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# Gigi Avalon Bik

MASTER PLAN



02

## MY MASTER PLAN



# Hi! I am Gigi!

## ABOUT ME

As a new SPD student, I strive to work as efficiently possible. I love working productively and creating the best plan of action for my team. At the same time, I love thinking outside the box and not conforming to people's expectations. I think of myself as a bold, strategic designer that wants to create sustainable and aesthetically pleasing solutions for the problems of the future.

Besides creating solutions, I love creating dishes. Bringing people together through combining products in a beautiful dish is something I love to do. Almost an analogy of what I love about design.

I choose SPD because I am interested in the business context of product and services. Translating a company's strategy and market opportunities into a strong product or service is something that really appeals to me. I would love to take on the consultancy role and approach design through a more strategic way. I am planning to do the master in 3 years due to personal reasons. Beginning semester 1 with part of the courses and semester 2 with all courses. Year 2 I will finish all my courses, do some electives and do a half year internship at a sustainable design company. I plan to graduate in year 3.

Part of courses  
**YEAR 1**

Completing courses  
Electives  
Internship  
**YEAR 2**

Graduation  
**YEAR 3**



# Skills I have



## Thinking outside the box

I love to implement creativity in all aspect of life. Approaching problems from different directions and sometimes coming up with more productive solutions that are not always the most common. I love to make these solutions clear through clear visual communication. In my master would love to step out of my comfort zone and increase my vocal communication skills.



## A birds eye

One of my most OCD skills is planning. I like to be in control and planning is a stress reducer for me. I am very good in time management, creating overview for my group and making deadlines clear. This is why roadmapping is something I wish to learn this master. I see it als a sort of creative futuristic strategic plan. Creating an inspiring overview



## Taking action

Because I am great at creating overview I am also great at putting people to action. I can remind them of the deadlines and action plans that are set. This is also because I love to work as productivly as possible. I am an impatient person at nature and so want to spend time as effective as possible. Because I tend to be impatient I always want to learn to focus more on specific aspect that I otherwise will overlook. For example I want to focus more on how to implement AI or how to code. Things I have not yet really focussed on because i gravitate more towards things I am already good at.

**It's time to really step outside my comfort zone.**

# Coding

# Skills I want

**Clearer vocal communication**

# Roadmapping

**Professional Design skills**

# Implementing AI

# Dreams

First of all I would love to do an **internship during my master**. I am still really searching what my true passion is in design and "what i want to become when I grow up". I think working at an actual company will really help me envision this. Not only that, but I would love to do an internship at company that has sustainable and innovative core values.

One of my biggest dreams would be to have an internship at **Iris van Herpen**. Iris is considered as one of fashion's most forward-thinking designers. Implementing skills of an IO'er into the fashion world. I would love to implement the common skills of an IO'er in a creative way and creating beautiful design.

I was very inspired by **the panel discussion** during the manage your master week. The jobs of SPD alumni really inspired me and assured me I choose the right master. I would love to work in a bigger company as a consultant. And maybe **bring a fresh and innovative new breeze**.

**After my graduation**, I would love to have a solid job while searching for the perfect job. My ideal situation would be to have a traineeship at a company. In the end, I would love to explore my possibilities even more and maybe switch between different functions and cities.

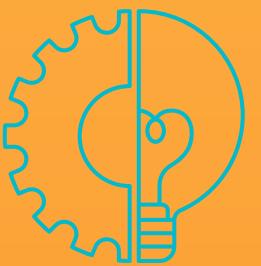
# My dream organisation



Sustainable  
core values



Big company



Open for  
innovation



Working in teams



Option to grow and  
keep on learning