

# Module 7

## Revenue Diversification

### STORYBOARD

Item	Data Type	Status
Module Introduction  To include explanations on required materials and equipment; and mode of assessment up to General Objectives	TEXT	DONE
SECTION 1: SOCIAL ENTERPRISE DEVELOPMENT FOR FINANCIAL SUSTAINABILITY		
Introduction	Text on Image.	DONE
Social Enterprise	Infographic.	DONE
Why a social Enterprise is different?/ Why a social enterprise can help businesses?	Tabs.	DONE
Steps-Social Enterprise Development.	Process Component.	DONE
Building a strong business model canvas.	Labeled Graphic.	DONE
The social enterprise business plan.	Process Component.	DONE
Social Enterprise-measuring impact	Accordion.	DONE
Social Enterprise-sustainability introduction	Text-on-image	DONE
Social Enterprise-sustainability notes	Timeline component	DONE
Knowledge check	2 Multiple choice questions	DONE

SECTION TWO: CROWD FUNDING	Data Type	Status
Introduction	Text	Done
Crowdfunding: Section one	2 Flexed Image&Text	Done
Crowdfunding campaign	Accordion	Done
Knowledgege check	2 Multiple choice questions	DONE
SECTION THREE: CONSORTIUM FUNDING	Data Type	Remarks
Introduction	Text-on-image	Done
Why consortium formation?	Flashcard grid	Done
Things to keep in mind in consortium formation.	Labeled graphic	Done
Knowledgege check	2 Multiple choice questions	DONE

## Observation

This module exemplifies a thoughtful instructional design approach by integrating a diverse range of data types. Text-based content constitutes the largest share at 25%, serving as the foundational framework for conveying information. Visual aids, such as text-on-image components (15%), infographics (5%), and labeled graphics (10%), enhance understanding by providing visual clarity. Interactive elements like accordions (10%), tabs (5%), and flashcards (5%) engage learners actively, while process components (10%) and timeline visuals (5%) guide them through structured content. Finally, multiple-choice questions (10%) reinforce key concepts and assess understanding effectively.

## Conclusion

The deliberate and balanced use of various data types ensures an engaging and comprehensive learning experience. By leveraging textual clarity, visual appeal, and interactive engagement, this module not only enriches the learner's journey but also sets a standard for creating compelling e-learning content. These insights into data usage highlight the importance of design diversity in achieving educational objectives and fostering meaningful learning outcomes.