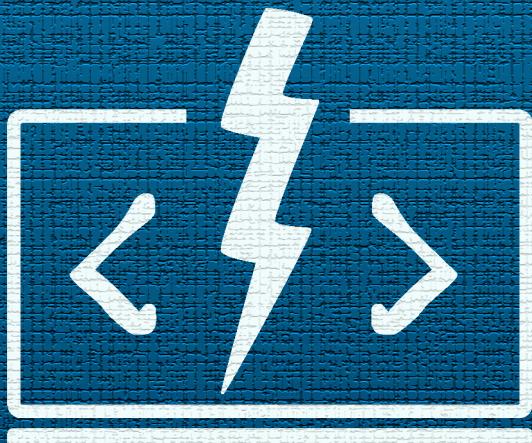


ජාක් නොහැර ආන සිංහල රුහුණ මඟ තම්බූහැවෙනු



NOVEMBER 20<sup>TH</sup> - 21<sup>ST</sup> 2021

# SPONSORSHIP PACKAGES



විද්‍යාත්මක පෙළපුද්‍රේණු ප්‍රාග්ධන සංඛ්‍යා විසින් ප්‍රාග්ධන සංඛ්‍යා

ବୁଦ୍ଧି ମେଳନ ଏବଂ ପ୍ରକଟିକାଲ ଏତାହାରି ପାଠ୍ୟ ପରିଷକାର



The year 2021 marks the thrilling 7th edition of jacobsHack!, our annual student-run hackathon held at Jacobs University in Bremen, Germany, taking place on November 20th- 21st.

Since the founding of jacobsHack! in 2014, the competition rose to its high expectations each year, always ready to keep up with the ever-growing technology field. Welcoming students from over 30 different nations, we became one of the most diverse hackathons in Europe – diversity being one of our most prized values. The multicultural nature of jacobsHack!, along with the open-minded atmosphere created, encourages creativity and innovation, leading to a multitude of original solutions for technical and non-technical challenges. Moreover, our participants' final projects never failed to amaze the jury with their broad area of ideas presented, ranging from health care, education and lifestyle to transport and communication.



Inspired by this year's theme, The Lost City of Atlantis, we are seeking to bring the innovative and empowering force of that ancient civilization and incorporate it into our brainstorming. We are set on encouraging our participants -a select group of people with creative thinking, vibrating potential and the drive to create- to become the change they want to see in this fast moving world.

Fuelled by the significant rise of problems in different fields and propelled by the 17 Sustainable Development Goals (SDGs), this edition we raise the stakes by transforming into a more structured competition - we will have a defined set of categories and challenges, which will be more focused on finding innovative solutions to the pressing issues of our time. Furthermore, with your help and support, not only do we hope to materialize creative projects, but we also wish to become the first ever eco-friendly hackathon!



ବୁଦ୍ଧି ମେଳନ ଏବଂ ପ୍ରକଟିକାଲ ଏତାହାରି ପାଠ୍ୟ ପରିଷକାର

# ජක්ස් පුද්ගලික ආනු සැප්ත්ස් දෙනා මහ තොරතුරුවලටත



As a student-run competition, sponsors have always played an essential role in our event – representing an important pillar of support each edition. Through our collaboration with companies that create value, we seek to empower our participants with their expertise and well-rounded industrial experience in order to continuously surpass their limits and innovate the technology fields - this edition, more than ever, we need YOU to help us make our goals a reality.



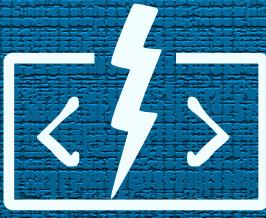
It is with great pleasure and hope that we invite you to be one of the sponsors for jacobsHack! 2021. Your valuable contribution will not only allow you to be a part of this challenging event, but will also entail you meeting the bright minds that will lead the future, and so granting you access to a pool of highly skilled students, giving you a chance to promote your brand among them and most importantly start a conversation open to feedback with the next generation of developers. Please take into consideration our sponsorship opportunities listed in the table below, you shall see the different sponsorship levels and their respective benefits.

For any further clarifications or questions, please do not hesitate to contact us at: [d.checiu@jacobs-university.de](mailto:d.checiu@jacobs-university.de) or [d.tsayem@jacobs-university.de](mailto:d.tsayem@jacobs-university.de).

Yours faithfully,  
Denisa Checiu & Daniela Tsayem  
Main Organizers, jacobsHack! 2021



# jacobsHack 2023 | Jacobs University's Annual Hackathon

	KRAKEN	SUBMARINE	CRYSTAL
<b>SPONSORSHIP PACKAGES</b>			
<b>LOGO DIMENSIONS</b>	S	M	L
<b>SWAG</b>	1 item	3 items	Unlimited
<b>TECH TALK</b>	-	15 minutes	30 minutes
<b>OPENING SPEECH</b>	7 minutes	7 minutes	7 minutes
<b>MENTORS</b>	2	5	Unlimited
<b>SOCIAL MEDIA PROMOTION</b>	Yes	Yes	Yes
<b>CVS</b>	-	Winning team only	All applicants
<b>SPONSORS' DINNER</b>	-	-	Yes
<b>JURY DELEGATE</b>	-	-	Yes
<b>CUSTOM PRIZE</b>	-	-	Yes
<b>BOOTH SPACE</b>	Small	Big	Big
	 999 EUR	 1999 EUR	 4999 EUR

Boost your employer branding and recruiting by attending the Jacobs Career fair, our biggest career event on campus, and reaching out to the entire Jacobs University community and beyond! Get a 50% discount on your package at the Jacobs Career Fair as a Crystal sponsor of jacobsHack!  
For more details please see [www.jacobscareerfair.de](http://www.jacobscareerfair.de) or contact Mr. Predrag Tapavicki, Head of Corporate Relations and Talent Management at [p.tapavicki@jacobs-university.de](mailto:p.tapavicki@jacobs-university.de).