# Gideon Ho (何少文)



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Language Cantonese (Fluent), English (Fluent) & Mandarin (Fluent)
 Expertise Hedge Fund, Private Equity, Structured Product and Derivatives
 Skill Portfolio Management, Product Structuring, Financial Modelling & Analysis, Legal & Compliance, Accounting and Programming

<b>EDUCATION</b>	۷	l
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2003-04	Imperial College London	MSc in Finance (Distinction)
1996-00	University of Oxford	MEng in Engineering (Hertford College Scholarship)
1994-96	Merchiston Castle School	GCE A-Level: Straight As in all 21 modules taken
1990-94	La Salle College	Under-18 Champion in Shot Putt in Hong Kong

#### **CAREER HISTORY**

#### Current

### UBS - Asset Management, Product Specialist & Executive Director, Hong Kong

- Led a team of 5 product specialists in product development and management
- Handled registration of new funds and share classes in Hong Kong and Singapore
- Structured funds deploying QFII and RQFII guota and applied for relevant licenses
- Managed existing fund platforms in Luxembourg, Ireland and Cayman Islands
- Took charge of product strategy and quota governance committee meetings

#### 2009-2015

# AUSTEN CAPITAL - Asset Management, Director & Responsible Officer, Hong Kong

(A multi family office managing investments on behalf of Ultra High Net Worth Individuals)

- Successfully built a multi family office providing bespoke investment solutions to UHNWIs and eventually sold the business to a private equity fund in Hong Kong
- Managed portfolios in relation to equities, hedge funds and direct investments
- Supervised investment strategies on US (S&P 500 and Nasdaq) and HK stocks including sector allocation, pair trading, dividend arbitrage and volatility control
- Hosted investment meetings on a weekly basis and formulated quarterly asset allocation decisions between different asset classes
- · Reviewed valuation models and stock recommendations put together by juniors
- Devised in-house quantitative portfolio management and algorithm trading tools
- Managed delta and vega risk of portfolios through index futures (S&P, VIX and HSI)
- Structured and managed fund of funds portfolios on mutual and hedge funds
- Liaised with investment banks to formulate thematic trading ideas and to structure options on speculate on differences in performances between stocks and sectors
- Negotiated with listed companies to structure loans with conditional coupon and redemption structures

# 2007-2008

# **DEUTSCHE BANK** – Equity Capital Markets, Equity & Fund Structurer, Hong Kong

(The team won both the Equity Derivatives House of the Year and Hedge Fund Derivatives House of the Year in 2008)

- Achieved in one year sales of over \$1billion worth of fund derivatives structured products to institutional investors across Asia Pacific including Japan
- Structured and sold one of the first RMB capital protected products on hedge funds
- Devised and marketed stock/hedge fund/mutual fund-linked products in Asia Pacific with exposure to a wide range of wrapper including leverage fund, capital protected fund, CPPI, delta-one certificate, open-ended fund and model-based index
- Established distribution network in Asia Pacific with private banks and asset managers

- Reviewed legal documents with legal counsels for fund launches
- Created thematic funds linked to derivatives and proprietary stock selection models
- Liaised with regulators and lawyers on registrations of ETFs and structured funds
- Initiated product ideas and priced up new structures for central product launch

2007

### BNP PARIBAS – Asset Management, Structured Fund Manager, Hong Kong

- Managed 5 multi-million (USD) worth of structured funds in equities and fixed income
- Structured multi asset class retail investment products employing strategies such as long/short equities/indices, multi-alpha generation, portfolio insurance, volatility and correlation play, performance lock-in, leverage exposure, portfolio switching, etc
- Originated the idea of an actively managed structured fund investing in structured derivatives and acted as investment advisor on underlying selection
- Devised quantitative models to back-test and simulate hypothetical trading/investment strategies on asset classes such as equities, indices, funds, commodities and FX
- Liaised with lawyers and regulators on the best legal structure to launch a fund
- · Modified and built upon existing pricing tools for testing new product ideas
- Supported client relationship managers with analyses and marketing materials

2004-07

# **SOCIETE GENERALE** – Capital Markets, Financial Engineer, Hong Kong & London

- Advised clients on investment and risk management using structured products with a major focus on fund of funds and interest rate and exposure to other asset classes
- Researched and implemented new product ideas by developing pricing tools using internal Monte Carlo simulation programmes
- Took charge of two weekly and daily publications on structured products which detailed market strategies and description of structured products
- Co-ordinated with the trading department and modified existing pricing tools to accommodate new products

2000-01

#### JP MORGAN CHASE – Investment Banking, Investment Banker, London

 Conducted financial and market analyses and developed standalone discounted cash-flow and dividend models to value potential acquisition targets

Summer 1998

#### **REGENT PACIFIC GROUP** – Hedge Fund, Analyst, Hong Kong

Implemented arbitrage trading strategies and option pricing models using Excel VBA

Summer 1997

THE WORLD BANK GROUP - Intern, Hong Kong

#### PROFESSIONAL APPOINTMENTS

2014-Current

# Committee Member, Finance and Treasury Services Committee, The Hong Kong General Chamber of Commerce (HKGCC)

- Advised the Chamber on submission to the Financial Services and the Treasury Bureau of the HKSAR on legislating Open-ended Fund Companies
- Advised the Chamber on submission to the Securities and Futures Commission on proposed amendments of the rules on Real Estate Investment Trusts (REITs)

2014

### Award Presentor, Best Investment Value Award for Listed Companies 2015

• Presented jointly with the Hon Christopher Cheung, SBS, JP, representative of the financial services sector in the Legislative Council, HKSAR

2013-Current

# Committee Member, Youth Committee,

The Chinese General Chamber of Commerce (CGCC)

Represented the Chamber in visits to government officials from China provinces

2012

#### Speaker, The Art of Indexing and ETF Investment Asia Summit, Singapore

Topic: Creating alpha on Chinese ETFs investments

2012-Current

# Member, The Hong Kong Institute of Directors (MHKloD)

2011

# Panel Speaker, Asia Risk Congress, Hong Kong

• Spoke alongside Lieven Debruyne, CEO, Schroder Investment Management;