

BREAKING

fiverr.



A black and white portrait of a young man with dark hair tied back, looking directly at the camera with a neutral expression. He is wearing a dark t-shirt. The background is a solid dark green.

**LEARN HOW TO CREATE A MAGNETIC GIG,
AND GET A FLOOD OF ORDERS ON FIVERR**

INTRODUCTION

Dear Fiverr Freelancer..

If you've downloaded this ebook,
it means you're willing to learn to finally grow.

And that my friend, is a step most won't take.

Because you've acknowledged that you are missing key points to get where you want to be.

Most aren't willing to learn.

This ebook will contain **5 principles** that are necessary to master if you want to reach 6 figures on Fiverr.

ps: If you still have 0 orders, some points might not be applicable.
And I recommend you join the telegram group so I can personally show you how to get your first order :

JOIN TELEGRAM ▶

FORENOTE

I want to share the most important thing you can learn about Fiverr

THE ALGORITHM = THE CUSTOMER

This is the number one thing to understand. To really grasp the algorithm, you must understand your customer on a much deeper and personal level than all the other sellers on the platform. It's not about making better logos, or better voiceovers.. Or whatever your Niche is. It's about...

Understanding. Your. Customer

Of course. It's not just that. There are many key factors. Metrics that fiverr look at. Many of which you have no clue about. Secret points, strategies.. That you NEED to nail.

Mastering this extensive process can open the door to an unlimited amount of high quality customers.

And this is the most vital point to scaling your Fiverr gig.

Remember, always work hard and learn from those around you.



STRONG FOUNDATIONS LEAD TO SUSTAINABLE GROWTH

Hi, My Name Is Louis

I'm the founder of Softriver, one of the top 10 selling accounts on Fiverr. I'm here to share with you the strategies I used to scale my gig, gain visibility and consistently remain on page 1.

I'm only 22 years old, and I'm the proof that you don't need to be a genius, or the best freelancer in the world, to achieve 6 figures on fiverr.

All you need is to master the Fiverr game.

This book is just scratching the surface, as to everything I've learned about the Fiverr game.

But it's already tips that should drastically help you, if you know how to implement them.

This is the first time a top selling freelancer has shared their techniques. These strategies have been effective for me and my students. If executed properly, you will see incredible results.

The key to success is in the execution and how you implement your learning. So come along and follow closely.

01 THE RIGHT WAY TO ANALYZE AND STRATEGISE



Not being aware of the market is a fatal mistake.

I see so many freelancers launching gigs, but having no awareness of:

- Who or what their competition is
- Who is performing well and why
- How they have implemented their copy to ensure sales

You must develop an incredible sense of self-awareness so you can understand how you relate to your market. This is where a lot of people fall short, maybe this is what's stopping you from positioning yourself effectively?

Do Not Copy. I often see freelancers copying other successful freelancers rather than taking initiative. This just leads to failure.

Every single time.



The thing is, if you copy. What are you bringing to the table?

What is your added value?

Why should fiverr promote you, if you're only emulating someone else?

Use others as turnkeys, frameworks, as a means to analyse and Dissect your offer.

The key is to understand your market, watch your competition, learn from their techniques and then implement your findings effectively.

As a Key exemple. Many people try copying my gig, using my title "timeless" even using my copy framework, and logo style.

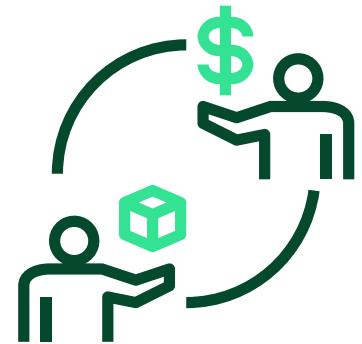
The algorithm knows, and they all fail.

On the other hand, you can analyse the structure of my offer, how the pricing starts low and goes high, while having a middle-top standard package to incentivise higher spending. And later on, if I make a more extensive course, I will likely make an entire module on this pricing technique, and Fiverr rewards this like CRAZY.

Because fiverr is a business. If you treat your gig like a business, and you find ways to generate more profit intelligently, incentivising buyers to pay more. FIVERR will LOVE you.



02 GET INTO THE MIND OF THE BUYER



Think like a **Buyer** not just a seller!

In a game of chess, you're always looking out for your opponent's next move, you try to think how they're thinking.

If you'd somehow find yourself fighting a Lion, the one thing you should do is try to think like him. What will make him attack, what will make him go away... etc.

Yet people are fighting lions, focused on themselves. On their own way of thinking. They waste time analyzing how they are doing rather than **why** people choose to buy from their competition.

Don't be like them, and focus on who you're trying to attract.

Always think like the customer!

Put yourself into the mind of your customers by shopping for your own service. See what gigs stand out to you and what has made them successful. Watch how they communicate and deal with their customers and how they deliver.



03 THE FIVERR “GOLDEN” RATIO



This is probably the number one cause of Fiverr “deaths”. This ratio is key to how well you will do. In life/business, and most importantly on Fiverr.

Its the **Value/price ratio...** And This is something I have truly aimed to master.

