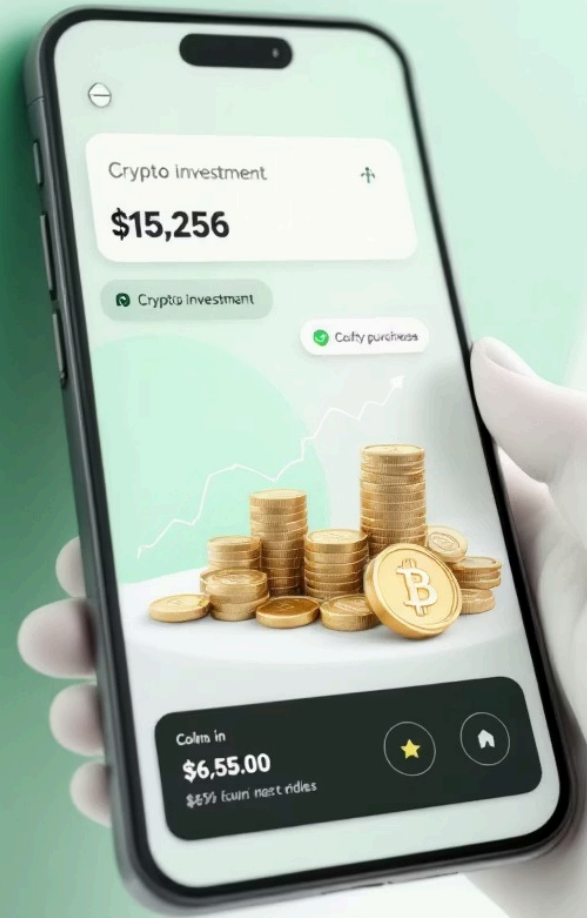




bitbybit

Building Crypto Portfolios One Purchase at a Time

Tap it and Stack it ~ Round up your wealth



The Challenge



Interest is high...

Over a third of millennials and gen z now invest heavily in crypto



Users want exposure with limited risk but...

More want to start investing, they don't want to be left out



Barriers remain for the technically challenged.

