

# GREAT QUOTES FROM **GREAT** **LEADERS**



Words *from the* Leaders Who  
**SHAPED THE WORLD**

PEGGY ANDERSON

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FROM **GREAT**  
**LEADERS**

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Dedicated with love and  
gratitude to my mother Mary  
and my stepfather Richard Crisorio.



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# INTRODUCTION

Throughout history, the words of great leaders have inspired, comforted, persuaded, and motivated.

Regardless of their fields of endeavor, they were all visionaries who led by example and whose actions transformed ideas into constructive form.

This collection of timeless wisdom echoes the integrity, strength of character, and passion of these extraordinary men and women.

I hope that you will enjoy this book and use it as a source of knowledge and inspiration.



A handwritten signature in black ink, reading "Peggy Anderson", enclosed within a stylized oval shape.

“

We ourselves feel that what we are doing is just a drop in the ocean. But if that drop was not in the ocean, I think the ocean would be less because of that missing drop.

”



# MOTHER TERESA

Mother Teresa, born Agnes Gonxha Bojaxhiu, is revered for her lifelong dedication to the poor, most notably the destitute masses of India.

In 1928, at the age of eighteen, she went to Ireland to join the Loreto Convent in Rathfarnam, Dublin, and shortly thereafter traveled to India to work



with the poor of Calcutta. In 1950, after studying nursing, she moved into the slums of the city and founded the Order of the Missionaries of Charity. Mother Teresa was summoned to Rome in 1968 to found a home for the needy, and three years later, she was awarded the first Pope John



XXIII Peace Prize. By the late 1970s, the Missionaries of Charity numbered more than a thousand nuns who operated sixty centers in Calcutta and over two hundred centers worldwide.

Mother Teresa's selfless commitment to helping the poor saved the lives of nearly 8,000 people in Calcutta alone. Her compassion and devotion to the destitute earned her the Nobel Peace Prize in 1979. Following her death, Mother Teresa was beatified by Pope John Paul II.

The **hunger for love** is much more difficult  
to remove than the hunger for bread.



Don't look for big things, just do  
small things with **great love**.

I see **GOD** in every  
human being. When I  
wash the leper's wounds  
I feel I am nursing  
the Lord himself.

We can never know how much  
good a **simple smile** can do.



Loneliness and the feeling of being  
unwanted is the most terrible poverty.



Now let us do something  
beautiful for **God**.

Do not allow yourself to be  
disheartened by any failure **as long**  
**as you have done your best.**



It is very important for us to realize that love,  
to be true, has to hurt. I must be willing to  
give whatever it takes not to harm other  
people and, in fact, to do good to them.



A joyful heart is the **inevitable result**  
of a heart burning with love.



Bring love into your home, for this is where  
our love for each other must start.

If I ever become a  
Saint—I will surely be  
one of “darkness.” I will  
continually be absent  
from **HEAVEN**—to light  
the light of those in  
darkness on earth.



Humility is the mother of all virtues;  
purity, charity, and obedience.



If anyone wants to help me, let them  
**begin at home.** There is help needed  
on your doorstep, in your place of work,  
in your office, and in your factory.

Instead of death and sorrow, let us  
bring **peace** and **joy** to the world.



Love is a fruit in season at all times,  
and within reach of every hand.



Let no one ever come to you without  
leaving **better** and **happier**.

I have nothing to  
offer but blood, toil,  
tears, and sweat.

”

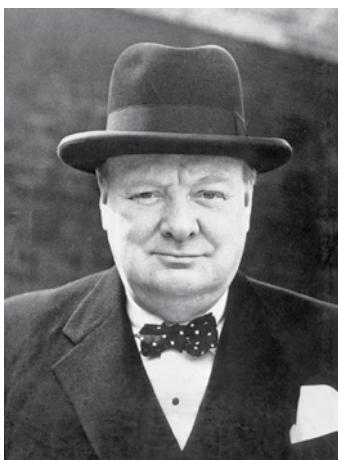


# WINSTON CHURCHILL

Sir Winston Churchill—author, orator, and statesman—led Great Britain from the brink of defeat to victory as wartime prime minister. Born in Oxfordshire, England, in 1874, Churchill began serving his country as a military leader in the Boer War and later as a prominent leader during World War I. As a member

of Parliament, his repeated warnings of the menace of Hitler's Germany, combined with his aggressive and convincing oratory skills, resulted in his appointment to prime minister in 1940.

He joined Franklin D. Roosevelt and Joseph Stalin in





1940 to shape Allied strategy in World War II. An intense patriot and a romantic believer in his country's greatness, Churchill gave his people the strong leadership and devotion that ultimately led to Britain's military salvation.

He was awarded the Nobel Prize for literature in 1953, largely due to his book *The Second World War*, and was also knighted the same year.

The empires of the **future** are  
the empires of the **mind**.



**Courage** is going from failure to  
failure without losing enthusiasm.



WINSTON CHURCHILL

**If we are together  
NOTHING is  
impossible. If we are  
divided all will fail.**

No one can guarantee success  
in war, but only deserve it.



**Never give in**—never, never, never,  
never, in nothing great or small, large  
or petty, never give in except to  
convictions of honor and good sense.

All the greatest things are **simple**, and  
many can be expressed in a single word:  
freedom, justice, honor, duty, mercy, hope.



The price of greatness is **responsibility**.



Every day you may make progress. Every step may be fruitful. Yet there will stretch out before you an ever-lengthening, ever-ascending, ever-improving path. You know you will never get to the end of the journey.

But this, so far from discouraging, only  
**adds to the joy and glory of the climb.**



Give us the tools, and we will finish the job.

It is a mistake to look too far ahead.  
Only one link in the chain of destiny  
can be handled at a time.



To build may have to be the slow and laborious task of **years**. To destroy can be the thoughtless act of a **single day**.

Difficulties **mastered** are opportunities **won**.



It's not enough that we do our best;  
sometimes we have to do what's required.



I never worry about action, but only inaction.

Courage is rightly esteemed the first of human **QUALITIES**, because, as has been said, “It is the quality which guarantees all others.”

“

Fancy being  
remembered  
around the world  
for the invention  
of a mouse!

”



# WALT DISNEY



Walt Disney, the pioneer of animated cartoon films, displayed his creative talents at an early age. His interest in art led him to study cartooning through a correspondence school, and he later took classes at the Kansas City Art Institute and School of Design.

In the late 1920s, Disney recognized the potential for sound in cartoon films. He produced *Steamboat Willie*, a cartoon short equipped with voices and music, and the character of Mickey Mouse was introduced to the public.



During the economic hard times of the 1930s, Disney's cartoons captivated his audiences. His body of work firmly established him as the unparalleled master of feature-length animated films.

Walt Disney received twenty-two Academy Awards and four Emmy nominations, winning one of them. His creativity, ingenuity, and ability to bring his fantasies to fruition continue to enchant all ages.



I only hope that we never lose sight of one thing—that it was **all started by a mouse.**



You may not realize it when it happens,  
but a kick in the teeth may be the  
best thing in the world for you.



When you believe in a thing, **believe in it all the way**, implicitly and unquestionably.



The way to get started is to quit  
talking and begin doing.



Our greatest natural resource is  
the **minds** of our children.



Our heritage and ideals, our codes  
and standards—the things we live by  
and teach our children—are **preserved**  
**or diminished** by how freely we  
exchange ideas and feelings.



It's kind of fun to do the impossible.

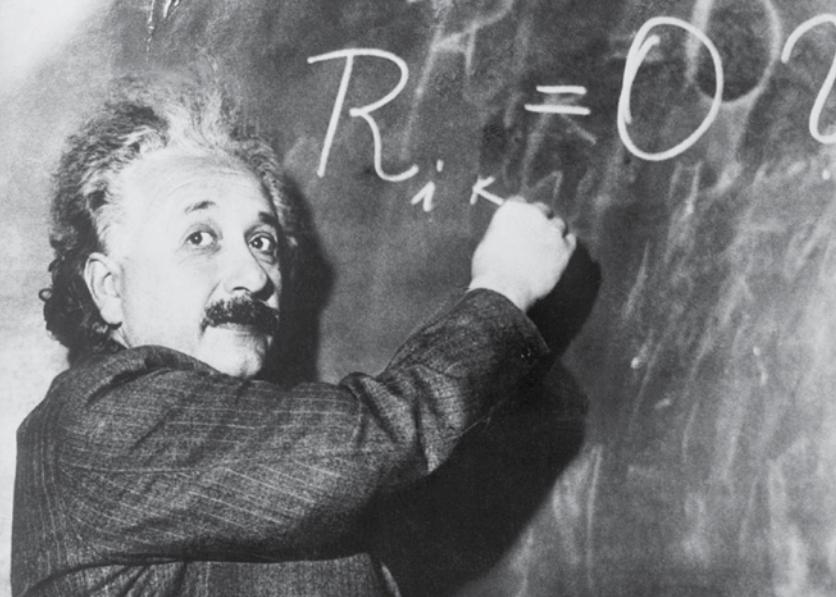


We keep moving forward, opening up new doors and doing new things, because we're curious and curiosity keeps leading us down new paths.

