Project Report

1 **INTRODUCTION**

1.1 Overview

The "Crafting Compelling Book Covers with Canva" project focuses on designing captivating and professional book covers using Canva. A well-designed book cover not only grabs a reader's attention but also conveys the essence of the book's content and style, ultimately contributing to its marketability and success.

1.2 Purpose

We created it to attract the readers with the innovative design.

2 **Problem Definition & Design Thinking**

2.1 Empathy Map

2.2 Ideation & Brainstorming Map

3 **RESULT**

4 **ADVANTAGES & DISADVANTAGES**

It grabs the attention of the readers in avery prompt way.
Its disadvantage is that,we can't insert all our innovative ideas within one particular design.

5 **APPLICATIONS**

It is used to attract the bookworms easily with the unique design of the book cover.

6 **CONCLUSION**

We learn more about designing the book cover using Canva.