

Credit Card Transaction Report

Week_Start_Date

All

Q4

Q3

Q2

Q1

Silver

Blue

Gold

Plati...

Med

low

High

Revenue

55M

Amount

45M

Total Interest

7.84M

Count

656K

F

M

Card_Category	Sum of Revenue	Sum of Total_Trans_Amt	Sum of Interest_Earned
Blue	46139398	36957875	6,495,887.74
Gold	2454072	2024078	373,784.16
Platinum	1135608	953314	161,629.05
Silver	5586332	4586746	812,081.28
Total	55315410	44522013	7,843,382.23

Revenue by use Chip

Swipe

34912797

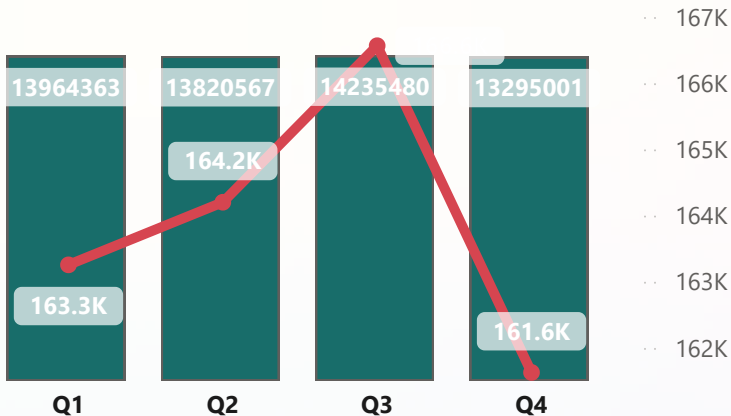
Chip

16966823

Online

3435790

QRT Revenue and Sum of Total_Trans_Ct by Qtr



Revenue by Exp_Type

Bills	13775096
Entertainment	9521159
Fuel	9327145
Grocery	8575812
Food	8250448
Travel	5865750

Revenue by Education

Graduate	22303585
High School	11119293
Unknown	8484891
Uneducated	8194019
Post-Graduate	2789829
Doctorate	2423794

Revenue by Customer JOb

Businessman	17387832
White-collar	10114656
Selfemployeed	8261758
Govt	8111701
Blue-collar	6904279
Retirees	4535184

Revenue by Acq Cost

Blue	46139398
Silver	5586332
Gold	2454072
Platinum	1135608