

# Gianmarco Andreana

---

Hebrew University of Jerusalem  
Business School  
Mount Scopus  
Jerusalem, Israel, 97654

[Gianmarco.Andreana@mail.huji.ac.il](mailto:Gianmarco.Andreana@mail.huji.ac.il)  
[Personal website](#)  
[Linkedin](#)  
Phone: +39 347 3436343

## Research Interests

### **Air transport, applied game theory, operations research**

Assessment of airline competition equilibria under different game-theoretic settings. Evaluation and development of air transport policies. Mitigation of air transport climate impact. Development of algorithms for single and multi-stage game-theoretic models. Airport noise assessment and reduction. Air traffic demand estimation.

## Employment

### **Hebrew University of Jerusalem**

Business School

Post-doctoral Researcher

January 2023 – present

Lecturer

January 2023 – present

## Education

### **University of Bergamo & Pavia**

Ph.D., Applied Economics and Management

March 2023

*Supervisor:* Prof. Nicole Adler

*Tutor:* Prof. Gianmaria Martini

*Field:* Air Transport Competition

*Dissertation:* "Externalities in the Aviation Industry"

*Evaluation:* "Excellent"

*Dissertation committee:* Prof. Stef Proost (KU Leuven)

Prof. Claudio Ferrari (University of Genova)

### **Hebrew University of Jerusalem**

Business School

Visiting Research Fellow

June 2021 – October 2022

### **University of Bergamo**

M.S.E., Management Engineer

September 2019

### **University of Bergamo**

B.S.E., Management Engineer

September 2017

Publications	<b>Journal papers (peer reviewed)</b>	
	Adler, N., & <b>Andreana, G.</b> (2023). "Aiding airlines for the benefit of whom? An applied game-theoretic approach". <i>European Journal of Operational Research</i> .	
	<b>Andreana, G.</b> , Gualini, A., Martini, G., Porta, F., & Scotti, D. (2021). "The disruptive impact of COVID-19 on air transportation: An ITS econometric analysis". <i>Research in Transportation Economics</i> , 90, 101042.	
	<b>Working papers</b>	
	de Jong, G., Adler, N., & <b>Andreana, G.</b> "Air Transport Demand in Europe and North-America: Estimation and Application in an Aviation Environmental Policy Game". <i>Forthcoming</i> .	
Awards	Adler, N., & <b>Andreana, G.</b> , de Jong, G. "Competing on Emission Charges". <i>Forthcoming</i> .	
	<b>Andreana, G.</b> , Grampella, M., Martini, G., & Scotti, D. (2022)." A General and Simplified Methodology to Define Airport Noise-Influenced Zones and a Measurement of Related Social Costs". <i>Available at SSRN 4097434</i> .	
	<b>ISTRC Conference Grant Summer 2023</b>	
	<i>The Israeli Smart Transport Research Center</i>	2023
	<b>TSL Cross Regional Grants</b>	
	<i>Inform, Transportation Science and Logistics</i>	2022
	<b>AAS Best Student Presentation Competition</b>	
	<i>Inform, Aviation Application Section</i>	2022
	<b>Best Paper by a Junior Researcher</b>	
	<i>International Transport Economics Association (ITEA)</i>	2022
	<b>Giovanni Manera Fellowship</b>	
	<i>University of Pavia</i>	2022
	<b>Discrete Choice Analysis course tuition scholarship</b>	
	<i>Ecole Polytechnique Fédérale de Lausanne (EPFL)</i>	2022
	<b>Best student paper award</b>	
	<i>24<sup>th</sup> ATRS Worldwide</i>	2021

## Conferences **2023**

*2023 INFORMS Annual Meeting, Phoenix, Arizona, USA*

**Session Chair: AAS Best Student Presentation Competition**

**Paper:** "Air Transport Demand in Europe and North America: Estimation and Application in an Aviation Environmental Policy Game"

*11<sup>th</sup> hEART Symposium of the European Association for Research in Transportation, ETH Zurich, Switzerland*

