

**Financial Management:** Sources of finance, financing organization, types of capital, elements of costs & allocations of indirect expenses, cost control, break even analysis, budgets & budgetary control, equipment replacement policy, make or buy analysis, balance sheet, ratio analysis, profit & loss statement.

## SOURCES OF BUSINESS FINANCE

For a **businessperson** or **entrepreneurs**, to find the **sources of business finance** is the **most important** aspect when **starting a business or a new venture**. It needs the maximum effort and dedication. The sources of business finance are categorized based on ownership, time, period, and control, etc., evaluate, and used in different situations.

### Business Finance Meaning

**Business finance** is the **funds** required to **establish, operate business activities, and expand in the future**. Funds are specifically required various purchase type of **tangible assets** such as **furniture, machinery, buildings, offices, factories**, or **intangible assets** like **patents, technical expertise, and trademarks, etc.**

Apart from the assets mentioned above, other things that require funding are the day-to-day operational activities of a business. This activity includes purchasing raw materials, paying salaries, bills, collecting money from clients, etc. It is essential to have sufficient amount of money to survive and grow the business.

### Classification of Sources of Funds

**Businesses** can **raise capital** through **various sources of funds** which are classified into **three categories**.

**1. Based on Period** – The period basis is further divided into three sub-division.

- **Long Term Source of Finance** – This **long term fund** is utilized for **more than five years**. The fund is **arranged** through preference and **equity shares** and **debentures** etc. and is accumulated from the capital market.
- **Medium Term Source of Finance** – These are **short term funds** that **last more than one year but less than five years**. The source includes **borrowings** from a **public deposit, commercial banks, commercial paper, loans from a financial institute, and lease financing, etc.**
- **Short Term Source of Finance** – These are **funds** just required for a year. **Working Capital Loans** from **Commercial bank and trade credit** etc. are a few examples of these sources.

**2. Based on Ownership** – This sources of finance are divided into two categories.

- **Owner's Fund** – This fund is **financed by the company owners**, also known as **owner's capital**. The **capital is raised** by issuing **preference shares, retained earnings, equity shares, etc.** These are for **long term capital funds** which form a base for owners to **obtain their right to control the firm's management and operations**.
- **Borrowed Funds** – These are the funds **accumulated** with the help of **borrowings or loans for a particular period of time**. This source of fund is the most common and popular amongst the businesses. For example, **loans from commercial banks and other financial institutions**.

**3. Based on Generation** – This source of income is categorized into two divisions.

- **Internal Sources** – The **owners generated the funds within the organization**. The example for this reference includes **selling off assets and retained earnings, etc.**
- **External Source** – The fund is arranged from **outside the business**. For instance, **issuance of equity shares to public, debentures, commercial banks loan, etc.**

A debenture is a **type of long-term business debt not secured by any collateral**. It is a funding option for companies with solid finances that want to avoid issuing shares and diluting their equity.

## Some Sources of Business Finance

There are various sources of finance available to businesses and individuals to raise funds for different purposes. Here are some common sources of finance:

**Equity financing:** This involves raising funds by selling ownership shares in the company to investors. This can be done through public offerings or private placements.

**Debt financing:** This involves borrowing money from a lender and agreeing to pay back the principal plus interest over a specified period. This can be done through bank loans, bonds, or other forms of debt instruments.

**Grants:** This involves receiving money from a government or charitable organization for specific purposes such as research, development, or community projects.

**Crowdfunding:** This involves raising funds from a large number of individuals through online platforms. This can be done for creative projects, social causes, or business ventures.

**Angel investors:** This involves raising funds from high net worth individuals who provide capital in exchange for equity ownership in the company.

**Venture capital:** This involves raising funds from professional investors who provide capital to startups or early-stage companies in exchange for equity ownership.

**Factoring:** This involves selling accounts receivable to a third-party company at a discount in exchange for immediate cash.

**Lease financing:** This involves leasing assets such as equipment or real estate for a specified period in exchange for regular payments.

**Trade credit:** This involves obtaining goods or services on credit from suppliers and paying for them at a later date.

*Selling bills*

The choice of the source of finance will depend on the nature of the business or individual needs, creditworthiness, and risk tolerance. It is essential to carefully evaluate the advantages and disadvantages of each source of finance before deciding on the best option.

## Financing Organization

A financing organization is a company or entity that provides financial services to individuals, businesses, or other organizations. These organizations typically provide various financial services, such as loans, investments, and other financial products, to help people and businesses achieve their financial goals.

Examples of financing organizations include banks, credit unions, venture capital firms, private equity firms, and angel investors. Each of these organizations specializes in different areas of finance, and they may provide a range of financial products and services to their customers.

Financing organizations play a critical role in the economy by providing capital to individuals and businesses. They help people and companies achieve their goals by providing the necessary resources and expertise to help them succeed. Financing organizations also manage risk by carefully assessing the creditworthiness of borrowers and determining the appropriate level of financing and terms for each loan or investment.

Overall, financing organizations are an essential component of the financial system and play a vital role in helping individuals and businesses achieve their financial objectives.

There are various types of financing organizations that provide financial services to individuals, businesses, or other organizations. Here are some of the different types of financing organizations:

✓ **1. Banks:** Banks are financial institutions that provide a range of services, including loans, deposits, and investments. They may offer different types of loans, such as personal loans, home loans, and business loans, and may provide credit cards, savings accounts, and other financial products.

✓ **2. Credit Unions:** Credit unions are similar to banks but are owned by their members rather than shareholders. They provide many of the same services as banks but may have lower fees and better interest rates on loans and deposits.