There are no simple crypto investment tools for normies





One-tap Solution

Micro-investing through round-ups — invest as you spend



Round Up

Every Google/Apple Pay and Card purchase



Auto-Invest

Diversified crypto portfolio



Dollar Cost Averaging Strategy

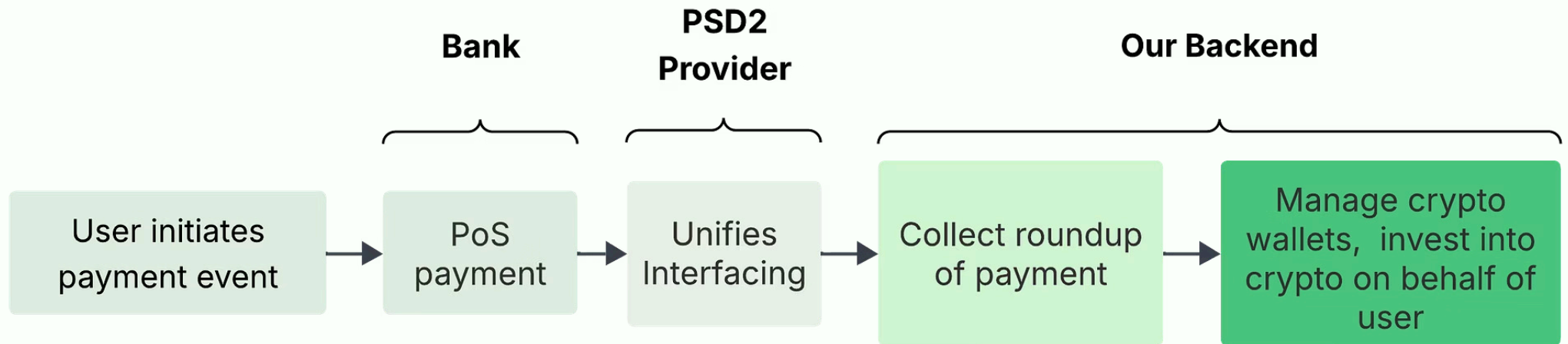
Customizing investment strategy



Integration

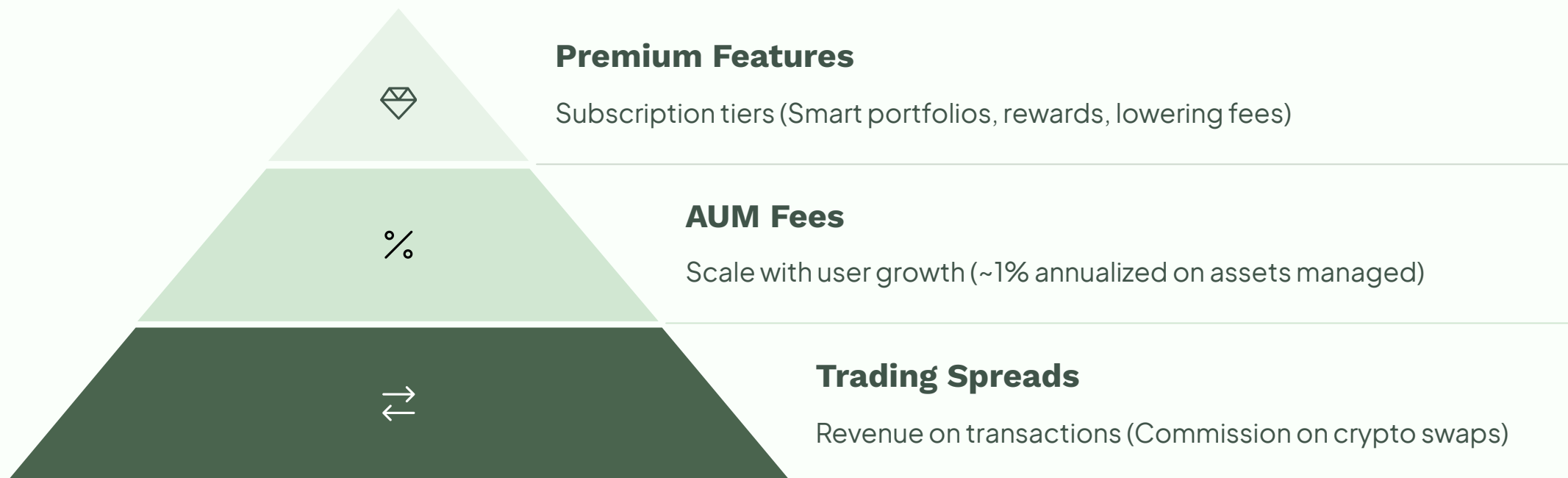
Built for B2C, with B2B2C integration potential

How does it work?