**Paper:** "Competing on Emission Charges"

*4<sup>th</sup> SoAR Symposium on Aviation Research, Toulouse, France*

**Paper:** "Competing on Emission Charges"

## **2022**

*2022 INFORMS Annual Meeting, Phoenix, Arizona, USA*

**Paper:** "Competing on Emission Charges"

**(AAS Best Presentation Award)**

*International Transportation Economics Association (ITEA), Toulouse, France*

**Paper:** "Aiding airlines for the benefit of whom? An applied game-theoretic approach"

**(Best Student Paper)**

*3<sup>rd</sup> SoAR Symposium on Aviation Research, Bergamo, Italy*

**Organization committee**

**Paper:** "Aiding airlines for the benefit of whom? An applied game-theoretic approach"

## **2021**

*2021 INFORMS Annual Meeting, Anaheim, California, USA*

**Paper:** "Aiding airlines for the benefit of whom? An applied game-theoretic approach"

*24<sup>th</sup> ATRS Worldwide, Sidney, Australia*

**Paper:** "A general and simplified methodology to define airport noise influenced zones and measure the related social cost"

**(Best Student Paper)**

Teaching	<b>The Hebrew University of Jerusalem</b> <i>Lecturer</i> Quantitative Models (M.B.A. 55815), Spring 2023	
	<b>University of Bergamo</b> <i>Teaching Assistant</i> Health Economics and Policy (M.S.E. 148009-M2), Spring 2020, Spring 2021	
	<b>University of Bergamo</b> <i>Teaching Assistant</i> Market Regulation and Health Care (M.S.E. 37186-ENG), Fall 2020, Fall 2021	
	<b>University of Bergamo</b> <i>Tutor</i> Summer School in Applied Health Econometrics and Health Policy, July 2020	
	<b>University of Bergamo</b> <i>Teaching Assistant</i> Economics (B.S.E. 22045), Fall 2019, Fall 2020, Fall 2021, Fall 2022	
Training	<b>University of Bergamo</b> <i>Teaching Assistant</i> Health Economics (B.S.E. 95010), Fall 2019, Fall 2020	
	<b>International Transportation Economics Association (ITEA)</b> <i>Transportation Economics School</i>	2022
	<b>Ecole Polytechnique Fédérale de Lausanne (EPFL)</b> <i>Discrete Choice Analysis course – Predicting Individual Behavior and Market Demand</i>	2022
	<b>Advanced Risk and Portfolio Management (ARPM)</b> <i>Bootcamp</i>	2020
	<b>University of Bergamo</b> <i>Summer School Applied Health Econometrics and Health Policy</i>	2018
	<b>International Project Management Association (IPMA)</b> <i>Introductory Level Certificate</i>	2018
Reviewer Activity	<b>Journal reviews</b> <i>Transportation research part A: Policy and Practice</i> (active – 7 reviews) <i>Journal of Air Transport Management</i> (active – 14 reviews) <i>Science Progress</i> (2023 – 1 review)	

Professional Societies	<b>Institute for Operations Research Management Science (INFORMS)</b> <i>Member, 2019 – present</i>	
	<b>INFORMS Aviation Application Section (AAS)</b> <i>Best student presentation award committee, 2023 – present</i> <i>Member, 2019 – present</i>	
	<b>International Transportation Economics Association (ITEA)</b> <i>Member, 2022 – present</i>	
	<b>Operations Research Society of Israel (ORSIS)</b> <i>Member, 2022</i>	
	<b>Italian Society of Economists (SIE)</b> <i>Member, 2019 – present</i>	
	<b>Italian Society of Transport Economists (SIET)</b> <i>Member, 2019 – present</i>	
Languages and Skills	Italian (native), English (advanced) Python, Pyomo, Mathematica, R, Julia, L <sup>A</sup> T <sub>E</sub> X, QGIS, Microsoft Office, Microsoft Windows	
References	<a href="#">Nicole Adler</a> Business School Hebrew University of Jerusalem <a href="mailto:Nicole.Adler@mail.huji.ac.il">Nicole.Adler@mail.huji.ac.il</a>	<a href="#">Gianmaria Martini</a> Department of Economics University of Bergamo <a href="mailto:gianmaria.martini@unibg.it">gianmaria.martini@unibg.it</a>