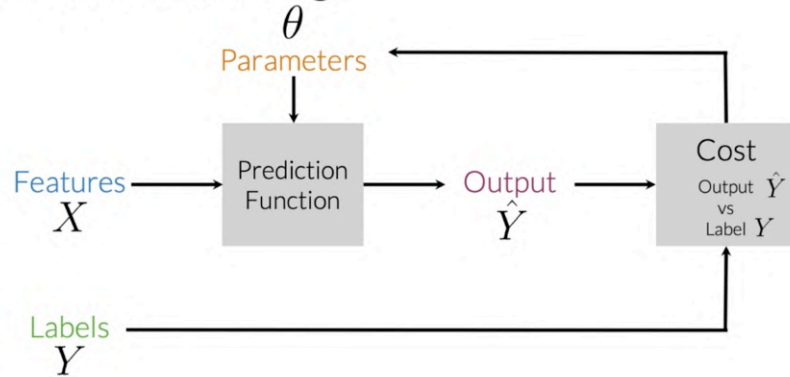
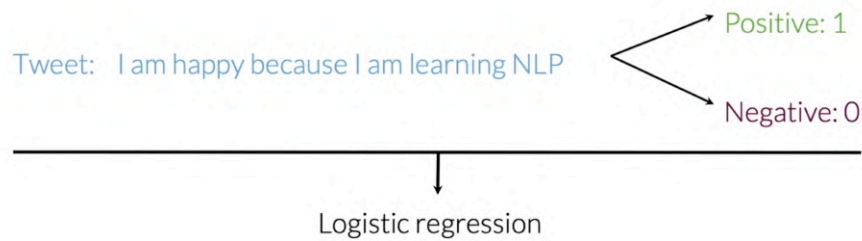


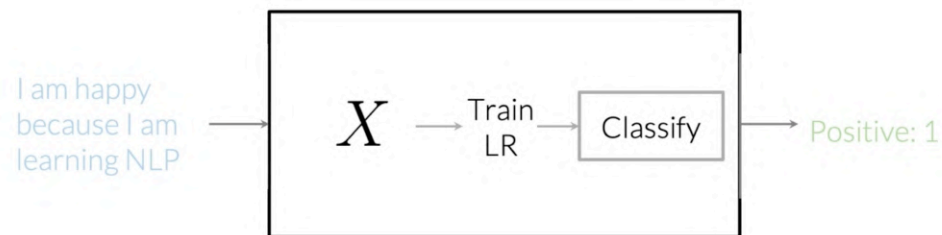
Supervised ML (training)



Sentiment analysis



Sentiment analysis



Vocabulary

Tweets:

[tweet_1, tweet_2, ..., tweet_m]



I am happy because I am learning NLP
...
...
I hated the movie

$V =$ Unique Words

[I, am, happy, because, learning, NLP, ... hated, the, movie]

Feature extraction

I am happy because I am learning NLP

Number of Features the size of the vocabulary

[I, am, happy, because, learning, NLP, ... hated, the, movie]

↓ ↓ ↓ ↓ ↓ ↓ ↓ ↓ ↓ ↓
[1, 1, 1, 1, 1, 1, ... 0, 0, 0]

A lot of zeros! That's a sparse representation.

Problems with sparse representations

I am happy because I am learning NLP

↓
[1, 1, 1, 1, 1, 1, ..., 0, ..., 0, 0, 0]
1 ← |V|

All zeros!

$[\theta_0, \theta_1, \theta_2, \dots, \theta_n]$
 $n = |V|$ →
1. Large training time
2. Large prediction time

Positive and negative counts

Corpus

I am happy because I am learning NLP
I am happy
I am sad, I am not learning NLP
I am sad

Vocabulary

I
am
happy
because
learning
NLP
sad
not

Positive and negative counts

Positive tweets

I am happy because I am learning NLP
I am happy

Negative tweets

I am sad, I am not learning NLP
I am sad

Positive and negative counts

Positive tweets

I am happy because I am learning NLP
I am happy

Vocabulary PosFreq (1)

I	3
am	3
happy	2
because	1
learning	1
NLP	1
sad	0
not	0

Word frequency in classes

Vocabulary	PosFreq (1)	NegFreq (0)
I	3	3
am	3	3
happy	2	0
because	1	0
learning	1	1
NLP	1	1
sad	0	1
not	0	1

freqs: dictionary mapping from (word, class) to frequency

Feature extraction

freqs: dictionary mapping from (word, class) to frequency

$$X_m = [1, \sum_w \text{freqs}(w, 1), \sum_w \text{freqs}(w, 0)]$$

↓ ↓ ↓ ↓

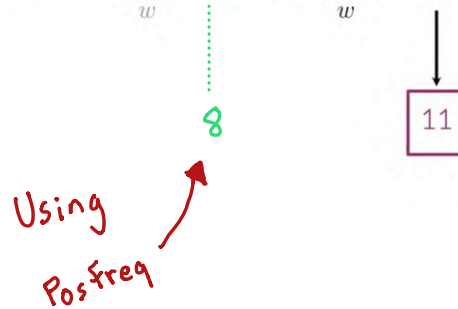
Features of Bias Sum Pos. Sum Neg.
tweet m Frequencies Frequencies