**3. Venture Capital Firms:** Venture capital firms invest in early-stage companies with high growth potential. They provide capital in exchange for equity ownership in the company and typically work closely with the company's management team to help the business grow.

✓ **4. Private Equity Firms:** Private equity firms invest in mature companies and provide capital to support growth, acquisitions, or restructuring. They typically invest in established companies with proven business models and generate returns through the sale of their ownership stake in the company.

✓ **5. Angel Investors:** Angel investors are high net worth individuals who provide capital to early-stage companies in exchange for equity ownership. They typically invest smaller amounts than venture capital firms but may provide valuable expertise and advice to help the company grow.

✓ **6. Factoring Companies:** Factoring companies purchase accounts receivable from businesses at a discount and provide immediate cash. This helps businesses improve their cash flow and manage their working capital.

purchase bill

✓ **7. Peer-to-Peer Lending Platforms:** Peer-to-peer lending platforms connect borrowers with investors who are willing to lend money at a specific interest rate. These platforms provide an alternative to traditional bank loans and may offer more flexible terms and lower interest rates.

app

✓ **8. Insurance Companies:** Insurance companies provide various insurance products, such as life insurance, health insurance, and property and casualty insurance. They also invest their policyholders' premiums in various financial instruments to generate returns and manage risk.

(bonding)

Overall, there are many types of financing organizations that provide a range of financial services to individuals, businesses, and other organizations. Each type of organization has its own unique characteristics and can play a vital role in helping people and businesses achieve their financial goals.

## **CAPITAL**

Capital generally refers to financial assets, such as cash, property, equipment, or other resources that are used to generate income or support business operations. Capital is a key component in many financial decisions, as it provides a means of investing in opportunities, generating revenue, and creating wealth.

In business, capital can be categorized as either debt or equity. Debt capital refers to funds that are borrowed and must be repaid, typically with interest. Examples of debt capital include bank loans, bonds, and lines of credit. Equity capital, on the other hand, refers to funds that are raised through the sale of ownership shares in a company. Equity capital can be provided by investors, such as angel investors, venture capitalists, or the public through an initial public offering (IPO).

Capital can also refer to the total value of assets in a business or investment portfolio. This is known as capitalization or market capitalization and is calculated by multiplying the number of outstanding shares

by the current market price per share. This provides an estimate of the total value of the company or investment.

In personal finance, capital may refer to the total assets owned by an individual, including real estate, investments, and other assets. This can be important when calculating net worth or planning for retirement.

Capital is a vital component in finance, as it provides a means of investing in opportunities, generating revenue, and creating wealth.

## **Types of Capital**

There are different types of capital, each with its own characteristics and uses. Here are some of the common types of capital:

**1. Financial Capital:** Financial capital refers to money, credit, and other financial resources that are used to invest in business ventures or other opportunities. Examples include cash, bank accounts, stocks, bonds, and loans.

**2. Human Capital:** Human capital refers to the knowledge, skills, and experience of individuals that contribute to their ability to generate income or create value. Examples include education, training, and work experience.

**3. Physical Capital:** Physical capital refers to the tangible assets that are used in the production of goods or services. Examples include buildings, machinery, equipment, and vehicles.

**4. Intellectual Capital:** Intellectual capital refers to the intangible assets that contribute to the value of a business or organization. Examples include patents, trademarks, copyrights, and trade secrets.

**5. Social Capital:** Social capital refers to the relationships, networks, and connections that individuals and organizations use to create value. Examples include professional associations, business networks, and social communities.

**6. Natural Capital:** Natural capital refers to the natural resources and ecosystems that provide value to society. Examples include forests, waterways, minerals, and other natural resources.

Overall, each type of capital plays a unique role in creating value and generating wealth. Understanding the different types of capital and how they are used can help individuals and businesses make better financial decisions and achieve their goals.

## **Elements of Costs**

The elements of cost refer to the various types of expenses that are incurred in the production of goods or services. These costs can be classified into several categories, including:

**1. Direct Materials:** These are the costs associated with the raw materials or components that are used in the production process. Examples include wood, steel, plastics, and other materials that are directly used in the product.

**2. Direct Labor:** These are the costs associated with the salaries, wages, and benefits of the workers who are directly involved in the production process, such as assembly line workers, machine operators, and quality control personnel.

**3. Factory Overhead:** These are the indirect costs associated with the production process, such as rent, utilities, maintenance, and depreciation of equipment. These costs are not directly associated with a specific product but are necessary for the production process to occur.

4. **Administrative Overhead:** These are the indirect costs associated with the management and administration of the business, such as salaries and benefits of management and administrative staff, office rent, and utilities.

5. **Selling and Distribution Overhead:** These are the indirect costs associated with selling and distributing the product, such as sales commissions, advertising, shipping, and warehousing costs.

6. **Research and Development Costs:** These are the costs associated with developing new products or improving existing products. These costs include salaries, materials, and other expenses incurred during the research and development process.

Understanding the elements of cost is important for businesses to make informed decisions about pricing, production, and profitability. By analyzing the various costs associated with producing and selling their products or services, businesses can identify areas where they can reduce costs, improve efficiency, and increase profits.

## Classification of Elements of Costs

These elements can be classified into three main categories:

**1. Direct Costs:** Direct costs are expenses that can be traced directly to the production of a specific product or service. These costs include:

- **Direct materials:** The cost of raw materials, components, and other supplies used in the production process.
- **Direct labor:** The wages, salaries, and benefits paid to workers who are directly involved in the production process.
- **Direct expenses:** Other costs that are directly related to the production process, such as fuel, power, and rent for production facilities.

