

PROJECT INITIATION BRIEF

Emagine Design Studio

To provide an accurate proposal and timeline, please complete the details below to the best of your ability.

1. PROJECT ESSENTIALS

Project Name: _____

Location / Region: _____

Project Typology: ☐ Residential ☐ Commercial ☐ Cultural ☐ Masterplan

Design Stage: ☐ Competition ☐ Marketing/Sales ☐ Planning

2. SCOPE OF WORK

Still Images (Approx qty):

Exterior Views: _____

Interior Views: _____

Aerial / Bird's Eye: _____

Animation: ☐ Yes (Duration: ____ sec) ☐ No

VR / 360 Tour: ☐ Yes ☐ No

3. TIMELINE

Desired Start Date: _____

Final Delivery Deadline: _____

Key Milestones (e.g., 50% Review): _____

4. INPUT INFORMATION

3D Model Availability: ☐ 3ds Max ☐ SketchUp ☐ Revit ☐ Rhino ☐ None (2D CAD only)

Landscape Plan: ☐ Available ☐ TBC

FF&E / Material Specs: ☐ Available ☐ We need Emagine to propose

5. ARTISTIC DIRECTION

Desired Mood: ☐ Sunny/Day ☐ Dusk/Golden Hour ☐ Overcast/Nordic ☐ Night

Visual Reference: (Please attach or link 1-3 images that represent the quality you aim for)

Please email this completed brief (or a photo of it) to:
hello@emagine3d.com