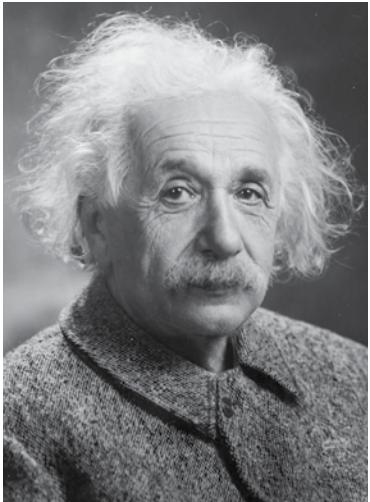


Disneyland will never be completed. It will continue to grow as long as there is **imagination** left in the world.

“Imagination is more important than knowledge.”



# ALBERT EINSTEIN



One of the greatest scientific minds of all time, Albert Einstein is best known for his contributions to the field of physics. Born in Germany in 1879, Einstein received his diploma from the Swiss Federal Polytechnic School in Zurich, where he trained as a teacher in physics

and mathematics. In 1905, he received his PhD and published four research papers, the most significant being the creation of the special theory of relativity. He became internationally famous when he was awarded the Nobel Prize for Physics in 1921.



The important military implications of the discovery of the fission of uranium in 1939 led Einstein to appeal to President Franklin Roosevelt. Einstein's letter to the president led to the development of the atomic bomb.

Einstein left the field of physics greatly changed through his brilliant contributions. His discoveries provided the impetus for future research into understanding the mysteries of the universe.

The ideals that have  
**LIGHTED** my way, and  
time after time have  
given me new courage  
to face life cheerfully,  
have been kindness,  
beauty, and truth.



The important thing is not to stop questioning. **Curiosity has its own reason for existence.** One cannot help but be in awe when he contemplates the mysteries of eternity, of life, of the marvelous structure of reality. It is enough if one tries merely to comprehend a little of this mystery each day. Never lose a holy curiosity.

**Truth** is what stands the test of experience.



Try to become not a man of success, but  
try rather to become a man of **value**.



God is subtle, but He is not malicious.



ALBERT EINSTEIN

The most important human endeavor is the **striving** for morality in our **action**. Our inner balance and even our very existence depend on it. Only **morality** in our actions can give beauty and dignity to life.

When I examined myself,  
and my methods of  
thought, I came to the  
conclusion that the gift  
of **FANTASY** has meant  
more to me than my  
talent for absorbing  
positive knowledge.



ALBERT EINSTEIN

Weakness of attitude becomes  
weakness of character.



Whoever is **careless with truth**  
in small matters cannot be  
trusted in important affairs.



ALBERT EINSTEIN

A person who never made a mistake  
never tried anything **new.**



Science without religion is lame,  
religion without science is blind.



**Common sense** is nothing more than a  
deposit of prejudices laid down in the  
mind before you reach eighteen.



ALBERT EINSTEIN

**The distinction between  
past, present, and future  
is only an **ILLUSION**,  
however persistent.**



ALBERT EINSTEIN

**Intellectuals solve  
problems, GENIUSES  
prevent them.**

ALBERT EINSTEIN

I never think of the future. It  
comes soon enough.



The eternal mystery of the world is its  
comprehensibility... The fact that it  
is **comprehensible** is a **miracle**.

A people that values  
its privileges above  
its principles soon  
loses both.

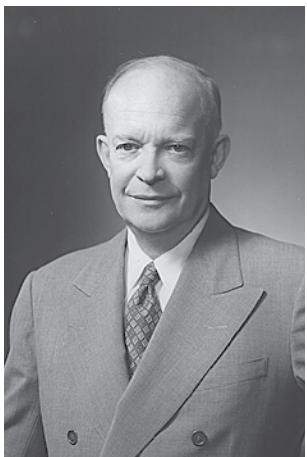
”



# DWIGHT D. EISENHOWER

**I**t was a blend of honesty, humility, and persistence that marked Dwight D. Eisenhower's success as both the thirty-fourth president of the United States and as the supreme commander of the Allied forces during World War II.

Eisenhower graduated from West Point and commanded a tank training center during World War



I. At the outbreak of World War II, Eisenhower was appointed to the army's war plans division, where he prepared strategy for the Allied invasion of Europe. He was later selected commander of U.S. troops in Europe.

He retired from the military to become president of Columbia

University and publish his bestselling account of the war. Wooed by both parties, Eisenhower ran as a Republican for president in 1952 and 1956, winning both times. Eisenhower enjoyed tremendous popularity with the American people and worked to expand Social Security and increase the minimum wage. In addition, he created the Departments of Health, Education, and Welfare, and NASA.

The final battle against  
intolerance is to be  
fought—not in the  
chambers of any  
legislature—but in  
the **HEARTS** of men.



The supreme quality for leadership is  
**unquestionably integrity.** Without  
it, no real success is possible.



When you are in any contest, you  
should work as if there were, to the  
very last minute, a chance to lose it.

DWIGHT D. EISENHOWER

Only **strength** can cooperate.

Weakness can only beg.



Pessimism never won any battle.



Only our individual faith in  
**freedom** can keep us free.



You don't lead by hitting people over the head—that's assault, not leadership.



A **sense of humor** is part of the art of leadership, of getting along with people, of getting things done.



May we grow in **strength**—without pride of self. May we, in our dealings with all peoples of the earth, ever **speak truth** and serve justice... May the light of **freedom**, coming to all darkened lands, flame brightly—until at last the darkness is no more.

DWIGHT D. EISENHOWER

The history of free men  
is never really written  
by chance but by  
**CHOICE**—their choice.

“

Anybody can do  
anything that he  
imagines.

”



# HENRY FORD



Celebrated as both a technological genius and a folk hero, Henry Ford was the creative force in the automotive industry. His innovations changed the economic and social character of his country—and the world.

Ford developed the mass-produced Model T automobile and sold it at a price the average person could afford. Use of the assembly line in mass production saved time and money and allowed Ford to offer more cars to the American public at a lower price than anyone before him. More than fifteen million Model Ts were sold in the United States between 1908 and 1927.



A noted philanthropist, Ford established Greenfield Village, a group of historical buildings and landmarks in Dearborn, Michigan. He also established the Henry Ford Museum and the Ford Foundation.



Quality means **doing it right**  
when no one is looking.



A business that makes nothing but  
money is a poor kind of business.



**History is more or less  
bunk. It's tradition. We  
don't want tradition.  
We want to live in the  
present, and the only  
history that is worth  
a tinker's dam is the  
history we **MAKE** today.**



An **idealist** is a person who helps other people to be **prosperous**.



Change is not always progress... A fever of newness has been everywhere confused with the spirit of progress.



Before everything else, **getting**  
**ready** is the secret of success.



What we call evil is simply ignorance  
bumping its head in the dark.



If everyone is moving forward **together**,  
then success takes care of itself.



I cannot discover that anyone knows enough to say definitely what is and what is not **POSSIBLE**.



Most people spend more time and  
energy going around problems  
than trying to solve them.



**Wealth**, like happiness, is **never attained**  
when sought after directly. It comes as a  
**byproduct** of providing a useful service.



The whole secret of a **successful**  
**life** is to find out what it is one's  
**destiny** to do, and then do it.



You can't build a reputation on  
what you're going to do.



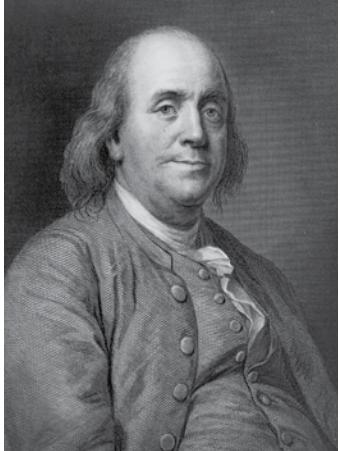
Life is a series of experiences, each of which makes us bigger, even though it is hard to realize this. **For the world was built to develop character**, and we must learn that the setbacks and griefs which we endure help us in our marching onward.

If you desire many  
things, many things  
will seem but a few.

”



# BENJAMIN FRANKLIN



American printer, publisher, author, inventor, scientist, and diplomat, Benjamin Franklin is best remembered for his role in separating the American colonies from Great Britain and in helping to frame the Declaration of Independence.

Franklin continued his efforts as an inventor and scientist throughout his diplomatic career, inventing the Franklin stove, bifocal spectacles, and the lightning rod. He was the first to institute such public services as a fire department, a lending library, and a learning academy, which later became the University of Pennsylvania.



He served as a delegate to the Second Continental Congress and then traveled to France to seek military and financial aid for the warring colonies. Franklin was also one of the diplomats chosen to negotiate peace with Britain at the war's end and was instrumental in achieving the adoption of the U.S. Constitution.

BENJAMIN FRANKLIN

Lost time is never found again.



The doors of **wisdom** are never shut.



A house is not a home unless it contains food  
and fire for the mind as well as the body.

BENJAMIN FRANKLIN



There never was a good war, or a bad peace.



As we must account for every idle word, so  
must we account for every idle silence.

All mankind is divided into three classes:  
those that are **immovable**, those that  
are **movable**, and those that **move**.



In this world, nothing can be said to  
be certain, except death and taxes.



At twenty years of age, the will reigns; at  
thirty the wit; and at forty, the judgment.



He that lives upon **hope** will die fasting.



Be slow in choosing a friend,  
slower in changing.

Half a truth is often a **great lie.**



He does not possess wealth;  
it possesses him.



The discontented man finds no **easy chair.**

BENJAMIN FRANKLIN



**Life's TRAGEDY is that  
we get old too soon  
and wise too late.**

BENJAMIN FRANKLIN

Remember that time is money.



Well done is better than well said.