**2. Indirect Costs:** Indirect costs are expenses that cannot be directly attributed to the production of a specific product or service. These costs are often referred to as overhead costs and include:

- **Indirect materials:** The cost of materials and supplies that are necessary for the production process but are not directly used in the product.
- **Indirect labor:** The wages, salaries, and benefits paid to workers who are not directly involved in the production process, such as maintenance staff and supervisors.
- **Indirect expenses:** Other costs that are necessary for the production process but are not directly related to the production of a specific product or service, such as rent, utilities, and insurance.

**3. Semi-Variable Costs:** Semi-variable costs are expenses that have both fixed and variable components. These costs include:

- **Depreciation:** The cost of using assets, such as machinery and equipment, over time.
- **Maintenance:** The cost of maintaining and repairing assets.
- **Utilities:** The cost of electricity, water, and other utilities that have a fixed component (such as a monthly service charge) and a variable component (such as usage fees).



## Allocations of Indirect Expenses

(Assignment)

Allocations of indirect expenses refer to the process of assigning or distributing overhead costs to specific products or services based on a predetermined formula or method. Indirect expenses are those expenses that are not directly associated with the production of a specific product or service, such as rent, utilities, and depreciation of equipment.

Allocating indirect expenses is important for businesses to accurately determine the cost of producing each product or service. Without proper allocation, a business may incorrectly assign overhead costs, resulting in inaccurate cost calculations and potentially misleading financial statements.

There are several methods for allocating indirect expenses, including:

**1. Direct Labor Hours Method:** This method allocates overhead costs based on the number of hours of direct labor used in the production process. The formula for this method is  $\text{Total Overhead Costs} / \text{Total Direct Labor Hours}$ .

**2. Machine Hours Method:** This method allocates overhead costs based on the number of hours of machine usage in the production process. The formula for this method is  $\text{Total Overhead Costs} / \text{Total Machine Hours}$ .

**3. Activity-Based Costing (ABC) Method:** This method allocates overhead costs based on the specific activities that consume resources in the production process. This method is more complex than the previous two methods, but it can provide more accurate allocation of overhead costs.

Overall, proper allocation of indirect expenses is important for businesses to accurately determine the cost of production and make informed decisions about pricing, resource allocation, and profitability.

Let us take an example of a company that incurs indirect expenses of Rs. 1,00,000 for a given period. These expenses include rent, utilities, and other overhead costs that are not directly associated with the production of a specific product. The company produces two types of products: Product A and Product B.

To allocate these indirect expenses to each product, the company can use the machine hours method. Let's assume that the company uses its machines for 2,000 hours to produce Product A and 1,000 hours to produce Product B.

Using the machine hours method, the allocation of indirect expenses to each product would be:

- For Product A:  $\text{Rs. } 1,00,000 / 2,000 \text{ machine hours} = \text{Rs. } 50 \text{ per machine hour}$
- For Product B:  $\text{Rs. } 1,00,000 / 1,000 \text{ machine hours} = \text{Rs. } 100 \text{ per machine hour}$

Based on this allocation, the company would add Rs. 50 of indirect expenses to the cost of each machine hour used to produce Product A and Rs. 100 of indirect expenses to the cost of each machine hour used to produce Product B.

For example, if Product A requires 10 machine hours to produce, the total indirect expenses allocated to the production of Product A would be Rs. 500 ( $10 \times \text{Rs. } 50$ ). Similarly, if Product B requires 20 machine hours to produce, the total indirect expenses allocated to the production of Product B would be Rs. 2,000 ( $20 \times \text{Rs. } 100$ ).

By properly allocating indirect expenses, the company can accurately determine the total cost of production for each product and make informed decisions about pricing, resource allocation, and profitability.

## COST CONTROL

Cost control refers to the process of monitoring and managing expenses to ensure they are within the budgeted amounts or expected levels. It involves analyzing costs, identifying areas where expenses can be reduced, and implementing measures to limit or eliminate unnecessary or wasteful spending.

The objective of cost control is to optimize expenses while maintaining the quality of products or services. This can be achieved through a variety of methods, such as negotiating better deals with suppliers, reducing waste and inefficiencies in the production process, and improving operational efficiency.

Effective cost control can help businesses achieve their financial goals by improving their bottom line and increasing profitability. By controlling costs, businesses can improve their cash flow and financial stability, reduce their reliance on debt financing, and improve their ability to invest in growth and expansion opportunities.

However, cost control should not be viewed as a one-time event, but rather an ongoing process. It requires regular monitoring and analysis of expenses, as well as continuous efforts to identify and implement cost-saving measures. By making cost control a regular part of business operations, companies can maintain financial stability and achieve long-term success.

Let's take an example of a manufacturing company that has a budget of Rs. 10,00,000 for its production expenses for the month. After analyzing their expenses, they find that they have already spent Rs. 7,00,000 in the first three weeks of the month. This indicates that they are on track to exceed their production budget for the month.

To implement cost control measures, the company can take the following steps:

**1. Review the expenses:** The company should review its expenses to identify areas where it can reduce costs. This could include reducing raw material costs, cutting down on unnecessary expenses, or negotiating better deals with suppliers.

**2. Reduce wastage:** The company can reduce wastage by improving the efficiency of its production process. For example, it can implement better inventory management practices or reduce machine downtime to improve productivity.

**3. Optimize staffing:** The company can optimize staffing levels by adjusting work schedules, cross-training employees to perform multiple tasks, or outsourcing non-core tasks to reduce labor costs.

**4. Monitor expenses:** The company should monitor its expenses regularly to ensure that they are within the budgeted amounts. This can be done by setting up a system to track expenses, comparing actual expenses to budgeted amounts, and taking corrective action if necessary.

