

CURRICULUM VITAE

GIDEON THUKU NDUNG'U

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PERSONAL DETAILS

- **Date of Birth:** 18th January 1993
 - **Nationality:** Kenyan
 - **ID Number:** 31452751
 - **Gender:** Male
 - **Marital Status:** Married
 - **Languages:** English (Fluent), Kiswahili (Fluent), Kikuyu (Proficient)
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PROFESSIONAL SUMMARY

A highly skilled and versatile professional with expertise in **economics, data analysis, AI training, multimedia production, and community development**. Over **5+ years** of experience in **research, content creation, business development, and disability advocacy**, with a strong ability to adapt to dynamic work environments. Passionate about leveraging technology and creative problem-solving to drive impactful results.

EDUCATION

Bachelor of Arts (Economics)

Moi University | 2013 – 2018

- Specialized in **economic policy, data analysis, and public finance**
- Key coursework: Microeconomics, Macroeconomics, Econometrics, Development Economics

Kenya Certificate of Secondary Education (KCSE – A-)

Uasin Gishu High School | 2009 – 2012

- Scored **A-** (Excellent performance in Mathematics, English, and Business Studies)

Kenya Certificate of Primary Education (KCPE – 355/500)

Kidiwa Primary School | 2000 – 2008

PROFESSIONAL EXPERIENCE

1. AI Trainer & Operations Team Member

Trace Up (Remote – USA) | Nov 2019 – Present

- **AI Model Training & Data Annotation:**
 - Annotate and label datasets to improve AI-driven sports performance tracking software.
 - Ensure high accuracy in **video analysis, motion tracking, and sensor-based athletic data**.
- **Quality Assurance:**
 - Review and validate AI-generated insights for reliability in real-world applications.
- **Collaboration:**
 - Work with engineers and data scientists to refine machine learning algorithms.

2. Community Center Coordinator & Disability Rights Advocate

Pamoja House Kibera (African Christian Outreach NGO) | Mar 2020 – Feb 2025

- **Department Establishment:**
 - Played a key role in **establishing the department for Persons with Disabilities (PWDs)** at Pamoja House Kibera.
 - Developed programs and policies to promote **inclusion and accessibility**.
- **Community Coordination:**
 - Served as **Community Center Coordinator**, overseeing daily operations and outreach initiatives.
 - Organized **monthly disability awareness campaigns** reaching 500+ community members annually.
- **Capacity Building:**
 - Trained 30+ caregivers on **disability rights, sign language, and inclusive education**.
 - Established a **peer support network** for parents of children with disabilities.

3. Business Development Manager (Part-Time)

Terrax Africa (Remote) | Jan 2021 – Jul 2022

- **Market Expansion:**
 - Identified and onboarded new clients for **AI-powered urban analytics** in African cities.
- **Data Annotation for AI Models:**
 - Contributed to training datasets for **building footprints, business locations, and income-level mapping**.
- **Client Relations:**
 - Presented insights on **urban growth trends** to NGOs and government agencies.

4. Media Content Creator & Volunteer

African Christian Outreach | 2015 – 2019

- Created compelling visual content to support the organization's mission and outreach programs
- Developed social media strategies to increase engagement and awareness

5. Crisis Pregnancy Support Volunteer

New Beginnings Crisis Pregnancy Center | 2015 – 2019

- Provided compassionate support to women facing unplanned pregnancies
- Assisted in creating educational materials on crisis pregnancy options and resources
- Captured and edited photographs/videos for awareness campaigns

6. Field Researcher

Ipsos Kenya (Nairobi, Kenya) | Feb 2017 – Feb 2020

- **Data Collection & Surveys:**
 - Conducted **face-to-face and phone interviews** for market research projects.
 - Ensured **data integrity** by verifying responses and adhering to protocols.
- **Report Compilation:**
 - Assisted in **analyzing consumer trends** for corporate and NGO clients.

7. Multimedia Producer (Photographer/Videographer/Editor)

Kigame Media (Eldoret, Kenya) | Feb 2019 – Oct 2019

- **Content Creation:**
 - Shot and edited **promotional videos, documentaries, and event coverage.**
- **Graphic Design:**
 - Designed **logos, posters, and social media visuals** using **Canva & Adobe Suite.**

8. Economist (Internship)

Uasin Gishu County Government (Eldoret, Kenya) | Sep 2017 – Dec 2017

- **Economic Planning & Budgeting:**
 - Assisted in **county revenue collection** and financial policy reviews.
- **Monitoring & Evaluation:**
 - Compiled **quarterly performance reports** on development projects.

9. Freelance Research Assistant & Photographer

Cypress Outlook Agencies (Eldoret, Kenya) | Jan 2018 – Dec 2018

- **Market Research:**
 - Conducted **field studies** on consumer behavior for SMEs.
 - **Branding & Photography:**
 - Provided **corporate branding services**, including product photography.
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VOLUNTEER WORK & COMMUNITY ENGAGEMENT

Fabwil Foundation | Disability Rights Advocate

- Championed **rights of persons with albinism** through community outreach programs.

Tumaini Rehabilitation & Innovation Center

- Supported awareness and fundraising campaigns for street children rehabilitation under Jenga Vijana campaign.
 - Documented success stories through photography/videography for donor engagement under Jenga Vijana
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TECHNICAL SKILLS

- ✓ **Data Analysis:** Excel, Basic Python
- ✓ **AI & Machine Learning:** Data Annotation, Model Training
- ✓ **Multimedia Production:** Photography, Videography, Adobe Suite
- ✓ **Digital Marketing:** Social Media Management, Content Creation
- ✓ **Research:** Survey Design, Qualitative & Quantitative Analysis

REFERENCES

Christopher Mills

Director of Operations

Trace Up

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Matthew Elmore

Founder & CEO

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