

Nintendo Sales

Gigi

2023-02-23

Video Game Sales

For this analysis, I am isolating Nintendo games from this Video Game Sales data set. The dataset consists of games with sales greater than 100,000, sales figures are in millions. Data downloaded from: <https://www.kaggle.com/datasets/gregorut/videogamesales>

Loading necessary packages

```
library(tidyverse)
library(dplyr)
library(magrittr)
```

Importing and previewing the Video Games dataset

```
vg_sales <- read.csv('vgsales.csv')
head(vg_sales)
```

##	Rank	Name	Platform	Year	Genre	Publisher	NA_Sales
## 1	1	Wii Sports	Wii	2006	Sports	Nintendo	41.49
## 2	2	Super Mario Bros.	NES	1985	Platform	Nintendo	29.08
## 3	3	Mario Kart Wii	Wii	2008	Racing	Nintendo	15.85
## 4	4	Wii Sports Resort	Wii	2009	Sports	Nintendo	15.75
## 5	5	Pokemon Red/Pokemon Blue	GB	1996	Role-Playing	Nintendo	11.27
## 6	6	Tetris	GB	1989	Puzzle	Nintendo	23.20
##	EU_Sales	JP_Sales	Other_Sales	Global_Sales			
## 1	29.02	3.77	8.46	82.74			
## 2	3.58	6.81	0.77	40.24			
## 3	12.88	3.79	3.31	35.82			
## 4	11.01	3.28	2.96	33.00			
## 5	8.89	10.22	1.00	31.37			
## 6	2.26	4.22	0.58	30.26			

Filter vg_sales for Nintendo publisher

```
nintendo_sales <- vg_sales %>% filter(Publisher == 'Nintendo', Year != 'N/A')
head(nintendo_sales)
```

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Summarizing Nintendo Sales

```
by_platform <- nintendo_sales %>% group_by(Platform, Year) %>%
  summarize(NA_sales = sum(NA_Sales),
    EU_sales = sum(EU_Sales),
    JP_sales = sum(JP_Sales),
    Other_sales = sum(Other_Sales),
    Global_total_sales = sum(Global_Sales),
    game_count = n_distinct(Name)) %>% arrange(desc(Global_total_sales))
```

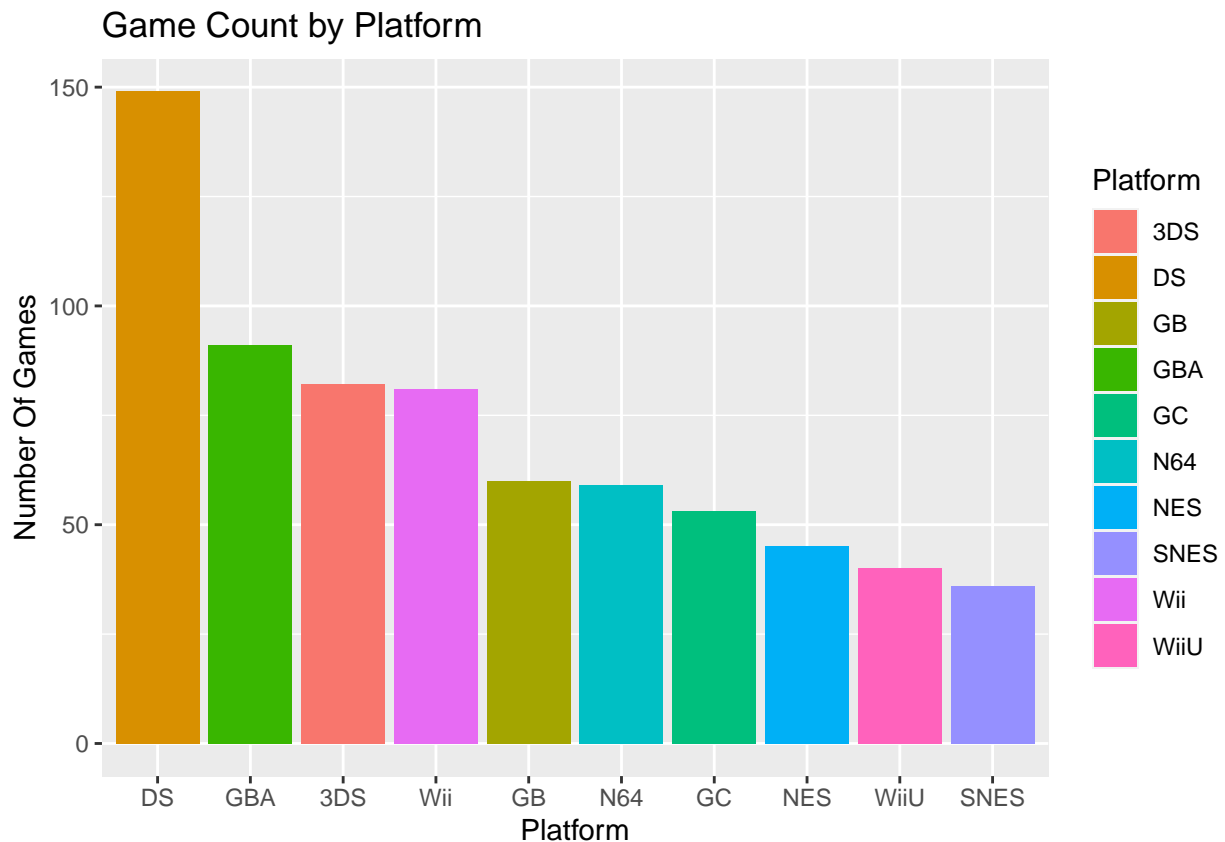
Taking a quick look at our new summarized data frame

```
head(by_platform)
```

```
## # A tibble: 6 x 8
## # Groups:   Platform [3]
##   Platform Year  NA_sales EU_sales JP_sales Other_sales Global_total_s~1 game_~2
##   <chr>    <chr>    <dbl>   <dbl>   <dbl>    <dbl>      <dbl>    <int>
## 1 Wii      2006      61.9    41.9     8.54     12.5      125.      9
## 2 DS       2005      36.2    39.8    26.0     9.75     112.     25
## 3 Wii      2009      43.0    28.6    13.2     7.66     92.5     16
## 4 DS       2006      27.2    18.0    26.8     5.59     77.8     36
## 5 GB       1989      39.8     7.6    15.1     1.4      63.9     9
## 6 Wii      2007      28.6    20.7     8.55     5.46     63.3     16
## # ... with abbreviated variable names 1: Global_total_sales, 2: game_count
```

