

# ECOMMERCE SALES DASHBOARD

Segment

Consumer

Corporate

Home Office

YTD Sales

▼ -0.83%

\$11.53M

YTD Profit

▲ 4.50%

\$1.34M

YTD

▼ -7.2...

#107.2 K

YTD P-Margin

▲ 5.37%

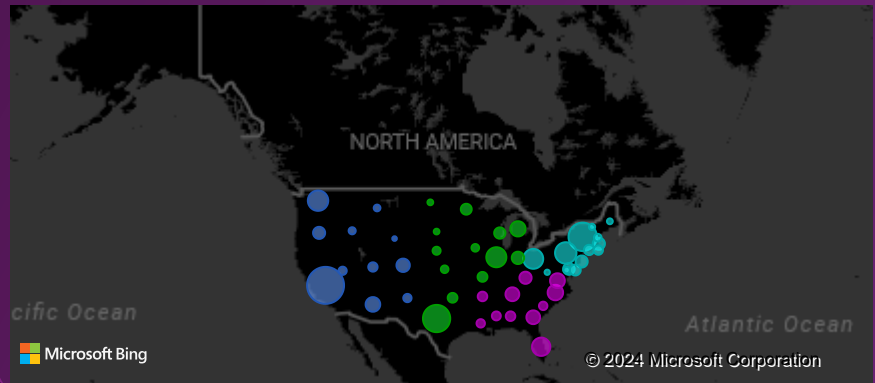
11.58%

## Sales by Category

category_name	YTD Sales	PYTD Sales	YoY Sales	Trend
Office Supplies	\$6.92M	7.00M	-1.22%	▼
Furniture	\$2.52M	2.50M	0.73%	▲
Technology	\$2.10M	2.13M	-1.37%	▼

## Sales by State

customer\_region ● Central ● East ● South ● West



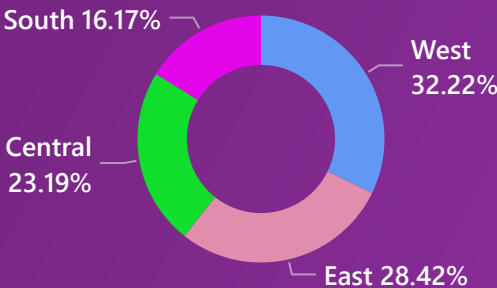
## Top 5 product by YTD Sales

Staple envelope	\$57K
Staples	\$52K
Easy-staple paper	\$47K
Staples in misc. ...	\$26K
KI Adjustable-H...	\$22K
Avery Non-Stick...	\$22K

## Bottom 5 product by YTD Sales

Eldon Jumbo Pr...	\$0.38K
Lexmark X 9575 ...	\$0.27K
Cisco SPA525G2...	\$0.25K
Xerox Blank Co...	\$0.23K
Rediform S.O.S. ...	\$0.18K

## YTD Sales by Region



## YTD Sales by Shipping Type