**Words** may show a man's wit  
but **actions** his meaning.

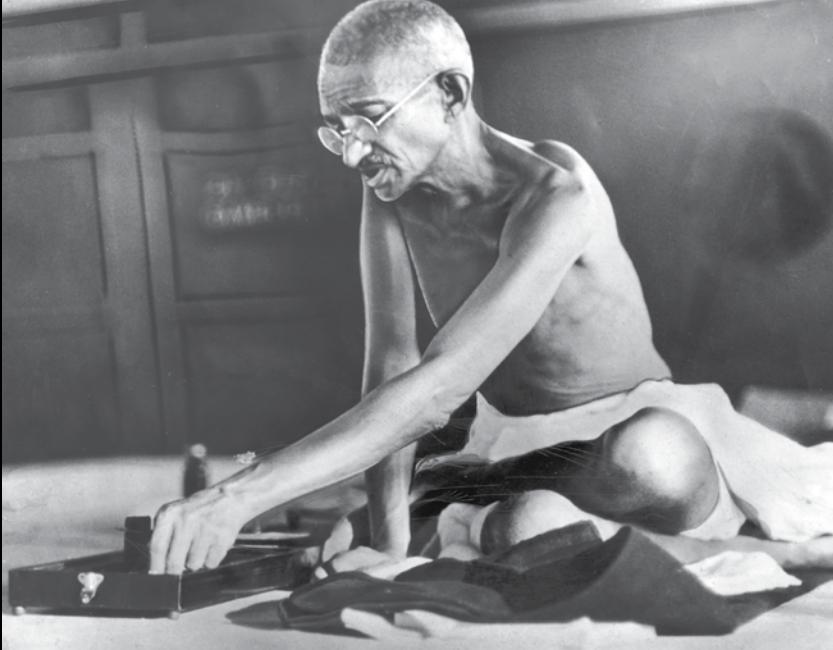
BENJAMIN FRANKLIN

Take **TIME** for all  
things: great haste  
makes great waste.

“

Happiness is when  
what you think,  
what you say, and  
what you do are in  
harmony.

”



# MAHATMA GANDHI

**L**eader of the Indian Nationalist movement against British rule, Mohandas “Mahatma” Gandhi is revered as the father of his country. He is esteemed internationally for his doctrine of nonviolence to achieve political and social progress.

Gandhi received an education in India before beginning law studies in England in 1888. Seeking clerical work in South Africa, he was shocked at the racial discrimination he encountered. He became an advocate for his fellow Indians, and his challenges to the government resulted in a jail sentence.



He entered politics in India in 1919 to protest British sedition laws. He emerged as the head of the Indian National Congress, where he advocated a policy of nonviolent protest to achieve Indian independence. Repressed throughout World War II, Gandhi successfully negotiated for an autonomous Indian state in 1947. He was assassinated one year later.

A coward is incapable  
of exhibiting love;  
it is the prerogative  
of the BRAVE.

Nonviolence is not a garment to be put on and off at will. Its seat is in the **heart**, and it must be an inseparable part of our being.

In my humble opinion,  
noncooperation with evil  
is as much a duty as is  
cooperation with **GOOD.**

A man is but the product of his thoughts.  
What he thinks, he becomes.



**Nonviolence** is the first article of my **faith**.  
It is also the last article of my **creed**.



Glory lies in the attempt to reach  
one's goal and not in reaching it.

Power is of two kinds. One is obtained by the fear of punishment and the other by acts of love. Power based on love is a thousand times more effective and permanent than the one derived from fear of punishment.



An ounce of **practice** is worth  
more than tons of **preaching**.

The moment a slave resolves that he will no longer be a slave, his fetters fall. He frees himself and shows the way to others.

**Freedom and slavery are mental states.**



Love never claims, it ever gives. Love ever suffers, never resents, never revenges itself.

The side that wants to  
take the choice away from  
women and give it to the  
state, they're fighting a  
losing battle. Time is on  
the side of change.





# RUTH BADER GINSBURG



Ruth Bader Ginsburg is an Associate Justice of the Supreme Court of the United States, which makes her the second female justice in the country's history.

Encouraged by her mother to embrace education, Ginsburg enrolled at Harvard Law School as one of nine females in a class size of approximately 500 students. She transferred to Columbia Law School after her husband took a job in New York City, becoming the first woman to be on two major law reviews—the *Columbia Law Review* and the *Harvard Law Review*.

Ginsburg's start to her legal career was not ideal; being a mother to a young child, a wife, and Jewish at



a dangerous time in our history, she struggled to find a job. Eventually, Ginsburg became an associate director of the Columbia Law School Project on International Procedure and spent time in Sweden where she began to develop more insight on gender equality. Back in the States, Ginsburg became a professor at Rutgers Law School and was one of less than twenty female professors in the country.

Ginsburg has devoted most of her career to fighting for women's rights as a constitutional principle. In 1972, she cofounded the Women's Rights Project at the American Civil Liberties Union and between 1973 and 1976, she argued six gender discrimination cases before the Supreme Court and won five of them. In 2009, *Forbes* named her among the 100 Most Powerful Women.

People ask me sometimes, "When will there be enough women on the court?" And my answer is: "**WHEN THERE ARE NINE.**"



We should not be held back from **pursuing our full talents**, from contributing what we could **contribute to the society**, because we fit into a certain mold—because we belong to a group that historically has been the object of discrimination.



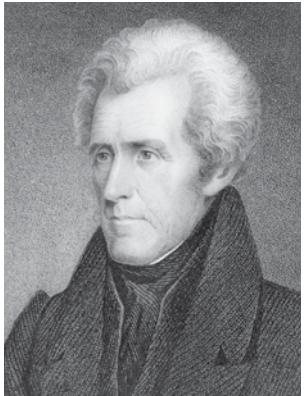
If you have a caring life partner, you **help the other person when that person needs it.** I had a life partner who thought my work was as important as his, and I think that made all the difference for me.

Every now and then it  
**HELPS** to be a **LITTLE**  
**DEAF...** That advice  
has stood me in good  
stead. Not simply  
in dealing with my  
marriage, but in dealing  
with my colleagues.

“Desperate courage  
makes one a  
majority.”



# ANDREW JACKSON



Born in a log cabin in the wilds of the Carolinas and orphaned at the age of fourteen, Andrew Jackson grew up with the frontier spirit of one always ready to defend and honor his country. His self-reliance and determination would serve him well as a lawyer, judge, congressman, senator, military hero, and the seventh president of the United States.

It was his heroism in the War of 1812 that earned him the nickname “Old Hickory” and thrust him into national prominence. Jackson and his Tennessee militia defeated the British at New Orleans, marking the end of the fighting.

His military triumphs led to his nomination as president, and he was elected in 1828. His election marked the first time a president was elected from the area west of the Appalachians and the first time an election focused on direct mass appeal to the voters. This rising tide of democratic sentiment became known as "Jacksonian democracy."

As long as our **government** is administered  
for the good of the people, and is  
regulated by their will; as long as it  
secures to us the rights of persons and  
of property, liberty of conscience, and of  
the press, it will be worth **defending**.

**The BRAVE man  
inattentive to his duty,  
is worth little more to  
his country than the  
coward who deserts her  
in the hour of danger.**

I have accustomed  
myself to receive with  
respect the opinions of  
others but always take  
the **RESPONSIBILITY** of  
deciding for myself.



Every good citizen makes his country's  
**honor** his own, and cherishes it not only  
as precious but as **sacred**. He is willing to  
risk his life in its defense and is conscious  
that he gains protection while he gives it.



You are uneasy; you've never  
sailed with **me** before, I see.

**PEACE, above all things,  
is to be desired, but  
blood must sometimes  
be spilled to obtain  
it on equable and  
lasting terms.**



You must pay the price if you wish  
to **secure the blessing.**



Take time to deliberate; but when the time  
for action arrives, stop thinking and go in.

The boisterous sea  
of liberty is never  
without a wave.

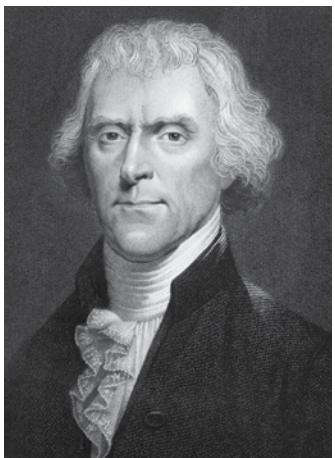
”



# THOMAS JEFFERSON

The third president of the United States and its first secretary of state, Thomas Jefferson is best remembered as the principal author of the Declaration of Independence.

A wealthy Virginia planter, Jefferson began his political career as a member of the House of Burgesses



in 1769. Later, as a delegate to the Second Continental Congress, he was appointed along with Benjamin Franklin and John Adams to draft a formal statement of reasons for separation from Great Britain. The resultant Declaration of Independence, largely penned by Jefferson,



summed up the commitment of the young country to life, liberty, and self-government.

He went on to serve as the U.S. minister in France before accepting George Washington's appointment as the first secretary of state. Assuming the presidency in 1801, he soon doubled the size of the United States with the purchase of the Louisiana Territory from Napoleon. He devoted his life in retirement to establishing the University of Virginia.



The **will of the people** is the  
only legitimate foundation of any  
government, and to protect its free  
expression should be our first object.



Determine never to be idle... It  
is **wonderful** how much may be  
done if we are always doing.



**Delay** is preferable to **error**.



It is neither wealth nor splendor,  
but tranquility and occupation  
which give happiness.

