

BULK GREEN

ELECTRONIC
DISPENSERS

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PROBLEMS

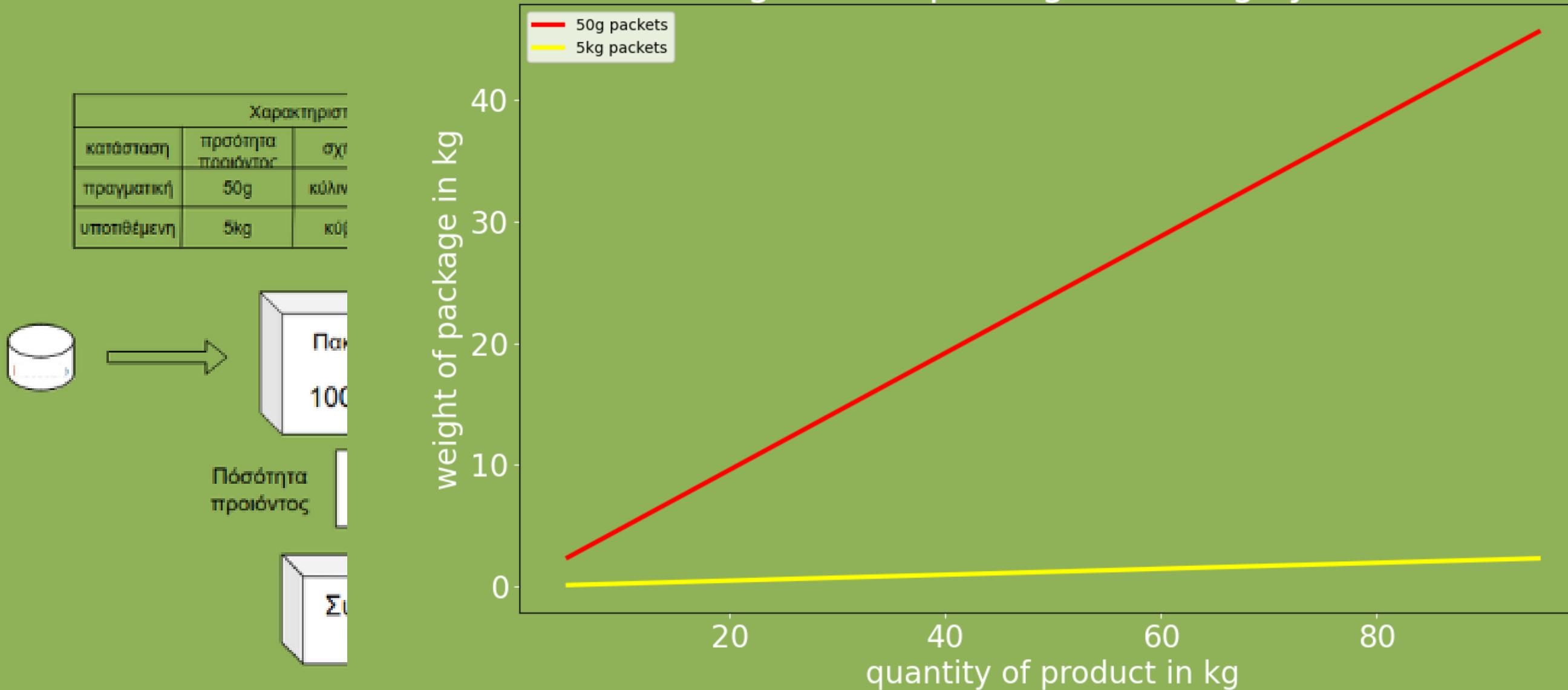
Traditional packaging has several drawbacks

- Environmentally harmful packaging
- Food waste & over-purchasing
- Logistics Inefficiency
- Shelve invisibility
- Inventory lack of data & mismanagement



EXAMPLE

We checked the package of a well known coffee brand and found out Difference in package weight between a 5kg cubical package and 50g cylinder