Feature extraction

Vocabulary	NegFreq (0)
I	<u>3</u>
am	<u>3</u>
happy	0
because	0
learning	<u>1</u>
NLP	<u>1</u>
sad	<u>2</u>
not	<u>1</u>

I am sad, I am not learning NLP

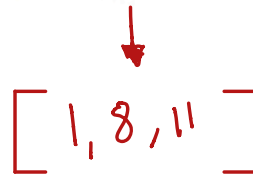
$$X_m = [1, \sum_w \text{freqs}(w, 1), \sum_w \text{freqs}(w, 0)]$$



Feature extraction

I am sad, I am not learning NLP

$$X_m = [1, \sum_w \text{freqs}(w, 1), \sum_w \text{freqs}(w, 0)]$$



Preprocessing: stop words and punctuation

@YMurri and @AndrewYNg are
tuning a GREAT AI model at
<https://deeplearning.ai!!!>

@YMurri @AndrewYNg tuning
GREAT AI model
<https://deeplearning.ai!!!>

Stop words	Punctuation
<u>and</u>	,
<u>is</u>	.
<u>are</u>	:
<u>at</u>	!
has	"
for	'
<u>a</u>	

Preprocessing: stop words and punctuation

@YMourri @AndrewYNg tuning
GREAT AI model
~~https://deeplearning.ai!!!~~

@YMourri @AndrewYNg tuning
GREAT AI model
https://deeplearning.ai

Stop words
and
is
a
at
has
for
of

Punctuation
,
.
:
!
"
'

Preprocessing: Handles and URLs

~~@YMourri @AndrewYNg tuning GREAT AI model~~
~~https://deeplearning.ai~~

tuning GREAT AI model

Preprocessing: Stemming and lowercasing

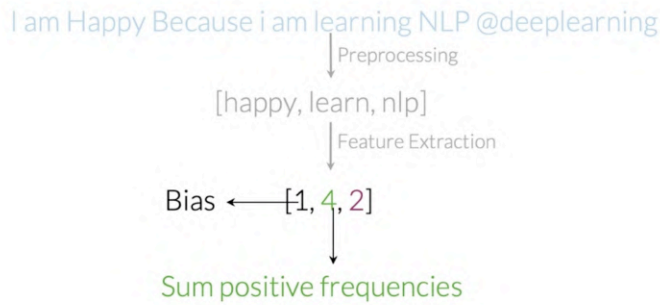
tuning GREAT AI model

tun →
tune
tuned
tuning

GREAT
Great
great → great

Preprocessed tweet:
[tun, great, ai, model]

General overview



General overview

I am Happy Because i am
learning NLP
@deeplearning
I am sad not learning NLP
...
I am sad :(

[happy, learn, nlp]

[sad, not, learn, nlp]

...

[sad]

[[1, 40, 20],

[1, 20, 50],

...

[1, 5, 35]]

Multiple tweets

General overview

$$\begin{bmatrix} 1 & X_1^{(1)} & X_2^{(1)} \\ 1 & X_1^{(2)} & X_2^{(2)} \\ \vdots & \vdots & \vdots \\ 1 & X_1^{(m)} & X_2^{(m)} \end{bmatrix}$$

Features for each tweet

[1, 40, 20]

[1, 20, 50],

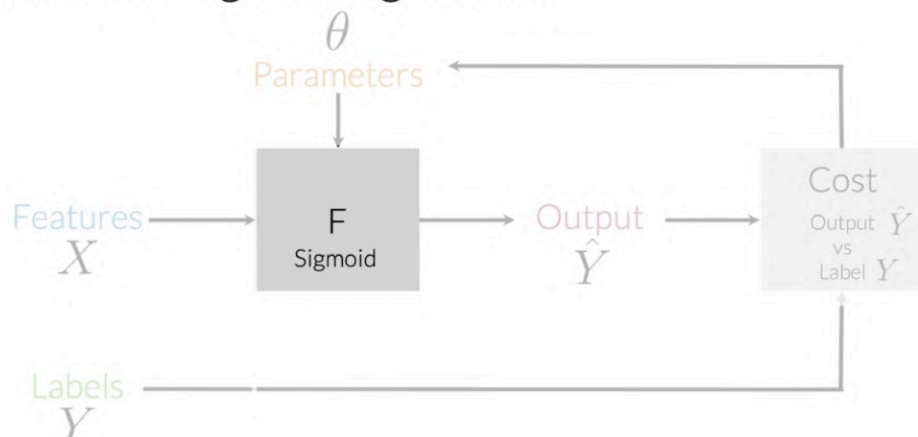
...

