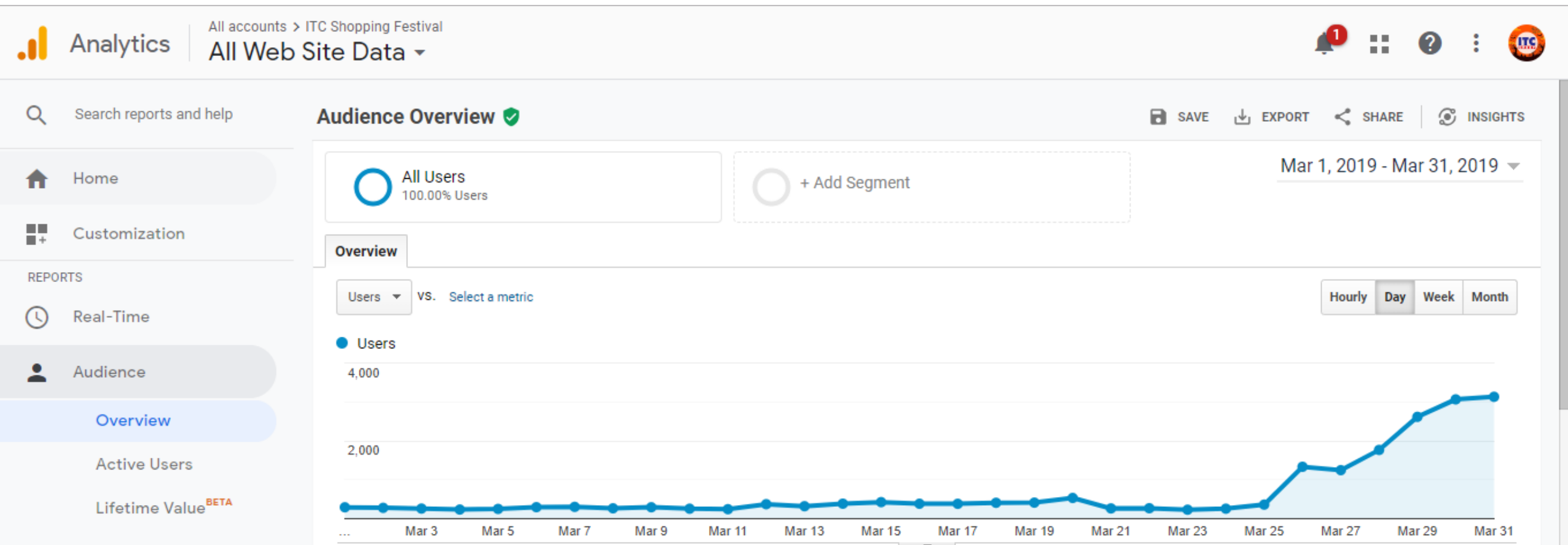


WEBSITE REPORT

MARET 2019

www.itcshoppingfestival.com

OVERVIEW WEBSITE



OVERVIEW WEBSITE

Users

20,376

New Users

20,224

Sessions

22,459

Number of Sessions per User

1.10

Pageviews

29,136

Pages / Session

1.30

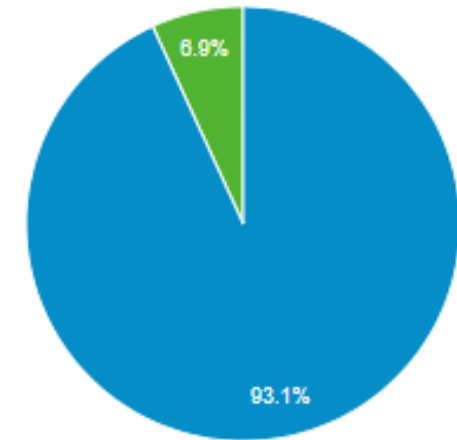
Avg. Session Duration

00:00:35

Bounce Rate

85.55%


■ New Visitor ■ Returning Visitor



OVERVIEW WEBSITE

Acquisition Overview

 SAVE  EXPORT  SHARE |  INSIGHTS

 All Users
100.00% Users

 + Add Segment

Mar 1, 2019 - Mar 31, 2019 ▼

Primary Dimension:

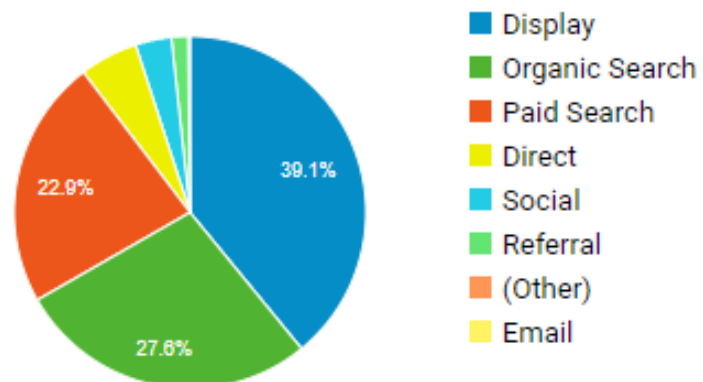
Conversion:

Top Channels ▼

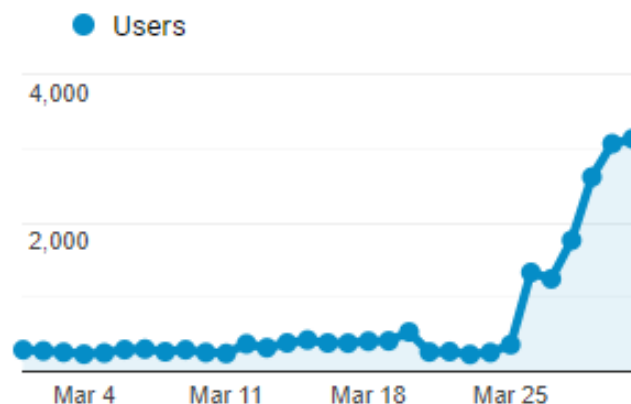
All Goals ▼

[Edit Channel Grouping](#)

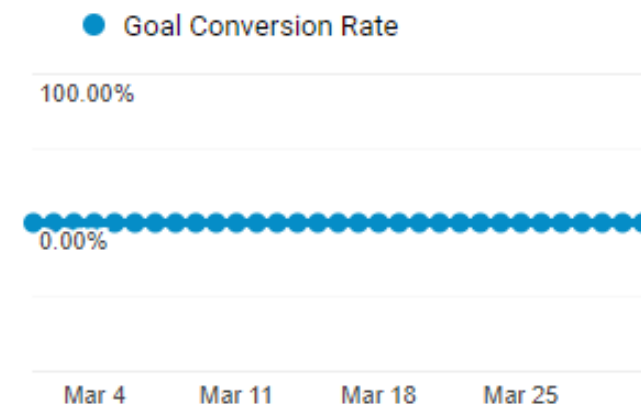
Top Channels











Users













Conversions



OVERVIEW WEBSITE

	Acquisition			Behavior			Conversions		
	Users ↓	New Users ↓	Sessions ↓	Bounce Rate ↓	Pages / Session ↓	Avg. Session Duration ↓	Goal Conversion Rate ↓	Goal Completions ↓	Goal Value ↓
	20,376	20,224	22,459	85.55%	1.30	00:00:35	0.00%	0	\$0.00
1  Display	8,014	<div><div></div></div>		90.71%	<div><div></div></div>		0.00%		
2  Organic Search	5,671	<div><div></div></div>		74.94%	<div><div></div></div>		0.00%		
3  Paid Search	4,700	<div><div></div></div>		93.66%	<div><div></div></div>		0.00%		
4  Direct	1,098	<div><div></div></div>		76.68%	<div><div></div></div>		0.00%		
5  Social	679	<div><div></div></div>		93.32%	<div><div></div></div>		0.00%		
6  Referral	311	<div><div></div></div>		72.87%	<div><div></div></div>		0.00%		
7  (Other)	21	<div><div></div></div>		58.23%	<div><div></div></div>		0.00%		
8  Email	17	<div><div></div></div>		46.07%	<div><div></div></div>		0.00%		

TOP 10 PAGES

<input type="checkbox"/>	Page ?	Pageviews ? ↓	Unique Pageviews ?	Avg. Time on Page ?	Entrances ?	Bounce Rate ?	% Exit ?	Page Value ?
		29,136 % of Total: 100.00% (29,136)	25,043 % of Total: 100.00% (25,043)	00:01:56 Avg for View: 00:01:56 (0.00%)	22,457 % of Total: 100.00% (22,457)	85.55% Avg for View: 85.55% (0.00%)	77.08% Avg for View: 77.08% (0.00%)	\$0.00 % of Total: 0.00% (\$0.00)
<input type="checkbox"/>	1. /isf2019/ 	16,339 (56.08%)	14,542 (58.07%)	00:01:46	13,991 (62.30%)	91.58%	86.82%	\$0.00 (0.00%)
<input type="checkbox"/>	2. / 	922 (3.16%)	657 (2.62%)	00:02:08	361 (1.61%)	56.08%	44.58%	\$0.00 (0.00%)
<input type="checkbox"/>	3. /mal-mangga-dua-2/ 	817 (2.80%)	707 (2.82%)	00:01:58	681 (3.03%)	77.68%	75.64%	\$0.00 (0.00%)
<input type="checkbox"/>	4. /mal-ambasador-2/ 	783 (2.69%)	626 (2.50%)	00:02:06	599 (2.67%)	66.28%	62.71%	\$0.00 (0.00%)
<input type="checkbox"/>	5. /itc-cempaka-mas/ 	575 (1.97%)	474 (1.89%)	00:02:02	458 (2.04%)	71.83%	68.35%	\$0.00 (0.00%)
<input type="checkbox"/>	6. /itc-kuningan/ 	508 (1.74%)	390 (1.56%)	00:01:31	360 (1.60%)	65.28%	57.48%	\$0.00 (0.00%)
<input type="checkbox"/>	7. /promo-event/ 	505 (1.73%)	309 (1.23%)	00:02:04	89 (0.40%)	62.92%	30.10%	\$0.00 (0.00%)
<input type="checkbox"/>	8. /itc-fatmawati/ 	407 (1.40%)	322 (1.29%)	00:01:58	299 (1.33%)	72.24%	64.37%	\$0.00 (0.00%)
<input type="checkbox"/>	9. /merawat-rambut-rontok-dengan-minyak-zaitun/ 	399 (1.37%)	356 (1.42%)	00:03:10	353 (1.57%)	85.84%	84.96%	\$0.00 (0.00%)
<input type="checkbox"/>	10. /ke-bandara-soekarno-hatta-bisa-dari-itc-cempaka-mas/ 	373 (1.28%)	325 (1.30%)	00:03:17	325 (1.45%)	84.92%	84.18%	\$0.00 (0.00%)