

Customer Churn Overview	Customer Demographics	Payment Method and Contract Type	Plans: International & Data
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Databel Customer Churn

Churned Customer Count

1,796

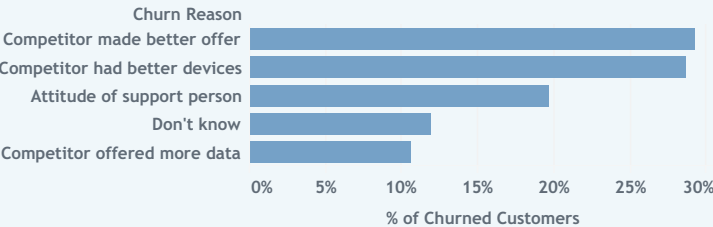
Customer Count

6,687

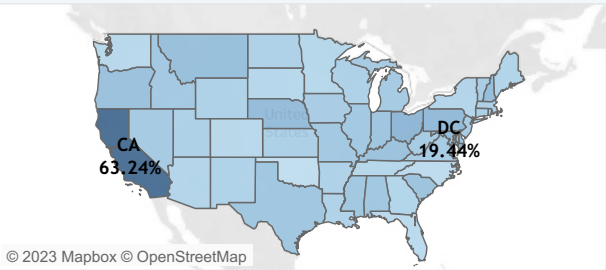
Customer Churn Rate

26.86%

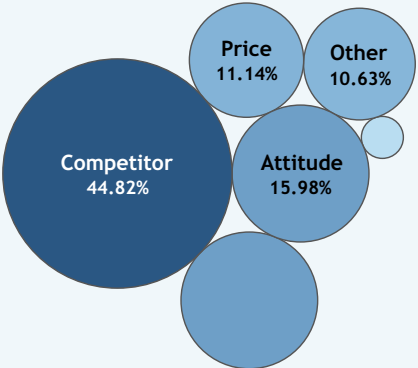
Churn Reasons (Top 5)



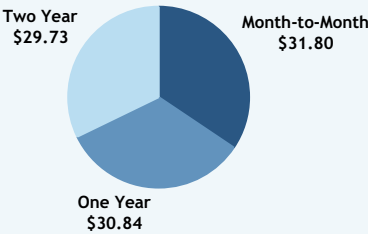
Churn Map



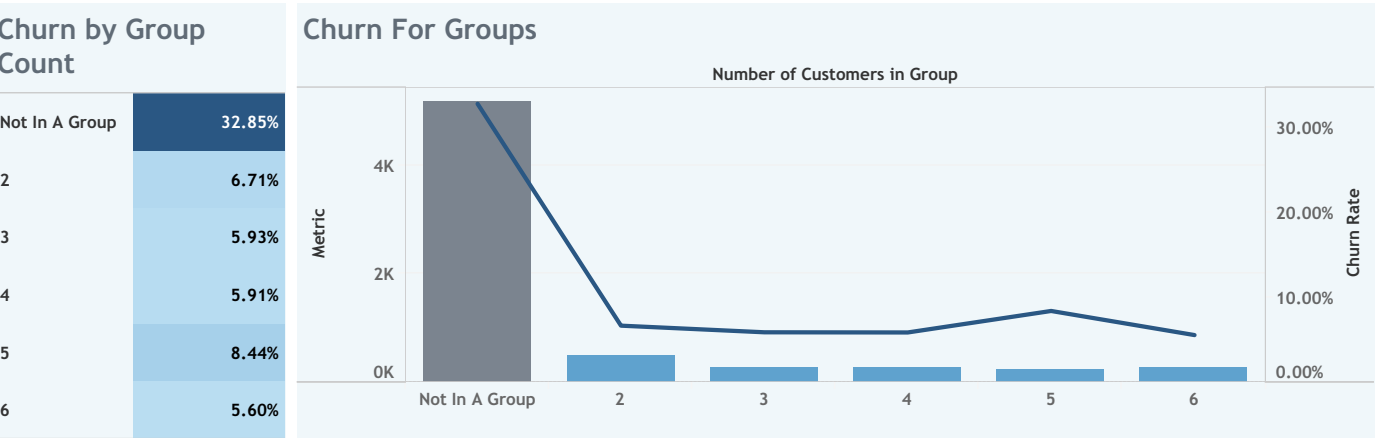
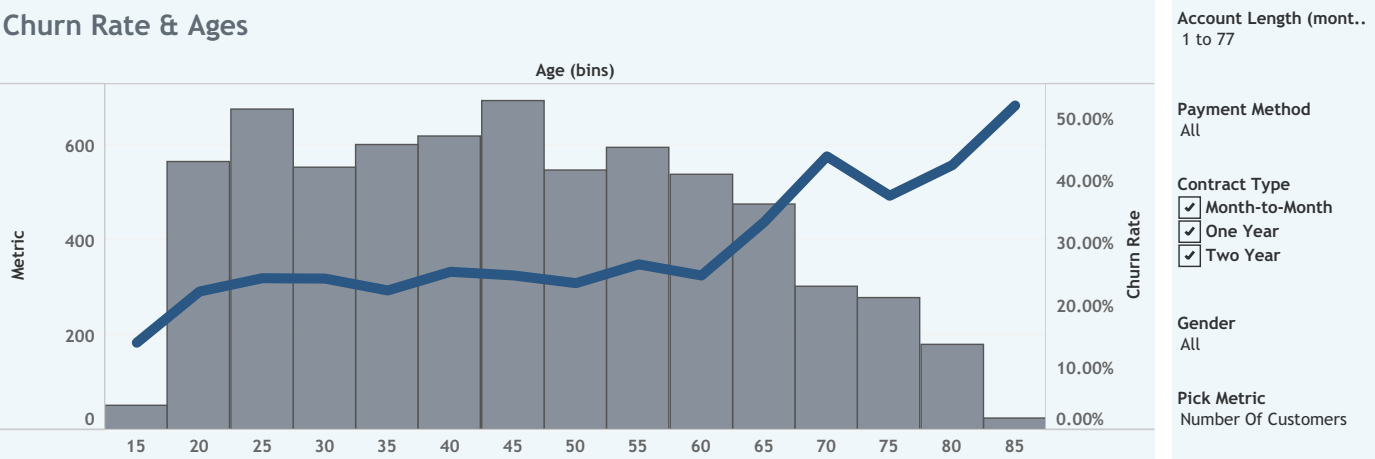
Churn Category



