



PROJECT INITIATION BRIEF

Emagine Design Studio

To provide an accurate proposal and timeline, please complete the details below to the best of your ability.

1. PROJECT ESSENTIALS

Project Name: _____

Location / Region: _____

Project Typology: [] Residential [] Commercial [] Cultural [] Masterplan

Design Stage: [] Competition [] Marketing/Sales [] Planning

2. SCOPE OF WORK

Still Images (Approx qty):

Exterior Views: _____

Interior Views: _____

Aerial / Bird's Eye: _____

Animation: [] Yes (Duration: ____ sec) [] No

VR / 360 Tour: [] Yes [] No



3. TIMELINE

Desired Start Date: _____

Final Delivery Deadline: _____

Key Milestones (e.g., 50% Review): _____

4. INPUT INFORMATION

3D Model Availability: [] 3ds Max [] SketchUp [] Revit [] Rhino [] None (2D CAD only)

Landscape Plan: [] Available [] TBC

FF&E / Material Specs: [] Available [] We need Emagine to propose

5. ARTISTIC DIRECTION

Desired Mood: [] Sunny/Day [] Dusk/Golden Hour [] Overcast/Nordic [] Night

Visual Reference: (Please attach or link 1-3 images that represent the quality you aim for)

*Please email this completed brief (or a photo of it) to:
hello@emagine3d.com*
