

PIZZA SALES REPORT

Jan 2015 - Dec 2015

Pizza Category

All

1/1/2015



12/31/2015



Home



Top 5 Sellers



Busiest Days & Times

DAYS

Orders are highest on **Weekends**, especially **Friday night**

MONTHLY

There are maximum orders on **July (Summer)** and **January**

Sales Performance

CATEGORY

Classic Category

contributes the most to **sales and total orders**

SIZE

Large pizza contributes to **maximum sales** and was **most popular**



817.86K

Total Revenue



38.31

Avg Order Revenue



49574

Total Pizza Sold



21K

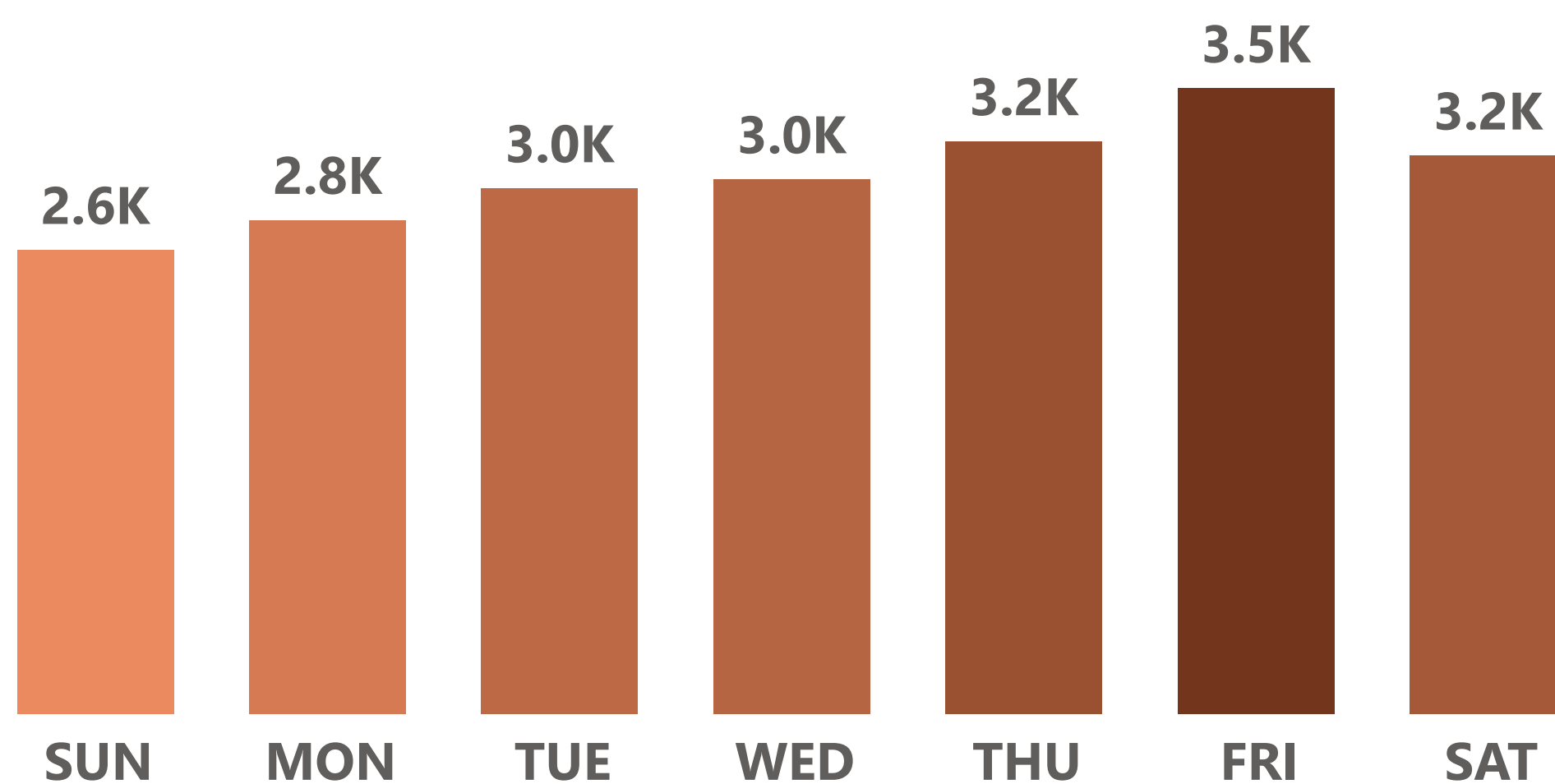
Total Orders



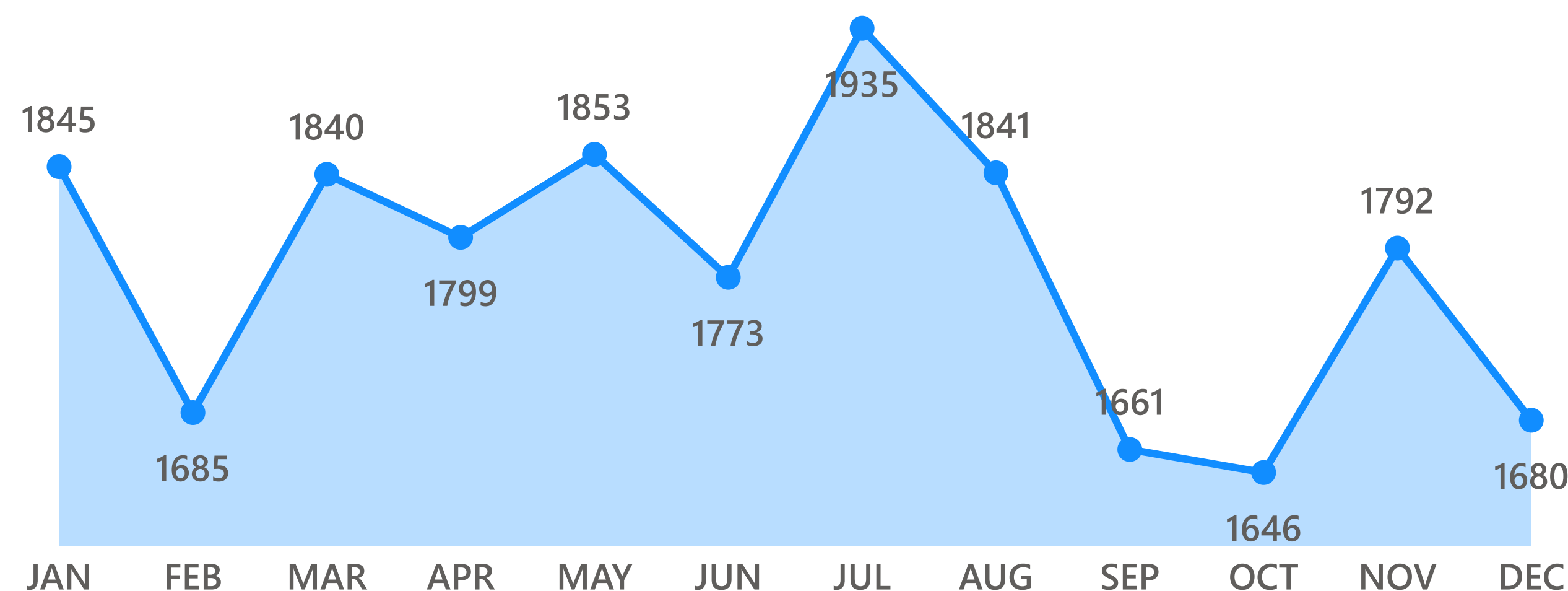
2.32

Avg Pizza Order

Daily Trend For Total Orders



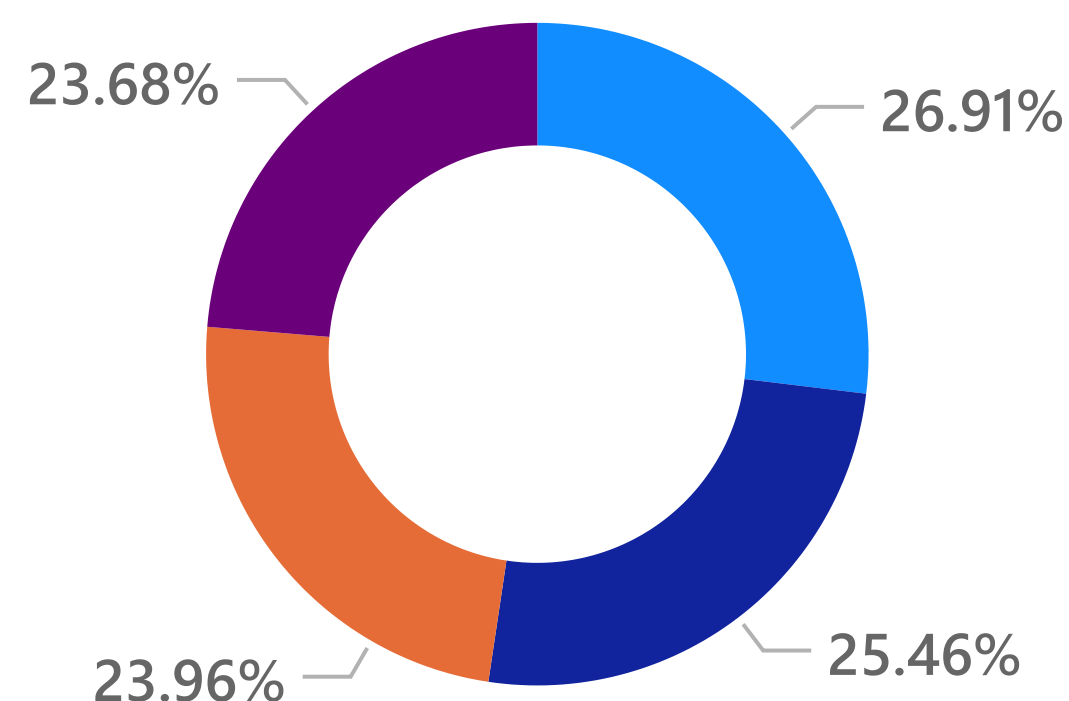
Monthly Trend For Order



% Sales By Category

pizza_category

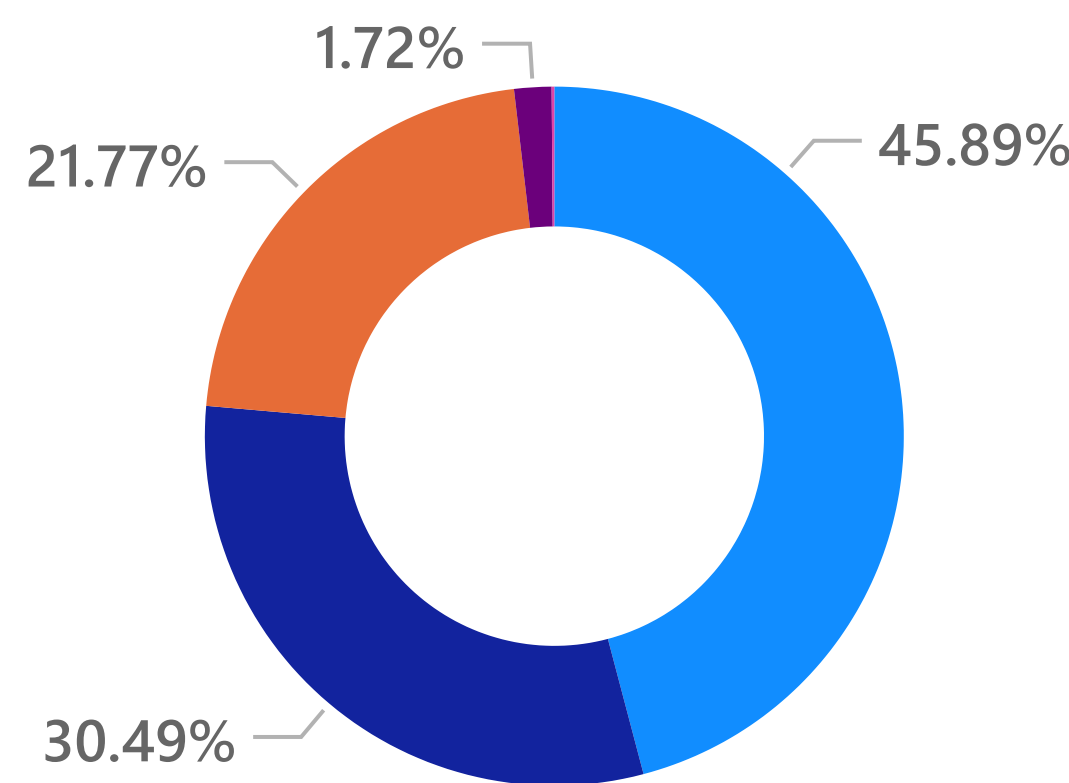
- Classic
- Supreme
- Chicken
- Veggie



