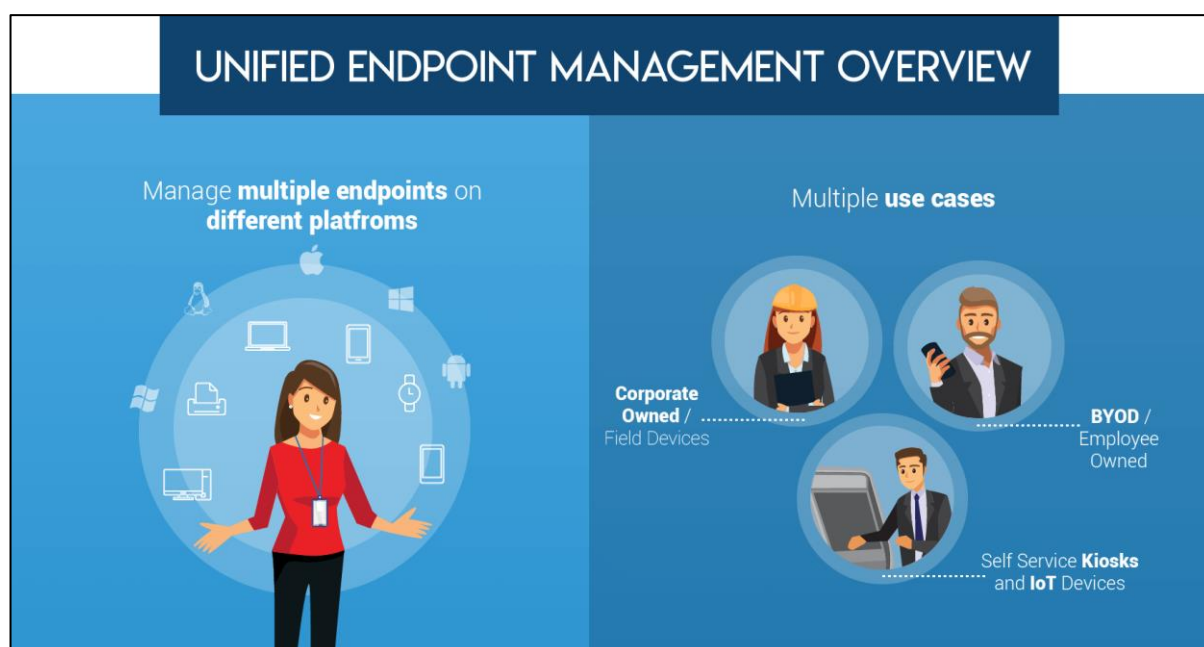


Unified Endpoint Management (UEM)

UEM (Unified Endpoint Management) is software that **enables IT and security teams** to monitor, manage and secure all of an organization's **end-user devices**, such as desktops and laptops, smartphones, tablets and more, in a consistent manner with a single tool, regardless of operating system or location.

UEM strengthens endpoint security by simplifying it, enabling security and IT teams to protect all endpoint devices by using one tool in one consistent way. A relatively new technology, UEM combines the capabilities of legacy mobile management solutions, including Mobile Device Management (MDM) and Mobile Application Management (MAM), with those tools used to manage on-premises and remote PCs.

Unified Endpoint Management (UEM) was already widely used for handling bring your own devices (BYOD) programs and hybrid workforces that combine on-premises and remote setups. Its adoption surged as security and IT teams adjusted to support expanded work-from-home (WFH) initiatives following the onset of the COVID-19 pandemic.



The evolution of UEM

UEM is the **latest in a series** of mobile security management tools, which are tools that emerged and evolved in response to the changing relationship between organizations, employees, mobile devices and working styles over the last two decades.

From MDM, the **first mobile devices introduced** in the workplace were company-owned and mobile device management (MDM) tools were developed to **enable IT administrators** to **manage** and **secure** these devices. MDM tools gave **administrators total control** over all features of a device. They might enroll and encrypt devices, configure and control wireless access, install and manage enterprise apps, track the location of the devices, and lock and wipe a device if it was lost or stolen.

To MDM, was an acceptable mobile management solution **until smartphones became so popular** that employees wanted to use their personal smartphones for work (instead of carrying both a work and a personal device). **BYOD was born.** And soon, employees **didn't like giving up full control** of their personal phones and personal data to MDM..

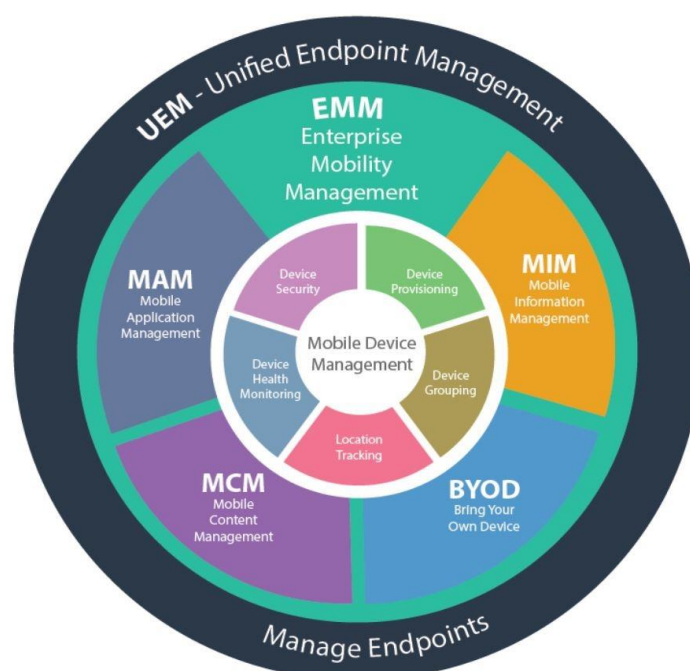
A new solution, mobile application management (MAM), emerged. Rather than **managing the entire mobile device, Mobile Application Management (MAM) specifically focuses on app** oversight and control. With MAM, administrators might take total control over corporate apps and the corporate data associated with them; they might also exercise enough control over employees' personal apps to protect corporate data, **without touching or even seeing employees' personal data.**

To EMM, But MAM solutions also found their limits, it **couldn't keep up with the large and fast-growing number of new apps that employees were installing** on their iOS or Android devices. MAM was **limited** because it couldn't manage or secure every app employees installed. That's why companies moved toward EMM (Enterprise Mobility Management), which was broader and more powerful.

