



A graphic design featuring a white square divided into four quadrants by black lines. The top-left quadrant contains a large black triangle pointing down. The top-right quadrant is solid black. The bottom-left quadrant is a solid black square. The bottom-right quadrant contains a large black triangle pointing up. Overlaid on the black areas are the words "VISUAL FOUNDATION STUDIO" in a bold, sans-serif font.

VISUAL
FOUNDATION
STUDIO

GIAN
MORRIS
PEREZ

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SCREEN INTERFACE

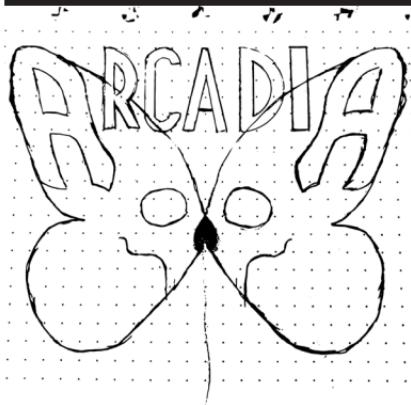
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FINAL INTERFACE

PRINT+SCREEN	
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LOGO DRAFT I





LOGO DRAFT 2

ARCADIA
RESEARCH

ARCADIA
THEATER

ARCADIA
THEATER

ARCADIA
RESEARCH

ARCADIA
RESEARCH

ARCADIA
THEATER_{Co.}

ARCADIA
THEATER_{Co.}

ARCADIA
THEATER_{Co.}

ARCADIA





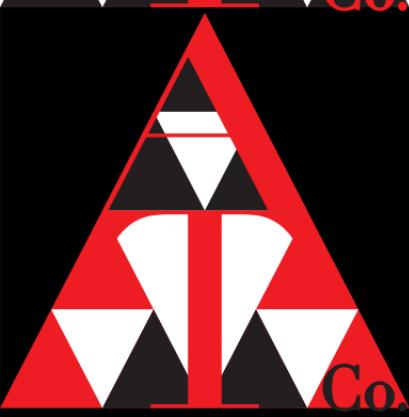
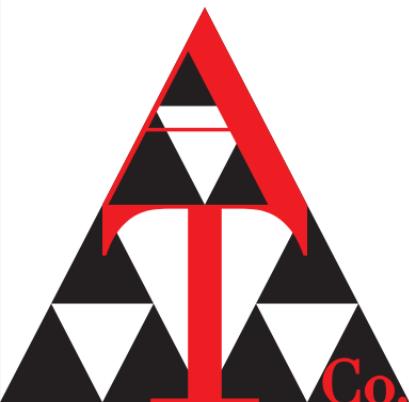
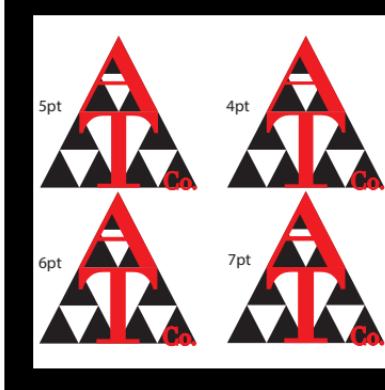
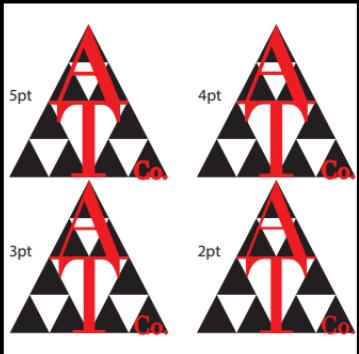
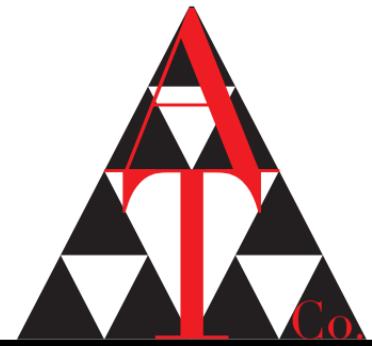
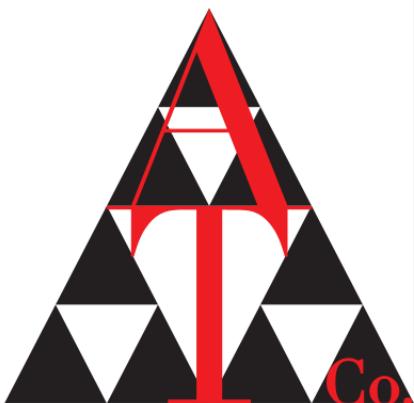
ARCADIA
THEATER

