



Churn Dashboard

1869

Customer At Risk

2173

of Tech Tickets

885

of num Admin Tickets



\$139K

Monthly Charges

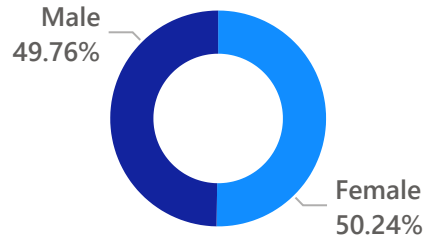
\$2.86M

Yearly Charges

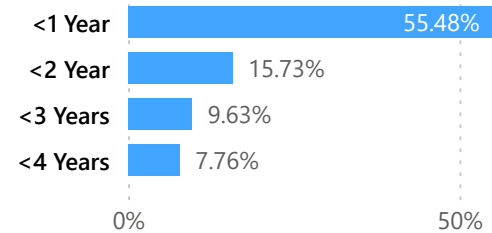


Demographics

gender ● Female ● Male



Subscription Time



25%

Senior Citizen

36%

Partner

17%

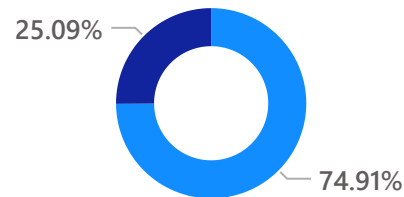
Dependents



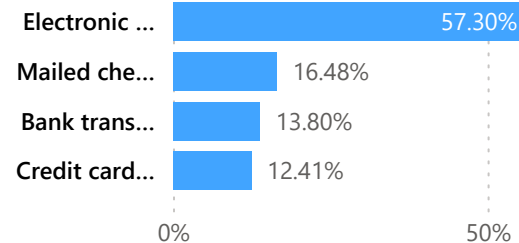
Account Information

Paperless Billing

Paperl... ● Yes ● No



Payment Method



Average Charges

\$74
Monthly

\$1,531.796094168004
Total



Quick Tips



Service Customer Signed For

Multiple

49.97% 50.03%

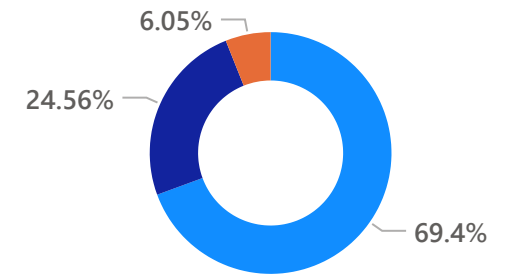
No

Yes

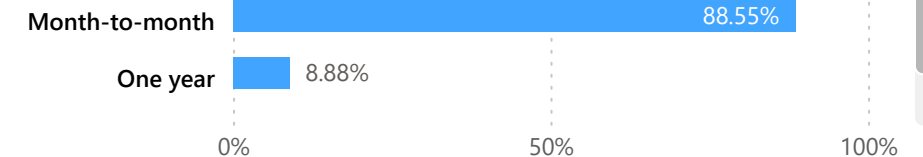
- 91% Phone Service
- 44% Streaming TV
- 44% Streaming Movies
- 29% Device Protection
- 28% Online Backup
- 17% Tech Support
- 16% Online Security



InternetSer... ● Fiber optic ● DSL ● No



Payment Method



Customer Risk Analysis



Churn

☐ No

☐ Yes

InternetService

☐ DSL

☐ Fiber optic

☐ No

tenure

0 72

Contract

☐ Month-to-month

☐ One year

☐ Two year

7043

Total Customer

26.54%

Churn Rate %

\$16.06M

Sum of TotalCharges

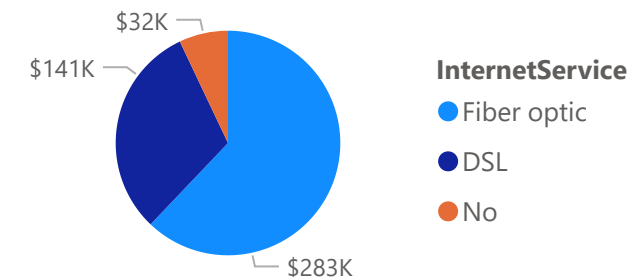
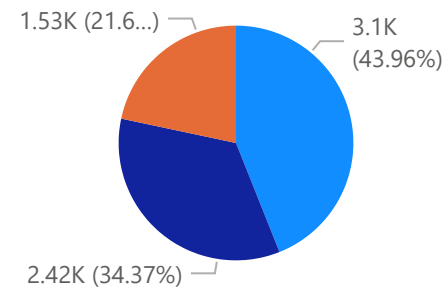
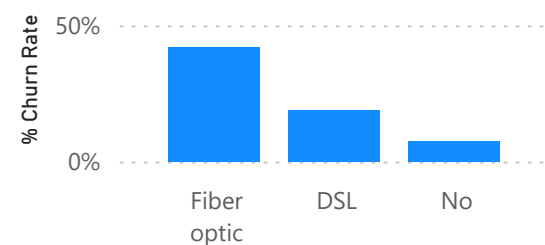
3632

Admin Tickets

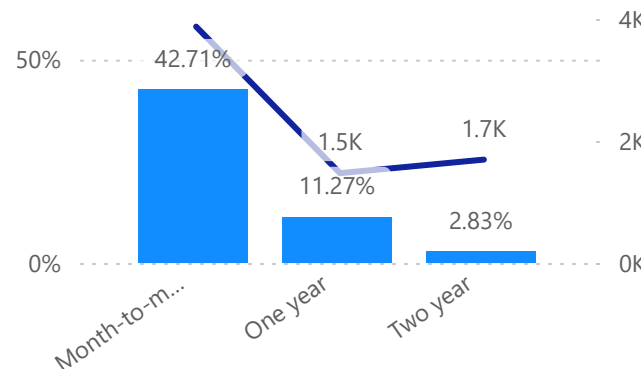
2955

Tech Tickets

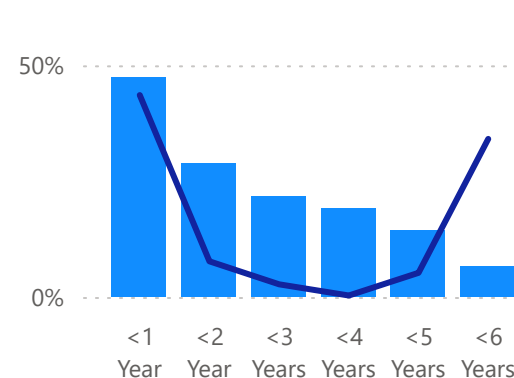
% Churn Rate by InternetService



Churn Rate Customer



Churn Rate Monthly Charges



Churn Rate Monthly Charges

