

Project Report Template

1 INTRODUCTION

1.1 Overview

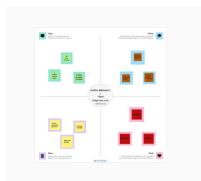
Designing a Book cover using Canva.

1.2 Purpose

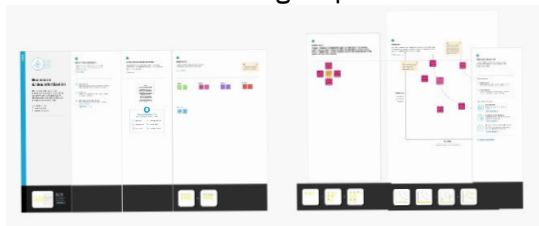
We created it to attract the readers by our innovative design.

2 Problem Definition & Design Thinking

2.1 Empathy Map



2.2 Ideation & Brainstorming Map



3 RESULT



4 ADVANTAGES & DISADVANTAGES

It grab the attention of readers very prompt and quick.

Its disadvantage is that, as we have lot of ideas,we can't insert all the ideas within the simple design.

5 APPLICATIONS

It is used to attract the bookworms easily by our unique design of the book cover.

6 CONCLUSION

We learn more about designing the book cover.