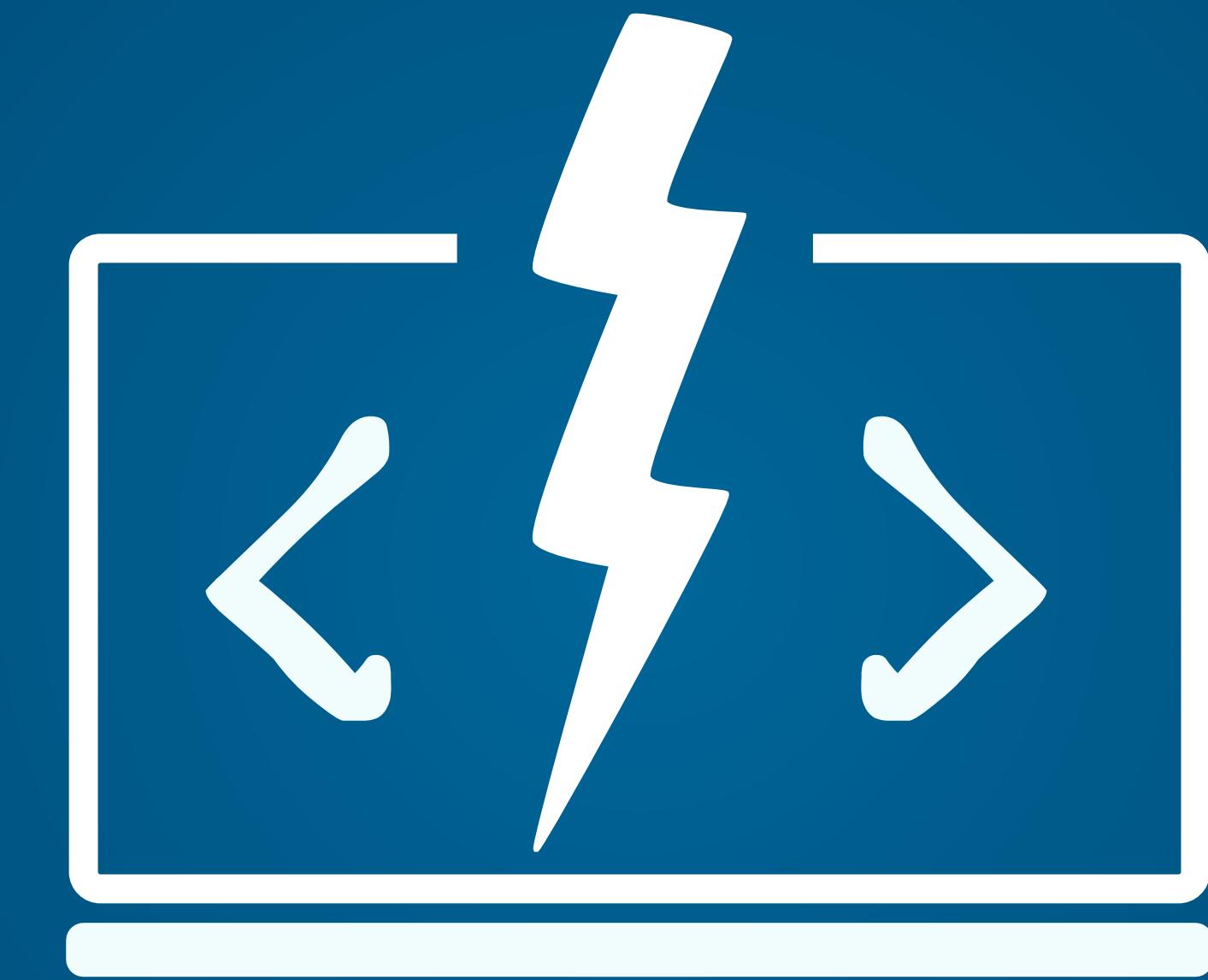