In response, vendors **combined MDM, MAM and some related tools to create enterprise mobility management (EMM) suites.** EMM provided the corporate data security of MDM, the superior employee experience of MAM, and management and security control over all devices used outside of the office—not only smartphones, but off-site laptops and PCs too.

To UEM, EMM left one final endpoint management gap (and potential security vulnerability). Because it **didn't offer capabilities** for managing onsite end-user devices, it **required administrators to use separate tools and policies for onsite and off-site device management and security.** This created more work, confusion and opportunity for error.

UEM emerged as the solution to this problem. It **combines** the functions of **EMM** with the capabilities of **client management tools (CMTs)** used traditionally to manage on-premises(on-site) PCs and laptops. Most UEM tools also include, integrate or interact with **endpoint security tools** such as antivirus and antimalware software, web control software, user and entity behaviour analytics (UEBA) solutions, integrated firewalls and more.



Key Processes in UEM:

1. Enrollment:

Devices are enrolled into the UEM system using methods like QR codes, bulk enrollment programs (like Apple's DEP or Android's ZTE), or manual registration.

2. Configuration Management:

UEM allows administrators to configure device settings, including password policies, encryption, network configurations (Wi-Fi, VPN), and application settings.

3. Software Distribution:

UEM enables the deployment of applications, updates, and patches to managed devices, ensuring they have the necessary software and are up-to-date.

4. Security Policy Enforcement:

UEM enforces security policies across all managed devices, including password complexity, data encryption, remote lock and wipe capabilities, and restrictions on file sharing.

5. Monitoring and Management:

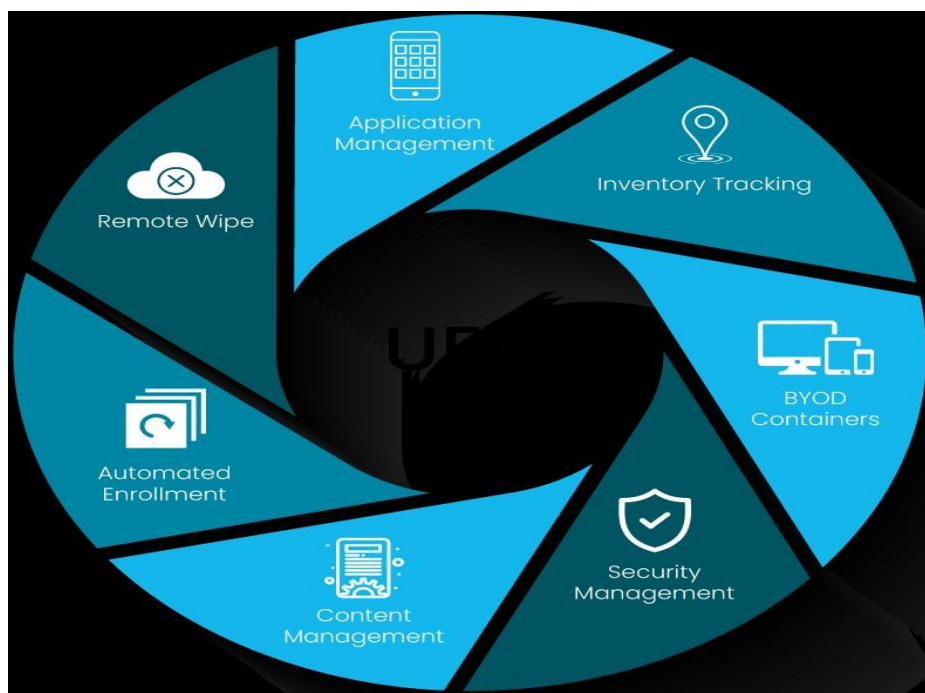
UEM provides real-time monitoring of device status, user activity, and security threats, enabling proactive management and response to potential issues.

6. Remote Actions:

UEM allows administrators to perform remote actions on devices, such as locking, wiping, or restarting them, particularly in cases of lost or stolen devices.

7. Compliance Management:

UEM helps organizations meet compliance requirements by ensuring that devices adhere to security policies and regulations.



Examples of UEM in Action:

- **Secure Access to Corporate Resources:**

A company uses UEM to ensure that all employees connecting to the corporate network with their mobile devices meet specific security requirements (e.g., strong passwords, encryption) before granting access.

- **Remote Troubleshooting:**

An IT administrator uses UEM to remotely troubleshoot a user's laptop that is experiencing issues, without needing physical access to the device.

- **Protecting Sensitive Data:**

If a company-issued laptop is lost or stolen, the IT team can use UEM to remotely lock the device and wipe all sensitive data from it, preventing a data breach.

- **Managing Application Updates:**

UEM automatically pushes out software updates to all managed devices, ensuring that employees are using the latest and most secure versions of applications.

- **Separating Work and Personal Data:**

UEM can create separate work profiles on personal devices, ensuring that company data is kept separate from personal data and preventing it from being shared with unauthorized users.

