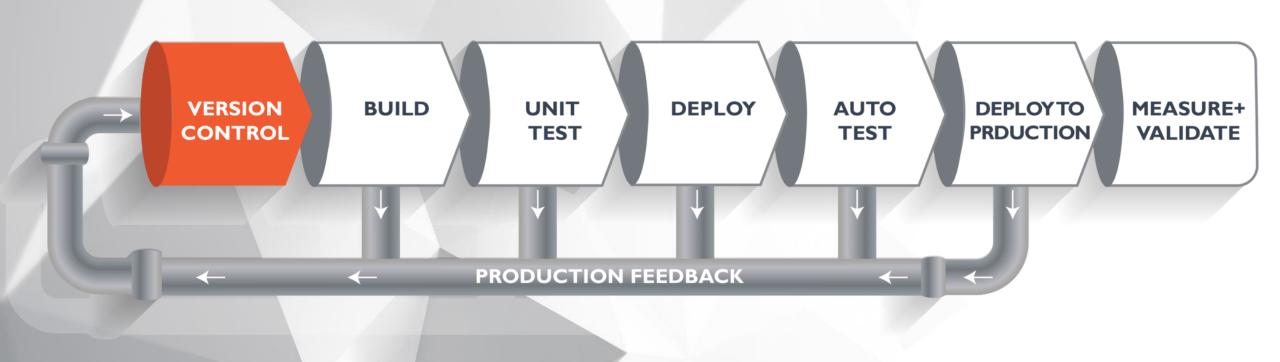


How CI/CD Work?



- Faster timer to market
 - ✓ Reduced risk
 - ✓ Shorter review time
- Better code quality
 - ✓ Smoother path to production
 - ✓ Faster bug fixes
 - ✓ Efficient infrastructure
 - ✓ Measurable progress
 - ✓ Tighter feedback loops
 - ✓ Collaboration and communication
- Maximized creativity

WHY CI/CD?

- Reduce Cost
 - ✓ Less developer time on issues from new developer code
 - ✓ Less infrastructure costs from unused resources
- Avoid Cost
 - ✓ Less bugs in production and less time in testing
 - ✓ Prevent embarrassing or costly security holes
 - ✓ Less human error, Faster deployments

BENEFITS CI/CD?

- Increase Revenue
 - ✓ New value-generating features released more quickly
 - ✓ Less time to market
- Protect Revenue
 - ✓ Reduced downtime from a deploy-related crash or major bug
 - ✓ Quick undo to return production to working state

BENEFITS CI/CD?