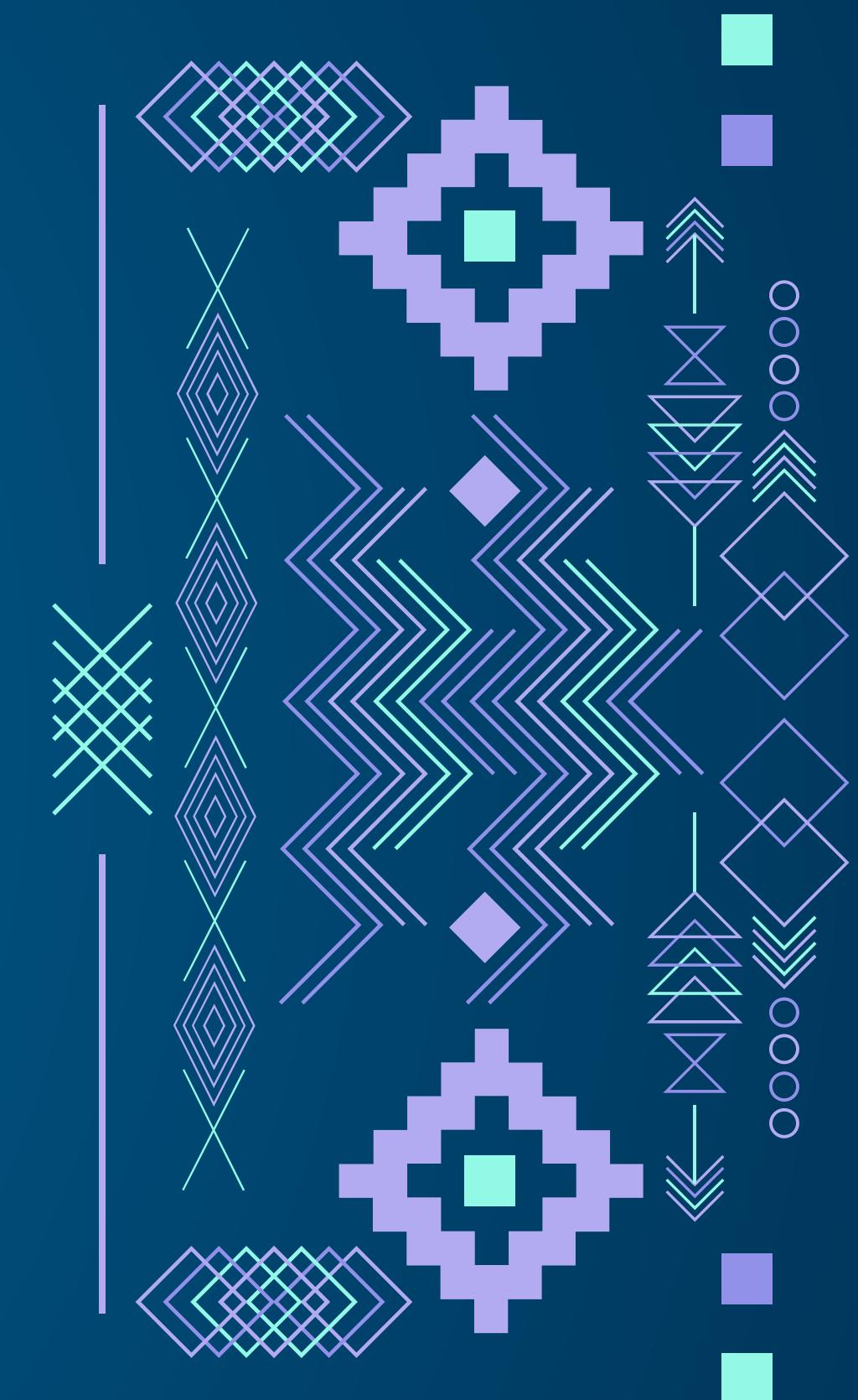