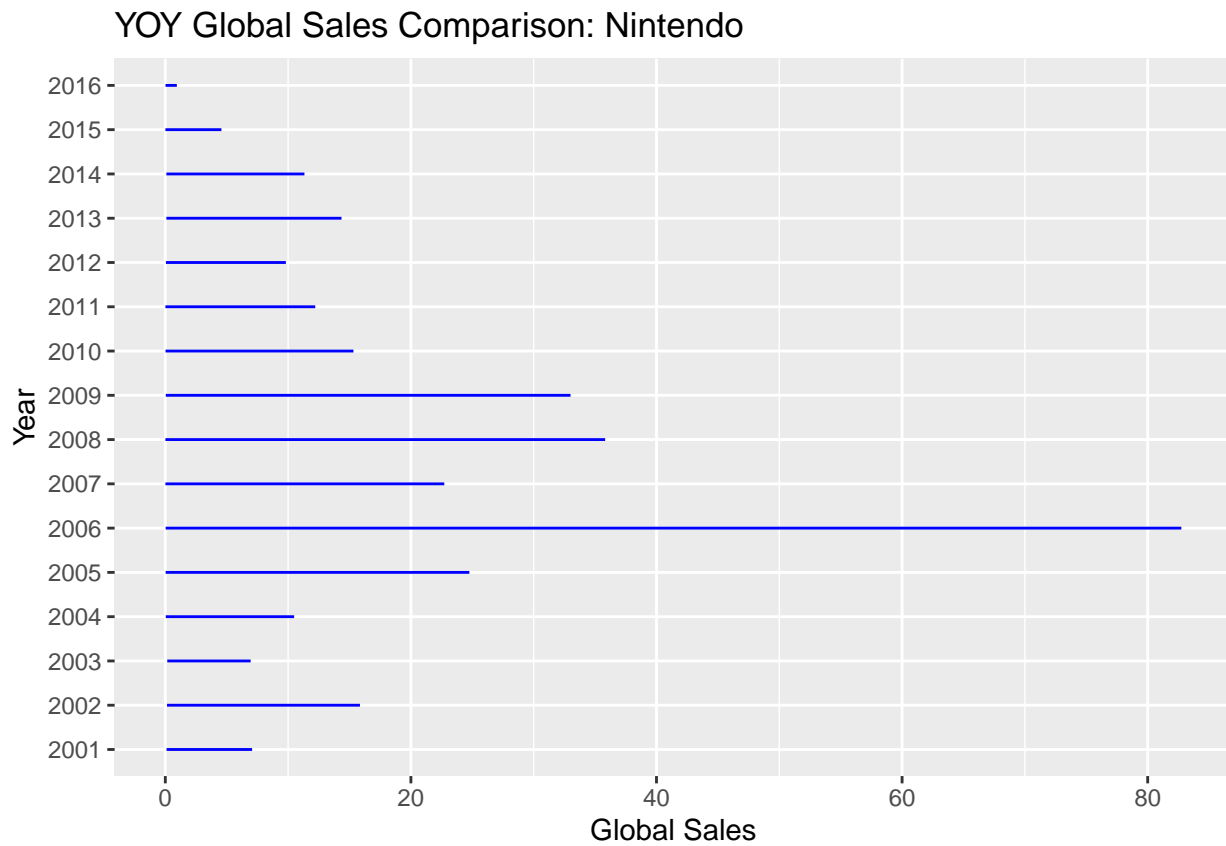
Nintendo Games by Platform

```
ggplot(by_platform, aes(x=reorder(Platform,-game_count,sum), y=game_count, fill = Platform))+
  geom_col() + labs(title = 'Game Count by Platform', x = 'Platform', y = "Number Of Games")
```



Global Sales from 2000 forward

```
sales_from_2000 <- nintendo_sales %>% filter(Year > 2000)
ggplot(sales_from_2000, mapping = aes(y = Year, x=Global_Sales)) + geom_line(color= 'blue') +labs(title
```



Viewing year over year change of global sales

```
yoy_sales <- sales_from_2000 %>%
  group_by(Year) %>%
  summarize(total_sales = sum(Global_Sales))%>%
  mutate(change = total_sales - lag(total_sales))
glimpse(yoy_sales)
```

```
## Rows: 16
## Columns: 3
## $ Year      <chr> "2001", "2002", "2003", "2004", "2005", "2006", "2007", "2~
## $ total_sales <dbl> 45.37, 48.31, 38.14, 60.65, 127.47, 205.61, 104.18, 91.22,~
## $ change     <dbl> NA, 2.94, -10.17, 22.51, 66.82, 78.14, -101.43, -12.96, 37~
```

Plotting change from year to year

```
ggplot(yoy_sales, aes(x= Year, y= change, fill = change)) + geom_col()+labs(title = "YOY Sales Change: Nintendo")
```

```
## Warning: Removed 1 rows containing missing values (`position_stack()`).
```

