

Fredrick Okojie

Web Developer | IT Support Specialist | Digital Strategist

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Location: Nigeria | Global: Open to Remote & Relocation Opportunities

Professional Summary

Solutions driven Web Developer and IT Support Specialist with 7+ years of multidisciplinary experience across web development, IT systems support, digital marketing, and creative design.

Adept at building scalable software, managing technical infrastructure, and driving digital transformation for startups and SMEs.

Proven record of boosting revenue and operational efficiency through technology-led innovation and data-backed strategies.

Technical Skills

- Languages & Frameworks: HTML, CSS, JavaScript, PHP, TypeScript, MySQL
- Web & App Development: WordPress, React.js, Node.js (basic), REST APIs
- IT Support: Windows OS, Networking, System Troubleshooting, Data Backup
- Cloud & Tools: Google Workspace, GitHub, XAMPP, VS Code, cPanel
- Design & Media: Adobe Suite (Photoshop, Illustrator, Premiere Pro)
- Marketing Tools: Facebook Ads, Google Ads, SEO, Analytics, Mailchimp
- Soft Skills: Problem-Solving, Collaboration, Leadership, Project Management

Professional Experience

- **CEO / Developer – Freddie's Concepts (Aug 2022 – Present)**
 - Built and deployed websites, landing pages, and digital assets for clients across real estate, ecommerce, and healthcare sectors.
 - Delivered end to end IT support and maintenance for client systems.
 - Oversaw all digital marketing campaigns, achieving up to 21% revenue growth.

- **Digital Marketing Specialist –The VIBE Hospitality co. (June 2024 – June 2025)**
 - Created and managed targeted social media campaigns on Instagram, Twitter, and Facebook
 - Designed visually compelling graphics and motion content for weekly promotions and events
 - Managed influencer collaborations and brand partnerships to boost online visibility
 - Grew social media followers and community engagement through organic and paid strategies
 - Developed email campaigns, landing pages, and Google Ads for special event promotions
 - Analyzed campaign data to optimize ad performance and increase ROI
- **Digital Manager/IT Support – Bluecoral Healthcare Services (Sept 2021 – Oct 2023)**
 - Managed web infrastructure and ensured top-notch website performance.
 - Implemented SEO, improving organic traffic by 100% in two months.
 - Led system audits and introduced automated email marketing flows.
 - Oversaw the clinic management software
- **Creative Manager – Giselle Homes (Dec 2016 – Aug 2023)**
 - Directed visual strategy for online platforms and ad campaigns.
 - Collaborated with developers and marketers to drive online visibility.
 - Designed and managed UI/UX for real estate platforms.
- **Creative Specialist (Web & Media) – De-Genius Digital Agency (May 2022 – Aug 2022)**
 - Built and designed Shopify/Dropshipping websites and brand assets.
 - Directed video ad production, and handled product photography.
 - Maintained responsive UI components and optimized mobile performance.
- **Online Advertising & IT Support – Kafia.com.ng (Mar 2015 – Jan 2016)**

- Managed backend content updates and ensured proper SEO practices.
 - Provided IT support for e-commerce operations.
 - Created internal documentation including T&C and policy pages.
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- **IT Administrator – Salsee Cyber Café (Feb 2014 – Jan 2015)**
 - Managed systems, sales, accounting, and local network setup.
 - Handled IT support and basic troubleshooting for all workstations.

Education

Higher National Diploma – Computer Science, Fidei Polytechnic Gboko (2016 – 2018)

Certifications & Courses

- Full Stack Web Development – Udemy
- Digital Marketing Strategies – Google Digital Garage
- IT Support Fundamentals – Coursera (in view)

Professional Attributes

- Fast learner, analytical thinker, and hands-on problem solver
- High attention to detail, strong documentation skills
- Adaptable and thrives under pressure
- Excellent written and verbal communication skills