ARCADIA
ASNEVIA
THEATER

ARCADIA
ASTEMA
THEATER



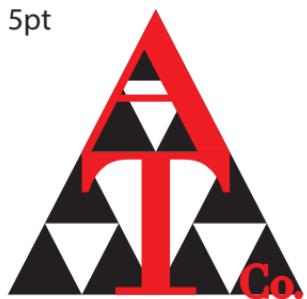
LOGO DRAFT 3



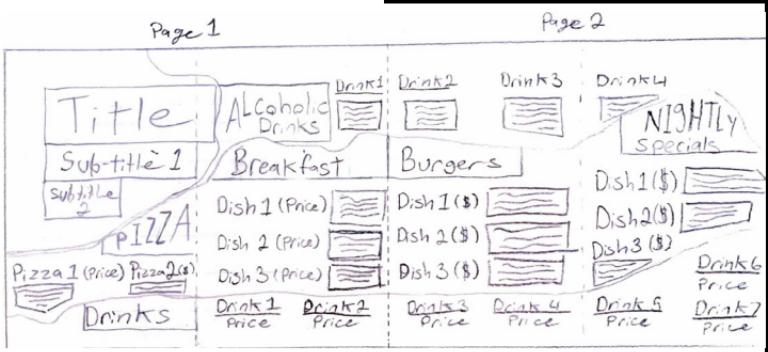
©



5pt



PRINT INTERFACE DRAFT 1



TITLE

Breakfast

- Dish 1 (\$)
- Dish 2 (\$)
- Dish 3 (\$)
- Dish 4 (\$)
- Dish 5 (\$)
- Dish 6 (\$)

Drinks

- Drink 1 (\$)
- Drink 2 (\$)
- Drink 3 (\$)
- Drink 4 (\$)
- Drink 5 (\$)
- Drink 6 (\$)

Pizza

- Dish 1 (\$)
- Dish 2 (\$)
- Dish 3 (\$)
- Dish 4 (\$)
- Dish 5 (\$)

Kids Menu

- Dish 1 (\$)
- Dish 2 (\$)
- Dish 3 (\$)

Milkshakes

- Milkshake 1 (\$)
- Milkshake 2 (\$)
- Milkshake 3 (\$)
- Milkshake 4 (\$)

Nightly Specials

- Dish 1 (\$)
- Dish 2 (\$)
- Dish 3 (\$)
- Dish 4 (\$)

Alcoholic Drinks

- Drink 1 (\$)
- Drink 2 (\$)
- Drink 3 (\$)
- Drink 4 (\$)

TITLE

Sub-
Title

Breakfast

- | | |
|-------------|-------------|
| Dish 1 (\$) | Dish 3 (\$) |
| Dish 2 (\$) | Dish 4 (\$) |

Pizza

- | | |
|-------------|-------------|
| Dish 1 (\$) | Dish 3 (\$) |
| Dish 2 (\$) | Dish 4 (\$) |

Drinks

- Drink 1 (\$)
- Drink 2 (\$)
- Drink 3 (\$)

Milkshakes

- Milkshake 1 (\$)
- Milkshake 2 (\$)
- Milkshake 3 (\$)

Alcoholic Drinks

- Drink 1 (\$)
- Drink 2 (\$)
- Drink 3 (\$)

Nightly Specials

- | | |
|-------------|-------------|
| Dish 1 (\$) | Dish 3 (\$) |
| Dish 2 (\$) | Dish 4 (\$) |

Kids Menu

- | | |
|-------------|-------------|
| Dish 1 (\$) | Dish 3 (\$) |
| Dish 2 (\$) | Dish 4 (\$) |

PRINT INTERFACE

DRAFT 2

Leo's NEW YORK CITY Diner

101

Place your order # on your table
Please use a stamp!