By implementing these cost control measures, the company can reduce its expenses and ensure that it stays within its budget. This can help to improve profitability, increase cash flow, and maintain financial stability over the long term.

## BREAK-EVEN ANALYSIS

Break-even analysis is a financial tool that helps businesses determine the point at which their revenue equals their total costs. It is a useful tool for businesses to understand the minimum amount of sales they need to generate to cover their costs and start making a profit.

The break-even point is the level of sales where the company's revenue equals its total costs, resulting in zero profit or loss. Anything beyond this point is considered a profit, while anything below this point is considered a loss.

## The formula for break-even analysis is:

$$\text{Break-even point} = \text{Fixed costs} / (\text{Sales price per unit} - \text{Variable costs per unit})$$

Fixed costs include expenses that do not change with sales volume, such as rent, salaries, and insurance. Variable costs include expenses that vary with sales volume, such as raw materials and labor costs.

By using break-even analysis, businesses can make informed decisions about pricing, production volumes, and cost control measures. They can also determine the impact of changes in fixed costs, variable costs, and sales volumes on their profitability.

For example, a company may use break-even analysis to determine the minimum number of units it needs to sell to break even. If the company's fixed costs are Rs. 50,000 per month, and the sales price per unit is Rs. 100, and variable costs per unit are Rs. 50, the break-even point would be:

$$\text{Rs. } 50,000 / (\text{Rs. } 100 - \text{Rs. } 50) = 1,000 \text{ units}$$

This means that the company would need to sell 1,000 units per month to break even. Anything beyond 1,000 units would generate a profit, while anything less than 1,000 units would result in a loss. By using break-even analysis, the company can adjust its production volumes, pricing strategy, and cost control measures to ensure profitability.

## Usage of Break Even Analysis

Here are a few examples of how break-even analysis can be used:

**Product pricing:** A company can use break-even analysis to determine the minimum price it needs to charge for its products or services to cover its costs and make a profit. By analyzing its fixed costs, variable costs, and expected sales volume, the company can determine the minimum price per unit it needs to charge to break even.

**Sales forecasting:** Break-even analysis can be used to forecast sales volume. A company can use its break-even point as a reference to set sales targets. For example, if the company's break-even point is 1,000 units, it may set a sales target of 1,500 units to generate a profit.

**Cost control:** Break-even analysis can help companies identify areas where they can reduce costs. By analyzing variable and fixed costs, a company can identify areas where it can reduce expenses without affecting its break-even point. For example, it may decide to negotiate better deals with suppliers or reduce wastage to improve profitability.

**Investment decisions:** Break-even analysis can be used to assess the feasibility of new investment opportunities. A company can use its break-even point to determine the minimum sales volume it needs to achieve to cover its costs and generate a profit. If the expected sales volume is below the break-even point, the investment may not be feasible.

Break-even analysis is a powerful financial tool that can help businesses make informed decisions about pricing, production volumes, and cost control measures. By understanding their break-even point, businesses can set realistic sales targets, make informed investment decisions, and improve their profitability over the long term.



## Budgets & Budgetary CONTROL

A budget is a financial plan that outlines expected income and expenses for a particular period. Budgets are important for businesses and individuals because they help in financial planning, setting financial goals, and tracking actual performance against planned performance.

Budgetary control is the process of comparing actual results against budgeted results to identify variances and take corrective actions where necessary. It involves setting budgets, monitoring actual results, analyzing variances, and taking corrective actions to ensure that actual results align with planned results.

Budgets can be classified into different types, including:

**1. Operating budget:** This budget outlines the expected income and expenses for a particular period, such as a year or a quarter. It includes revenue and expenses related to operations, such as sales, cost of goods sold, operating expenses, and taxes.

**2. Capital budget:** This budget outlines the expected income and expenses related to long-term investments, such as the purchase of property, plant, and equipment. It includes capital expenditures, such as building renovations, machinery purchases, and land acquisitions.

**3. Cash budget:** This budget outlines the expected cash inflows and outflows for a particular period. It helps businesses manage their cash flows effectively, by forecasting cash shortages and surpluses, and planning for them in advance.

**4. Master budget:** This is a comprehensive budget that includes all other budgets, such as operating, capital, and cash budgets. It provides a complete picture of a business's financial performance and helps in financial planning and control.

Budgetary control involves comparing actual results against budgeted results and analyzing variances to identify the reasons for the differences. The process involves setting budgets, monitoring actual performance, analyzing variances, and taking corrective actions where necessary. For example, if a company's actual sales are lower than budgeted sales, it may take corrective actions such as increasing marketing efforts or reducing expenses to improve profitability.

Overall, budgets and budgetary control are important for businesses and individuals as they help in financial planning, setting financial goals, and tracking actual performance against planned performance. Budgets help businesses manage their resources effectively, while budgetary control helps in identifying and correcting any deviations from the planned performance.

**budgeted** : to plan carefully how much money to spend on something

## EQUIPMENT REPLACEMENT

Equipment replacement policy is a strategy that outlines the conditions under which a company replaces or upgrades its equipment. The policy defines the lifespan of equipment, the criteria for replacement, and the process for disposing of the old equipment.

Equipment replacement policies can be classified into two categories: age-based and condition-based.

**1. Age-based policy:** This policy is based on the age of the equipment. It assumes that the older the equipment, the more likely it is to break down or become obsolete. This policy sets a specific age for each type of equipment after which it must be replaced. For example, a company may replace all its computers every five years, or replace its trucks every ten years.

**2. Condition-based policy:** This policy is based on the condition of the equipment. It assumes that equipment will need to be replaced when it reaches a certain level of wear and tear. This policy sets specific criteria for determining when equipment needs to be replaced, such as a certain number of hours of operation, a certain level of maintenance costs, or a certain level of defects.

