uploads

- Automated email newsletter

- Chatbot support

- Authentication system for private portfolio viewing

13. Conclusion

The EditKaro.in website successfully fulfills the business requirements by providing a well-designed, responsive, and functional digital platform. It enhances brand presence and streamlines visitor engagement and lead collection.