



and



Month Mar-25

Client Advisor: Gregg Lewis
BMW

90290

Commission

Units: 19
Unit Bonus: 425/ea \$8,075

Products

Rewards 11% = \$50	2	\$100
VSC	5	\$250
T & W	2	\$100
Cilajet	1	\$50

Product Sub-Total	\$500
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Other

Demo Allowance:	Y	\$300
Spiffs		\$250

Total: \$9,125

Rankings

	MTD	YTD
Units	19	56
Products/Deal	1.5	1.5
Front End Gross	8	7
Back End Gross	8	8

Lead Performance

	Mar-25	Feb-25	Mar-24
Internet Leads	19	20	31
Phone Leads	32	18	17
Good Leads	63	49	60
Contacted Leads	62	42	57
Appts Set	0 (0%)	1 (2%)	1 (2%)
Appts Shown	34 (97%)	19 (100%)	15 (88%)
Appts Sold	8 (24%)	10 (53%)	5 (33%)
Avg Days to Sale	14	0	18.47

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