

Gian Carlo D. Victoriano
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PROFESSIONAL SUMMARY

Passionate and highly skilled BSIT graduate and Multimedia Artist with 8 years of experience in photography and videography. Proficient in capturing compelling visuals and producing high-quality multimedia content. Possesses a strong foundation in basic programming, alongside excellent adaptability and a quick learning ability. Known for a creative mindset and the ability to thrive in dynamic environments, delivering innovative and visually impactful projects.

SKILLS

- **Graphic Design & Editing Tools:** Adobe Photoshop, Adobe Lightroom, Adobe Illustrator Figma, Canva
- **Video Editing Applications:** Adobe Premiere Pro, Adobe After Effects, DaVinci Resolve, CapCut
- **Programming Languages:** HTML, CSS, JavaScript, PHP, Python, Java
- **Databases:** MySQL
- **Other Applications:** OBS Live Studio, Microsoft Word, Microsoft Excel, Microsoft PowerPoint, Google Workspace (Docs, Sheets, Slides), Discord

Technical Interests

- **Multimedia Production (Photography & Videography)**
- **Graphic Design & Visual Branding**
- **Web Design & Development**
- **Video Editing & Motion Graphics**
- **Social Media Content Creation**
- **UI/UX Design**
- **Basic Programming (C#, Visual Basic, PHP)**

PROFESSIONAL EXPERIENCE

Graphic Design & Editing Tools: Adobe Photoshop, Adobe Lightroom, Adobe Illustrator Figma,
Freelance Photographer/Videographer

GFilms | 2020 – Present

- Specialize in portrait photography and various photo shoots, capturing high-quality visuals tailored to client needs.
- Handle end-to-end production, from conceptualizing shoots to post-processing and final delivery.
- Work with diverse clients, ensuring a professional and creative approach to each project.
- Stay updated with the latest photography and videography trends to enhance the quality and creativity of outputs.

Founder & Lead Multimedia Artist

Polaroid Films | 2020 – Present

- Provide professional photography and videography services for various events, including weddings, debuts, birthdays, and corporate functions.
- Oversee the entire production process, from pre-event planning to final editing and delivery.
- Engage with clients, understanding their vision and translating it into high-quality visual storytelling.
- Manage business operations, including client communication, budgeting, and project coordination.

Freelance Graphic Artist

February 2023 – January 2024

- Worked on freelance commissions for various clients, including a real estate company in Virginia, USA.
- Designed logos, branding materials, and social media content tailored to client needs.
- Created engaging social media posts to enhance brand identity and online presence.
- Maintained strong client relationships, ensuring high-quality designs and timely project delivery.

Multimedia Artist (Part-Time)

Last Regnant Leisure Hub | August – December 2023

- Created engaging reels and social media content to enhance brand visibility.
- Managed content posting on various platforms, ensuring consistency and audience engagement.
- Collaborated with the team to develop visually appealing and market-driven media materials.

Business Development Intern

Radztech Business Solutions | February – May 2025

- Assisted in **website design** and development tasks to support client business goals.
- Designed **publicity materials (pubmats)** and **logos** for various digital platforms.
- Engaged in **client communication** to understand project requirements and deliver solutions.
- Helped manage and create content for the company's **social media platforms** to increase engagement.

EDUCATION

Bachelor of Science in Information Technology | Major in Programming

Our Lady of the Pillar College San Manuel, Inc., 2025

CERTIFICATIONS

- **Radztech's Digital Marketing & Copywriting Course** | May 2025
- **Radztech's Programming Course** | May 2025
- **Radztech's Cloud Based Accounting System – UlapBiz** | May 2025
- **Introduction to Artificial Intelligence (AI)** | February 2024
- **Upskilling in the 21st Century for Global Competitiveness with Secure Data Privacy** | February 2024
- **Safer Internet Day Webinar "Ctrl + Inspire: Influence Wisely, Navigate Safely"** | February 2024
- **"Data Analytics for Smarter Decision-Making"** | February 2024