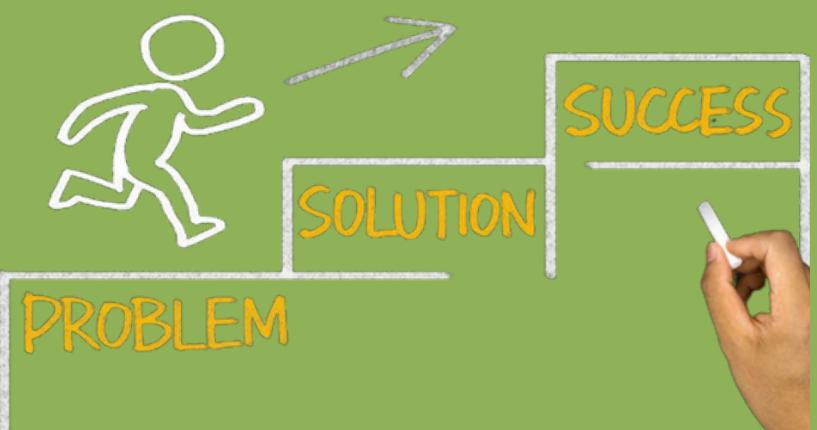
SOLUTION

- Use of customers' own containers or environmentally friendly paper bags
- Sale of exact desired product quantity
- Distribution of products in bulk packaging quantities
- Reduction of queue formation & increased product visibility
- Cloud service with automated sms alerts when product is at a specified quantity.

