GIANNI CASAGRANDE

SENIOR UX/UI DESIGNER

EXPERIENCE

AXONIFY

SENIOR UX/UI DESIGNER • 2017 – PRESENT
UX/UI DESIGNER • 2012 – 2017

Design Lead, responsible for all user interface and user experience design over all Axonify "AppZones" from desktop to mobile/responsive applications. (4 apps in total)

Lead on product design, UX, refinement, innovation, testing and prototyping

Worked with internal stakeholders, platform clients and internal teams to help define product features, personas and use cases

Helped with front-end development on product styling, polish and interaction design implementation.

Worked collaboratively with product, development and marketing teams.

COVARITY

UX/UI DESIGNER • 2010 – 2012

Designed layouts & interactions for new and existing features

Worked with product management to help define new market features and future road map items.

Gathered requirements, defined use cases and personas to support feature builds

Built prototypes and front end pages in HTML/CSS/JS that had to work in IE6+. Handed prototypes and static pages over to development team to Implement.

RKD WEB STUDIOS

WEB DESIGNER/FRONT-END DEV • 2007 – 2010

Attended design meetings with clients to determine site requirements, accessibility needs, and look/feel.

Designed website layouts, interactions, site-maps and web application UIs.

Cleanly coded and built full working static websites (IE7+) which included web interfaces, templates, web applications and multimedia players.

Introduced a variety of new technologies into our website creation and designs processes including prototyping & JqueryUI.

ACHIEVEMENTS

AXONIFY

Designed and launched Axonify platform from startup v1 to current iteration. Now 6 years, 2 iterations and 500K+ users strong.

COVARITY

Designed and implemented a new cross-browser (IE6+, FF3+, Chrome) 100% fluid UI.

PERSONAL

Co-Founded an Adult Soccer League and Semi-Professional Soccer Team (KDSL), Guelph Oaks

SKILLS

User Centered
Visual Design
Interaction Design
Project Management
Campaign + Branding
CSS Wizardry

TOOLS

Sketch
Adobe CS
InVision
Balsamiq
Framer (beginner)
Silverback (for testing)
GIT
HTML/CSS/LESS/SASS

EDUCATION

Conestoga College, Web Design 2002

Humber College, Electronic Publishing (Epub) 2001

Humber College, Advertising & Graphic Design 2000