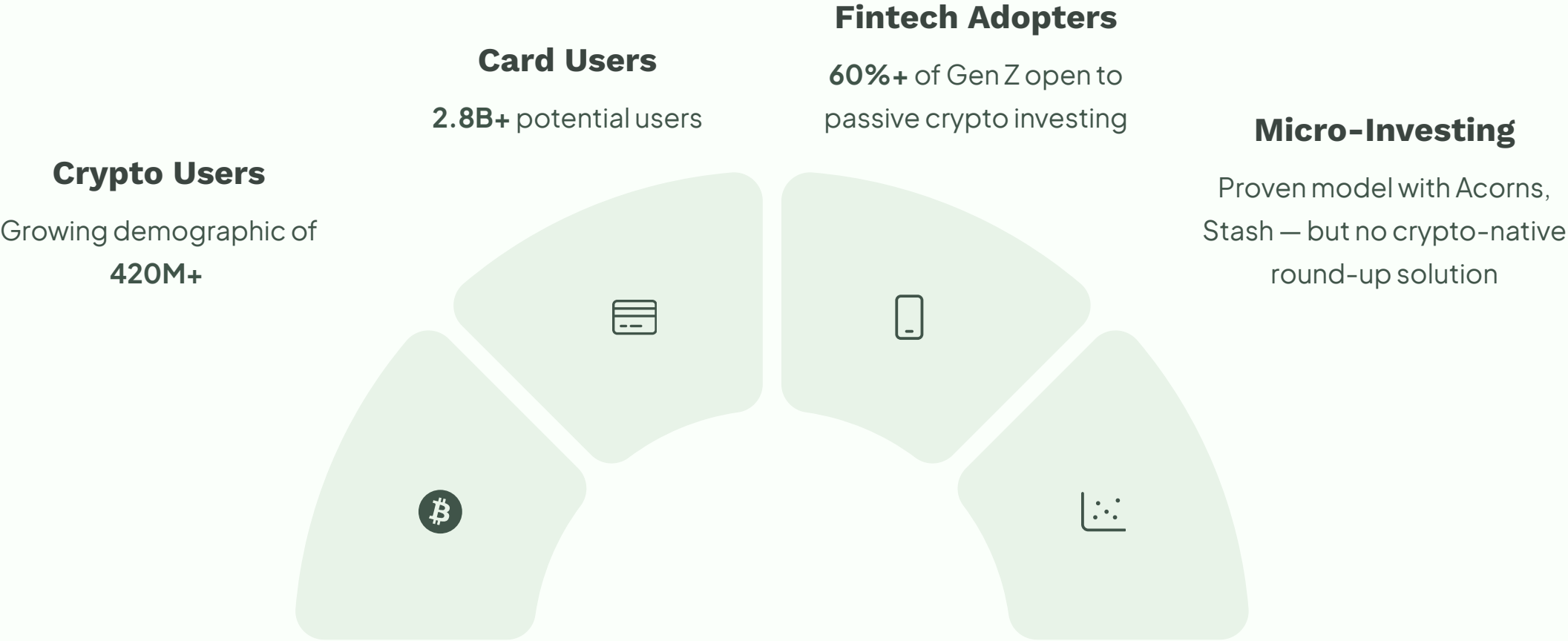
Business Model

Multiple monetization levers — with room to grow.



Why Now?

Passive investing is the new norm. Crypto access must catch up.



Competitive Landscape

bitbybit stands at the intersection of **simplicity**, **regulatory head-wind** and **market-wide crypto readiness**. The right product, at the right time.

Company	Strengths	Gaps
Acorns	Proven round-up investing	No crypto
Revolut	Bank + crypto + reach	No automation or DCA
Cash App	Bitcoin access + UX	BTC-only, no round-up, US-only
Donut / Stacks	Crypto auto-invest tools	No card integrations

Roadmap



MVP Development

Q2 2025 (Yapily, MasterCard, Solana Foundation)



Accelerator Entry

Q3 2025 (Comdirect, Colosseum Hackathon, FS Accelerator, WHU)