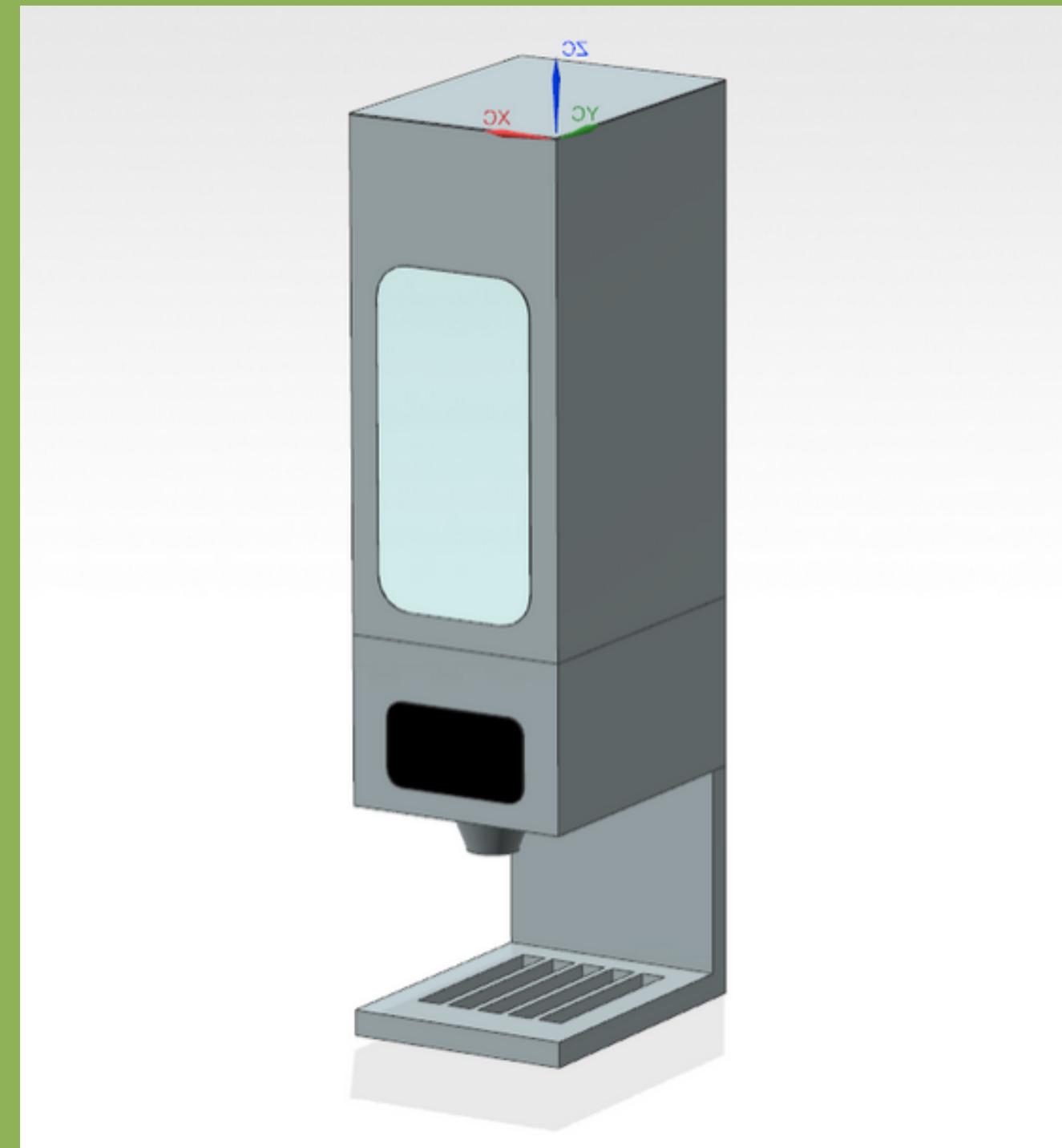


HOW IT WORKS

- Creation of an air-tight, smart bulk food dispenser
- Customer can reuse his container of choice, or provided paper bags
- Customer types desired product quantity & collects barcode sticker
- Scans barcode sticker and receives the product
- Ready for checkout



3D design concept:



INNOVATION - COMPETITIVE ADVANTAGE

	<i>Sustainability</i>	<i>Data analytics</i>	<i>Automated</i>	<i>Presence in Greece</i>
<i>Packaged Products</i>	✗	✗	✗	✓
<i>Antiquated Dispensers</i>	✓	✗	✗	✓
<i>MIWA Purcell</i>	✓	✓	✗	✗
<i>Bulk Green</i> 	✓	✓	✓	✓



YOU X BULK GREEN

WHAT WE OFFER TO YOU & YOUR CUSTOMERS?

Sustainable selling

Reduced packaging

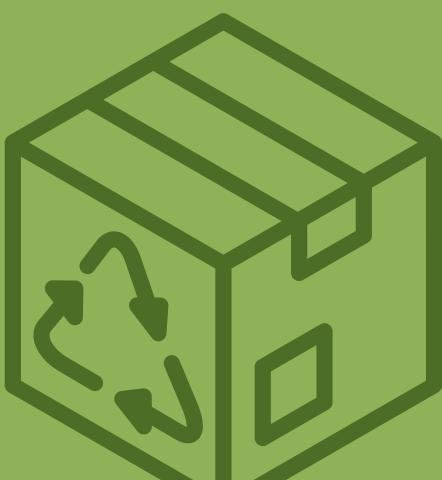
Logistics Improvement

Increase in shelfe visibility

Increase in customer service

Increase in customer experience

Cost reduction



YOU X BULK GREEN



**AN OPPORTUNITY TO STAY AHEAD OF THE
COMPETITION.
DISPENSER COMPANIES AND RETAILERS HAVE
BEEN EXPERIMENTING**

Switzerland



Indonesia

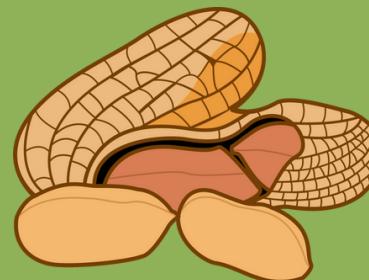


YOU X BULK GREEN

Possible Realisation

The formerly shown 3D designs are going to be personalised to your needs and the dispenser delivered to you for free to evaluate

Can be used for:

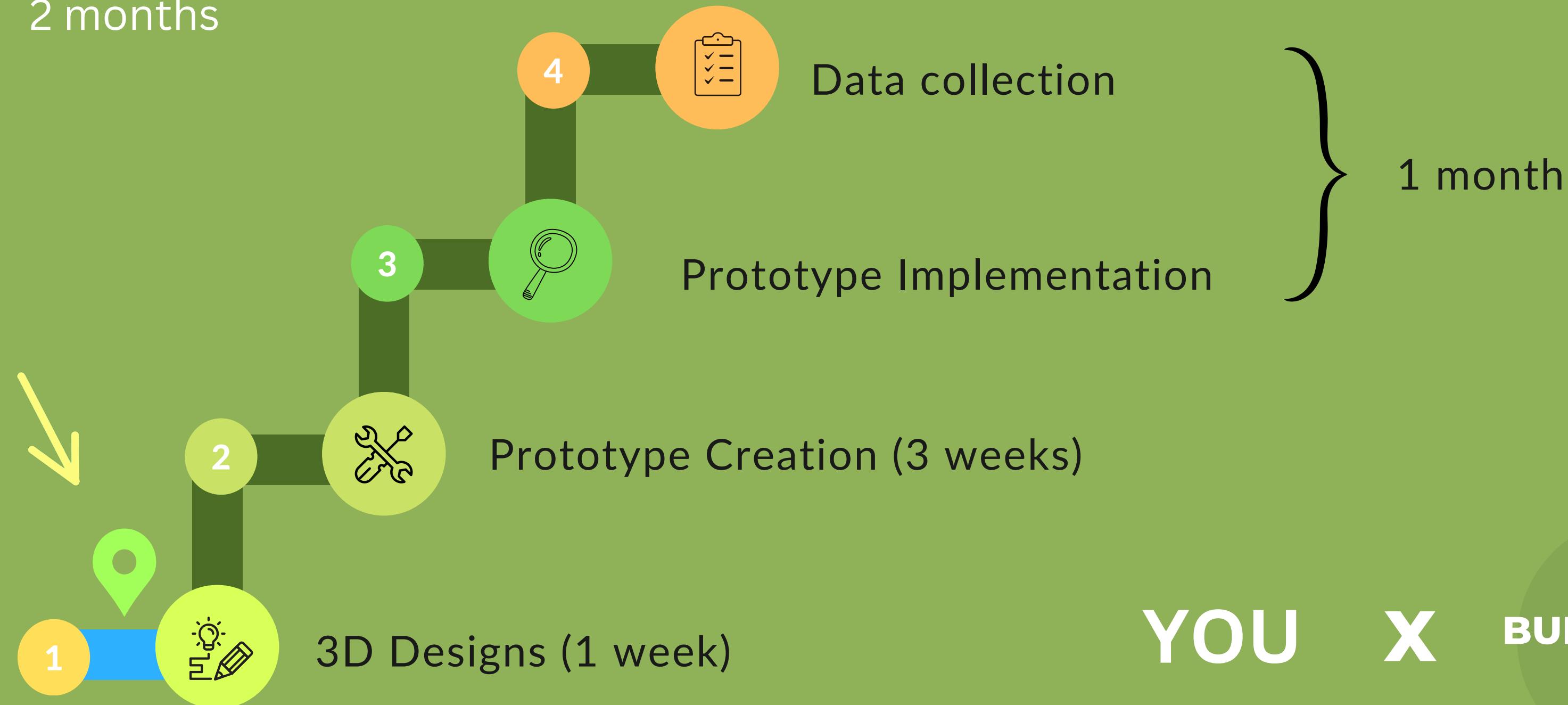


Many More...

PROJECT TIMELINE

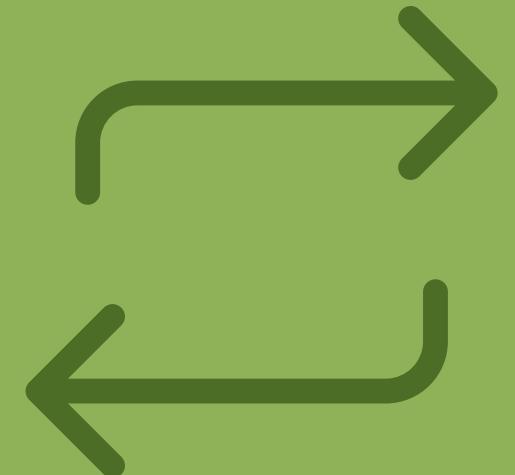
Total time:

2 months



WHAT SUCCESS LOOKS LIKE

In the first month



More than 10% customer conversion

More than 50% of Material saved

Over 50% Weight Reduction



PLEASE CONTACT US

BULK GREEN



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THANK YOU

