GABRIELLA MEGANCK DESIGNER & ARTIST

PORTFOLIO

BLACKFORD CENTRE

BLACKFORD CENTRE



This was the first design project I had to do at Blackford Centre.

The brief stated that I was required to design a front cover for a cookery book entitled

FIESTA followed by

"The Art of Flamboyant Cookery".

I was required to use complementary colours to show images that embody the following phrases:

Juicy Tasty Colourful Bright Flamboyant

My next project was to compose 2 posters. This one was an A3 poster to promote a record company on a National Level (Great Britain) to recruit the best Ska and Punk bands in the UK.

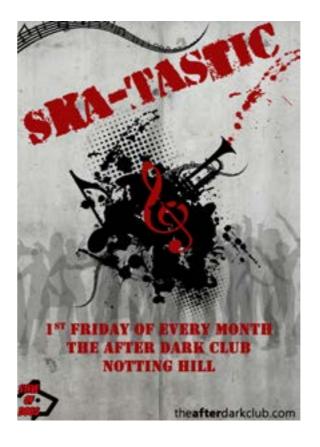
The record company's name is **Steve Of Dogs**. That was another requirement - to design the logo for this specific record company.

Upon my research I came across many record companies that had attractive visuals and, depending on what they promoted, a pallete of contrasting colours. I also used Red because of the punk aspect of the genre of music.

I used a variation of *grunge and funkiness* (the font) to create an attactive appeal for people who are interested in signing up with this specific label.







The Next poster had to promote the Record Labels' "**SKA-TASTIC**" Club night that happens once a month on a Friday.

I used a similar *grunge* effect as I did in the record label poster, as it is part of the same company.

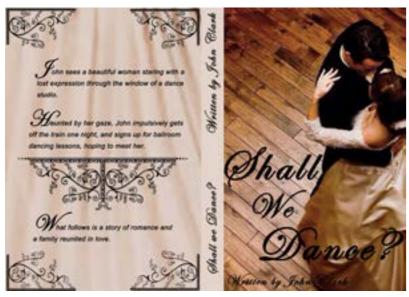
For the text, I used a stencilled style grunge font and kept the colour in a deep red to attract the correct crowds. I also did a lot of research on what bands were using for their albums. I also looked at what night clubs were using to attact the attention of people.

With all my research, I composed a grunge poster using a graphic I designed with one of the instruments that is used in the music genre. I also included the website address at the bottom of the page that is visible. but not taking the spotlight of the composition.

At Blackford Centre, I also had to do and learn a lot of theoretical work. I wrote many essays which were considered as assignments and took pop quizzes which were given to me at the end of each module. I, happily, finished the course with a Diploma with distinction.

GRAPHIC DESIGN ACADEMY

BOOK COVER DESIGN



The book cover design project was the first project I did with GDA.

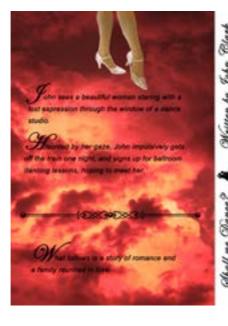
I used a decorative font that suited the genre of the book (romance).

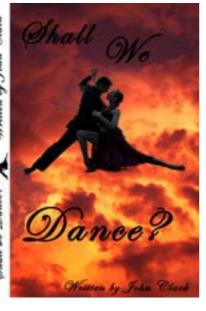
This design was graded with distinction. I used soft colours, again to suit the genre of the book.

I also used Victorian styled fonts to add the classic-like effect.

Above is the trial design I attempted but didn't submit this copy because I knew that the colours were too bold and strong for the genre of the book.

I also wasn't keen on showing full faces on the cover.





GRAPHIC DESIGN ACADEMY

POSTER AND INTERNAL MAGAZINE DESIGN



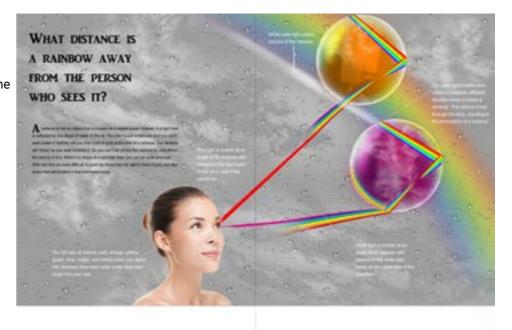
This next project was to design a two sided magazine. The left design was my trial before changing to a different topic.

I kept this design sporty, youthful and fresh to attract the correct market.

