# Introduction to Machine Learning Applications

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Dimensionality reduction

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Curse of dimensionality

When dimensionality increases, data becomes increasingly sparse in the space that it occupies

## Dimensionality reduction

#### • Purpose:

- Avoid curse of dimensionality
- Reduce amount of time and memory required by algorithms
- Allow data to be more easily visualized
- May help to eliminate irrelevant features or reduce noise

#### Techniques

- Principal Component Analysis (PCA)
- Singular Value Decomposition
- Others: supervised and non-linear techniques

#### Feature selection

- Redundant features
  - Duplicate much or all of the information contained in one or more other attributes
  - Example: purchase price of a product and the amount of sales tax paid
- Irrelevant features
  - Contain no information that is useful for the task at hand
  - Example: students' ID is often irrelevant to the task of predicting students'
    GPA
- Many techniques developed, especially for classification

#### Feature creation

- Create new attributes that can capture the important information in a data set much more efficiently than the original attributes
- Three general methodologies:
  - Feature extraction
    - Example: extracting edges from images
  - Feature construction
    - Example: dividing mass by volume to get density
  - Mapping data to new space
    - Example: Fourier and wavelet analysis

# Principal Component Analysis



Step-1: Standardization



Step-2: Compute covariance matrix



Step-3: Compute the eigenvalues and eigenvectors of the covariance matrix

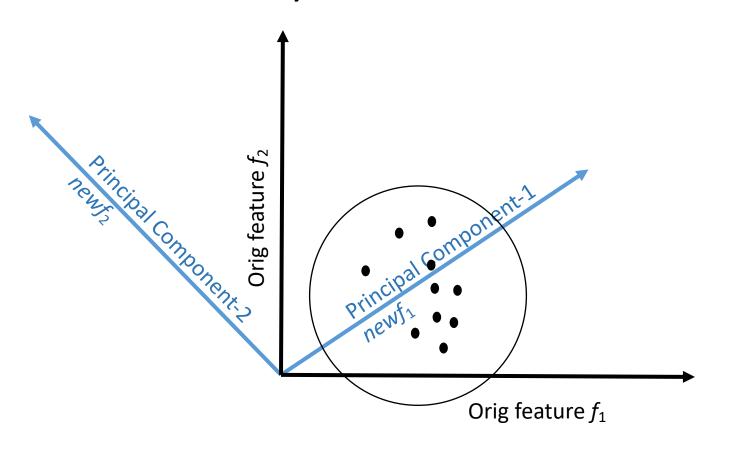


Step-4: Sort the eigenvalues in a decreasing order



Step-5: Choose the top-k eigenvectors which are the principal components – these will be the transformed feature vectors (reorient the data is the common approach)

# Dimensionality Reduction PCA Example



### Learning PCA

- Making sense of principal component analysis, eigenvectors & eigenvalues
- StatQuest: Principal Component Analysis (PCA), Step-by-Step