## Data Intake Report

Name: G2M insight for Cab Investment firm

Report date: 08/19/2023 Internship Batch: LISUM24

Version:<1.0>

Data intake by: Gideon Osei Bonsu Data intake reviewer: Data Glacier

Data storage location:

## Tabular data details:

File Name: Cab\_Data

Total number of observations	359392
<b>Total number of files</b>	
Total number of features	7
Base format of the file	.csc
Size of the data	20.1 MB

File Name: City

<b>Total number of observations</b>	20
<b>Total number of files</b>	
<b>Total number of features</b>	3
Base format of the file	.csc
Size of the data	759 B

File Name: Customer\_ID

Total number of observations	49171
Total number of files	
Total number of features	4
Base format of the file	.csc
Size of the data	1.00 MB

File Name: Transaction\_ID

Total number of observations	440098
<b>Total number of files</b>	
Total number of features	3
Base format of the file	.csc
Size of the data	8.58 MB

- I used the following steps to analyze the data:
  - Ask: At this stage, I asked pressing questions regarding the purpose of the analysis and what the customer is hoping to get from the analysis.
  - Prepare: this is where I imported the required libraries and read datasets.
  - Process: This is where I cleaned the data, checked for null values, blank cells, cleaned column names, and grouped datasets to create a master dataset.
  - Analyze: At this stage, I analyzed the data to draw insights from it.
  - Share: This stage ran through "Analyze" stage as I shared visualizations of various sections of analysis of the data.
  - Act: Here, I made recommendations.