

# Credit Card Transaction Report

Q4

Q3

Q2

Q1

Week Days

All

Total Revenue

56.5M

Total Trans  
amount

45.5M

Total Interest

8.0M

Total Trans  
Count

667K

F

M

Low

Mid

High

Gold

Silver

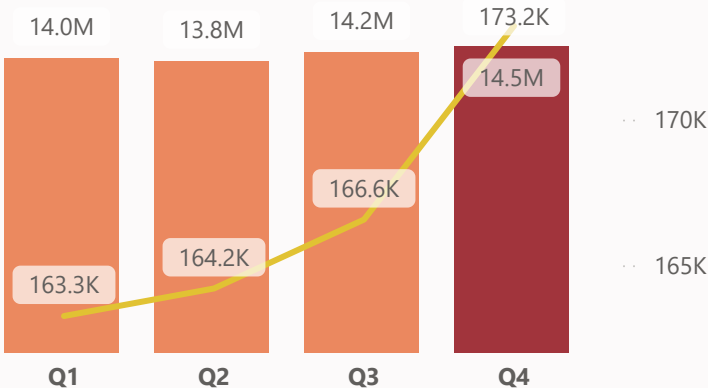
Blue

Platinum

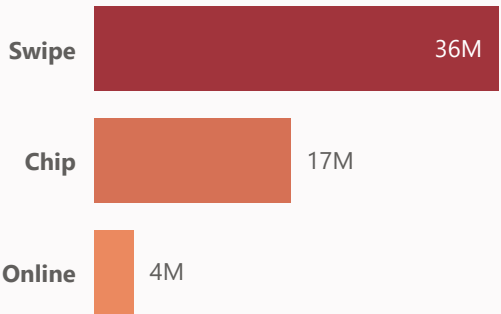
## Key Performance Index

card_category	Sum of revenue	Sum of total_trans_amt	Sum of interest_earned
Blue	47188612	37840749	6614173
Gold	2533682	2091362	384755
Platinum	1135608	953314	161629
Silver	5659109	4647596	821923
Total	56517011	45533021	7982480

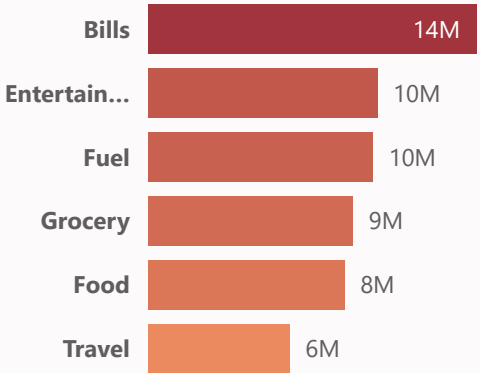
## Sum of revenue and Sum of total\_trans\_ct by qtr