BREAKFAST

Two Eggs	\$4.50
Side of bacon	\$5.00
Side of bacon	\$5.00
Belgian Waffle	\$4.50
with fruit	\$4.50
with chocolate chips	\$4.50
Pancakes	\$5.50
with fruit	\$5.50
with chocolate chips	\$4.50

PIZZA

Pizza Bianca	\$8.00
Margarita Pizza	\$8.00
Cheese Pizza	\$7.50
with toppings	\$8.50

BURGERS

Classic Burger	\$8.50
Bacon Burger	\$9.00
Triple Cheese Burger	\$9.50
PIZZA	
Pizza Bianca	\$8.00

DRINKS

Soda	\$1.50
Lemonade	\$2.00
Tea	\$2.50
Coffee	\$2.50



MILKSHAKES

Chocolate Shake	\$3.50
Vanilla Shake	\$3.50
Oreo Shake	\$4.50
Strawberry Shake	\$4.50

BAR ITEMS

Red	\$8.00
White	\$8.00
Whiskey	\$4.50
Beer	\$3.00

NIGHTLY **SPREADAGE**...Cheesecake!

Leo's Diner

N
E
W
Y
O
R
K
C
I
T
Y

101

Place your order # on your table
Please use a stamp!

BREAKFAST

Two Eggs	\$4.50
Side of bacon	\$5.00
Side of bacon	\$5.00
Belgian Waffle	\$5.50
with fruit	\$6.00
with chocolate chips	\$6.50
Pancakes	\$5.50
with fruit	\$6.00
with chocolate chips	\$5.50

BURGERS

Classic Burger	\$8.50
Bacon Burger	\$9.00
Triple Cheese Burger	\$9.50

PIZZA

Pizza Bianca	\$8.00
Margarita Pizza	\$8.00
Cheese Pizza	\$7.50
with toppings	\$8.50



NIGHTLY **SPREADAGE**...Cheesecake!

MILKSHAKES

Chocolate Shake	\$3.50
Vanilla Shake	\$3.50
Oreo Shake	\$4.50
Strawberry Shake	\$4.50

BAR ITEMS

Red	\$8.00
White	\$8.00
Margarita	\$9.00

Leo's Diner

NEW
YORK
CITY

BREAKFAST

Two Eggs	\$4.50
Side of sausage	\$5.00
Side of bacon	\$5.00
Belgian Waffle	\$5.50
with fruit	\$6.00
with chocolate chips	\$6.50
Pancakes	\$5.50
with fruit	\$6.00
with chocolate chips	\$6.50

PIZZA

Pizza Bianca	\$8.00
Margarita Pizza	\$8.00
Cheese Pizza	\$7.50
with toppings	\$8.50



BURGERS

Classic Burger	\$8.50
Bacon Burger	\$9.00
Triple Cheese Burger	\$9.50

DRINKS

Soda	\$1.50
Lemonade	\$2.00
Tea	\$2.50
Coffee	\$2.50



MILKSHAKES

Chocolate Shake	\$3.50	Red	\$8.00
Vanilla Shake	\$3.50	White	\$8.00
Oreo Shake	\$4.50	Margarita	\$9.00
Strawberry Shake	\$4.50	Tequila	\$7.00
		Brandy	\$7.00
		Whiskey	\$4.50
		Beer	\$3.00

BAR ITEMS

NIGHTLY *SPECIALS*....Cheesecake!

BREAKFAST

Two Eggs	\$4.50
Side of sausage	\$5.00
Side of bacon	\$5.00
Belgian Waffle	\$5.50
with fruit	\$6.00
with chocolate chips	\$6.50
Pancakes	\$5.50
with fruit	\$6.00
with chocolate chips	\$6.50

Leo's
Diner

N Y C
E O I
W R T
K Y

DRINKS

Soda	\$1.50
Lemonade	\$2.00
Tea	\$2.50
Coffee	\$2.50



PIZZA

Pizza Bianca	\$7.50
Margarita Pizza	\$8.50
Cheese Pizza	\$8.00
with toppings	\$8.00



MILKSHAKES

Chocolate Shake	\$3.50
Vanilla Shake	\$3.50
Strawberry Shake	\$4.50

NIGHTLY
SPECIALS

Cheesecake	\$7.50
Fox's u-bet Shake	\$5.00

BAR ITEMS

Oreo Shake	\$4.50	Red	\$8.00
Strawberry Shake	\$4.50	White	\$8.00
Margarita			\$9.00
Tequila			\$7.00
Brandy			\$7.00
Whiskey			\$4.50
Beer			\$3.00