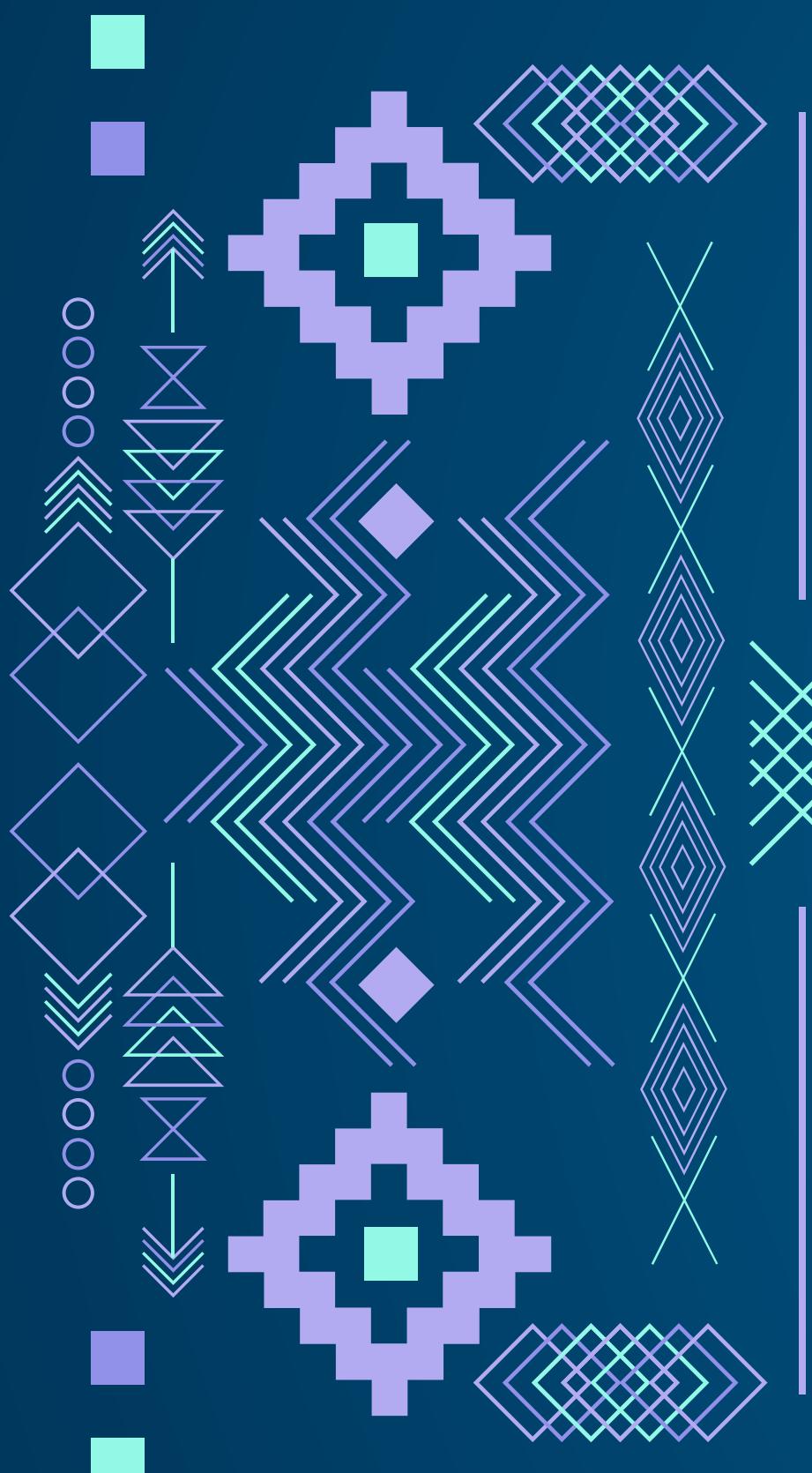