The benefits of having an equipment replacement policy include improved equipment reliability and reduced maintenance costs. It also ensures that the company is not using outdated equipment, which can lead to lower productivity and increased safety risks.

However, implementing an equipment replacement policy can be costly, as new equipment can be expensive. It is important to balance the cost of replacement against the potential benefits to ensure that the policy is financially feasible.

An equipment replacement policy is an important part of equipment management. It helps companies ensure that their equipment is reliable, safe, and up-to-date, while minimizing maintenance costs and downtime.

Equipment replacement policy is an important aspect of financial management because it helps businesses optimize their use of capital assets. It provides a structured approach for determining when to replace or upgrade equipment, which can help companies manage their capital expenditures and reduce costs over time.

Here are some reasons why equipment replacement policy is important in financial management:

- 1. Cost savings:** Equipment replacement policy helps businesses reduce their operating costs by minimizing repair and maintenance expenses. As equipment ages, its maintenance costs tend to increase, and it becomes less efficient. By replacing equipment at the optimal time, businesses can reduce their maintenance costs and avoid costly repairs.
- 2. Improved productivity:** Outdated equipment can lead to lower productivity and decreased output. By replacing equipment at the optimal time, businesses can ensure that their equipment is running at maximum efficiency, which can improve productivity and output.
- 3. Risk management:** Old or outdated equipment can pose safety risks to workers and customers. By replacing equipment before it becomes too old, businesses can reduce the risk of accidents and injuries in the workplace.
- 4. Competitive advantage:** Replacing equipment on a regular basis can give businesses a competitive advantage by providing them with the latest technology and equipment. This can help them improve their efficiency, product quality, and customer service, which can ultimately lead to increased profitability.
- 5. Financial planning:** Equipment replacement policy is an important component of financial planning because it helps businesses manage their capital expenditures over time. By planning for equipment replacement, businesses can allocate their financial resources more effectively and minimize the risk of unexpected costs.

In conclusion, equipment replacement policy is an important tool for financial management because it helps businesses optimize their use of capital assets, reduce costs, improve productivity, manage risks, gain a competitive advantage, and plan for future financial needs.

## MAKE OR BUY ANALYSIS

Make or buy analysis is a decision-making process that helps companies determine whether to produce a product or service in-house (i.e. make) or purchase it from an external supplier (i.e. buy). This analysis involves comparing the costs and benefits of producing a product or service internally versus outsourcing it to a supplier.

The decision to make or buy a product or service is based on a variety of factors, including:

✓ **1. Cost:** Companies must compare the costs of producing a product or service in-house versus outsourcing it to a supplier. This analysis includes direct costs (such as labor, materials, and equipment) as well as indirect costs (such as overhead, training, and maintenance).

✓ **2. Quality:** Companies must consider whether they have the expertise and resources to produce a high-quality product or service in-house or whether it would be more cost-effective to outsource it to a supplier with specialized expertise.

✓ **3. Capacity:** Companies must consider whether they have the capacity to produce a product or service in-house or whether outsourcing it to a supplier would be more efficient in terms of capacity utilization.

✓ **4. Strategic considerations:** Companies must consider whether producing a product or service in-house aligns with their strategic goals and objectives, such as enhancing their core competencies or expanding their product lines.

For example, a company that specializes in manufacturing automobiles may decide to outsource the production of its tires to a supplier that specializes in tire manufacturing. This decision may be based on the supplier's expertise, economies of scale, and lower production costs.

Make or buy analysis is an important tool for companies to evaluate their production processes and determine whether it is more cost-effective to produce a product or service in-house or outsource it to a supplier. This analysis helps companies make informed decisions that can improve efficiency, quality, and profitability.

## Case Study

Here's a case study of make or buy analysis:

✓ ABC Manufacturing is a company that produces a range of electronics products, including smartphones and tablets. They have been producing the batteries that are used in their products in-house for several years. However, they are now considering outsourcing the production of batteries to an external supplier.

ABC Manufacturing has analyzed the costs and benefits of producing batteries in-house versus outsourcing them to a supplier. Here are the results of their analysis:

✓ **1. Cost:** ABC Manufacturing has determined that the cost of producing batteries in-house is higher than the cost of outsourcing them to a supplier. This is due to the supplier's lower production costs and economies of scale.

✓ **2. Quality:** ABC Manufacturing has determined that the quality of the batteries produced by the supplier is comparable to the quality of the batteries produced in-house. The supplier has specialized expertise in battery production, which allows them to produce high-quality batteries.

✓ **3. Capacity:** ABC Manufacturing has determined that their battery production capacity is not fully utilized. They have excess capacity that could be used to produce other products or services.

✓ **4. Strategic considerations:** ABC Manufacturing has determined that outsourcing battery production aligns with their strategic goal of reducing costs and improving efficiency. By outsourcing battery production, they can focus on their core competencies, such as design and assembly, and allocate their resources more effectively.

Based on this analysis, ABC Manufacturing has decided to outsource the production of batteries to a supplier. They believe that this decision will help them reduce costs, improve efficiency, and increase profitability.

✓ In conclusion, make or buy analysis is a useful tool for companies to evaluate the costs and benefits of producing a product or service in-house versus outsourcing it to a supplier. This analysis helps companies make informed decisions that can improve their efficiency, quality, and profitability. In the

case of ABC Manufacturing, they were able to reduce costs and improve efficiency by outsourcing the production of batteries to an external supplier.

