

# Liza Kar

Kolkata, West Bengal  
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7044008410

## Personal Details

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**Date of Birth:** 2002-01-08  
**Eligible to work in:** India  
**Highest Career Level:** Fresher  
**Industry:** Internet, Ecommerce, Management, Marketing, Sales  
**Total years of experience:** 0

## Work Experience

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### Sales & Marketing

VALUE PLUS - Kolkata, West Bengal  
March 2021 to September 2021

Maintained several social media accounts for a digital marketing website also created the site map for the company and did email marketing too. Wrote daily blogs and reviews for the same company. On the other hand, for my sales marketing internship I Maintained a database of over 500 clients daily and called checked up on them for the required details as well as got them registered for the respected webinar. Worked in content writing and have written several blogs to meet the companies goals also worked with offline marketing and financial firms.

## Education

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### Bachelor's in Commerce

Jadavpur University - Kolkata, West Bengal  
March 2021 to September 2021

### Higher Secondary(12th Pass) in Commerce

G.D. Birla Centre For Education - Kolkata, West Bengal  
March 2017 to April 2019

### Secondary(10th Pass) in All Subjects

G.D. Birla Centre For Education - Kolkata, West Bengal  
March 2006 to March 2017

## Skills / IT Skills

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- Microsoft office, Excel, PowerPoint, Mailchimp, Canva

- Sales
- Salesforce
- Marketing
- Communications

## Languages

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- English - Expert

## Certifications and Licenses

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### **Financial Markets**

May 2020 to August 2020