200 to 1

The project to the right is the final magazine insert that I designed for GDA. I used a bolder and more interesting font for the headline and made the informative bits

in white so that the eye can easily find the information.



2525

GRAPHIC DESIGN ACADEMY

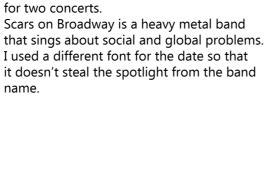
GRAPHIC DESIGN ACADEMY

POSTER AND INTERNAL MAGAZINE DESIGN



The Cradle Of Filth Poster has multiple fonts to keep the poster interesting. Because it is a Black Metal band, I kept as much black as I could without making the

text too bright and obvious.





WINE LABEL DESIGN





GRAPHIC DESIGN ACADEMY

DIGITAL ART

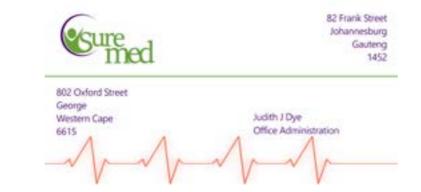
CORPORATE DESIGN



011 345 6789

example@email.com

www.suremed.co.za



This project was to design a corporate image for a fictional company called SureMed.

I designed many logos with the Caduceus but my tutor wasn't keen on how I designed it. I went completely off the tracks and tried something new with a little bit of help using research.

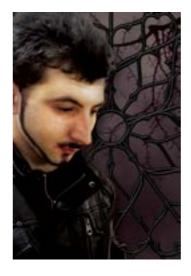
I then had to design a Business Card, Envelope and Letterhead to complete the corporate image.





Name & Surname Director 012 345 6789 011 345 6789

















CORPORATE IMAGE DESIGN

SEHYEN PROPERTIES - CONCEPTS

























SEHYEN PROPERTIES - CONCEPTS BUSINESS CARDS



www.sehyenproperties.co.za





FINAL BUSINESS CARD DESIGN





CORPORATE IMAGE DESIGN

BE YOU ONLY BETTER - CONCEPTS













Option 4















CORPORATE IMAGE DESIGN

BE YOU ONLY BETTER - CONCEPTS

BE YOU ONLY BETTER - FINAL



Option 2

Option 3



Option 2









Option 5





only better

only better



Option 7

Option 8



Option 3





PANTONE SOLID COATED 213 C

CORPORATE IMAGE DESIGN

MIROLEX - CONCEPTS

SHOUT IT OUT - CONCEPTS

















MIROLEX - FINAL







CORPORATE IMAGE DESIGN

DECOR STUDIOS - CONCEPTS

AMONG THEE REJECTED - CONCEPTS & FINAL











FINAL





CORPORATE IMAGE DESIGN

FURNITURE CONNEXION - CONCEPTS

FURNITURE CONNEXION - FINAL







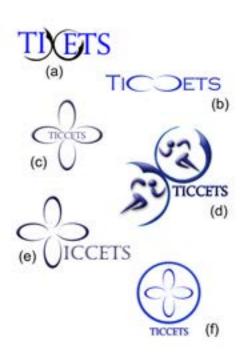




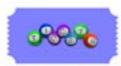


TICCETS - CONCEPTS

For this logo the client requested me to make a sporty, gambling kind of logo. Unfortunately, this was still in my earlier days of graphic design and couldn't get the design quite right.











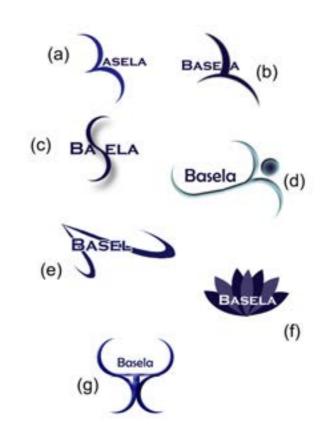






CORPORATE IMAGE DESIGN

BASELA - CONCEPTS



Basela was meant to be a banking company but never launched. The client required subtle, trusting colours so that people would use the business.