## BALANCE SHEET

A balance sheet is a financial statement that provides a snapshot of a company's financial position at a specific point in time. It shows the company's assets, liabilities, and equity, and is based on the fundamental accounting equation:  $\text{Assets} = \text{Liabilities} + \text{Equity}$ .

The balance sheet is divided into two sections: the left side lists the company's assets, while the right side lists its liabilities and equity. The assets are listed in order of liquidity, with the most liquid assets (such as cash) listed first. The liabilities are listed in order of maturity, with the shortest-term liabilities (such as accounts payable) listed first.

Here's a breakdown of each section of a balance sheet:

**1. Assets:** Assets are the resources that a company owns or controls and can use to generate future economic benefits. They are divided into two categories: current assets and non-current assets.

- **Current assets:** Current assets are assets that can be converted into cash within one year or less. Examples of current assets include cash, accounts receivable, inventory, and prepaid expenses.

- **Non-current assets:** Non-current assets are assets that have a useful life of more than one year. Examples of non-current assets include property, plant, and equipment, long-term investments, and intangible assets.

**2. Liabilities:** Liabilities are obligations that a company owes to others and must be settled in the future. They are also divided into two categories: current liabilities and non-current liabilities.

- **Current liabilities:** Current liabilities are liabilities that must be paid within one year or less. Examples of current liabilities include accounts payable, short-term loans, and accrued expenses.

- **Non-current liabilities:** Non-current liabilities are liabilities that are due more than one year from the balance sheet date. Examples of non-current liabilities include long-term loans, bonds payable, and deferred tax liabilities.

**3. Equity:** Equity represents the residual interest in the assets of the company after deducting its liabilities. It is divided into two parts: contributed capital and retained earnings.

- **Contributed capital:** Contributed capital represents the amount of capital that has been invested in the company by its owners. It includes common stock, preferred stock, and additional paid-in capital.

- **Retained earnings:** Retained earnings represent the accumulated profits that have been retained by the company rather than distributed to shareholders as dividends.

obligation : the state of having to do something because it is a law or duty, or because you have promised

A balance sheet provides a variety of information about a company's financial position at a specific point in time. Here are some of the key pieces of information that can be obtained from a balance sheet:

**1. Liquidity:** The balance sheet provides information about a company's liquidity, or its ability to meet its short-term financial obligations. This information can be obtained by analyzing the company's current assets and current liabilities.



**2. Solvency:** The balance sheet also provides information about a company's solvency, or its ability to meet its long-term financial obligations. This information can be obtained by analyzing the company's non-current assets and non-current liabilities.

**3. Working capital:** Working capital is the difference between a company's current assets and current liabilities. The balance sheet provides information about a company's working capital, which can be used to assess its ability to fund day-to-day operations.

**4. Asset management:** The balance sheet provides information about a company's asset management, or its ability to efficiently manage its assets. This information can be obtained by analyzing the company's asset turnover ratio, which compares the company's net sales to its total assets.

**5. Debt management:** The balance sheet provides information about a company's debt management, or its ability to efficiently manage its debt. This information can be obtained by analyzing the company's debt-to-equity ratio, which compares the company's total liabilities to its total equity.

**6. Equity:** The balance sheet provides information about a company's equity, which represents the residual interest in the assets of the company after deducting its liabilities. This information can be used to assess the company's financial health and the level of risk associated with investing in the company.

The balance sheet provides valuable information about a company's financial position and helps investors, creditors, and other stakeholders evaluate the company's liquidity, solvency, and financial strength. It is one of the three main financial statements that companies prepare, along with the income statement and cash flow statement.

## RATIO ANALYSIS

Ratio analysis is a technique used to evaluate the financial performance of a company by analyzing the relationship between various financial variables. It involves the calculation and interpretation of ratios that provide insight into a company's liquidity, profitability, solvency, efficiency, and other aspects of its financial position. Ratio analysis can be used to compare a company's financial performance over time, or to compare its performance to that of its peers or industry benchmarks.

Some commonly used financial ratios in ratio analysis include:

**1. Liquidity ratios:** These ratios measure a company's ability to meet its short-term financial obligations. Examples include the current ratio and the quick ratio.

**2. Profitability ratios:** These ratios measure a company's ability to generate profits relative to its sales, assets, or equity. Examples include the gross profit margin, net profit margin, and return on equity.

**3. Solvency ratios:** These ratios measure a company's ability to meet its long-term financial obligations. Examples include the debt-to-equity ratio and the interest coverage ratio.

**4. Efficiency ratios:** These ratios measure a company's ability to efficiently manage its assets and liabilities. Examples include the asset turnover ratio and the inventory turnover ratio.

Ratio analysis provides a comprehensive view of a company's financial performance, and can help investors and managers make informed decisions about the company's future prospects. However, it is important to interpret the ratios in the context of the company's industry and business model, as well as to consider other factors that may affect the company's financial performance.

Let's consider an example of ratio analysis in Rs for a fictional company called ABC Ltd:

### 1. Liquidity Ratios:

Current Ratio = Current Assets / Current Liabilities

Assume that ABC Ltd has current assets of Rs. 1,50,000 and current liabilities of Rs. 75,000



$\text{Current Ratio} = \text{Rs. } 1,50,000 / \text{Rs. } 75,000 = 2$

This means that ABC Ltd has twice as many current assets as current liabilities, indicating that the company has sufficient funds to meet its short-term obligations.

## 2. Profitability Ratios:

$\text{Gross Profit Margin} = (\text{Gross Profit} / \text{Total Revenue}) \times 100$

Assume that ABC Ltd has a gross profit of Rs. 50,000 and total revenue of Rs. 2,00,000

$\text{Gross Profit Margin} = (\text{Rs. } 50,000 / \text{Rs. } 2,00,000) \times 100 = 25\%$

This means that for every Rs. 1 of sales, ABC Ltd earns a gross profit of 25 paise. A higher gross profit margin indicates that the company is generating more profit from its sales.