% Sales By Pizza Size

pizza_size

- Large
- Medium
- Regular
- X-Large
- XXL



Total Pizza Sold By Pizza Category

Classic

15K

Supreme

12K

Veggie

12K

Chicken

11K



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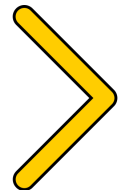
1/1/2015



12/31/2015



Home



Top 5 Sellers

BEST SELLER

REVENUE

The Thai Chicken Pizza contributes to **maximum** revenue

QUANTITY

The Classic Deluxe Pizza contributes to maximum **Total** Quantities

TOTAL ORDERS

The Classic Deluxe Pizza contributes to maximum **Total** Orders

Worst Seller

REVENUE

The Brie Carre Pizza contributes to minimum revenue

QUANTITY

The Brie Carre Pizza contributes to minimum **Total** Quantities

TOTAL ORDERS

The Brie Carre Pizza contributes to minimum **Total** Orders



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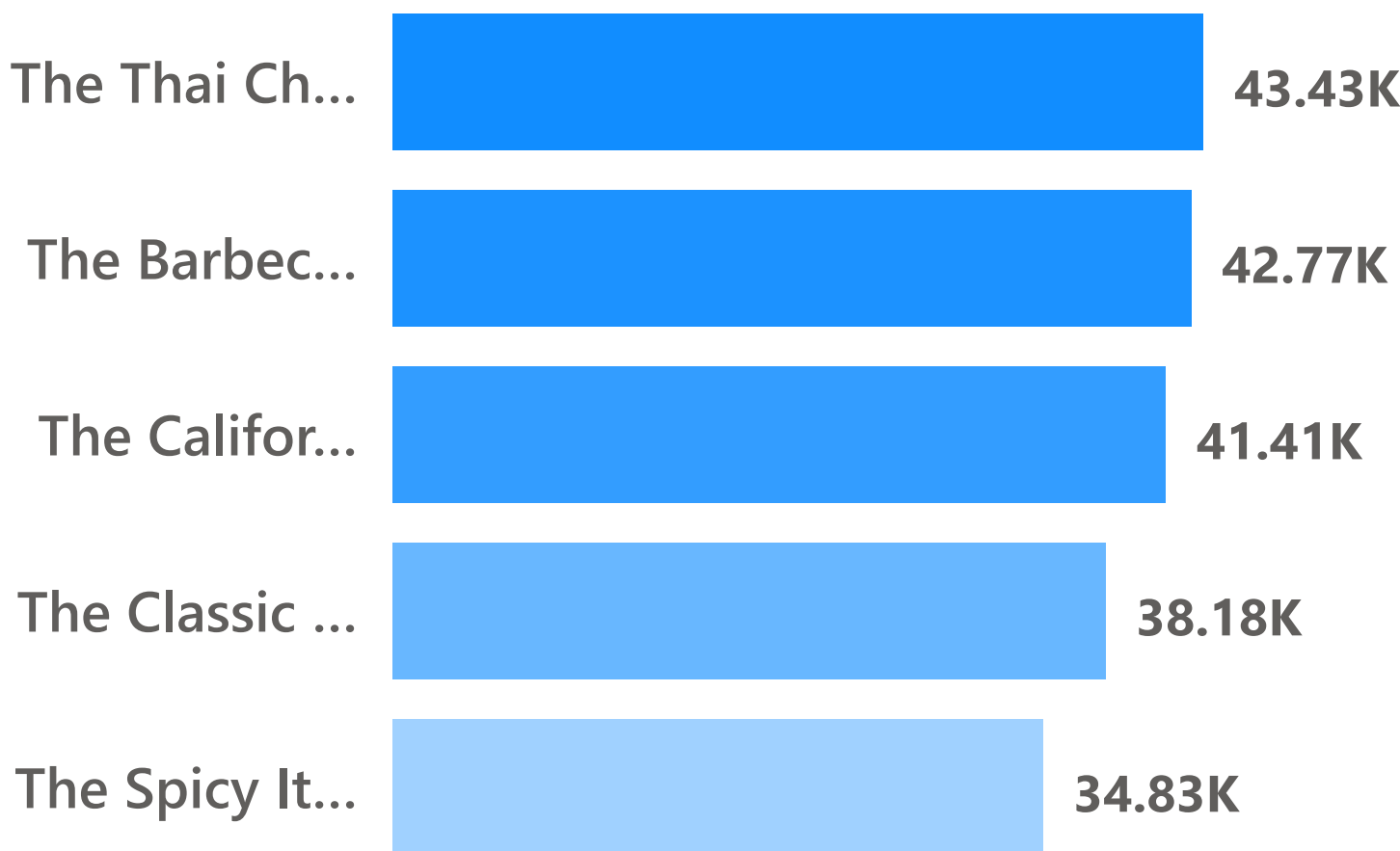
Total Orders



