

GIDDA THRIMURTHULU

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EDUCATION

CHRIST (DEEMED TO BE UNIVERSITY) Bengaluru, Karnataka, India

Masters of Commerce (International Finance) Graduation Date: May 2023

Adikavi Nannaya University, Rajahmundry, Andhra Pradesh, India

Bachelor of Commerce (Computer Applications) -Graduation Date: February 2021

Pragati Junior College, Tanuku, AP, India

Secondary Education (Maths, Economics, Commerce)

Graduation Date: April 2017

Bharatiya Vidya Bhavans (CBSE), Tadepalligudem, AP, India,

10th Standard, Graduation Date: May 2015

RESEARCH EXPERIENCE

Research proposal on the FUTURE OF CRYPTOCURRENCY IN INDIA AND ITS IMPACT ON the FINANCIAL SECTOR

-The main purpose of this study is to provide some insights into the challenges and prospectus of cryptocurrency in India and compare different financial sectors with cryptocurrency and how it is impacting the financial sector and the investor's relation with cryptocurrency.

Research on A study on the Adoption Behaviour of Financial Technology Applications in Accounting and Auditing firms using the TAM model

-This study provides a better insight into influencing factors and their relationships with the adoption of financial technology in Accounting and Auditing firms and comprehended it through Technology Adoption Model.

Research on "Macroeconomic Factors and its Impact on Banks Performance: A CAMEL Model Analysis on Indian Banks."

The purpose of this study is to find out the impact of macroeconomic variables (Inflation rate, Interest Rate, Exchange rate, and GDP growth rate) on the profitability of Indian Commercial Banks. And also, to assess the performance and financial stability of banks CAMEL Rating has been used.

CERTIFICATIONS

Advance Excel: Christ Deemed to be University (2022)

Basics of Stock Market: Stockbyte (2022)

Fundamentals of Accounting: Corporate Finance Institute (2022)

AWARDS

Best Paper Award in **KIET INTERNATIONAL CONFERENCE** for the paper presented titled A study on the Adoption Behaviour of Financial Technology Applications in Accounting and Auditing firms using the TAM model

SKILLS & INTERESTS

LEADERSHIP: Successfully managed events being a member of Helping Hands in college and developed **time management, critical thinking, decision-making skills, communication, and teamwork skills.**

PLANNING & ORGANIZATION SKILL: Organized Daksh (National Education and Career Fair)

TECHNOLOGY: Proficient in using Operating systems - Windows, Microsoft Office (Excel, PowerPoint, Word), Financial Modelling, Power BI, Equity Valuations, SPSS

LANGUAGES: English (Bilingual proficiency), Telugu (Native proficiency), Hindi (Limited working proficiency)

INTEREST: Cricket, Volleyball, Chess