An honest man can feel **no pleasure** in the exercise of power over his fellow citizens.



We hold these truths to be self-evident:  
That all men are created equal; that they  
are endowed by their Creator with certain  
unalienable rights; that among these are  
life, liberty, and the pursuit of happiness.

THOMAS JEFFERSON



A coward is much more exposed to  
quarrels than a man of spirit.



For here we are not afraid to follow  
**truth** wherever it may lead.

That government is the **strongest** of  
which every man feels himself a part.



There is not a truth existing which I fear  
or would wish unknown to the whole world.



THOMAS JEFFERSON

**Whenever you do a  
thing, act as if all the  
WORLD were watching.**

The bulk of the  
world's knowledge  
is an imaginary  
construction.

”



# HELEN KELLER



Helen Adams Keller was born in Tuscumbia, Alabama, in 1880. A severe illness in infancy left her deprived of sight, hearing, and the ability to speak. Her life represents one of the most extraordinary examples of a person who was able to transcend her physical handicaps—accomplishing more with her impairments than many do in their lifetimes.

Through the constant and patient instruction of Anne Sullivan, Helen Keller not only learned to read, write, and speak but went on to graduate cum laude from Radcliffe College in 1904. In addition to writing several articles, books, and biographies and cofounding



the American Civil Liberties Union, she was active on the staffs of the American Foundation for the Blind and the American Foundation for the Overseas Blind. She also lectured in over twenty-five countries and received several awards of great distinction.

Helen Keller's courage, faith, and optimism in the face of such overwhelming disabilities had a profound effect on all she touched. Her tremendous accomplishments stand as a symbol of human potential.

Alone we can  
do so little; **TOGETHER**  
we can do so much.



Security is mostly a superstition. It does not exist in nature, nor do the children of men as a whole experience it. Avoiding danger is no safer in the long run than outright exposure. **Life is either a daring adventure or nothing.**



Keep your face to the sunshine and you cannot see the shadows.

The Bible gives me a deep, comforting sense that “things seen are temporal, and things unseen are ETERNAL.”

Happiness cannot come from without. It must come from within. It is not what we see and touch or that which others do for us which makes us happy; it is that which we **think and feel and do, first for the other fellow** and then for ourselves.

“

We need men  
who can dream  
of things that  
never were, and  
ask why not.

”



# JOHN F. KENNEDY



John F. Kennedy was elected the thirty-fifth president of the United States at the age of forty-three—the youngest man and first Roman Catholic ever elected.

Kennedy graduated from Harvard University in 1940 and joined the U.S. Navy shortly before World War II. While on active duty in the Pacific, the Japanese destroyed the boat under his command, PT-109. Despite a back injury, Kennedy showed great heroism in rescuing his crew.

After holding seats in both the House and Senate, Kennedy was elected president in 1960. His style, charisma, and oratory won him admiration at home



and abroad, but his life was tragically cut short by an assassin's bullet in 1963. His major accomplishments include the formation of the Peace Corps and his deft handling of the Cuban Missile Crisis. His book, *Profiles in Courage*, won the Pulitzer Prize in 1957.

The American, by  
nature, is optimistic.  
He is experimental, an  
inventor and a builder who  
**BUILDS** best when called  
upon to build greatly.



JOHN F. KENNEDY

We stand for **freedom**. That is our conviction for ourselves—that is our only commitment to others.



In a free society **art is not a weapon...**  
Artists are not engineers of the soul.

My fellow Americans,  
ask not what your  
country can do for you,  
ask what you can do  
for **YOUR** country.



JOHN F. KENNEDY

There are risks and costs to a program of **action**. But they are far less than the long-range risks and costs of comfortable **inaction**.



We stand today on the edge of a **new frontier**.

JOHN F. KENNEDY

Liberty without learning is always in **peril**;  
learning without liberty is always in **vain**.



Mankind must put an end to war—  
or war will put an end to mankind.

JOHN F. KENNEDY

There's an old saying that victory has a hundred fathers and defeat is an orphan.



**Change is the law of life.** Those who look only to the past or the present are certain to miss the future.

The time is  
always right to do  
what is right.

”



# DR. MARTIN LUTHER KING JR.

Martin Luther King Jr. used his strong personality and eloquent oratory to spearhead the civil rights movement in the United States during the 1950s and 1960s. A Baptist minister, King began his civil rights activities in 1955 with the successful boycott of the segregated bus system in Montgomery, Alabama.



The Southern Christian Leadership Conference was founded in 1957 in an effort to mobilize the nonviolent struggle against racism and discrimination; King was named its first president. On August 28, 1963, the massive March on Washington culminated in



250,000 Americans of all races gathering at the Lincoln Memorial to hear King speak.

The movement won a major victory in 1964, when Congress passed the Civil Rights Act, and King became the youngest man ever to receive the Nobel Peace Prize. The world lost a towering symbol of liberty and justice when an assassin's bullet claimed his life in 1968.

Human progress is neither automatic nor inevitable... **Every step toward the goal of justice requires sacrifice, suffering, and struggle;** the tireless exertions and passionate concern of dedicated individuals.

And it may well be that we will have to repent in this generation. Not merely for the vitriolic words and the violent actions of the bad people, but for the appalling silence and indifference of the **GOOD** people.

I have a **dream** that one day this nation will rise up and live out the true meaning of its creed: "We hold these truths to be self-evident: **that all men are created equal.**"



It is not possible to be in favor of justice for some people and not be in favor of justice for all people.



The ultimate measure of a man is not where he stands in moments of comfort and convenience, but where he stands at times of **challenge and controversy**.



Injustice **anywhere** is a threat to justice **everywhere**.



**Love** is the only force capable of transforming an **enemy** into a friend.



If a man has not discovered something that he will die for, he isn't fit to live.



The **quality**, not the longevity, of one's life is what is **important**.



Wars are poor chisels for carving  
out **peaceful** tomorrows.



Every person must decide at some point  
whether they will walk in the **light** of creative  
altruism or in the **darkness** of destructive  
selfishness. This is the judgment. Life's  
most persistent and urgent question is,  
**"What are you doing for others?"**

We must either learn to live together  
as brothers or we are all going  
to perish together as fools.



A man-made code that squares with the  
moral law, or the **law of God**, is a just law.



Now is the time to make justice a  
reality for all of God's children.



I believe that unarmed  
truth and unconditional  
love will have the  
**FINAL** word in reality.

Luck is a dividend of  
sweat—the more you  
sweat, the luckier  
you get.





# RAY KROC

**A**s founder of the McDonald's Corporation, Ray A. Kroc is largely responsible for revolutionizing the restaurant industry. His persistence, diligence, and faithfulness set the standard for modern business leadership.

Kroc's opportunity for success came in the form of a small restaurant in San Bernardino, California, run by the McDonald brothers. Their assembly-line method of serving hamburgers, french fries, and shakes was simple but efficient. Kroc knew that this concept would have a great appeal to consumers.

Kroc opened his first McDonald's on April 15, 1955.





Kroc continued to expand by introducing a unique franchise system. His methods and ideas about customer service have served as models for many different industries.

Kroc's steadfast devotion to an idea brought him personal success and also allowed him to set up several charities and educational organizations.



Are you green and  
**GROWING** or ripe  
and rotting?

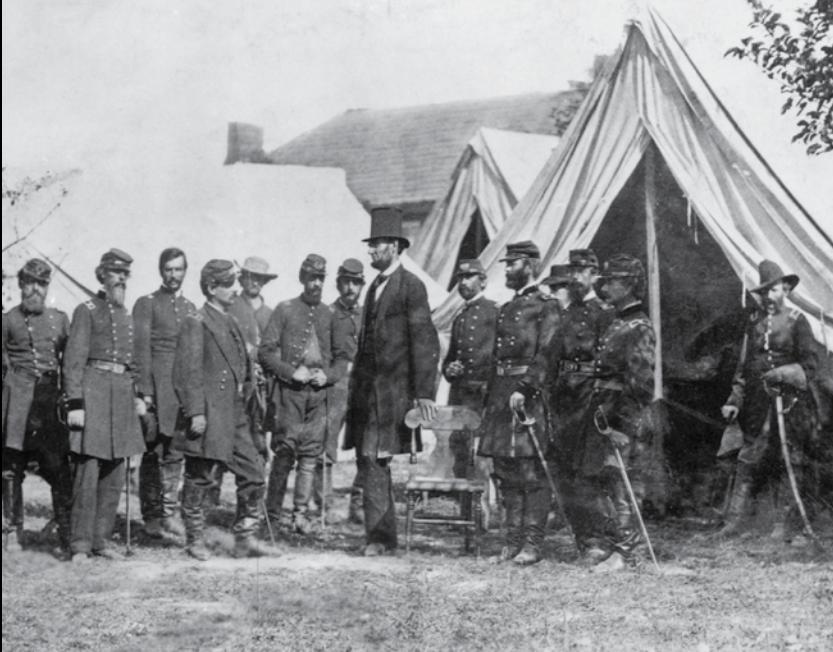


If you work just for money, you'll never make it, but if you **love what you're doing** and you always **put the customer first**, success will be yours.