SCREEN INTERFACE DRAFT I

BUTTONS
UN-PRESSED



N
Y
C**BREAKFAST**

Two Eggs	\$4.50
Belgian Waffle	\$5.50
Pancakes	\$5.50

PIZZA

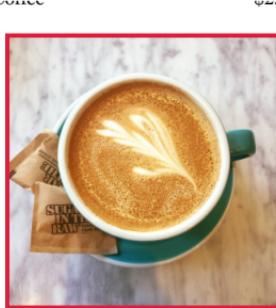
Pizza Bianca	\$7.50
Margarita Pizza	\$8.50
Cheese Pizza	\$8.00

**BURGERS**

Classic Burger	\$8.50
Bacon Burger	\$9.00
Triple Cheese Burger	\$9.50

DRINKS

Soda	\$1.50
Lemonade	\$2.00
Tea	\$2.50
Coffee	\$2.50

**BUTTONS
PRESSED****MILKSHAKES**

Chocolate Shake	\$3.50
Vanilla Shake	\$3.50
Oreo Shake	\$4.50
Strawberry Shake	\$4.50

**NIGHTLY
SPECIALS**

Cheesecake	\$7.50
Fox's u-bet Shake	\$5.00

SCREEN INTERFACE

DRAFT 2

ITER. 1



ITEMS

Two Eggs	\$4.50
Belgian Waffle	\$5.50
Pancakes	\$5.50

ITEMS

Classic Burger	\$8.50
Bacon Burger	\$9.00
Triple Cheese Burger	\$9.50

ITEMS

Chocolate Shake	\$3.50
Vanilla Shake	\$3.50
Oreo Shake	\$4.50
Strawberry Shake	\$4.50

ITEMS

Cheesecake	\$7.50
Fox's u-bet Shake	\$5.00

ITEMS

Pizza Bianca	\$7.50
Margarita Pizza	\$8.50
Cheese Pizza	\$8.00



ITEMS

Soda	\$1.50
Lemonade	\$2.00
Tea	\$2.50
Coffee	\$2.50



ALCOHOLIC BEVERAGES

Red	\$8.00
White	\$8.00
Margarita	\$9.00
Tequila	\$7.00
Brandy	\$7.00
Whisky	\$4.50
Beer	\$3.00

SCREEN INTERFACE

DRAFT 2

ITER. 2



Leo's Diner

BURGER ITEMS

Classic Burger \$8.50

Bacon Burger \$9.00

Triple Cheese Burger \$9.50

DRINK ITEMS

Soda \$1.50

Lemonade \$2.00

Tea \$2.50

Coffee \$2.50



Leo's Diner

MILKSHAKE ITEMS

Chocolate Shake \$3.50

Vanilla Shake \$3.50

Oreo Shake \$4.50

Strawberry Shake \$4.50

ALCOHOLIC BEVERAGES

Red \$8.00

White \$8.00

Margarita \$9.00

Tequila \$7.00

Brandy \$7.00

Whisky \$4.50

Beer \$3.00

Leo's Diner

NIGHTLY SPECIALS

Cheesecake \$7.50

Fox's u-bet Shake \$5.00

SCREEN INTERFACE

DRAFT 2

ITER. 3

Leo's
NYC
Diner



Leo's Diner

PIZZA ITEMS

Pizza Bianca \$7.50

Margarita Pizza \$8.50

Cheese Pizza \$8.00



Leo's Diner

BURGER ITEMS

Classic Burger \$8.50

Bacon Burger \$9.00

Triple Cheese Burger \$9.50

Leo's Diner

DRINK ITEMS

Soda \$1.50

Lemonade \$2.00

Tea \$2.50

Coffee \$2.50



ALCOHOLIC BEVERAGES

Red \$8.00

White \$8.00

Margarita \$9.00

Tequila \$7.00

Brandy \$7.00

Whisky \$4.50

Beer \$3.00

Leo's Diner

MILKSHAKE ITEMS

Chocolate Shake \$3.50

Vanilla Shake \$3.50

Oreo Shake \$4.50

Strawberry Shake \$4.50

Leo's Diner

NIGHTLY SPECIALS

Cheesecake \$7.50

Fox's u-bet Shake \$5.00

FINAL INTERFACE

PRINT + SCREEN

NYC



BREAKFAST

Two Eggs	\$4.50
Soda or juice	\$3.00
Slice of bacon	\$5.00
Belgian Waffle	\$5.50
with fruit	\$6.00
with chocolate chips	\$6.50
Pancakes	\$5.50
with fruit	\$6.00
with chocolate chips	\$6.50