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JACOBSHACK! 2021

ପରିବର୍ତ୍ତନ କରିବାକୁ ଆପଣଙ୍କ ପରିଶ୍ରମରେ ଆଧୁନିକ ପରିବର୍ତ୍ତନ କରିବାକୁ ଆପଣଙ୍କ ପରିଶ୍ରମରେ ଆଧୁନିକ



The year 2021 makes the thrilling 7th
edition of jacobsHack!, our annual
student-run hackathon held at Jacobs
University in Bremen, Germany.

NOVEMBER 20TH-21ST



AGENDA



HISTORY AND MISSION

From its humble beginnings to its acclaim, jacobsHack! aims to maintain its authentic atmosphere.



WHY SPONSOR?

Your company's objectives met with our perks.



OUR SECRET WEAPON

jacobsHack!'s tantalizing attraction for your company's interest.



CONTACT US!

Our contact details are open for any interests, questions, and concerns.

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Part I:

HISTORY AND MISSION

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HISTORY AND MISSION



COMMUNITY.

COMMUNITY.

COMMUNITY.

jacobsHack! is a hackathon founded in Spring 2014 by CS Club students attending the international Jacobs University Bremen in Germany.

Always thriving, each subsequent hackathon continued to be organized solely by students. While the hackathon is held at Jacobs University, the spirit remains the same: plug our incredibly unique international atmosphere into the global hackathon community.

We value work ethic, diversity, innovation, teamwork and we strive to bring something different each edition.



Part 2:

WHY SPONSOR?

WHAT WE OFFER:

From our experience, companies sponsor hackathons because hackathons have proven over and over that they improve BUSINESS by helping sponsors achieve their next goals.

Developer Evangelism

In the current status quo, everything is about advertisement. But how to target a specific audience of potential engineers, developers, and designers?

A hackathon will not only concentrate the demographic into one place but provide opportunity for interaction.

Marketing

It's no secret that for any company to grow and succeed, the message and mission of the company must spread. Participants will return to their campuses and begin a strong and steady trickle down effect as they relay their experiences with your company.

Recruitment

Sponsors get to watch developers in their “natural habitat”. Mentors sent to the event provide feedback and guidance to teams, and also see in real-life how developers create, plan, code, and debug in an environment that involves deadline, stress, and communication skills.

On top of this, you get to see beyond the CV to the young aspiring developer whose passions runs deep and wide.

BONUS Round: Encouragement

As it often is with young developers, filling in the shoes of people who have spearheaded tech giants today is daunting. The next generation is thirsty to be informed, to learn, and to be inspired. Sponsoring a hackathon is as much an investment in the future as it is to the current goals of the company.

WHAT ELSE IS THERE TO KNOW?

As a student-run competition, sponsors have always played an essential role in our event – representing an important pillar of support each edition. Through our collaboration with companies that create value, we seek to empower our participants with their expertise and well-rounded industrial experience in order to continuously surpass their limits and innovate the technology fields - this edition, more than ever, we need YOU to help us make our goals a reality.

Different Structure

This edition we raise the stakes by transforming into a more structured competition - we will have a defined set of categories and challenges, which will be more focused on finding innovative solutions to the pressing issues of our time. In fact, as a sponsor, you can contribute with challenges too!

Problem Solving

We focus on developing our participants' problem solving skills. With the help of the challenges the competition presents, the students will practice brainstorming solutions, choosing the best option and materializing their ideas into a solid product, all done by working in a team. What better prepares them for their future jobs?

Bright Minds

We are set on finding the best hackers: a select group of people with creative thinking, vibrating potential and the drive to create the innovation we seek. So why not benefit from one-on-ones with the bright minds of the new generation? A new perspective, potential employees and an open discussion, all waiting for you at jacobsHack!

High Tech

Seeing our ascend into innovation, jacobsHack! wants to bring in hardware, programs and devices from different robotics and software related companies to get participants a chance to explore the technologies available today. You are thinking about launching a new product? Or are you curious on how you can improve your already existing products? Participants can test them out and give you live feedback!

