MARCO ROSSI

Junior Data Analyst | marco.rossi@email.com

PROFESSIONAL SUMMARY

Passionate Junior Data Analyst with a strong background in Statistics and Mathematics. Proficient in Python for data analysis and visualization. Looking for opportunities to apply statistical modeling and machine learning to business problems. Eager to learn and grow in a dynamic environment.

TECHNICAL SKILLS

- Programming: Python (Pandas, NumPy, Scikit-learn), R
- Visualization: Matplotlib, Seaborn, Tableau
- Concepts: Statistical Analysis, Linear Regression, Hypothesis Testing, A/B Testing
- Tools: Jupyter Notebook, Excel (Pivot Tables, VLOOKUP)
- Languages: Italian (Native), English (B2)

WORK EXPERIENCE

Intern Data Analyst | Marketing Solutions Srl | Milan | 2023 - Present
- Analyzed customer churn data using Python and Pandas.
- Created monthly reports using Excel and Tableau.
- Conducted A/B testing on email marketing campaigns.
- Assisted in cleaning datasets for predictive modeling.

EDUCATION

Bachelor's Degree in Statistics | University of Bologna | 2020 - 2023
- Thesis: 'Predictive Modeling for Retail Sales'
- Grade: 110/110

PROJECTS

Customer Segmentation Analysis
- Used K-Means clustering to segment customers based on purchasing behavior.
- Visualized results using Seaborn to identify key market segments.