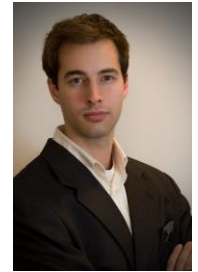Lisa Sas gata 12.
Gothenburg, 42253
0767816345
david.marcell.szabo@gmail.com

DAVID M. SZABO

EXPERIENCE

PATIENTS ONLINE DECISION SYSTEM (PODS)   **GÖTEBORG, SE**

Business Developer   *2015. Sept. - Current*

- PODS is an e-health start-up. I am validating the business model (SaaS) and I am working with customer discovery in a 3 member team.
- I have set up a project plan and we have to work on CE-marking, we have meetings with VGR and coaching with GU Ventures and Almi.

VENTRUE CUP   **GOTHENBURG, SE**

Student Ambassador   *2015. Sept. - Current*

- Selling and presenting the competition to students.
- Assessed 40+ business ideas according to lean and agile start-up methodologies.

SCA - HYGIENE AND FOREST PRODUCTS COMPANY   **GOTHENBURG, SE**

Marketing Summer Intern   *Summer, 2015*

- Selected out of more than 200 applicants.
- Worked with **benchmark analysis** in SCA's product families, including Tork. I made the top-down analysis for the product directors, who presented the results to the top management.

GOTHENBURG UNIVERSITY   **G**

Teaching Assistant   *2014 Sept. – 2015 Jan.*

- **Coached 3 teams** of 7 students in their half-year project work.
  - o Resulted in all three teams passing the courses and helped them in conflict resolution.
- Supervised Java and Database courses of a 100 students.

ROCHE (EUROPE) LTD.   **BUDAPEST, HU**

Treasury and Accounts Receivables Accountant Intern   *2012 Aug. – Dec.*

- In a 2-member team, managed the accounts receivables balances for two countries ca. **1-2 billion EUR daily**.
- Created a SAP user guide summarizing the processes the department worked with, ca. for a 100 people.

LEADERSHIP

HANDELS CASE CLUB   **GOTHENBURG, SE**

Board Member   *2015 May - Present*

- Developed a website and advertised the organization through online channels.
- Organized case events with leading consulting companies.

- Presented HCC to students and management consulting companies.

| EDUCATION | **SCHOOL OF BUSINESS, ECONOMICS AND LAW AT THE UNIVERSITY OF GOTHENBURG** |

M.Sc. in Knowledge Based Entrepreneurship. *Expected 2016*

- **Activities:** Handels Case Club, **Nova 100**, Venture Cup Student Ambassador
- In a 4-member team developed a **new strategy for Apoteket AB** according to Normann's Crane model.

GOTHENBURG UNIVERSITY **GOTHENBURG, SE**

Bsc. In Software Engineering and Management *2013 - 2015*

- **Activities:** AIESEC, Teaching Assistant, Scrum Master
- Developed novel software application, harnessing **twitter API** to transform a twitter feed into visual graphs in a 7-member team.

CORVINUS UNIVERSITY OF BUDAPEST **BUDAPEST, HU**

BA. In Finance and Accounting, minor in accounting. GPA 4.6/5 *2009 - 2012*

- **Thesis**: Analysis of the annual accounts of Gyori Keksz Ltd.
- **Activities:** Option Club with Buda-Cash PE, Hungarian Economic Association
- **Relevant Coursework:** Corporate Valuation, Financial Accounting, Investments.

HÖGSKOLAN I SKÖVDE **SKÖVDE, SE**

Exchange Semester *Fall, 2011*

- **Relevant Coursework:** Master courses in Corporate Finance Strategy and Portfolio Management.

| PERSONAL | |

- **Languages:** English (fluent). Swedish (fluent). German (conversational). Hungarian (native).
- **Certificate:** Certified Hungarian Accountant (2013), Scuba Diving Certificate
- **Technical:** Java, Erlang, Html, Css, Javascript, Excel Visual Basic, Linux OS, SAP Accounting Module
- **Community:** **Nova 100** member, Connect Church – Volunteer (2014-Present).
- **Interests:** Playing squash. Beating Candy Crush. Italian recipes. Tom Hanks movies.
- **References:** Lotta Sköld, Product Director at SCA – 070 233 1573

DAVID M. SZABO
david.marcell.szabo@gmail.com • (076) 781-6345 • 890921-5835
Lisa Sass gata 12, Gothenburg, 42253

Sweden, 2015-10-17
Master Thesis Program Business & Operations Göteborg, Ericsson

Dear Sir or Madam,

I am in the fifth year of the Knowledge Based Entrepreneurship Master at Handelshögskolan in Gothenburg and I was excited to see that Ericsson offers a Master Thesis Project. I have studied two years of software engineering and 2 years of business development and in this thesis project could combine the two fields. I am currently working with an ICT venture as a part of my studies, where my team and an entrepreneur digitilises processes in the swedish health care. It is very challanging and rewarding business development project. My vision is that this innovation will transform the swedish health care.

