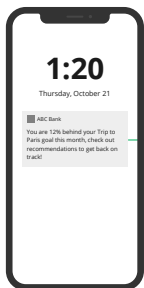
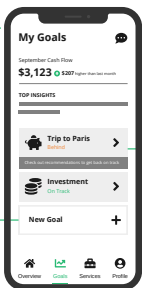


User Scenario

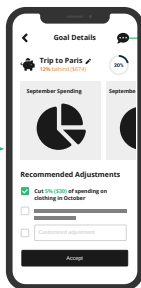
Annisia is a young professional who wants to set her finances right. She uses a Goals feature in her bank's app, which helps her manage, track, and set new financial goals all within her own control.



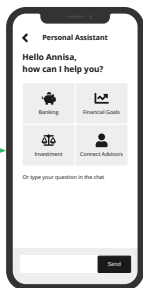
Annisia receives a notification that she's falling behind on one of her goals.



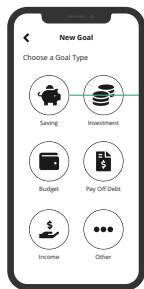
On the **My Goals** tab in the app, Annisia can see a snapshot of all her goals to quickly get a sense of how she's doing and if anything needs her attention.



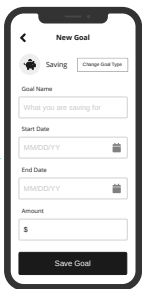
Clicking on her goal, Annisia sees the details as well as how well she's tracking as a percentage of her stated goal. She can follow the provided recommendations that help her make quick decisions to get back on track.



Whenever Annisia needs help with the services, clarifications on the tracking, or want to connect with advisors, she will be supported by an intelligent personal assistant.



Annisia also has the ability to create and set a new goal to manage her personal finance. She starts by choosing a goal type



The system prompts her to fill out information specific to that goal.