“

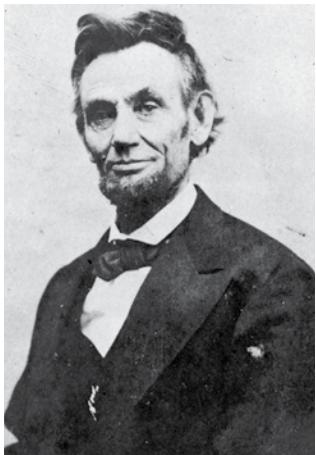
I claim not to have  
controlled events,  
but confess plainly  
that events have  
controlled me.

”



# ABRAHAM LINCOLN

The sixteenth president of the United States, Abraham Lincoln preserved the Union during the American Civil War. Lincoln's inner qualities of faithfulness, honesty, resolution, humor, and courage gave him the strength to lead his country during the bloodiest years of its existence.



Born in the backwoods of Kentucky in 1809, Lincoln worked as a rail splitter, flatboatman, storekeeper, postmaster, and surveyor before becoming a lawyer. His debates while running for the Senate made him a nationally known figure, and he was elected president in 1860.

By the time Lincoln had taken office, seven states had already seceded from the Union over the issue of slavery. Lincoln issued his Emancipation Proclamation in 1863 to set the slaves in the rebellious states free. Reelected in 1864, Lincoln was tragically assassinated before he could oversee the Reconstruction of the South.

**Those who deny  
FREEDOM to others,  
deserve it not for  
themselves; and,  
under a just God,  
cannot long retain it.**



I leave you, hoping that the **lamp of liberty** will burn in your bosoms until there shall no longer be a doubt that all men are created free and equal.



Let us have faith that right makes might, and in that faith, let us, to the end, dare to do our duty as we understand it.

Four score and seven years ago our Fathers brought forth on this continent a new nation, conceived in **liberty and dedicated** to the proposition that all men are created equal.



**Force** is all-conquering, but its **victories** are short-lived.

**Stand with anybody  
that stands right. Stand  
with him while he is  
**RIGHT** and part with him  
when he goes wrong.**

The **probability** that we may fall in the struggle **ought not** to deter us from the support of a cause we believe to be just.



"A house divided against itself cannot stand." I believe this government cannot endure, permanently half slave and half free.

I am rather inclined to  
**SILENCE**, and whether  
that be wise or not, it  
is at least more unusual  
nowadays to find a  
man who can hold his  
tongue than to find  
one who cannot.

The man does not live  
who is more devoted  
to PEACE than I am,  
none who would do  
more to preserve it.



As I would not be a slave, so I would not  
be a master. **This expresses my idea of  
democracy.** Whatever differs from this, to  
the extent of the difference, is no democracy.



I do not think much of a man who is not  
wiser today than he was yesterday.

“Winning is not a sometime thing... You don't do things right once in a while; you do them right all of the time.”



# VINCE LOMBARDI

Professional football coach Vince Lombardi became a national symbol of single-minded determination to win. In nine seasons as the head coach of the previously moribund Green Bay Packers, Lombardi led the team to five NFL championships and to victory in the first two Super Bowls.



At Fordham University, Lombardi played guard on the famous line known as the "Seven Blocks of Granite." He studied law at Fordham and had a brief career as a pro league football player before becoming a high school coach in 1939. After serving as an assistant coach in



college and in the pros, he was hired as head coach and general manager of the Green Bay Packers in 1959. His Spartan training regimen and personal drive turned the Green Bay Packers from a team accustomed to defeat to the paragon of victory.

He went on to become head coach, general manager, and part owner of the Washington Redskins before dying of cancer in 1970.

**Confidence** is contagious and  
so is lack of confidence.



Leaders are made, they are not born.  
They are made by **hard effort**, which  
is the price which all of us must pay to  
achieve any goal which is worthwhile.



Once you learn to quit, it becomes a habit.



Once you have established the goals you want and the price you're willing to pay, you can ignore the minor hurts, the opponent's pressure, and the temporary failures.



The **price of success** is hard work, dedication to the job, and the determination that, whether we win or lose, we have applied the best of ourselves to the task at hand.

Individual **commitment** to a group effort—  
that is what makes a team work, a company  
work, a society work, a civilization work.



Man's finest hour is the moment when he has  
worked his heart out in a good cause and lies  
exhausted on the field of battle **victorious**.

The **QUALITY** of a  
person's life is in direct  
proportion to their  
commitment to excellence,  
regardless of their chosen  
field of endeavor.

Mental toughness is many things and rather difficult to explain. Its qualities are sacrifice and self-denial.



The difference between a successful person and others is not a lack of strength, not a lack of knowledge, but rather in a **lack of will**.

**Some of us will do our  
jobs well and some  
will not, but we will  
all be judged on one  
thing: the RESULT.**

I came through and  
I shall return.

”



# DOUGLAS MACARTHUR



Douglas MacArthur graduated from West Point with the highest honors in his class. Brilliant and controversial, he carried his ambition and lust for achievement through posts in World War I, World War II, and the Korean War.

During the course of World War I, MacArthur was promoted to full general and became army chief of staff. MacArthur battled the Japanese in the Philippines during World War II and served as Allied commander of the Japanese occupation.

The Korean War began in 1950, and MacArthur was soon selected to command United Nations forces



there. After initial success, he then encountered massive Chinese resistance and entered into a bitter dispute with President Truman. Despite Truman's insistence on a limited war, MacArthur persisted in initiating the offensive. He was relieved of command by Truman for insubordination in 1951. Ever aloof and enigmatic, MacArthur retired to private life, the symbol of zealous dedication to duty, honor, and country.

In war there is no substitute for **victory.**



The history of failure in war can almost  
be summed up in two words: too late.



Moral **courage**, the courage of one's convictions, the courage to see things through the eyes of the world—is in a constant conspiracy against the brave. It is the age-old struggle—the roar of the crowd on one side and the voice of your conscience on the other.

“

A good head  
and a good  
heart are always  
a formidable  
combination.

”



# NELSON MANDELA



Nelson Rolihlahla Mandela was the first president of South Africa to be elected in fully representative democratic elections. He joined the African National Congress, ANC, in 1944 and was an anti-apartheid activist. Mandela was imprisoned for plotting to overthrow the government to end apartheid.

Throughout his twenty-seven years in prison, Nelson Mandela rejected any compromise of his political position to procure his freedom. Upon his release in 1990, Mandela proclaimed his commitment to reconciliation and peace with the country's white minority. During his presidency from 1994 to 1999, he oversaw the transition from minority rule and apartheid.



After retirement, Mandela became an advocate for numerous social and human rights organizations. He was honored with more than a hundred awards in recognition of his tireless dedication and contribution to these causes. Nelson Mandela's strong ideals of international understanding and peace continue to impact the world.

For to be free is not  
merely to cast off one's  
chains, but to live in  
a way that respects  
and enhances the  
**FREEDOM** of others.



Education is the most powerful weapon  
we can use to change the world.



True **reconciliation** does not consist  
in merely forgetting the past.



After climbing a great hill, one only finds  
that there are many more hills to climb.

The first thing is to be **honest with yourself.** You can never have an impact on society if you have not changed yourself...

Great peacemakers are all people of integrity, of honesty, and humility.



The brave man is not he who does not feel afraid, but he who conquers that fear.

Man's goodness is a flame that can  
be hidden but never extinguished.



We can't afford to stand divided...  
If we **stand together**, victory of the  
liberation movement is assured.



No one is born hating another person because of the color of his skin, or his background, or his religion. People must learn to hate, and if they can learn to hate, they can be taught to **love**, for love comes more naturally to the human heart than its opposite.



There is **no passion to be found playing small**—in settling for a life that is less than the one you are capable of living.



There can be no keener revelation of a society's **soul** than the way in which it treats its children.

Leaders are important  
but **HISTORY** is  
ultimately not made by  
kings and generals. It is  
made by the masses.



I have cherished the ideal of a democratic and free society in which all persons will **live together in harmony** and with **equal opportunities**. It is an ideal which I hope to live for and to achieve. But, my lord, if needs be, it is an ideal for which I am prepared to die.

“

One cannot and must  
not try to erase the  
past merely because  
it does not fit the  
present.

”



# GOLDA MEIR



**G**olda Meir was a founder of the State of Israel and served as its fourth prime minister. Born in Kiev, Ukraine, she emigrated to Wisconsin in 1906. Her political activity began as a leader in the Milwaukee Labor Zionist Party.

After emigrating to Palestine in 1921, she held key posts in the Jewish Agency and in the World Zionist



Organization. After Israel proclaimed its independence in 1948, she served as minister of labor and then foreign minister. Meir was elected prime minister in 1969.

During her administration, she worked for a peace settlement in the Middle East using diplomatic means. However, these efforts



were interrupted by the outbreak of the fourth Arab-Israeli war. She resigned her post in 1974 but remained an important political figure throughout her retirement.

Golda Meir's true strength and spirit were emphasized when, after her death in 1978, it was revealed that she had suffered from leukemia for twelve years.



I never did anything  
**ALONE.** Whatever  
was accomplished  
in this country  
was accomplished  
collectively.



I must govern the clock, not  
be governed by it.



I have faced **difficult problems** in the  
past but nothing like the one I'm faced  
with now in leading the country.



Don't be humble. **You aren't that great.**



Old age is like a plane flying through  
a storm. Once you're aboard,  
there's **nothing you can do.**



One cannot and must not try to  
erase the past merely because  
it does not fit the present.



**There's no difference  
between one's killing  
and making decisions  
that will send **OTHERS** to  
kill. It's exactly the same  
thing, or even worse.**



Trust yourself. Create the kind of self  
that you will be happy to live with all of  
your life. **Make the most of yourself**  
by fanning the tiny, inner sparks of  
possibility into flames of achievement.