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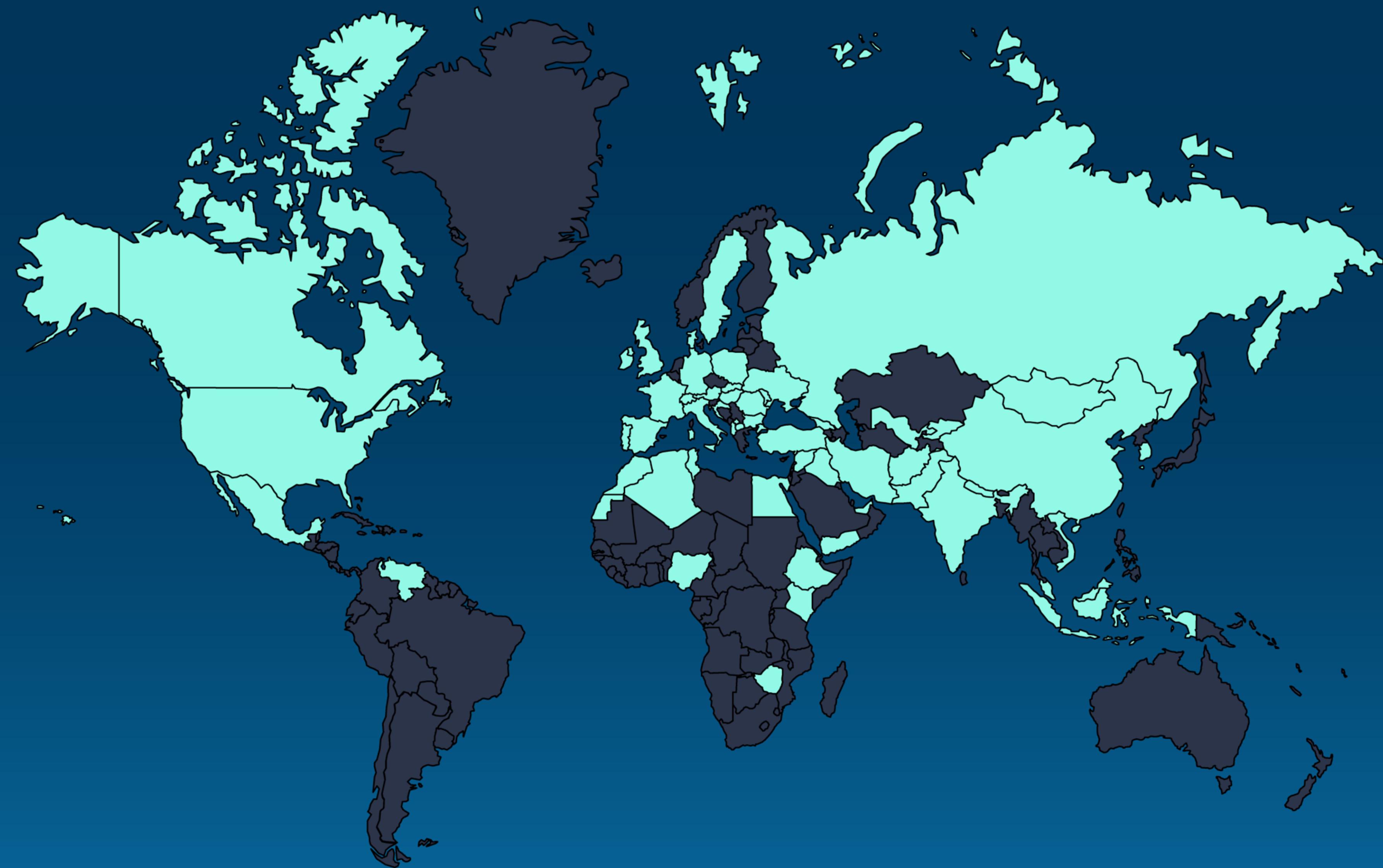
Part 3:

OUR SECRET WEAPON

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jacobsHack!'s International Reach

