

ELEVATE

The Problem

Driven, passionate, determined. Those three words define the youths of Africa who yearn to rise above the odds plagued in a country where despite the high literacy rate, 30% of young citizens are unable to find jobs and 75% are unemployed.

Becoming a great person, has been tagged as an unachievable goal or rather a laughing matter. We live in an Africa that incapacitates us due to the lack of professional etiquette. An educational system where there is no clear graduate pathway and therefore, no link to the global recruiting market.



The Solution? Elevate!

The Elevate program is the latest addition to the MIA family of initiatives. This is a professional development program geared towards equipping African students with the education, knowledge and skills they need to succeed in a global job market today, and set them up for continued success in the ever-changing workforce of the future.

Target Sectors

The Elevate program is designed to provide job readiness training, mentorship and opportunities to students preparing to undertake further study or work in the following sectors:

- Healthcare
- Engineering & Technology
- Financial services
- Research and Development
- Non-profit Organisations
- Venture Capitalism

As Elevate expands to reach more students, so will our focus also expand to include other sectors.



Structure

Elevate program participants will engage in a well crafted 16h professional readiness program between November 2021 and May 2022. During this time, participants will be prepared for their career advancement opportunities by focusing on three main aspects:

- **Skill workshops**
- **One-on-one mentorship**
Our mentors are highly motivated and skilled professionals from 6 countries across 3 continents. They work for companies like GlaxoSmithKline, PwC, Diageo, ENEO, Goldman Sachs, Accenture, and McKinsey. They will be happy to assist the participants in whichever way they need.



- **Internship placement**

Upon completion of the program, participants will get the chance to acquire professional skills by interning with a partner company across geography and culture.

Through these focus areas, Elevate will prepare its participants to identify opportunities for career growth, and strategize to take full advantage of them, regardless of which economic sector they may find themselves in.

Program Timeline

- **August '21 - Applications open**

Prospective participants will be asked to submit their applications for consideration.

- **Sept. '21 - Applications close**

The Elevate team will screen the submitted applications to identify suitable candidates for the next stage of the selection process.

- **Oct '21 - Interviews**

The Elevate team will conduct a series of interviews to get to know the applicants better and complete the selection process.

- **Nov. '21 - Selection, notification, signing of T&Cs**

Successful applicants will be notified, and will be briefed on the terms and conditions of the Elevate program. Upon agreement, participants will be admitted to the program.

- **Nov. '21 - Onboarding of participants**

Participants will be brought up to speed on the planned sessions and activities, meet their mentors and fellow participants. Training program will commence.

- **May '22 - End of training modules**

Training program will be brought to a close. Participants prepare to join partner companies for summer internship placement.

- **Jun. '22 - Internship placements**

Participants will have been selected for internship programs at one or more of the companies/institutions they applied to. Participants' internships will commence.

Partners

The Elevate Program is put together by Model Initiative of Africa (MIA) with support from its partners:



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