It might seem extremely basic. But trust me : 99% don't understand it. It's not about having a specific value/price ratio, it's about having a ratio that fits intelligently amongst your competitors + buyer expectations.

You MUST overdeliver & Value MUST exceed price.

But that ratio is of course only observable in terms of “competitive advantage”. And this is where most fail to prevail.

What I'm about to say is golden information:

It doesn't matter what your prices is. you can sell.

But your ratio. That ratio needs to be better than everyone else. If you want to outperform them, and become top 1%.



SO...

What I'm about to share is something that will literally change your life:

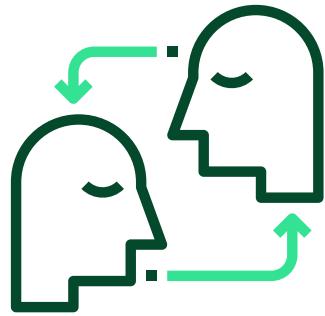
FIVERR DOESN'T REWARD GOOD DELIVERIES. IT ONLY REWARDS OVER-DELIVERING.

You can be a great editor and be the best at what you do, but if you just deliver your job (what the customer asked for), you won't grow.

Do more. Deliver More. **Awe them.**



04 SHOW EMPATHY



This is such an important point that most people don't understand.

Be professional, but be empathetic.

This is something I've discovered after analyzing the emotional bias people have on fiverr. They think we are robots.

They perceive freelancers as distant people that might run away at any given time.

They perceive us as people who don't care, simply because we are on fiverr.

There's an instant way to completely reverse this - by showing empathy. being extremely kind and emotionally close to your buyer, whilst always remaining professional.

There are hours worth of valuable lessons I have learnt from simply showing empathy.



This has been for me one of the driving factors of my growth.

I made my customers forget they were on Fiverr. And they felt like they were dealing with a local company, with whom they can talk, share, banter.

I'm not saying you should go ahead and speak about holidays with your customers, but be nice. Be cool, be there for them.

This will boost everything.



05 FOCUS ON THE AFTERMATH

This last tip is less “impressive”

But it's extremely impactful. And mastering it has led to an even stronger growth for my account.

Have you ever walked out of a store after buying something, and the person in the store didn't say bye?

Remember how you felt?

Many freelancers forget that goodbyes are vital. In fact, they are the lasting impression.

This is the last thing people will remember about you.

Not what you first said or what you delivered, but your last point of contact. Especially on Fiverr.

BUT. **Here's the catch :**

Don't just say goodbye when delivering the order. because you still have an incentive to get paid.

Say goodbye when you owe them NOTHING.

Say goodbye again once the full order is closed. The effect is immediate, people will feel like you care, like you enjoyed, and like you will miss them.

And everyone loves being missed.

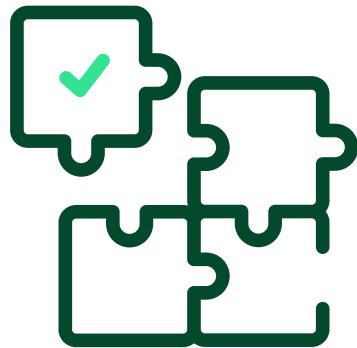
The key is to couple point 4 with point 5 and your ratings will instantly go up.

Having empathy, and caring about saying goodbye, means everything emotionally to a customer.

No one likes being used, and no one likes walking out of the store without a kind goodbye.

So focus on that.

BONUS FOR THOSE STARTING OUT



Now look,

I understand that the tips above might not make much sense, if you are not already getting 10+ orders a week. And you might still even be looking to get your first order.

There are indeed key strategies that I have uncovered, designed for getting these first orders.

It works, everytime.

The good news is, I'm working on a special project that will explain all these tips, in detail, step by step, with guaranteed success if applied correctly.

But just to give you an idea, here are some key elements:

- Master your offer to create an irresistible offer that differentiate from the competition
- Apply methods to skyrocket your on-page conversion rate within your offer
- Use the "green launch strategy" to get your first orders
- Use visual signaling and gig design strategies powered by visual psychology to make your gig visible
- Master your click-through rate (CTR) and understand the signal-to-noise ratio to create a pattern interrupt with your offer, which drastically changes your CTR and makes you eliminate 90% of the competition
- Improve your CTR and conversion rate to increase your gig ranking
- Overdeliver intelligently by mastering the green ratio and understanding buyer psychology
- Find the ideal price for your gig

So... **Before you go back to the fiverr hustle, one last word.**

These tips have been extremely valuable to me and have allowed me to grow rapidly. But remember that execution is key. Knowing what to work on is the first step, then you must make sure you **implement** what you've learnt.

I know some of you like doing it the hard way, and learning on your own.

But if you're the type of person who wants to speed up and become effective straight away whilst making sure you're using the optimal strategies,

I have a full course, that goes from A to Z. On how to scale to 6 figures on Fiverr.

And if you've liked the tips above, I think you will be blown away by the course. Simply because it almost guarantees you to get success on fiverr.

CHECK OUT THE COURSE

You can join my telegram channel where we can directly communicate, and grow together.