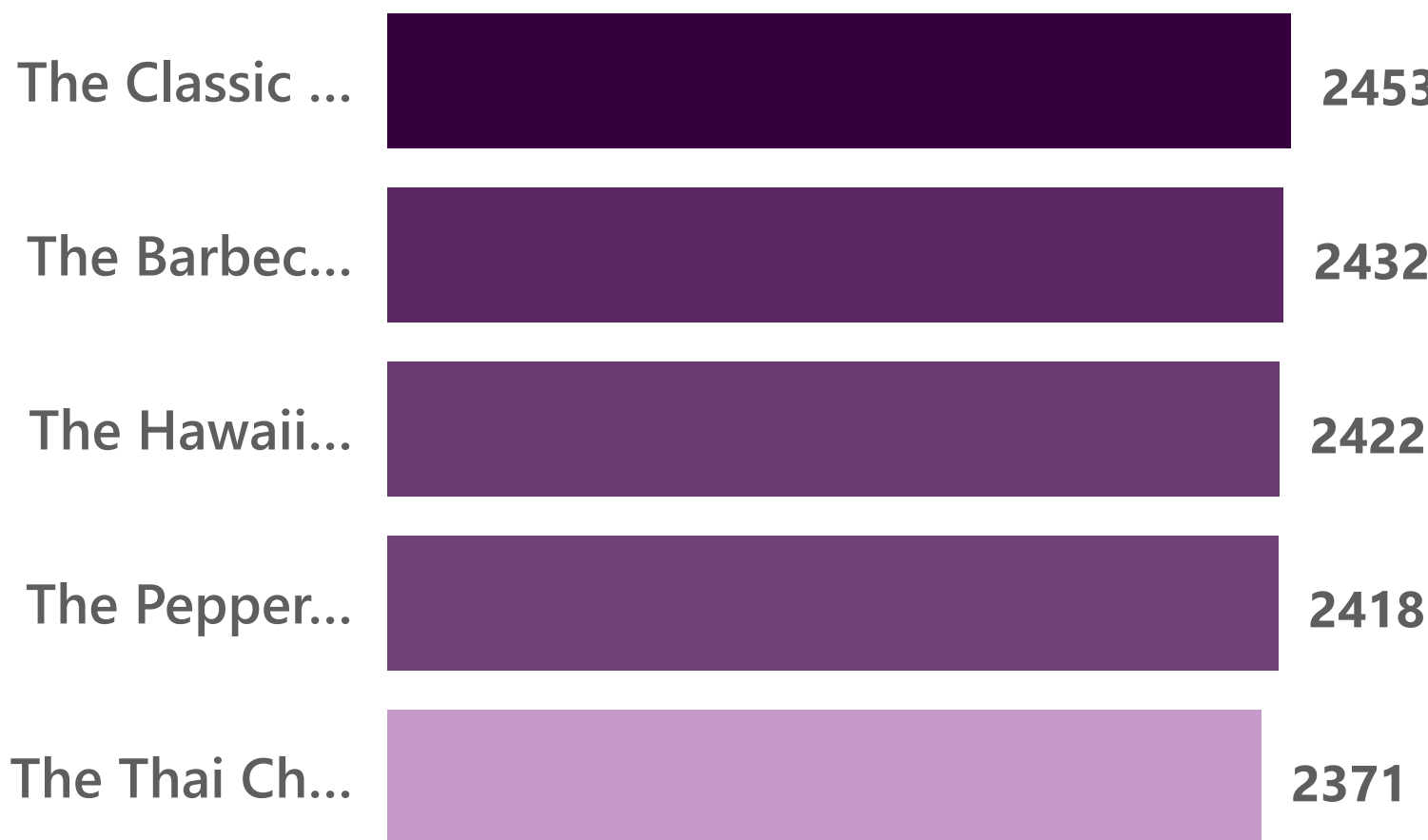
2.32

Avg Pizza Order

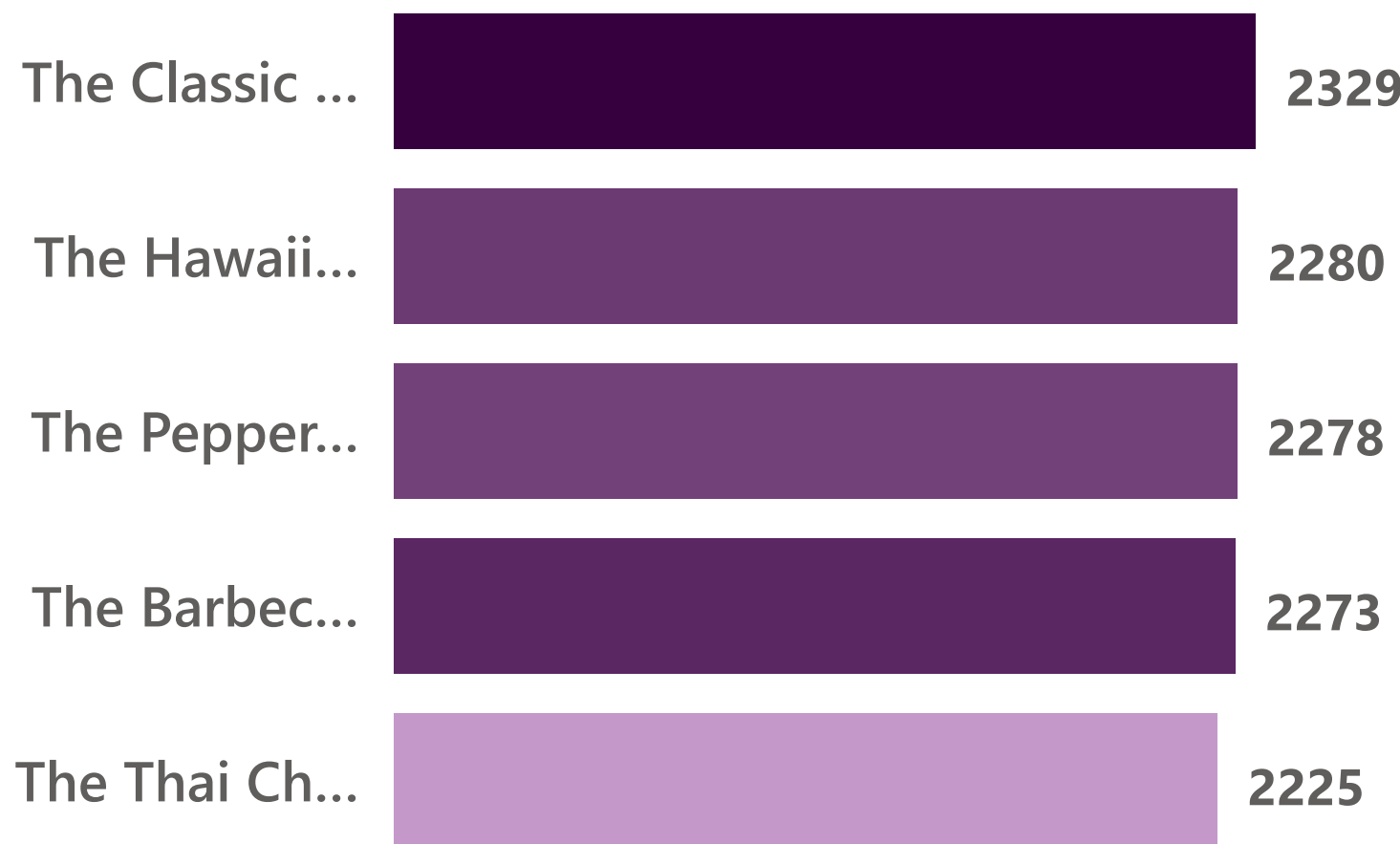