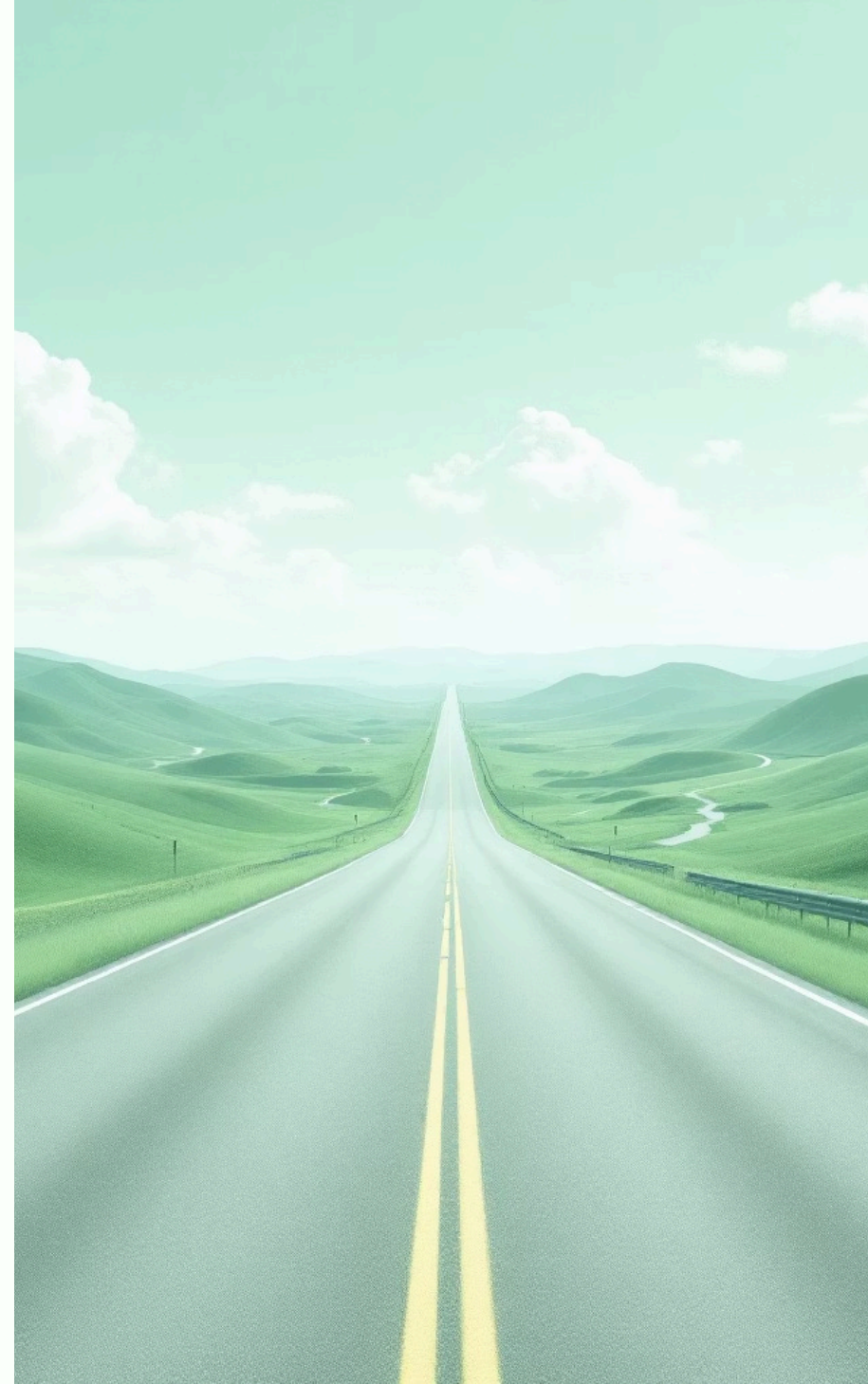
App (B2C) Launch

Q4 2025

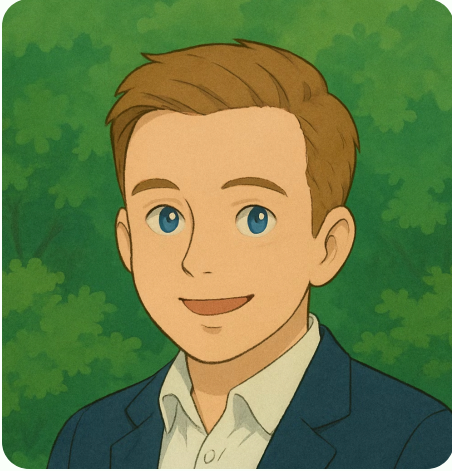


Banking Partner (B2B2C) Activation

Q1 2026

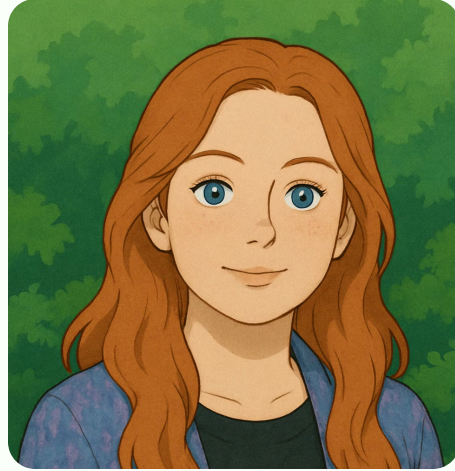


Team bitbybit



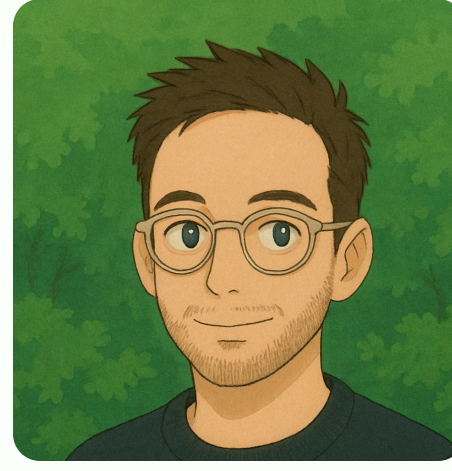
Mickey Heumüller

Finance & Sales Bit



Kelsey Rogers

Marketing Bit



Tobias Thiel

Software Bit



Nathan Vandy

Legal & Compliance Bit

Together, we've developed a fintech concept, scored victory in the **Solana X BFG Ideathon** in partnership with **Commerzbank**, and are in contact with **strategic tier-1 financial institutes and integration partners**. With an intuitive understanding of what users need — we're **strongly positioned to execute this vision**.

Together, we'll help grow the world's crypto wealth — bit by bit

Accelerator

Seeking strategic programs

Partnerships

Banking and integration
opportunities

Funding

Pre-seed round opening

Contact Us

team@bitbybit.money

