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Superstore | FY 2017



Sum of Profit

Goal - 20% Prior Year Increase

\$93.44K !

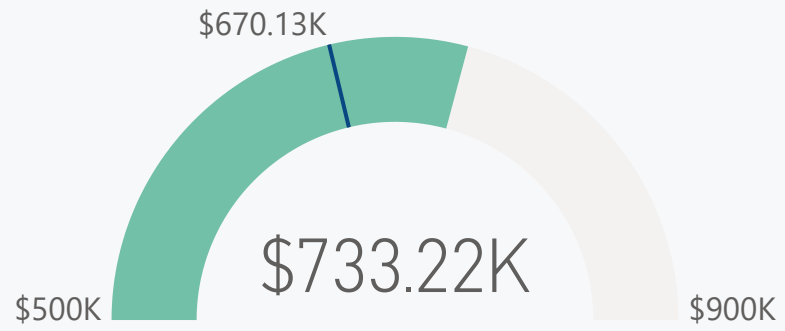
Goal: 98.15K (-4.8%)

14%
Profit YoY%

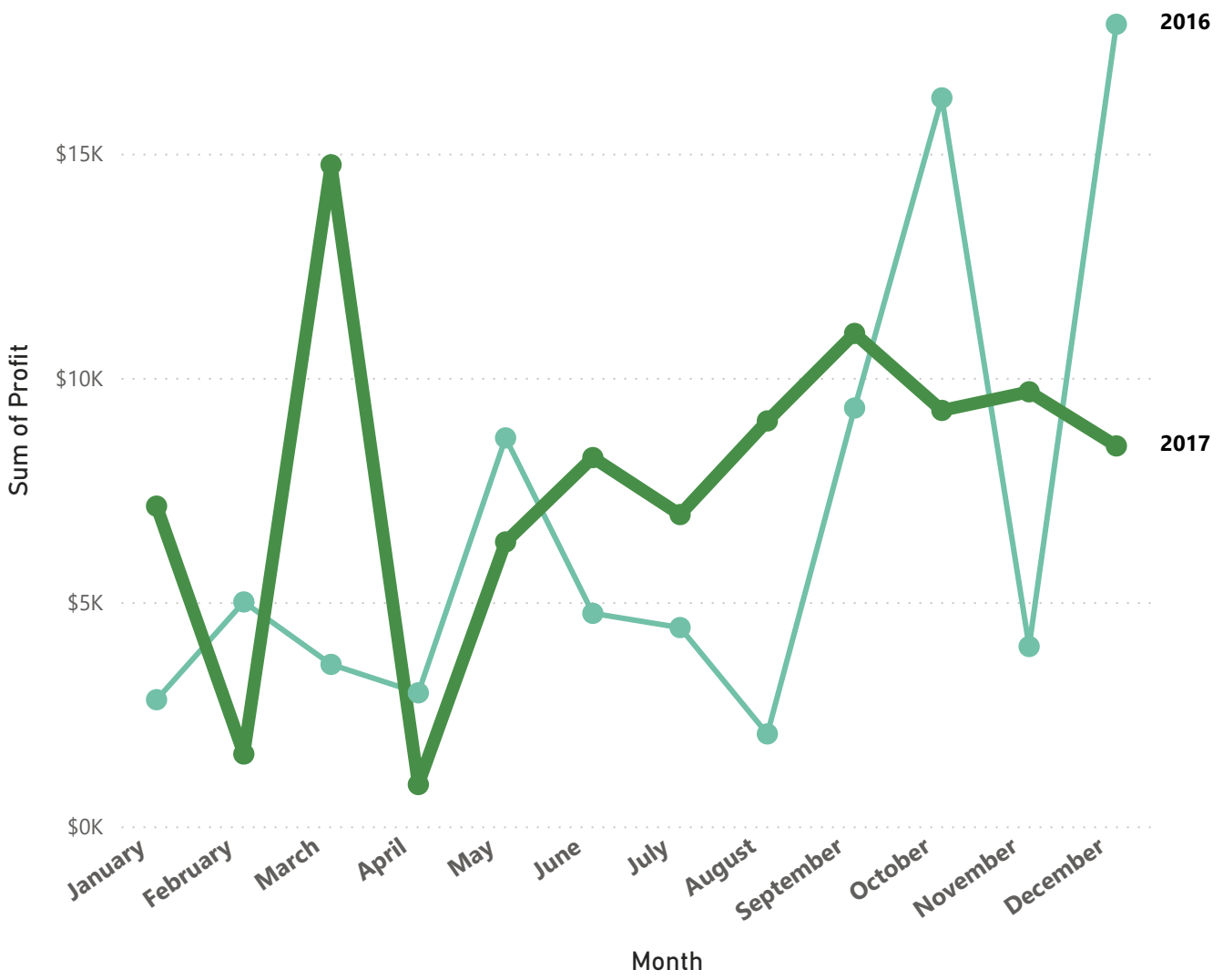
20%
Sales YoY%

Sum of Sales

Goal - 10% Prior Year Increase



Monthly Profit (Current & Previous Period)



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Regional Performance | FY 2017



Top Region
West

Top Profit
\$67.86K

Central

\$294,527.50
Sum of Sales

17.67%
Sales YoY%

-13%
Profit YoY%

East

\$393,768.73
Sum of Sales

16.84%
Sales YoY%

29%
Profit YoY%

South

\$216,516.08
Sum of Sales

31.25%
Sales YoY%

2%
Profit YoY%

West

\$437,608.54
Sum of Sales

33.64%
Sales YoY%

52%
Profit YoY%

Monthly Sales & Orders by Region

2016 2017 Sum of Quantity