Top 5 Pizza By Revenue



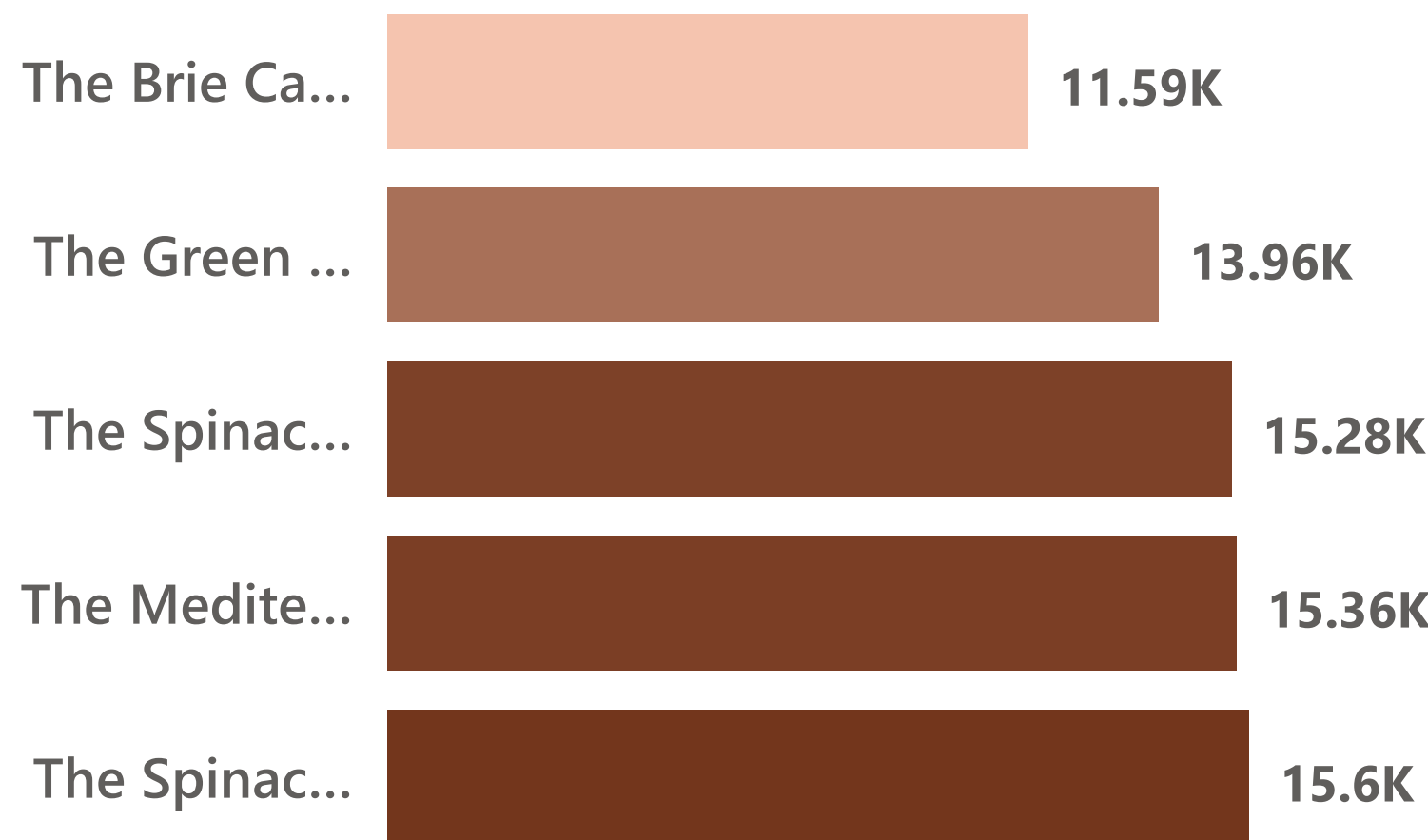