I and my friend Jacob Ferlin would like to write our thesis about the networked society in a strategic context. We were in Berlin together on the Startup Safary where Siemens had a lecture about smart cities and how a digitalised city could make our daily life as consumers and the working life of companies more efficient. We both have studied about innovation and structural transformation and we think that digitalisation can disrupt how we live, learn and work.

Throughout my studies, I gained experience with a different range of technologies. In addition to embedded systems, I have worked with mobile and web technologies in many different applications including a mobile games and a social media data miner written in Erlang. I would like to combine my technological skills with an entrepreneurial mindset to come up with new strategic solutions and platforms that companies can tap into. I have experience in analysis as I developed a benchmark analysis for SCA's Tork products. I had the responsibility to order 200+ products for the analysis from 10+ European countries and to structure the information in the database. I also have access to creative ideas through Venture Cup as I have assesssed 25+ innovative ideas through my work there.

As a master thesis writer, I would like to learn more about Ericsson and connect the firm's capabilities to a new digital world in a strategic way. As a thesis topic, we are interested in digitalisation, big data and how these relates to strategy and businss models. Thank you very much for your time and consideration; I look forward to hearing from you.

Sincerely,
David M Szabo

GÖTEBORGS UNIVERSITET

Studieintyg för

890921-5835   DAVID MARCELL SZABO

Avslutade kurser	Hp	Betyg	Datum	Not
DIT630 User Interface and Database Design	4.5	G	2013-11-27	1
DIT948 Programmering	7.5	VG	2013-12-16	1
DIT545 Mjukvaruutvecklingsprocesser	3.0	VG	2013-12-19	1
DIT215 Projekt: Programmering	15.0	VG	2014-01-17	1
DIT845 Quality Management	3.0	VG	2014-04-15	1
DIT135 Teknisk analys och design	4.5	VG	2014-05-09	1
DIT524 Project: Systems Development	15.0	VG	2014-05-28	1
DIT725 Logik, algoritmer och datastrukturer	7.5	G	2014-06-02	1
GM0401 Innovation Management	7.5	G	2014-10-28	1
DIT027 Distributed Fault-tolerant Programming	3.0	G	2014-10-29	1
GM0411 Entrepreneurship and New Business Development	7.5	VG	2014-12-20	1
DIT541 Software Architecture BSc	7.5	VG	2015-01-15	1
DIT029 Project: Software Architecture for Distributed Systems	15.0	G	2015-01-16	1
GM0410 Innovations and Structural Transformation	7.5	G	2015-02-06	1
GM1304 Kunskapsintensivt entreprenörskap	7.5	G	2015-03-18	1
GM0404 Risk Management and Finance	7.5	G	2015-03-23	1
DIT085 Test och verifiering	6.0	G	2015-04-10	1
DIT165 Design and Development of Embedded Systems	6.0	G	2015-04-17	1
GM1305 Social Innovation och Entreprenörskap	7.5	G	2015-06-01	1
DIT548 Mjukvaruprocessförbättring	3.0	G	2015-06-12	1
DIT168 Project: Industrial IT and Embedded Systems	15.0	G	2015-06-17	1
GM1308 Idéutvärdering för entreprenörer	7.5	G	2015-08-17	1
DIT885 Product, projects and people management	4.5	VG	2015-08-31	1

Summa totalt: 172.5 högskolepoäng

Ovanstående är ett utdrag ur registret för studiedokumentation.

Göteborgs universitet

Studieintyg för

8909215835   DAVID MARCELL SZABO

Noter:

b) Beslutsdatum för tillgodoräknande

   Betygsskalor:

1) För denna kurs ges betygen i fallande ordning VG=Väl godkänd, G=Godkänd,
   U=Underkänd, TG=Tillgodoräknat

60 högskolepoäng motsvarar ett års heltidsstudier.