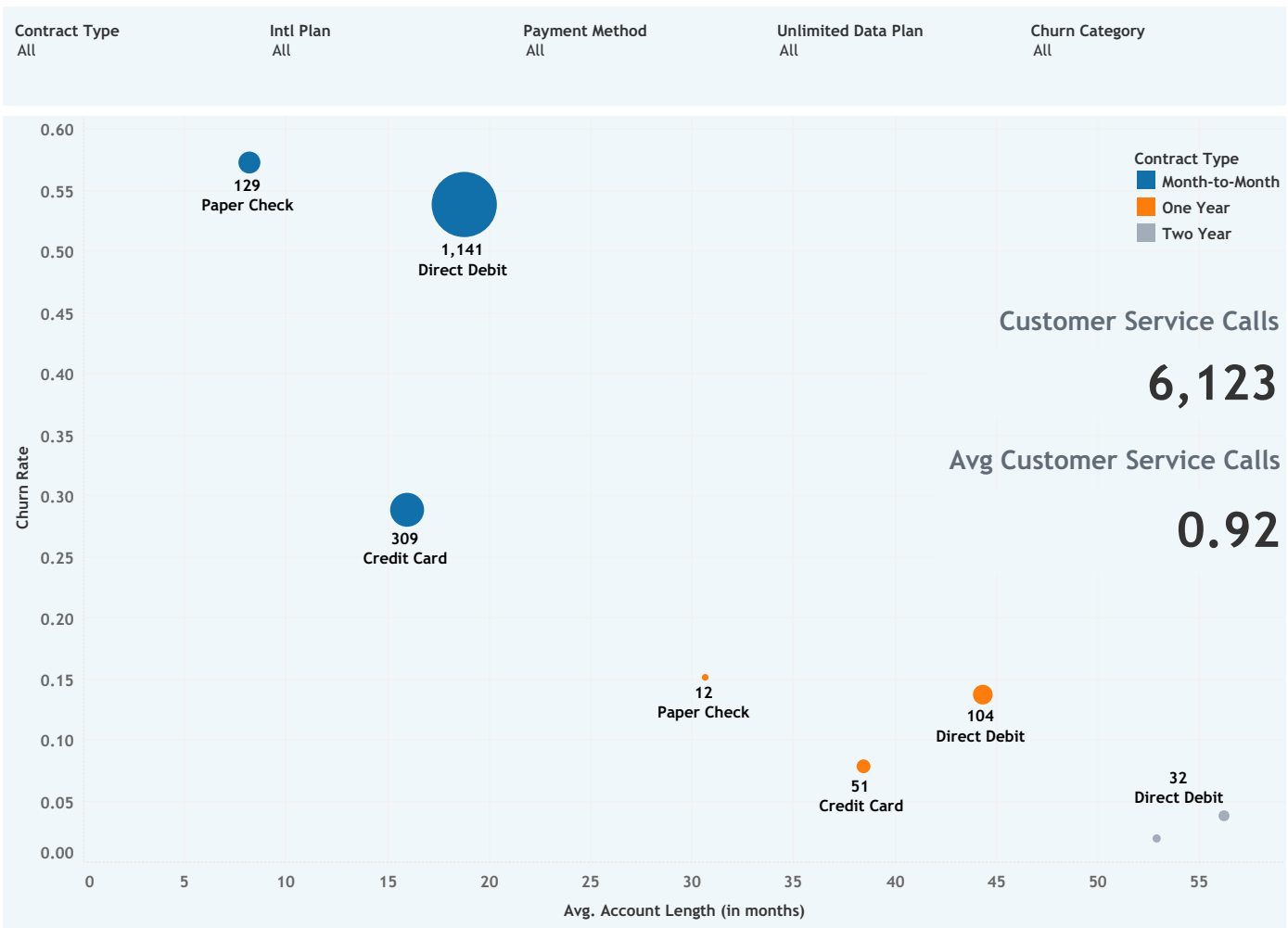
Contract Type



Churn Demographics

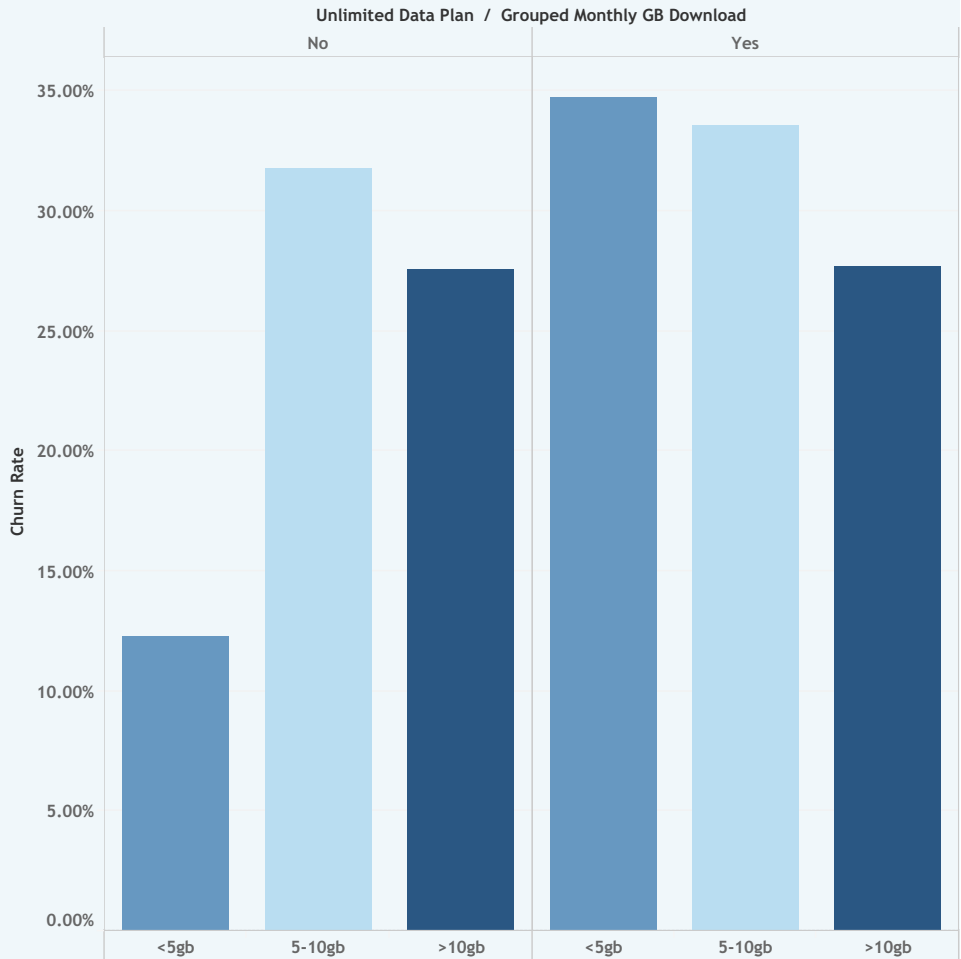


Payment Method and Contract Type



International & Data Plans

Churn by Plan & Data Usage



Extra Intl Charges

\$33.64

Extra Data Charges

\$3.37

Churn by International Plan

Intl Active	Intl Plan	
	no	yes
No	20.01%	71.19%
Yes	40.34%	7.59%