

## **OMOTU STUDIO FONT LICENSING**

### Choose The License You Need

### Desktop License USD\$16

- 1 User
- Unlimited Personal Project
- Computer Installation
- Non Monetized Social Media (YouTube, Instagram, Facebook): Unlimited Usage
- Blog: Unlimited Usage
- End Product For Sale (Product/Print Ads/Digital Impressions/Merchandise): 1,000 Sales/Prints/Pcs

### Standard Webfont License USD\$65

- 1 Website
- For licensee's web app and website usage only
- Embedding fonts using @font-face
- Monthly Webpage Views: 100,000 Views

## Extended Webfont License USD\$450

- 1 Website
- For licensee's web app and website usage only
- Embedding fonts using @font-face
- Monthly Webpage Views: Unlimited Views

### Extended License USD\$875

- 10 User
- 10 Computer Installation
- Logo Usage/Logotype
- Unlimited Commercial & Personal Project
- Monetized Social Media (Instagram, Facebook, twitter): Unlimited Usage
- Blog: Unlimited Usage
- End Product For Sale (Product/Print Ads/Digital Impressions/Merchandise) : Unlimited Prints/Sales/Pcs
- Monthly Webpage Views: Unlimited Views



## E-Pub License USD\$275

- E-book/Publishing
- Unlimited for publications intended for Kindles, iPads or other PDF Readers

### Monetized Social Media License USD\$550

- Youtube & Facebook
- · Unlimited monetized social media usage and event videos

# App/Game License USD\$1250

- 1 App
- 1 Game
- · Unlimited App Views or Game Views

### Server License USD\$1250

- 1 Website
- Allow Users to Use Font
- Unlimited Web views

### Broadcast License USD\$2250

- Video/Movies
- TV/Motion Graphic
- Unlimited Commercial Project

## National Corporate License USD\$3225

- Corporate/Brand
- Unlimited User & Installation
- Unlimited Commercial Project
- Unlimited Web Views
- · Unlimited Broadcasting
- Unlimited Social Media & Blog
- Unlimited Apps & Server
- Unlimited End Product for Sale
- Nationally



#### Worldwide Corporate License USD\$3750

- 1 Corporate/Brand
- Unlimited User & Installation
- Unlimited Commercial Project
- Unlimited Web Views
- Unlimited Broadcasting
- Unlimited Social Media & Blog
- Unlimited Apps & Server
- Unlimited End Product for Sale
- Worldwide

If you use without a purchase in advance will be charged a fee of 10x the license fee that you should pay.

If your usage doesn't meet our existing licenses, you may to contact us for a custom license to cover your commercial usage of any Omotu Studio font.

## YOU ARE NOT ALLOWED TO

#### **Sell and Redistribute**

The items purchased are for your use only. You cannot sell and redistribute it to any third party.

#### More User

Allowing more than one user to use items downloaded/purchased from us.

#### Convert

Converting products into different formats without written permission from us.

#### **Duplicate**

You may not duplicate/copy the product to anyone without our permission.