[1, 5, 35]]

General Implementation

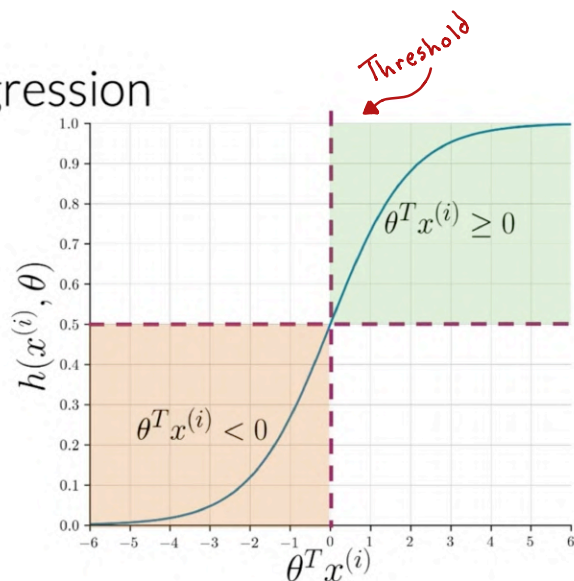
```
freqs = build_freqs(tweets, labels) #Build frequencies dictionary
X = np.zeros((m,3)) #Initialize matrix X
for i in range(m): #For every tweet
    p_tweet = process_tweet(tweets[i]) #Process tweet
    X[i,:] = extract_features(p_tweet, freqs) #Extract Features
```

Overview of logistic regression



Overview of logistic regression

$$h(x^{(i)}, \theta) = \frac{1}{1 + e^{-\theta^T x^{(i)}}}$$



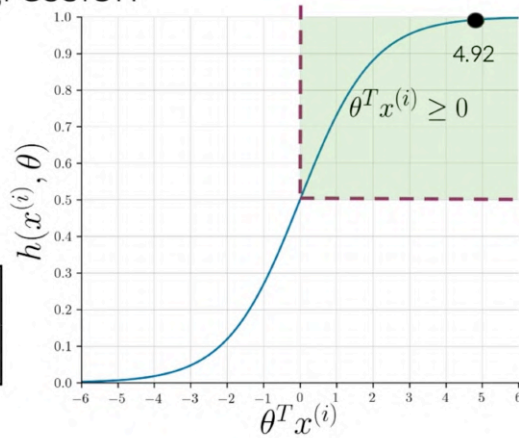
Overview of logistic regression

@YMurri and
@AndrewYNg are tuning a
GREAT AI model

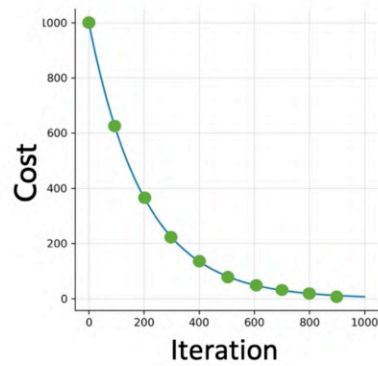
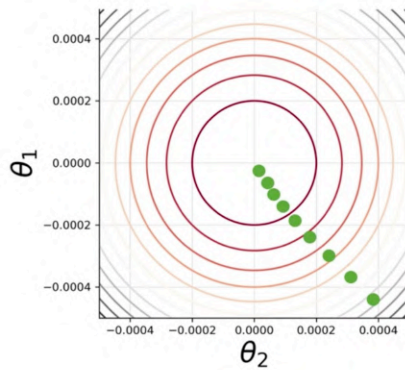
[tun, ai, great, model]

$x^{(i)} = \begin{bmatrix} 1 \\ 3476 \\ 245 \end{bmatrix}$
 $\theta = \begin{bmatrix} 0.00003 \\ 0.00150 \\ -0.00120 \end{bmatrix}$

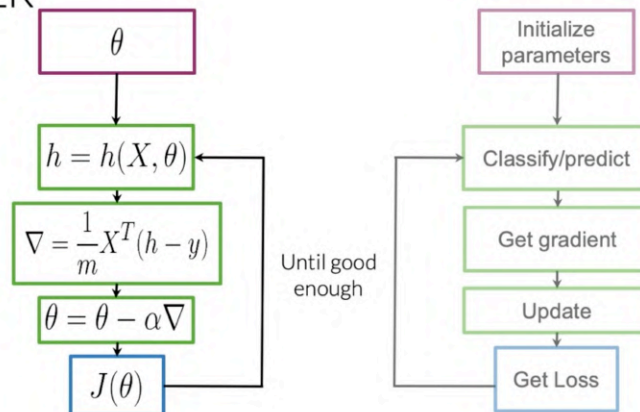
Sum of pos freq (green bubble pointing to 3476)
Sum of neg freq (purple bubble pointing to 245)
bias (red arrow pointing to the 1 in the first row of $x^{(i)}$)