## 3. Solvency Ratios:

$\text{Debt-to-Equity Ratio} = \text{Total Debt} / \text{Total Equity}$

Assume that ABC Ltd has a total debt of Rs. 1,00,000 and total equity of Rs. 2,00,000

$\text{Debt-to-Equity Ratio} = \text{Rs. } 1,00,000 / \text{Rs. } 2,00,000 = 0.5$

This means that ABC Ltd has half as much debt as equity, indicating that the company has a strong financial position and is able to meet its long-term obligations.

## 4. Efficiency Ratios:

$\text{Inventory Turnover Ratio} = \text{Cost of Goods Sold} / \text{Average Inventory}$

Assume that ABC Ltd has a cost of goods sold of Rs. 1,20,000 and an average inventory of Rs. 30,000

$\text{Inventory Turnover Ratio} = \text{Rs. } 1,20,000 / \text{Rs. } 30,000 = 4$

This means that ABC Ltd sells its entire inventory four times during the year, indicating that the company is able to manage its inventory efficiently.

## PROFIT & LOSS STATEMENT

A Profit and Loss (P&L) statement, also known as an Income Statement, is a financial statement that shows the revenues and expenses of a company over a specific period of time, usually one fiscal quarter or one fiscal year. The main purpose of the P&L statement is to show the net profit or loss of a company over a period of time.

The P&L statement is divided into two sections: the revenue section and the expense section. The revenue section shows the company's sales or revenue during the period, while the expense section shows the costs incurred by the company to generate that revenue.

The basic formula for calculating net profit or loss is:

$\text{Revenue} - \text{Expenses} = \text{Net Profit or Loss}$

The revenue section includes items such as sales revenue, interest income, and other income. The expense section includes items such as cost of goods sold, salaries and wages, rent, utilities, depreciation, interest expense, and taxes.

At the end of the statement, the net profit or loss is calculated by subtracting the total expenses from the total revenue. A positive net profit indicates that the company has made a profit during the period, while a negative net loss indicates that the company has incurred losses.

The P&L statement is a crucial tool for financial analysis and decision-making, as it provides a snapshot of a company's financial health and performance over a specific period of time.

Here is an example of a Profit and Loss (P&L) statement for a hypothetical company XYZ Pvt. Ltd. for the financial year ended March 31, 2022, in Indian Rupees (INR):

XYZ Pvt. Ltd.  
Profit and Loss Statement  
For the year ended March 31, 2022 (in INR)

Revenue:

Sales Revenue 50,00,000 1.  
Interest Income 25,000 2.  
Total Revenue 50,25,000

Cost of Goods Sold:

Beginning Inventory 1,00,000 1.  
Purchases 30,00,000 2.  
Ending Inventory 1,25,000 3.  
Cost of Goods Sold 28,75,000

Gross Profit 21,50,000

Expenses:

Salaries and Wages 10,00,000 1.  
Rent 2,00,000 2.  
Utilities 50,000 3.  
Depreciation 1,20,000 4.  
Interest Expense 35,000 5.  
Taxes 1,00,000 6.  
Total Expenses 14,05,000

Net Income 7,45,000

$$50,25,000 - 28,75,000 = 21,50,000$$

gross profit

$$21,50,000 - 14,05,000 = 7,45,000 \text{ Net Income}$$

In this example, the company generated a total revenue of INR 50,25,000, including sales revenue and interest income. The cost of goods sold was INR 28,75,000, resulting in a gross profit of INR 21,50,000. The company incurred various expenses including salaries and wages, rent, utilities, depreciation, interest expense, and taxes, totaling INR 14,05,000.

After deducting the total expenses from the total revenue, the net income for the fiscal year is INR 7,45,000. This indicates that the company made a profit during the year.

This P&L statement provides an overview of the company's financial performance during the fiscal year and can be used for further analysis and decision-making.

## Equity

Equity is the amount of money that a company's owner has put into it or owns. On a company's balance sheet, the difference between its liabilities and assets shows how much equity the company has. The share price or a value set by valuation experts or investors is used to figure out the equity value. This account is also called owners' equity, stockholders' equity, or shareholders' equity.

### What does equity mean?

Equity, also called shareholders' equity or owners' equity for privately held corporations, is the amount of money given to a company's shareholders if all of its assets were sold and all of its debts were paid off. In the case of an acquisition, it is the value of the company's income minus any debts that are not part of the deal. A company's book value could also be its shareholders' equity. Equity is one of the most common ways that analysts judge a business's financial health. The value of equity is determined from the balance sheet of the company.

## The Way Owner Equity Works

The equity equation determines the current situation of the company. It does this by comparing exact numbers that show what the company owns and what it owes. A company raises money by selling shares, which are used to invest in projects, and pay for operations. The company's assets grow as a result.

A company can get money by issuing debt (like loans or bonds) or stock (by selling a stock). Most investors choose equity investments because they give them a bigger chance to benefit from a company's growth and profits.

Equity is important because it shows how much an investor has invested in a business based on how many shares they own. When you own stock in a company, you can make capital gains and get dividends. Also, if a person owns equities, he or she can vote on how the company is run and who should be on the board. Because of these benefits, shareholders are more likely to stay involved with the organization.

There may be negative or positive shareholder equity. If it's negative, the company's debts are greater than its assets. If this keeps happening, the company is said to be insolvent. Investors usually don't want to put their money into companies with negative shareholder equity.