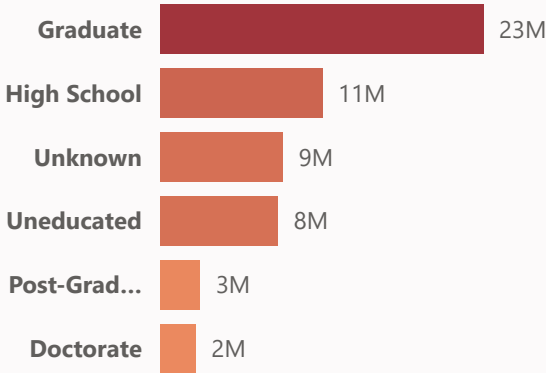
## Card use by chip



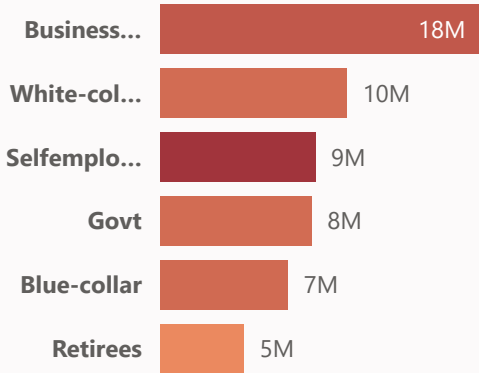
## Revenue by Exp\_type



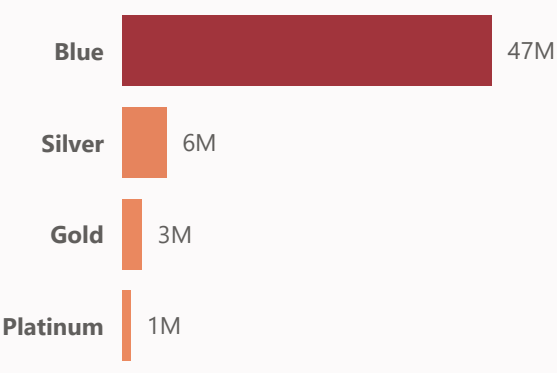
## Revenue by Education\_level



## Revenue by Customer Job



## Revenue by Card



# Credit Card Transaction Report

Q4

Q3

Q2

Q1

Week Days

All

Total Revenue

56.5M

Total Income

588M

Total Interest

8.0M

Rating

3.19

M

31M

F

26M

Swipe

Online

Chip

Gold

Silver

Blue

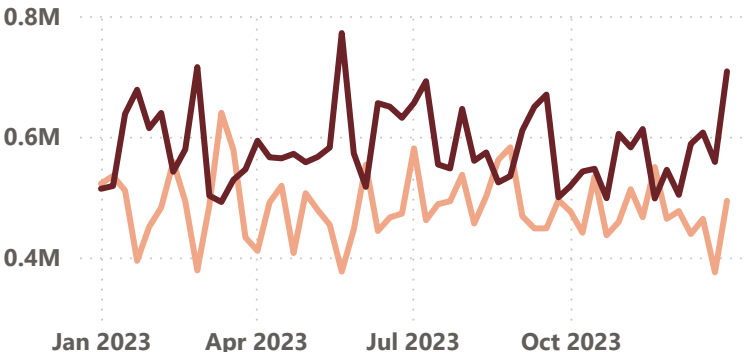
Platinum

## Key Performance Index

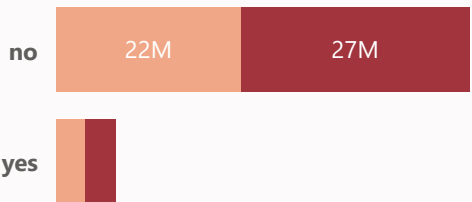
customer_job	Sum of revenue	Sum of interest_earned	Sum of income
Blue-collar	7040606	967751	73516911
Businessman	17697472	2584604	190350431
Govt	8335534	1182231	90834727
Retirees	4617448	641692	49619308
Selfemployed	8542826	1141510	77659931
Total	56517011	7982480	587599783

## Revenue by Week

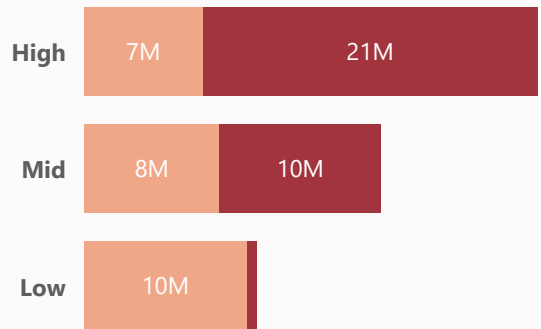
gender F M



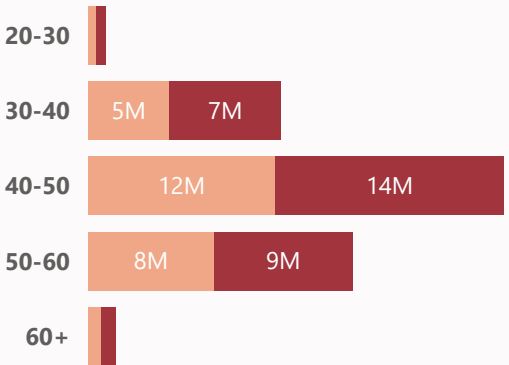
## Revenue by Marital\_status



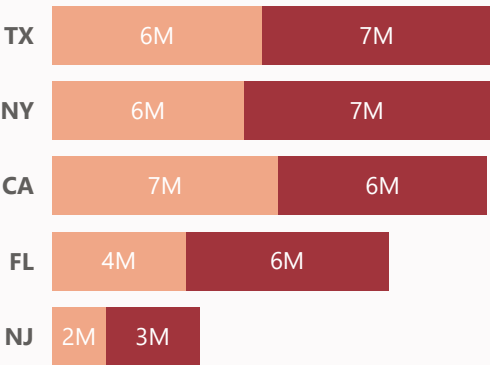
## Revenue by Income



## Revenue by Age Group



## Revenue by Top 5 States



## Revenue by Education