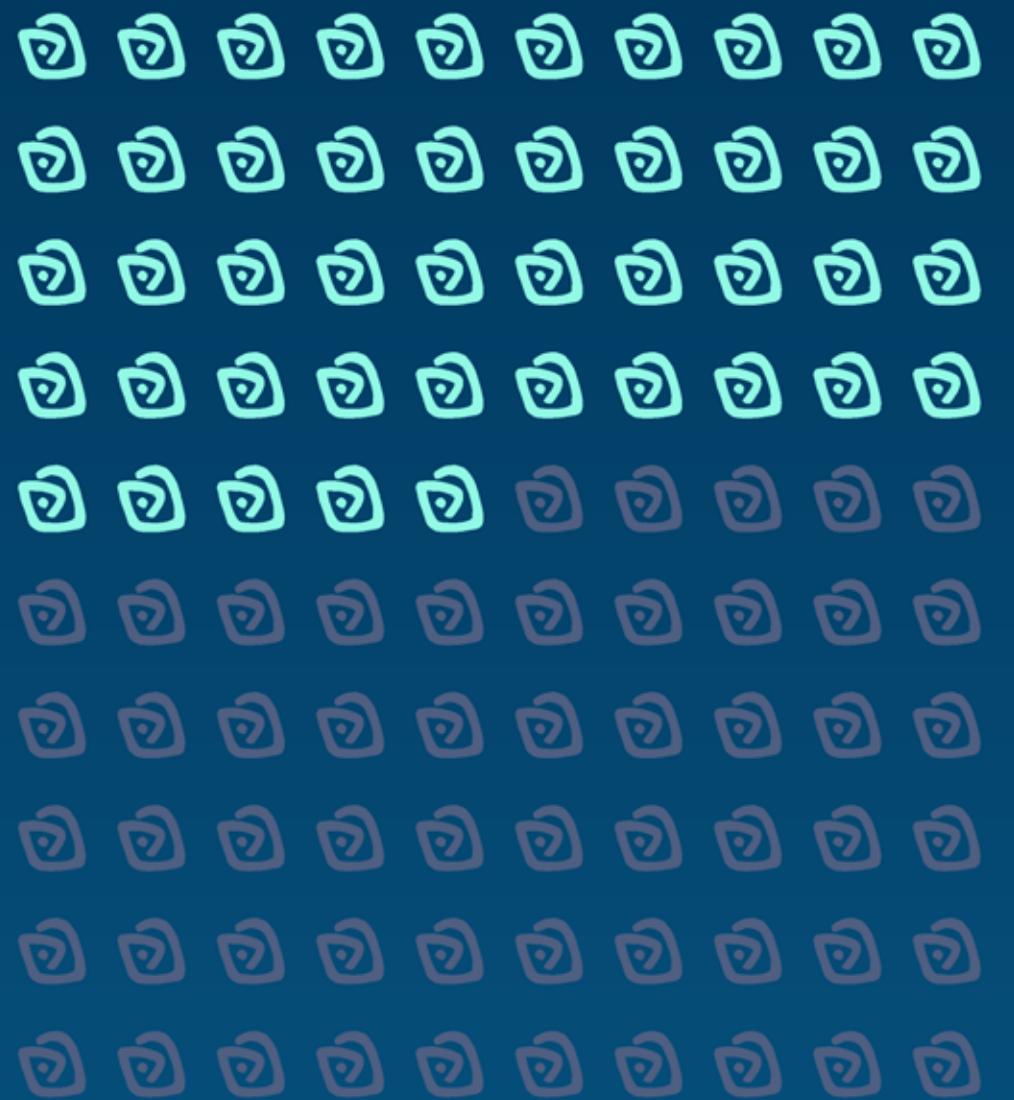
From opening its doors to external applicants in 2014, jacobsHack! has continued to flourish, reaching an international audience from over 50 countries, an unprecedented environment in Europe.



HOW COMPETITIVE IS JACOBSSHACK!?

While the hackathon accepts participants on a rolling admission process, there is no doubt that the event holds a certain prestige. Data shows that jacobsHack! is a well sought-after event, meaning participants are the cream of the crop.

45%



Fall 2015

Out of 357 applications,
only 160 applicants were
accepted to attend the
event.

47%



Fall 2016-18

Out of 590 applicants, 280
applicants were accepted
to attend the event.

JACOBS ROBOTICS SOCIETY

Jacobs University is diverse and full of people involved in amazing projects and activities. jacobsHack! proudly supports the Robotics Society, and our team's involvement in them (You can find more details on Instagram at @jacobsrobotics):