Those who don't know how to  
weep with their **whole heart** don't  
know how to laugh either.



I can honestly say that I was never affected by the question of the success of an undertaking. If I felt it was the **right thing to do**, I was for it regardless of the possible outcome.

“  
Success is only  
meaningful and  
enjoyable if it feels  
like your own.  
”



# MICHELLE OBAMA



Born in Chicago, Illinois, on a cold day in January 1964, Michelle Obama has gone from sharing a one-bedroom apartment with her parents and older brother to living in the White House as the forty-fourth First Lady of the United States. A graduate of Princeton and Harvard Law, Obama was working

at a Chicago law firm when she met her husband and future U.S. President Barack Obama.

Her reign as First Lady has been focused almost entirely on current social issues, specifically poverty, healthy living, and education for women and children. For Obama, it seems no cause is too small—even



volunteering in Washington D.C.-area soup kitchens and homeless shelters without pretense. Continually pushing for healthy living, Michelle is a strong supporter of the organic food movement, helping schools plant gardens and putting large efforts into campaigns to end childhood obesity.

You can't make  
**DECISIONS** based on  
fear and the possibility  
of what might happen.

One of the lessons that I grew up with  
was to always **stay true to yourself**  
and never let what somebody else says  
distract you from your goals. And so  
when I hear about negative and false  
attacks, I really don't invest any energy  
in them, because **I know who I am.**

Every day, the people  
I meet inspire me...  
every day, they make me  
proud...every day they  
remind me how **BLESSED**  
we are to live in the  
greatest nation on earth.

We learned about dignity and decency—  
that how hard you work matters more than  
how much you make...that **helping others**  
means more than just getting ahead yourself.



I am an example of what is possible  
when girls from the very beginning of  
their lives are loved and nurtured by  
people around them. I was surrounded by  
**extraordinary women** in my life who taught  
me about **quiet strength and dignity**.

You may not always have a comfortable life  
and you will not always be able to solve  
all of the world's problems at once, but  
don't ever underestimate the importance  
you can have because history has shown  
us that **courage** can be contagious and  
hope can take on a life of its own.



I wake up every morning in a house  
that was built by slaves. And I watch my  
daughters, two beautiful, intelligent, black  
young women playing with their dogs  
on the White House lawn... And as my  
daughters prepare to set out into the

world, I want a leader who is worthy of  
**that truth**, a leader who is worthy of my  
girls' promise and all our kids' promise,  
a leader who will be guided every day  
by the love and hope and impossibly big  
dreams that we all have for our children.

**Success is how high  
you bounce when  
you hit bottom.**



# GEORGE S. PATTON

Relentless, hard-driving, and tenacious are only a few adjectives to describe George S. Patton Jr., one of the foremost American combat generals of World War II. He was the chief proponent of the adoption of mobile weapons and armored vehicles, and his bravery as a tank commander played a major role in halting the German counterattack at the Battle of the Bulge.



His ruthless sweep across France in the summer of 1944 defied conventional military wisdom but culminated in spectacular success. By January 1945, Patton's forces had reached the German border, capturing thousands of German troops.



Patton was one of the most colorful and controversial figures in military history. Although his outspoken comments and unpredictable actions were often criticized by civilian authorities, he instilled exceptional pride in his men. His toughness earned him the nickname "Old Blood-and-Guts."

By perseverance, study, and eternal  
desire, any man can become **great**.



If a man does his best, what else is there?



It is only by **doing things** others  
have not that one can advance.

**Moral courage** is the most valuable and usually the most absent characteristic in men.



Good tactics can **save** even the worst strategy. Bad tactics will **destroy** even the best strategy.

Lead me, follow me, or **get out of my way.**



Courage is **fear** holding on a minute longer.



An army is a team. It lives, sleeps,  
eats, and fights as a team.



A man must know  
his DESTINY... If he  
does not recognize  
it, then he is lost.

“

I know in my heart that man is good. That what is right will always eventually triumph. And there is purpose and worth to each and every life.

”



# RONALD REAGAN



The fortieth president of the United States, Ronald Reagan was dubbed "The Great Communicator." He has been credited with restoring optimism to the American people and being instrumental in the 1991 downfall of the Soviet Union.

Reagan was known for his ability to convey ideas in a persuasive and well-delivered speaking style. He shifted from an early Democratic Party affiliation and moved into Republican politics. During his presidency, he sustained an adversarial approach to the USSR. Reagan made the abolition of communism and the

implementation of supply-side economics the primary focus of his time in office.

Throughout the duration of his term as president, Reagan was committed to the ideologies of democratic capitalism. He departed from office immensely popular, and of Americans polled, 87 percent chose Ronald Reagan as one of the most popular U.S. presidents.

Freedom is a fragile thing and is never more than one generation away from extinction.

It is not ours by inheritance; **it must be fought for and defended constantly by each generation**, for it comes only once to a people. Those who have known freedom and then lost it have never known it again.



RONALD REAGAN

You can tell a lot about  
a fellow's character  
by his way of eating  
**JELLY BEANS.**

There are no easy answers, **but there are simple answers.** We must have the courage to do what we know is morally right.



I don't pay much attention to critics. The world is divided into two kinds of people: those who **can**, and those who **criticize**.

Entrepreneurs and their small enterprises  
are responsible for almost all the  
economic growth in the United States.



**Freedom** is one of the deepest and  
noblest **aspirations** of the human spirit.

What should happen when you make a mistake is this: you take your knocks, you learn your lessons, and then you move on.



We're too great a nation to limit  
ourselves to small dreams.



The best minds are not in government. If any were, business would hire them away.

I'm convinced, more than ever, that man finds liberation only when he binds himself to God and commits himself to his fellow man.



Life is one grand, sweet song,  
so **start the music.**

**They say the world has  
become too complex  
for SIMPLE answers.**

**They are wrong.**

Our **forbearance** should never be misunderstood. Our **reluctance** for conflict should not be misjudged as failure of will. When action is required to **preserve** our national security, we will act.

You must do the  
thing you think  
you cannot do.

”



# ELEANOR ROOSEVELT

**A**nna Eleanor Roosevelt, known to most simply as Eleanor, was a United Nations diplomat, humanitarian, and wife of President Franklin D. Roosevelt. More than that, though, Eleanor Roosevelt was one of the most widely admired women in the world, and to this day she continues to be an inspiration to many. In particular, she is recognized for her outspoken nature and controversial

viewpoints—Roosevelt refused to stand idly by her husband when she saw a need to answer.

During her twelve years as First Lady (1933–1945), the unprecedented breadth of her activities and advocacy of liberal causes made her nearly as controversial





a figure as her husband. Roosevelt instituted regular White House press conferences for female correspondents for the first time. In deference to the president's illness, she helped serve as his "eyes and ears" throughout the country. She showed particular interest in such humanitarian concerns as child welfare, slum clearance projects, and equal rights.

After President Roosevelt's death in 1945, President Harry Truman appointed Eleanor Roosevelt a delegate to the United Nations, where, as chair of the UN Commission on Human Rights, she played a major role in the drafting and adoption of the Universal Declaration of Human Rights.

Freedom makes a huge requirement of every human being. With freedom comes **responsibility**. For the person who is unwilling to grow up, the person who does not want to carry his own weight, this is a frightening prospect.



All big changes in human history have been arrived at slowly and through many **compromises**. Happiness is not a goal; it is a byproduct.



Only a man's character is the **real criterion** of worth.



It isn't enough to talk about peace. One must believe in it. And it isn't enough to believe in it. One must work at it.



**Justice** cannot be for one side alone, but must be for **both**.



Life was meant to be lived, and curiosity must be **kept alive**. One must never, for whatever reason, turn his back on life.



The **giving of love** is an education in itself.

What one has to do usually can be done.



When you cease to make a  
contribution, you begin to die.



You gain strength, courage, and confidence  
by every experience in which you stop  
to **look fear in the face...** You must do  
the thing you think you cannot do.



It is not fair to ask of others what you  
are not willing to do yourself.

To reach a port, we  
must sail—sail, not  
tie at anchor—sail,  
not drift.





# FRANKLIN ROOSEVELT



The thirty-second president of the United States, Franklin Delano Roosevelt served for more than twelve years, longer than any other man. He greatly expanded federal powers to affect economic recovery during the Great Depression and was a major Allied leader during World War II.

Roosevelt attended Harvard University and the Columbia University School of Law. He was elected to the New York Senate in 1910 and became assistant secretary of the navy three years later. He remained active in Democratic politics despite being stricken by polio and was elected governor of New York in 1928.



Elected president in 1932, Roosevelt quickly obtained passage of a sweeping economic program, the New Deal, which provided relief, loans, and jobs through a variety of federal agencies. Roosevelt mobilized industry for military production and extended aid to Great Britain. He played a leading role in creating the alliance with Britain and the USSR that led to victory in World War II.

Confidence...thrives on honesty, on honor, on the sacredness of obligations, on faithful protection and on unselfish performance. **Without them it cannot live.**



Human kindness has never weakened the stamina or softened the fiber of a free people. A nation does not have to be cruel to be tough.



Happiness lies not in the mere possession  
of money; it lies in the **joy of achievement**,  
in the thrill of creative effort.



I'm not the smartest fellow in the world,  
but I can sure pick smart colleagues.

If civilization is to survive, we must  
**cultivate the science of human  
relationships**—the ability of all peoples,  
of all kinds, to live together and work  
together, in the same world, at peace.