CORPORATE IMAGE DESIGN

BRANDLOCK - CONCEPTS

BRANDLOCK - FINAL









CORPORATE IMAGE DESIGN

GROUP 4 HOLDINGS - CONCEPTS

AN OATH TO MURMUR - CONCEPT WAS THE FINAL









SOCIAL MEDIA ADVERTS

PRIMAL HOST - CONCEPT WAS THE FINAL

VARIETY OF CLIENTS































SOCIAL MEDIA ADVERTS

PRINT PROJECTS

VARIETY OF CLIENTS

Deads storage storage Onative ground which reviews have storage grown the configuration which reviews have storage grown the compression of which have been presented or the storage producted of the storage of the storage and the storage of the storage of the storage or the storage of the storage or the storage

www.caterweb.co.za





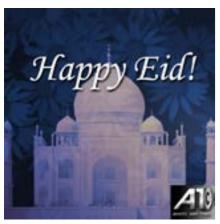


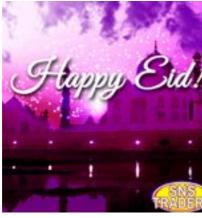
FRIDAY 30x - 40x













DISTINGUISHED GENTS RATE CARD



objective of this magacine would be to groom and mould young makes not to run away from their responsibility. It executages young makes to continuously seek new easys (through education, skills development, business apportunities, sport, enterturnment etc) to improve their times and the able to support and provide for their children, families, and their continuouslies so that they can be able to lead outcomedial and researching lines.

Use the development of the control o

Our states is to executage young make its testimen the best man thay can be. Man, which do not commit sime, all, lage, and all and/or that offsition. We won't is encourage young makes to like lives like if if jurgious. To share, lasch and descriptions the protopole of machined to young men, enabling their to achieve that their treatment and became productive young item who are balanced encotrously, politically, opinitudy, and accommodify fittingle address your according to have you are theseed, in your addition, confidence, machinery, to share, growing how you are the seed. It is you all the young that is not provide our makers with intermines and imprise problem and in your advance or hour fine to make that first improvision. Dress Code for Distinguished growthe attitude, respectful, good mannessen, well growned, confidence and ambitious.

MAGAZINE



PRINT PROJECTS

PRINT PROJECTS

GOLDEN FRY OIL

facebook.com/goldenfryoilsa witter.com/goldenfryoilsa twitter.com/goldenfryoilsa sanha@goldenfryoil.co.za



COUNCIL FOR CONCERN YOUTH INSTITUTE



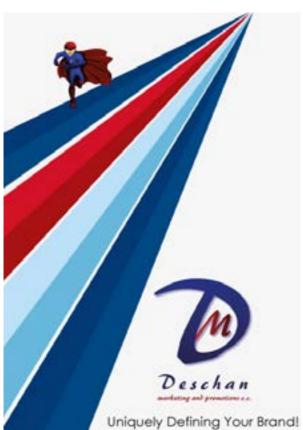
PRINT PROJECTS

PRINT PROJECTS

DESCHAN MARKETING

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WEB GRAPHICS

WEB GRAPHICS

VARIETY OF CLIENTS





























VARIETY OF CLIENTS



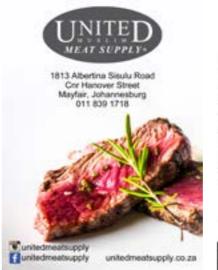


























WEB GRAPHICS

DIGITAL BROCHURE DESIGN

VARIETY OF CLIENTS



























WEB2GO









BUSINESS CARD DESIGN

LIGHT PALACE













INFOGRAPHICS



The Power of Colour

does it get a person's attention but it makes the content easier to read!



Graphic Design can be an intense task to do especially when you are not enfirely sure about colours. Contact us for your amazing designs: 063 331 8898

By the way, this real does not count, this one is honest



Deschan Marketing Quite to Colour Emotions in the Design World

Colour can mean different things in the design world. It's important to use the correct colour to evoke the emotion you intend from a viewer.

ORANGE

Purp. You Print, Life. Orange is a cheerful colour that

can bring a bit of spunk into your

RED

This is the best colour to use when you really want to put your point out there.

colour foo much à SCARY

BLUE

plesign. One this to highlight points.

GREEN

happiness or warning. Use this peopel

YELLOW

Positivity Creotive Chee

hellow is a bright colour and

colour to use. But makes people

Green is an earthy colour that

PURPLE

BROWN

gives you the ability to the trusted. I that not many people go for but if feet rafe on a website because it's with money on the first shall. Froi's has that vibe that allows your site why so many banks are in green! Its seem elegant without too must BROOK BONGS.

PINK

This is an overwhelming colour and Send to feet safe and in the right place when pink is around.

This fich colour can give any design a new feet. Purple has a way of drawing people in and making them curious of the same

this timeless coppur part the used. for anything to give it a modern coreful. too much will duli the

BLACK

GREY

Balance, Calm, Cold use when it comes to deagring, it—colour that gives you freedom on colour but NEVER use more than 3 Just 6s the blockground colour. colous on your design.

Clean, Purity, Software allows you to experiment with your design. Use it as a highlight or

WHITE



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