Creative Director: Nicole Wei

Designer: Gianna Kim

Topic: The Cyberfeminist / Xenofeminist Manifesto Microsite

Concept: To design a digital manifesto that embodies Xenofeminism as an evolving idea merging technology, gender, and politics. The goal is to create an informational yet experiential microsite that feels both intellectual and radical; balancing theoretical depth with futuristic design. The tone will be immersive, critical, and empowering, inviting users to engage with technology as a feminist tool for transformation and reprogramming.

Approach 1: Clean and Technological

- High-contrast interface with flashes of neon (green or magenta)
- Structured typography inspired by code and circuitry
- More focused on clarity and precision, reflecting manifesto tone

Approach 2: Experimental and Glitch-inspired

- Layered visuals and distorted typography
  Pixelated textures, transparency overlays, and responsive motion
- Focused on the feeling of instability and transformation
- Will design a computer and mobile screen for both options
  - Both a **home page** and an **interior page** example for each (e.g., "Principles" or "Visualizing the Manifesto")
  - Interior pages will maintain a consistent visual system and navigation style

Visual Inspo