In our seeking for economic and political  
progress as a nation, we all go up, or  
else we all go down, as one people.



**Rules are not necessarily  
sacred; PRINCIPLES are.**

Men are not prisoners of fate, but  
only prisoners of their own minds.



**Physical strength** can never permanently  
withstand the impact of spiritual force.



The only limit to our realization of  
tomorrow will be our doubts of today.



The only thing we have to fear is fear itself.



The work, my friends, is **peace**. More than an end of this war—an end to the beginnings of all wars.



The truth is found when men are free to **pursue it**.

There are many ways of going forward,  
but only one way of standing still.



The test of our progress is not whether  
we add more to the abundance of those  
who have much; **it is whether we provide  
enough** for those who have too little.



We, and all others who  
**BELIEVE** as deeply as  
we do, would rather  
die on our feet than  
live on our knees.

**Do what you  
can, with what  
you have, where  
you are.**



# THEODORE ROOSEVELT



Soldier, statesman, writer, and explorer, Theodore Roosevelt became the twenty-sixth president of the United States. His enormous energy and zest for life made him one of America's most flamboyant leaders.

Roosevelt served as assistant secretary of the navy before resigning in 1898 to fight in the Spanish-American War. Returning as something of a war hero, he was easily elected governor of New York. He then served as vice president of the United States and took office after McKinley's assassination in 1901.

Roosevelt greatly expanded the powers of the presidency and of the federal government on the side



of public interest in conflicts between big business and big labor. He won the Nobel Peace Prize in 1906 for mediating the end of the Russo-Japanese War and promoted the construction of the Panama Canal. A devout naturalist, Roosevelt was responsible for setting aside thousands of acres of land to preserve what are today our national parks and forests.

I care not what others think of what I do, but I care very much about what I think of what I do! That is character!



Character, in the long run, is the **decisive factor in the life** of an individual and of nations alike.



Far and away the  
best **PRIZE** that life  
has to offer is the  
chance to work hard  
at work worth doing.



Far better is it to **dare mighty things**, to win glorious triumphs, even though checkered by failure, than to rank with those poor spirits who neither enjoy much nor suffer much, because they live in that gray twilight that knows neither victory nor defeat.



It is hard to fail, but it is worse  
never to have tried to succeed.



Great thoughts speak only to the thoughtful  
mind, but great actions speak to all mankind.



**Keep your eyes on the  
STARS, but remember  
to keep your feet  
on the ground.**



No man is worth his salt who is not **ready**  
**at all times** to risk his well-being, to risk  
his body, to risk his life, in a great cause.



People ask the difference between  
a leader and a boss. The leader  
**leads**, and the boss drives.

Speak softly and carry a big  
stick; you will go far.



The best executive is one who has  
sense enough to **pick good people**  
**to do what he wants done**, and  
self-restraint enough to keep from  
meddling with them while they do it.



To educate a man in **mind** and not in  
morals is to educate a menace to society.



The only man who never makes a mistake  
is the man who never does anything.



There has never yet  
been a man in our  
history who led a life  
of ease whose name is  
**WORTH** remembering.



The credit belongs to the man who is actually in the arena; whose face is marred by dust and sweat and blood; who strives valiantly; who errs and comes short again and again...**who knows the great enthusiasms**, the great devotions; who spends himself in a worthy cause; who at the best knows in the end the triumph of high achievement; and who at the worst, if he fails, at least fails daring greatly.

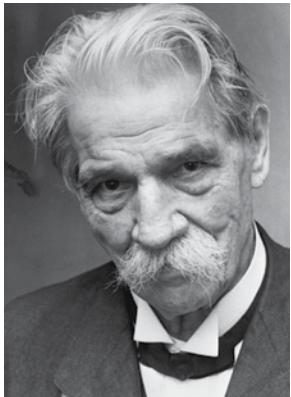
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**At the very moment when,  
at sunset, we were making  
our way through a herd  
of hippopotamuses, there  
flashed upon my mind,  
unforeseen and unsought,  
the phrase, 'reverence for life.'**

”



# ALBERT SCHWEITZER



**A**lbert Schweitzer, who has been called one of the greatest Christians of his time, was a brilliant philosopher, musician, theologian, and physician.

Schweitzer was born in 1875 in Alsace, Germany. At the age of twenty-one, he decided to devote the next nine years of his life to science, music, and preaching. By the time he was thirty, he had an international reputation as a writer on theology, a gifted organist, and an authority on the life and works of Johann Sebastian Bach.

While principal of the Theological College of St. Thomas, he became inspired to become a medical



missionary. After studying medicine and surgery for six years, he built his own hospital in Africa. Schweitzer used the proceeds from his concerts and lectures to equip and maintain the hospital. He later set up a leper colony.

Public acknowledgment of his selfless commitment to humanity was bestowed upon him in 1953 when he won the Nobel Peace Prize.

A great **secret of success** is to go through life as a man who never gets used up.



As soon as man does not take his existence for granted, but beholds it as something **unfathomably mysterious**, thought begins.



An optimist is a person  
who sees a green light  
everywhere, while the  
pessimist sees only  
the red stoplight. The  
truly **WISE** person  
is colorblind.

Constant **kindness** can accomplish much. As the sun makes ice melt, kindness causes misunderstanding, mistrust, and hostility to evaporate.



Example is leadership.

Ethics is nothing else than **reverence for life.**



Do something wonderful;  
people may imitate it.



**Example** is not the main thing in  
influencing others. It is the **only** thing.



I don't know what your destiny will be, but one thing I know: the only ones among you who will be really happy are those who will have sought and found how to serve.



The purpose of human life is to **serve** and to show **compassion** and the will to **help** others.



If a man loses his reverence for any part of life, he will lose his reverence for all of life.



Life becomes **harder** for us when  
we live for others, but it also  
becomes **richer** and **happier**.

One who gains strength by overcoming  
obstacles possesses the only strength  
which can **overcome adversity.**



I can do no other than be reverent before  
everything that is called life. I can do no  
other than to have compassion for all  
that is called life. That is the beginning  
and the foundation of all ethics.



Truth has no special  
time of its own. Its  
hour is **NOW**—always,  
and indeed then most  
truly when it seems  
most unsuitable to  
actual circumstances.

“

I have a woman's  
ability to stick to a  
job and get on with  
it when everyone  
else walks off and  
leaves it.

”



# MARGARET THATCHER



Margaret Thatcher was the first woman in European history to be elected prime minister.

The daughter of a grocer, she received her degree in chemistry at Oxford, where she became president of the University Conservative Association. During the 1950s, she worked as a research chemist and also studied law, specializing in taxation.

Thatcher ran for Parliament in 1950, but it was not until 1959 that she was finally elected to the House of Commons. She served as parliamentary secretary to the Ministry of Pensions and National Insurance, and later as education minister. She was elected the leader



of the Conservative Party in 1975, and the party's victory in the 1979 elections elevated her to the office of prime minister.

Margaret Thatcher became known as the "Iron Lady" because of her dedication to the ideals in which she believed and the grace to get them accomplished.

What is success? I think it is a mixture of having a flair for the thing that you are doing; knowing that it is not enough, that you have got to have hard work and a certain sense of **purpose.**

MARGARET THATCHER



Europe was created by history. America  
was created by philosophy.



I am extraordinarily **patient**, provided  
I get my own way in the end.

Pennies don't fall from heaven. They  
have to be **earned** on earth.



I love argument, I love debate. I don't  
expect anyone just to sit there and  
agree with me, that's not their job.



MARGARET THATCHER

**Let our CHILDREN grow  
tall, and some taller  
than others if they have  
it in them to do so.**

“

I never gave  
anybody hell. I just  
told the truth, and  
they thought it  
was hell.

”



# HARRY S. TRUMAN

The thirty-third president of the United States, Harry S. Truman faced the tumultuous years at the close of World War II with the blend of honesty, grit, and determination that would make him a modern folk hero.

After serving as a captain in World War I, he became a judge and senator before becoming vice president. When Franklin D. Roosevelt died in 1945,



Truman was suddenly faced with some of the most difficult decisions in U.S. history. In swift order, he made final arrangements for the charter-writing meeting of the United Nations, helped arrange Germany's unconditional surrender, attended a summit meeting at

Potsdam, and brought an end to the war in the Pacific by using the atomic bomb on Hiroshima and Nagasaki.

Elected in his own right in 1948, he went on to implement the Marshall Plan for economic recovery in Western Europe and to form the North Atlantic Treaty Organization (NATO) pact, a collective security agreement with non-Communist European nations.



A president needs political  
understanding to **run** the government,  
but he may be **elected** without it.



Whenever you have an efficient  
government, you have a dictatorship.

America was not built on fear.  
America was built on **courage, on  
imagination, and an unbeatable  
determination** to do the job at hand.



I would rather have  
**PEACE** in the world  
than be president.

It is understanding that gives us an ability to have peace. When we understand the other fellow's **viewpoint**, and he understands ours, then we can sit down and **work out** our differences.

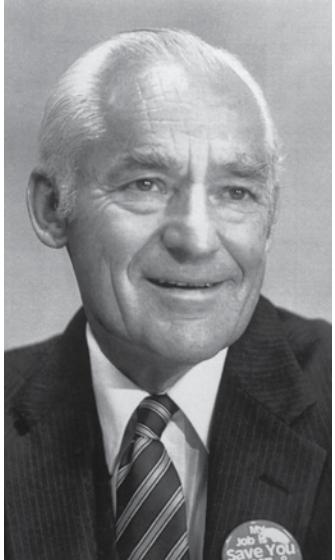
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Individuals don't  
win. Teams do.