PIZZA

Pizza Bianca	\$7.50
Margarita Pizza	\$8.50
Cheese Pizza	\$8.00
with toppings	\$8.00
Red	\$8.00
White	\$8.00
Margarita	\$9.00
Taquila	\$7.00
Brandy	\$7.00
Whiskey	\$4.50
Beer	\$3.00

DRINKS

Soda	\$1.50
Lemonade	\$2.00
Tee	\$2.50
Coffee	\$2.50

MILKSHAKES

Chocolate Shake	\$3.50
Vanilla Shake	\$3.50
Oreo Shake	\$4.50
Strawberry Shake	\$4.50
Cheesecake	\$7.50
Fox's u-bet Shake	\$5.00

BURGERS

Classic Burger	\$8.50
Bacon Burger	\$9.00
Triple Cheese Burger	\$9.50



*Leo's
Diner*

BREAKFAST

PIZZA

BURGERS

DRINKS

MILKSHAKES

NIGHTLY *SPECIALS*

Cheesecake \$7.50

Fox's u-bet Shake \$5.00



ITEMS

Two Eggs	\$4.50
Belgian Waffle	\$5.50
Pancakes	\$5.50

ITEMS

Pizza Bianca	\$7.50
Margarita Pizza	\$8.50
Cheese Pizza	\$8.00

**ITEMS**

Classic Burger	\$8.50
Bacon Burger	\$9.00
Triple Cheese Burger	\$9.50

ITEMS

Soda	\$1.50
Lemonade	\$2.00
Tea	\$2.50
Coffee	\$2.50

ITEMS

Chocolate Shake	\$3.50
Vanilla Shake	\$3.50
Oreo Shake	\$4.50
Strawberry Shake	\$4.50

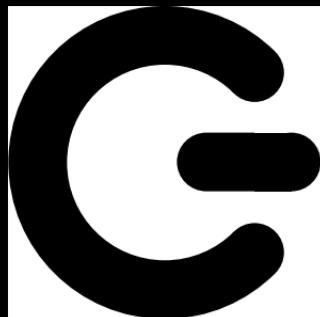
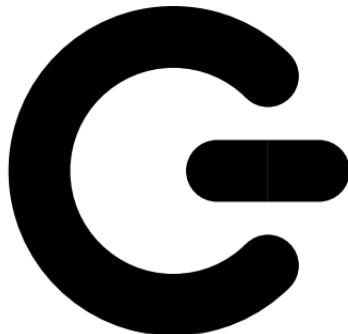
**ALCOHOLIC BEVERAGES**

Red	\$8.00
White	\$8.00
Margarita	\$9.00
Tequila	\$7.00
Brandy	\$7.00
Whisky	\$4.50
Beer	\$3.00

THANK YOU, AND GOOD BYE

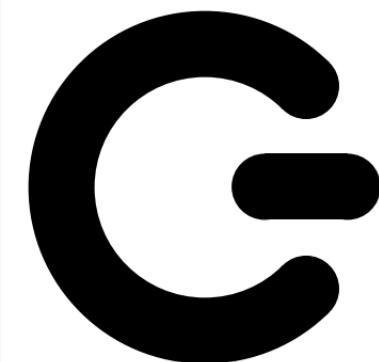
I'LL LEAVE YOU WITH THIS FINAL LOGO. I
DESIGNED IT AFTER YOU MENTIONED THE
NAME-LOGO PROJECT OF PREVIOUS
YEARS:

YOUR(MY) NAME AS A LOGO



(*PRONOUNCED GEE-ON*)
DEPICTED AS THE LETTER
G IN THE FORM OF AN ON/
OFF BUTTON

BY



GIAN MP