PROJECTS

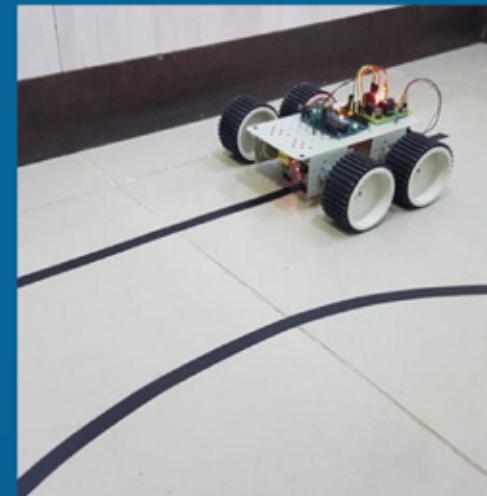
Duckietown Projects



Pakistani Project



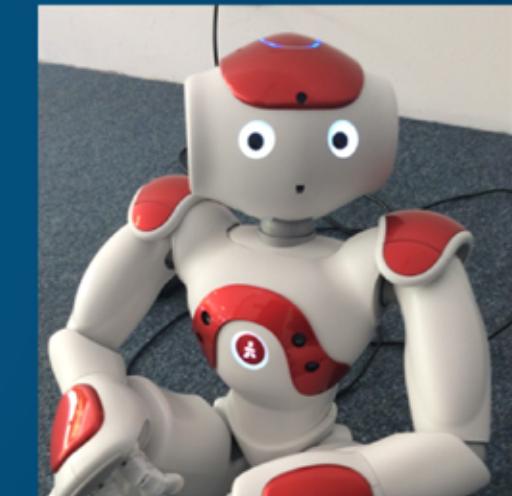
Line Follower



Autonomous ROV



Humanoid Robots



COMPETITIONS



THE GLOBAL PANDEMIC

Our team is made of students from all around the globe, as such, we are constantly aware of the terrible impact the pandemic has made in all parts of the world. We mourn all the lives lost, empathise with those who saw the darkest parts and wholeheartedly respect and support the people fighting in the front lines.

This marks the beginning of our battle with this virus, but we consider it is very important to focus on what we can do to create a better tomorrow. jacobsHack! prides itself with creating a community of students which promotes innovation and builds opportunities, something all students seek especially in such a dark and uncertain time.

This being said, we will take all measures needed to ensure a safe environment for all those involved, constantly adapting our plans to fit the current situation.

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	 SPONSORSHIP PACKAGES	 KRAKEN	 SUBMARINE	 CRYSTAL
LOGO DIMENSIONS	S	M	L	
SWAG	1 item	3 items	Unlimited	
TECH TALK	-	15 minutes	30 minutes	
OPENING SPEECH	7 minutes	7 minutes	7 minutes	
MENTORS	2	5	Unlimited	
SOCIAL MEDIA PROMOTION	Yes	Yes	Yes	
CVS	-	Winning team only	All applicants	
SPONSORS' DINNER	-	-	Yes	
JURY DELEGATE	-	-	Yes	
CUSTOM PRIZE	-	-	Yes	
BOOTH SPACE	Small ~~~~~ 999 EUR	Big ~~~~~ 1999 EUR	Big ~~~~~ 4999 EUR	

Boost your employer branding and recruiting by attending the Jacobs Career fair, our biggest career event on campus, and reaching out to the entire Jacobs University community and beyond! Get a 50% discount on your package at the Jacobs Career Fair as a Crystal sponsor of jacobsHack!
For more details please see www.jacobscareerfair.de or contact Mr. Predrag Tapavicki, Head of Corporate Relations and Talent Management at p.tapavicki@jacobs-university.de.

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CONTACT US!

To facilitate this amazing opportunity, the organizers of jacobsHack! 2021 would love an opportunity to speak with you directly on how you can get involved in the mission and goals of this hackathon.

Feel free to reach out to:

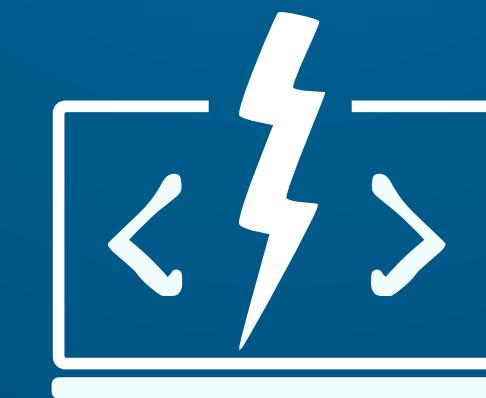
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THANK YOU!



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