Shareholder equity alone is not a good way to tell how healthy a company's finances are. Still, when combined with other tools and measures, an investor can get a good idea of how healthy the company is.

## How to figure out shareholder equity and what formula to use?

Using the accounting equation, you can use the following formula and calculation to figure out a company's equity:

**Owners' equity = total assets - total liabilities**

This information can be found on the balance sheet, where you should do the following four things:

- Find the company's total assets on the balance sheet for the period.
- On the balance sheet, each type of liability should be listed separately.
- To find the shareholders' equity, take the total liabilities and subtract them from the total assets.
- Keep in mind that you will get the total assets if you add up all of the debts and all of the equity.

Shareholder equity is also the sum of a company's share capital, retained earnings, and the value of its treasury shares. This method is less common, though. The use of a company's total assets and total liabilities is a better indicator of its financial health than just the use of its total assets.

## Ownership and Equity Components

The percentage of net income not dispersed as dividends is known as retained profits, and it is a component of shareholder equity. If you think of the profits that have been set aside or saved for the future as retained earnings, you're on the right track. As the company continues to invest a portion of its profits, retained earnings grow. Stockholders' equity contributions may one day exceed the amount of cumulative retained earnings. For companies that have been around for a long time, stockholders' equity tends to be dominated by the value of the company's retained earnings.

## Different kinds of equity

The idea of equity is important for more than just judging a company. In a broader sense, equity is a way to figure out how much you own of any asset after you take away all the debts that go with it.

## Here are some of the most common types of equity:

- A share of ownership in a company, shown by a stock or other security.
- On a company's balance sheet, this is the amount of money given by the owners or shareholders plus the amount of money that the company has kept (or losses). This is sometimes called "shareholder equity" or "equity of stockholders."

- The difference between the value of the securities in a margin account and the amount borrowed from the brokerage for margin trading.
- The difference between how much a house is worth right now and how much is still owed on its mortgage. The amount the owner would get after the property is sold and any liens are paid. The same thing can also be called "actual property value."
- When a company goes bankrupt and has to be liquidated, the amount left over after creditors are paid in equity. This type of investment is also called "risk capital" or "liable capital."

### What is equity in a business?

Equity is the value that is given to a company's shareholders in terms of finance and accounting. The book value of equity is found by taking the difference between equity and assets. Getting an accurate picture of assets and liabilities. Liabilities are legal obligations or debts that the company has to pay.

### What is equity in a balance sheet?

In a balance sheet, the equity is the book value of the shareholder's assets after the liabilities are removed.

### Why is equity so important?

Equity is an important measure to ascertain the value of the shareholder's funds. When combined with other factors, it gives an idea of the value of a company.

### What is a company's market cap, and is it the same as equity?

The market cap of the company is the market value of the company. In other words, it is the value of the equity as determined by the market.

### LETTER OF CREDIT ( LC )

A letter of credit, or a credit letter, is a letter from a bank guaranteeing that a buyer's payment to a seller will be received on time and for the correct amount. If the buyer is unable to make a payment on the purchase, the bank will be required to cover the full or remaining amount of the purchase. It may be offered as a facility (financial assistance that is essentially a loan).

Due to the nature of international dealings, including factors such as distance, differing laws in each country, and difficulty in knowing each party personally, the use of letters of credit has become a very important aspect of international trade.

— it ensures trust

- A letter of credit is a document sent from a bank or financial institute that guarantees that a seller will receive a buyer's payment on time and for the full amount.
- Letters of credit are often used within the international trade industry.
- There are many different letters of credit including one called a revolving letter of credit.
- Banks collect a fee for issuing a letter of credit.

— Bank GW buyer and seller

### DEBT INSTRUMENT

A debt instrument is a tool an entity can use to raise capital. It is a documented, binding obligation that provides funds to an entity in return for a promise from the entity to repay a lender or investor in accordance with terms of a contract.

Debt instrument contracts detail the provisions of the deal, including the collateral involved, rate of interest, schedule for interest payments, and time frame to maturity.

- Any type of instrument primarily classified as debt can be considered a debt instrument.
- A debt instrument is a tool an entity can use to raise capital.
- Businesses have flexibility in the debt instruments they use and also how they choose to structure them.

## DEBENTURES

A debenture is a type of bond or other debt instrument that is unsecured by collateral. Since debentures have no collateral backing, they must rely on the creditworthiness and reputation of the issuer for support. Both corporations and governments frequently issue debentures to raise capital or funds.

- A debenture is a type of debt instrument that is not backed by any collateral and usually has a term greater than 10 years.
- Debentures are backed only by the creditworthiness and reputation of the issuer.
- Both corporations and governments frequently issue debentures to raise capital or funds.
- Some debentures can convert to equity shares while others cannot.

## VENTUREFUNDING

### What Is Venture Capital (VC)?

Venture capital (VC) is a form of private equity and a type of financing that investors provide to startup companies and small businesses that are believed to have long-term growth potential. Venture capital generally comes from well-off investors, investment banks, and any other financial institutions. Venture capital doesn't always have to be money. In fact, it often comes as technical or managerial expertise. VC is typically allocated to small companies with exceptional growth potential or to those that grow quickly and appear poised to continue to expand.

- Venture capital is a term used to describe financing that is provided to companies and entrepreneurs.
- Venture capitalists can provide backing through capital financing, technological expertise, and/or managerial experience.
- VC can be provided at different stages of their evolution, although it often involves early and seed round funding.
- Venture capital funds manage pooled investments in high-growth opportunities in startups and other early-stage firms and are typically only open to accredited investors.
- Venture capital evolved from a niche activity at the end of the Second World War into a sophisticated industry with multiple players that play an important role in spurring innovation.