Would you have known it was a blog with just the websites appearance?

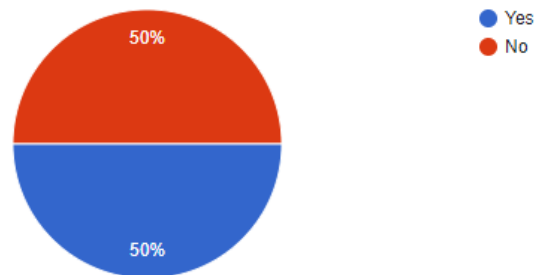5 responses

Copy

- Yes
- No

20%

80%
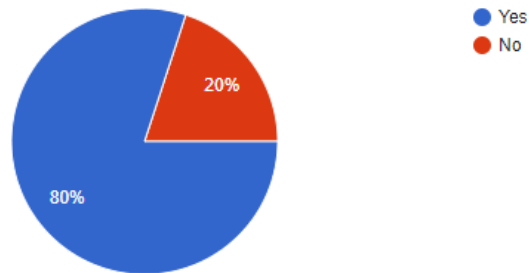
Does the design of the website fit it's intended use?

4 responses

Copy

- Yes
- No

50%

50%

Are there any details that should be added?

5 responses

Copy

	Better Images	More creative design	More information	Nothing
	1 (20%)	1 (20%)	1 (20%)	2 (40%)
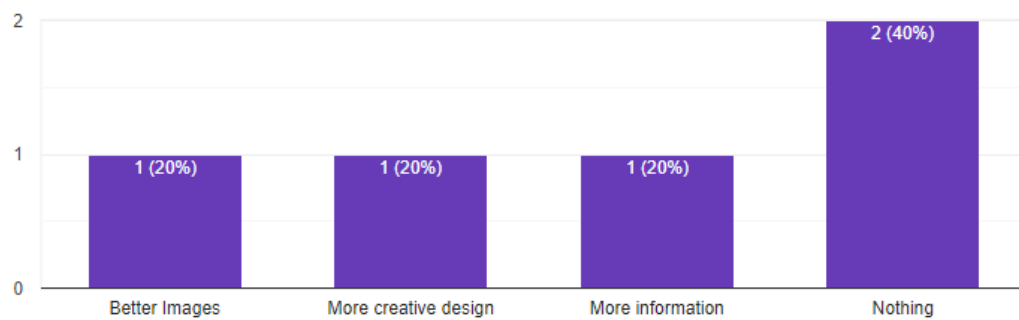
Is the website easily readable

5 responses

Copy
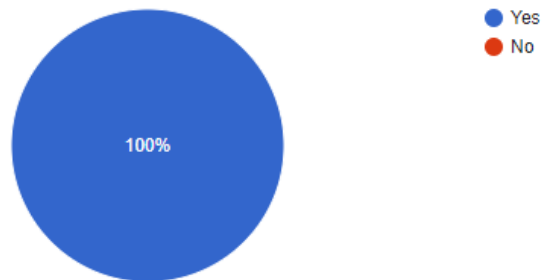

- Yes
- No

20%

80%
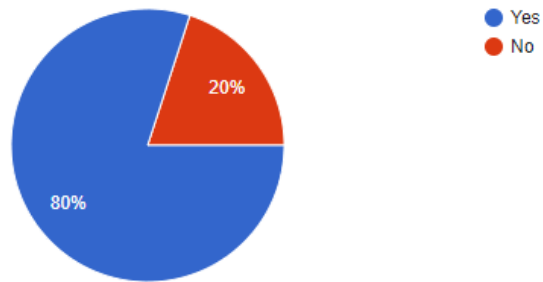
Was the website easy to use?

4 responses

Copy

- Yes
- No

100%

The feedback process for the website shown to be helpful in pointing out the good and bad things about it, mostly focusing on how the design of it is.

When looking at the website for the first time you can notice how simple and strait forward everything is, there is no unnecessary clutter, and everything is easy to read and look at. The navigation system at the top of each webpage is clear and consistent, the font choice and colour scheme is legible and clear, the linking to each webpage works throughout each individual page. The entire blog as a whole follows a similar style and page layout, this helps everything be clear and consistent while also not having the consumer be confused when using the blog.

Even though the website being simple and easy to read it a good thing, it being too simple makes it feel a bit boring and unmemorable, some more creative design choices can have helped boost the websites image as a whole. Although the colour scheme of the website works with what it's intended to be, a more diverse selection of colours would have helped to not only make the website more visually appealing but highlight more important details. The section of Article and Focused Article could have been distinguished a bit more from each other as they are too similar to one another, some more information in the description section is needed to give more context about what each article is based on and what to expect from it.

An additional feature that would have helped with the website's image was to add external links for the articles, giving some of them their own individual page with more information on the topic. Some more design choices towards the banners of the webpage would have been ideal, for example showcasing different things on the home page with the use of a slideshow or just overall being more creative on how the images were shown throughout.

Internet Services

One internet service that would greatly impact on any website is a Communication Service, this service would help with implementing an email and live chat function, resulting in a more direct mode of communication with the reader. A real time chat is one of the fastest ways in communicating with readers and consumers of your product, this help them to instantly ask and talk about any problems or questions they have about the website, as well as being able to instantly receive a reply from staff members.

Being able to access any website off of your phone is important these days since it is one of the main ways people access the internet, so not adapting your website to accessible off of a mobile device is an unwise decision. Making sure it adapts to the small screen of these devices is an important feature, not only is it more compact than a monitor it also has to be a touchscreen.