”



# SAM WALTON



A child of the Depression, Sam Walton came from humble and hard-working roots. As a pioneering retailer, he made the discount-shopping store a phenomenal success in America.

Walton began his retail career in 1940. He and his brother opened the first Wal-Mart discount store in 1962 in Arkansas.

Cutting costs to the absolute minimum and passing the savings on to the customer, along with advanced computerization and automated distribution centers, became the keys to the success of Wal-Mart.



Stores opened across the country, and Wal-Mart became the world's largest retailer in 1991.

Today, Sam Walton's empire has grown to over 3,000 stores with sales over \$134 billion. His enterprising and innovative dream continues to grow.



High expectations are the **key** to everything.



Outstanding leaders go out of their way to boost the self-esteem of their personnel.

If people believe in themselves, it's amazing what they can accomplish.



I have always been driven to buck the system, to innovate, to **take things beyond where they've been.**



We let folks know we're interested in them and that they're **vital** to us, 'cause they are.



**There is only ONE boss.  
The customer. And he  
can fire everybody in  
the company from the  
chairman on down,  
simply by spending his  
money somewhere else.**



Appreciate everything your associates do for the business. Nothing else can quite substitute for a few well-chosen, well-timed, **sincere words of praise**. They're absolutely free and worth a fortune.

“

There are two ways  
of exerting one's  
strength: one is  
pushing down, the  
other is pulling up.

”



# BOOKER T. WASHINGTON



Born into slavery in 1856, Booker T. Washington went on to become the most influential black leader and educator of his time. He believed that blacks could benefit more from a practical, vocational education than a college education. His work toward economic prosperity for blacks led to his role as founder and head of Tuskegee Institute, a vocational school for blacks in Tuskegee, Alabama.

The success of Tuskegee Institute as well as Washington's strong belief in mutual progress of blacks and whites made him a shrewd political leader and an advisor to presidents, congressmen, and governors. His



autobiography *Up from Slavery* was a bestseller that described his rise to national prominence.

In a period of escalating racial tension, Washington's supportive approach was popular with most blacks and whites alike. This period became justly known as the "Age of Booker T. Washington."

Character is **power.**



Nothing ever comes to one, that is worth having, except as a result of **hard work.**

Few things can help an individual more than to place responsibility on him, and to let him know that you **TRUST** him.

BOOKER T. WASHINGTON

**CHARACTER, not  
circumstances,  
makes the man.**



I have learned that success is to be measured  
not so much by the position that one has  
reached in life as by the obstacles which he  
has **overcome while trying to succeed.**



One man cannot hold another man  
down in the ditch without remaining  
down in the ditch with him.

We must reinforce argument with **results.**



There is no power on earth that can  
**neutralize the influence** of a high,  
pure, simple, and useful life.

“

**Labor to keep alive  
in your breast  
that little spark of  
celestial fire called  
conscience.**

”



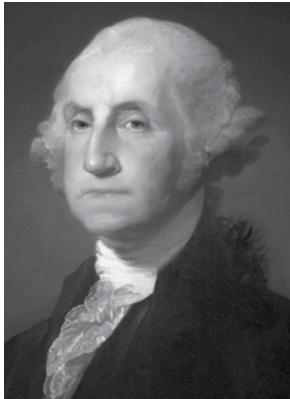
# GEORGE WASHINGTON

American general, commander in chief of the colonial armies in the American Revolution, and subsequently the first president of the United States, George Washington became known as the father of his country.

Born into a wealthy family of Virginia planters, Washington worked as a surveyor and gained military

experience in the French and Indian War. The impending American Revolution would call him to his country's aid.

Washington was named commander in chief of the military force of all the colonies in 1775. Over the next five years, including





the nadir of the harsh winter at Valley Forge, Washington held the American forces together by sheer strength of character. His capture of Cornwallis at Yorktown in 1781 marked the end of the war.

Alone commanding the respect of both parties, Washington was chosen unanimously to preside over the Constitutional Convention. He was elected the country's first president in 1789 and reelected four years later.



A slender acquaintance with the world  
must convince every man that *actions*,  
not words, are the true criterion of  
the attachment of his friends.



Be **courteous** to all, but intimate with few,  
and let those few be well tried before  
you give them **your confidence**.



Few men have virtue to withstand  
the highest bidder.



Human **happiness** and moral **duty**  
are inseparably connected.



If the freedom of speech is taken  
away then dumb and silent we may  
be led, like sheep to the slaughter.

Let your heart feel  
for the afflictions and  
distress of everyone, and  
let your **HAND** give in  
proportion to your purse.



True friendship is a plant of slow growth,  
and must undergo and withstand  
the shocks of adversity before it  
is entitled to the appellation.



I hope I shall possess firmness and  
virtue enough to maintain what I  
consider the most enviable of all titles,  
the character of an **honest** man.



Liberty, when it begins to take root,  
is a plant of rapid growth.



It is better to offer **no excuse** than a bad one.



Our cruel and unrelenting enemy leaves  
us only the choice of brave resistance,  
or the most abject submission. We have,  
therefore, to resolve to conquer or die.



Truth will ultimately  
**PREVAIL** where there  
are pains taken to  
bring it to light.

Failure is not fatal  
but failure to change  
might be.

”



# JOHN WOODEN

A keen student of the game and a master motivator, John Wooden was one of the greatest coaches in college basketball history. He led his teams at the University of California at Los Angeles to a record ten NCAA championships.



As a player at Purdue University, Wooden earned All-America honors in 1930, 1931, and 1932. He coached high school basketball before serving in the U.S. Navy during World War II. After the war, he became head basketball coach and athletic director



JOHN WOODEN

at Indiana State Teachers College. He was appointed head coach at UCLA in 1948.



Adversity is the state in which man most easily becomes acquainted with himself.



Be prepared and be **honest**.



Be more concerned with your **character** than your reputation, because your character is what you really are, while your reputation is merely what others think you are.



**Consider the rights of others** before your own feelings, and the feelings of others before your own rights.



Do not let what you cannot do  
interfere with **what you can do.**



Never mistake activity for achievement.

You can't live a perfect day without  
doing **something for someone** who  
will never be able to repay you.



Don't measure yourself by what you have  
accomplished, but by what you should  
have accomplished with your ability.

The future  
starts today, not  
tomorrow.

”



# POPE

# JOHN PAUL II



**W**hen Pope John Paul II was invested in 1978, he became the first Polish pope in the Church's history—and the first non-Italian pope in 456 years. This remarkable man encompassed the globe to bring the doctrine of the Catholic Church to the world's people.

Born Karol Wojtyla in Wadowice, Poland, he studied Polish literature and worked in a chemical factory before the outbreak of World War II. Determined to become a priest, he went into hiding at the palace of the archbishop of Krakow and was ordained in 1946. He later became archbishop of Krakow after receiving a doctorate in ethics and becoming a



professor of philosophy. He was made cardinal in 1967 and elected pope just over ten years later.

His fluency in a number of languages uniquely qualified him as an international ambassador for the Church. His passionate commitment to spread the word of God continued until his death in 2005.

How can we profess faith in God's word,  
and then refuse to let it inspire and direct  
our thinking, our activity, our decisions, and  
our responsibilities toward one another?



Peace is not just the absence of war... Like  
a cathedral, peace must be **constructed**  
**patiently** and with unshakable faith.



The **truth** is not always the same  
as the majority decision.



The worst prison would be a closed heart.



Love is never defeated.

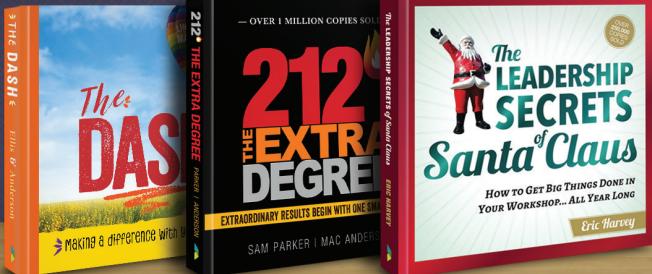
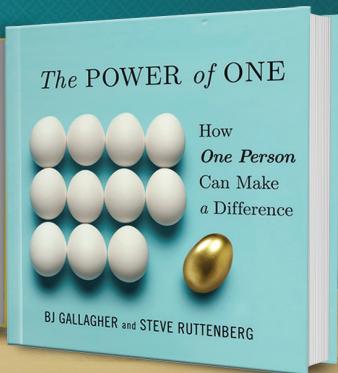
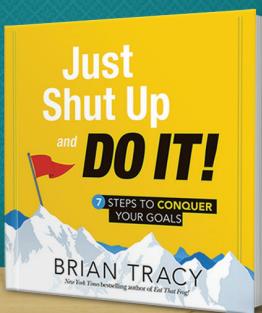
Let us not accept violence as the way of peace. Let us instead **begin by respecting true freedom:** the resulting peace will be able to satisfy the world's expectations, for it will be a peace built on justice, a peace founded on the incomparable dignity of the free human being.

Freedom consists not  
in doing what we like,  
but in having the right  
to do what we **OUGHT.**



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“

Happiness is  
when what  
you think,  
what you  
say, and  
what you  
do are in  
harmony.

—Mahatma  
Gandhi

”

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