Training LR



Training LR

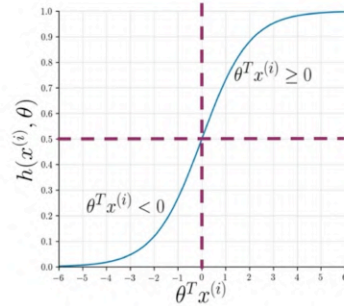


Testing logistic regression

- $X_{val} \quad Y_{val} \quad \theta$

$$h(X_{val}, \theta)$$

$$pred = h(X_{val}, \theta) \geq 0.5$$



Testing logistic regression

- $X_{val} \quad Y_{val} \quad \theta$

$$h(X_{val}, \theta)$$

$$pred = h(X_{val}, \theta) \geq 0.5$$

$$\begin{bmatrix} 0.3 \\ 0.8 \\ 0.5 \\ \vdots \\ h_m \end{bmatrix} \geq 0.5 = \begin{bmatrix} 0.3 \geq 0.5 \\ 0.8 \geq 0.5 \\ 0.5 \geq 0.5 \\ \vdots \\ pred_m \geq 0.5 \end{bmatrix} = \begin{bmatrix} 0 \\ 1 \\ 1 \\ \vdots \\ pred_m \end{bmatrix}$$

boolean T or F

Testing logistic regression

- $X_{val} \quad Y_{val} \quad \theta$

$$h(X_{val}, \theta)$$

$$pred = h(X_{val}, \theta) \geq 0.5$$

$$\sum_{i=1}^m \frac{(pred^{(i)} == y_{val}^{(i)})}{m}$$

$$\begin{bmatrix} 0 \\ 1 \\ 1 \\ \vdots \\ pred_m \end{bmatrix} == \begin{bmatrix} 0 \\ 0 \\ 1 \\ \vdots \\ Y_{val_m} \end{bmatrix}$$

$$\begin{bmatrix} 1 \\ 0 \\ 1 \\ \vdots \\ pred_m == Y_{val_m} \end{bmatrix}$$

Testing logistic regression

- $X_{val} \ Y_{val} \ \theta$
 $h(X_{val}, \theta)$

$$pred = h(X_{val}, \theta) \geq 0.5$$

$$\sum_{i=1}^m \frac{(pred^{(i)} == y_{val}^{(i)})}{m}$$

Testing logistic regression

$$Y_{val} = \begin{bmatrix} 0 \\ 1 \\ 1 \\ 0 \\ 1 \end{bmatrix} \quad pred = \begin{bmatrix} 0 \\ 1 \\ 0 \\ 0 \\ 1 \end{bmatrix} \quad (Y_{val} == pred) = \begin{bmatrix} 1 \\ 1 \\ 0 \\ 1 \\ 1 \end{bmatrix}$$

Sum of vector comparisons

$$\text{accuracy} = \frac{4}{5} = 0.8$$

Number of

Cost function for logistic regression

$$J(\theta) = -\frac{1}{m} \sum_{i=1}^m [y^{(i)} \log h(x^{(i)}, \theta) + (1 - y^{(i)}) \log(1 - h(x^{(i)}, \theta))]$$

$y^{(i)}$	$h(x^{(i)}, \theta)$	
0	any	0
1	0.99	~0
1	~0	-inf

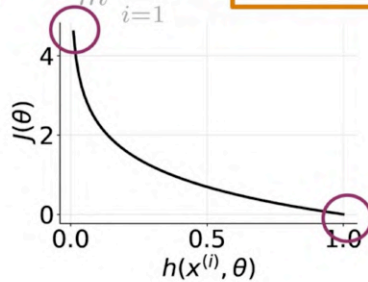
Cost function for logistic regression

$$J(\theta) = -\frac{1}{m} \sum_{i=1}^m [y^{(i)} \log h(x^{(i)}, \theta) + (1 - y^{(i)}) \log(1 - h(x^{(i)}, \theta))]$$

$y^{(i)}$	$h(x^{(i)}, \theta)$	
1	any	0
0	0.01	~0
0	~1	-Inf

Cost function for logistic regression

$$J(\theta) = -\frac{1}{m} \sum_{i=1}^m [y^{(i)} \log h(x^{(i)}, \theta) + (1 - y^{(i)}) \log(1 - h(x^{(i)}, \theta))]$$



Cost function for logistic regression

$$J(\theta) = -\frac{1}{m} \sum_{i=1}^m [y^{(i)} \log h(x^{(i)}, \theta) + (1 - y^{(i)}) \log(1 - h(x^{(i)}, \theta))]$$

