

# Jenga: Connecting Construction

Jenga is a platform that connects clients seeking construction services with qualified contractors. It also includes an integrated marketplace for construction supplies, making it easy to buy or sell materials.



by **Gideon Kipsang**



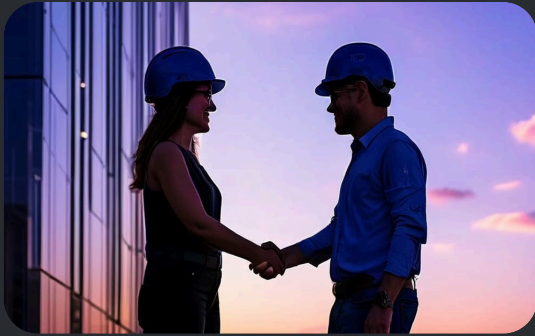
# The Problem: Fragmented Construction Industry

The construction industry is notoriously fragmented. There are too many disconnected players, each with their own systems and processes.

This fragmentation leads to inefficient workflows, wasted time and resources, and difficulty coordinating projects.



# Jenga's Solution: Connecting Clients and Contractors



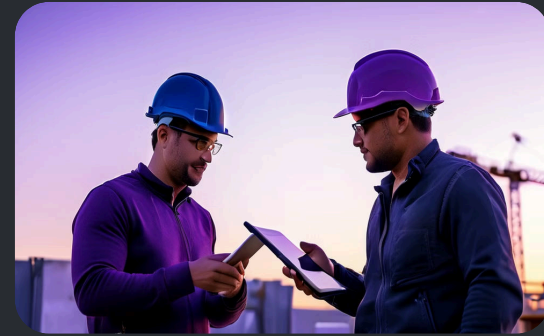
## Streamlined Communication

Jenga facilitates seamless communication between clients and contractors, ensuring a smooth project workflow.



## Verified Professionals

Our platform features a curated network of qualified and vetted contractors, providing clients with peace of mind.



## Transparent Project Management

Jenga offers real-time project tracking, ensuring transparency and efficient collaboration.

# Integrated Marketplace for Construction Supplies

Jenga provides an integrated marketplace for construction supplies, enabling users to buy and sell a wide range of materials. Contractors can source materials at competitive prices, while suppliers can expand their reach and connect with a larger customer base.

The marketplace features a user-friendly interface, allowing users to browse and search for specific products, compare prices, and place orders seamlessly.



# Key Features of the Jenga Platform

## User-Friendly Interface

The Jenga platform is designed with a user-centric approach, making it easy to navigate and use, both for clients and contractors.

## Project Management Tools

The platform includes project management features to facilitate communication, track progress, and ensure projects are completed on time and within budget.

## Integrated Payment System

Jenga offers a secure and reliable payment system for transactions between clients and contractors, simplifying the payment process.

## Construction Supply Marketplace

The platform features an integrated marketplace where users can buy and sell a wide range of construction supplies, simplifying procurement and saving time and money.



# Benefits for Clients: Streamlined Hiring Process



## Time Savings

Finding qualified contractors can be time-consuming. Jenga eliminates this hassle by providing a curated list of vetted professionals.



## Reduced Costs

Jenga's competitive marketplace fosters healthy competition, leading to more competitive bids and potential cost savings for clients.



## Enhanced Transparency

The platform provides a clear overview of contractor profiles, project history, and customer reviews, promoting transparency and trust.



## Simplified Communication

Jenga facilitates seamless communication between clients and contractors, streamlining project updates, scheduling, and issue resolution.

# Benefits for Contractors: Access to New Opportunities

## Wider Network

Jenga connects contractors with a broader pool of clients, expanding their reach beyond their local area.

This increases their chances of landing more projects and growing their business.

## Streamlined Bidding

The platform streamlines the bidding process, allowing contractors to easily submit bids for projects that match their expertise.

They can track their bids and manage their workload efficiently, leading to increased productivity.

# Benefits for Construction Suppliers: Expanded Reach



## Increased Visibility

Suppliers gain access to a larger pool of potential buyers, boosting their exposure and attracting new customers.



## Higher Sales and Revenue

Reaching a broader audience leads to increased sales volume and overall revenue growth for construction suppliers.



## Streamlined Operations

The platform simplifies supplier-contractor connections, streamlining purchasing processes and saving time and resources.

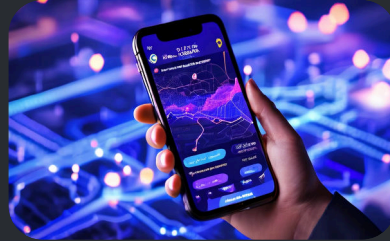


# Jenga's Competitive Advantage



## Seamless Integration

Jenga streamlines the construction process by seamlessly connecting clients, contractors, and suppliers on a single platform.



## Location-Based Services

Our platform leverages location-based services to facilitate efficient project matching and optimize resource allocation.



## Strong Community Focus

Jenga fosters a collaborative environment, encouraging interaction between industry professionals and promoting knowledge sharing.



## Real-Time Communication

Our platform enables real-time communication, facilitating timely project updates, issue resolution, and transparent collaboration.

# Jenga's Business Model and Revenue Streams

## Subscription Fees

Jenga offers subscription plans for clients and contractors, providing access to the platform's features and services.

## Transaction Fees

Jenga earns a commission on transactions made through its marketplace for construction supplies, facilitating buying and selling.

## Advertising Revenue

Jenga generates revenue by allowing construction suppliers to advertise their products and services on the platform.

## Data Analytics

Jenga offers data analytics services to construction industry stakeholders, providing insights and valuable information.