

Sales Performance — One-Page Executive Dashboard



Sales overview

Sales
81K
This Month
7,3K
7.1% ▲ From
last month

Transactions
240
This Month 27
-12.9% ▼ From
last month

Units
518
This Month 52
-1.9% ▼ From
last month

AOV
336
This Month
269,59
22.9% ▲ From
last month

Sales over time

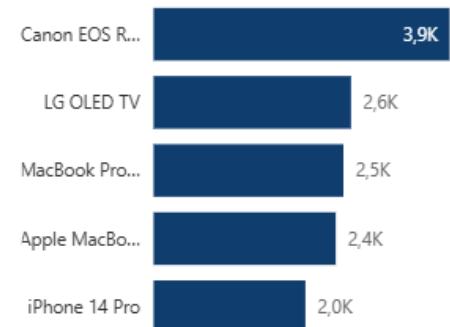
Monthly YTD



Top 5 Performing Products

16.6%

of **Total sales**
comes from these 5 Products



Sales Distribution by Region

All Region contributes **100.0%** of total profit



Top 5 Categories



Designed for fast, high-level decision-making.

Interactive Filters & Exploration



What you can explore:

- Date (month / year)
- Region
- Payment method

Design choices:

- One page only
- Essential KPIs
- Clarity over completeness