Top 5 Pizza By Quantity



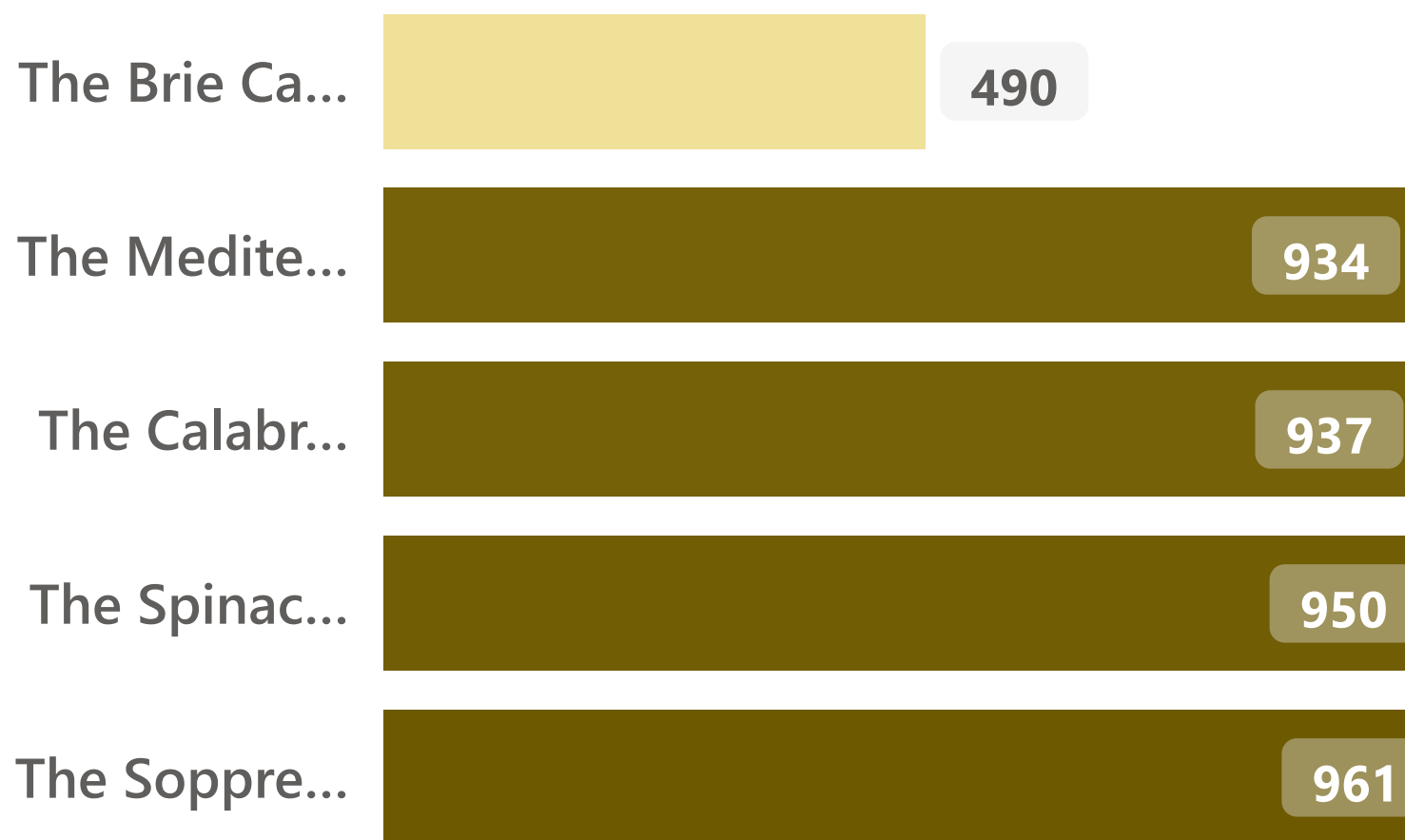
Top 5 Pizza By Orders



Bottom 5 Pizza By Revenue



Bottom 5 Pizza By Quantity



Bottom 5 Pizza By Orders

