

# DS\_Canniballisation\_Rates\_Consumer\_Flow - Demo Version



Order Type

Percent of Orders

Store name

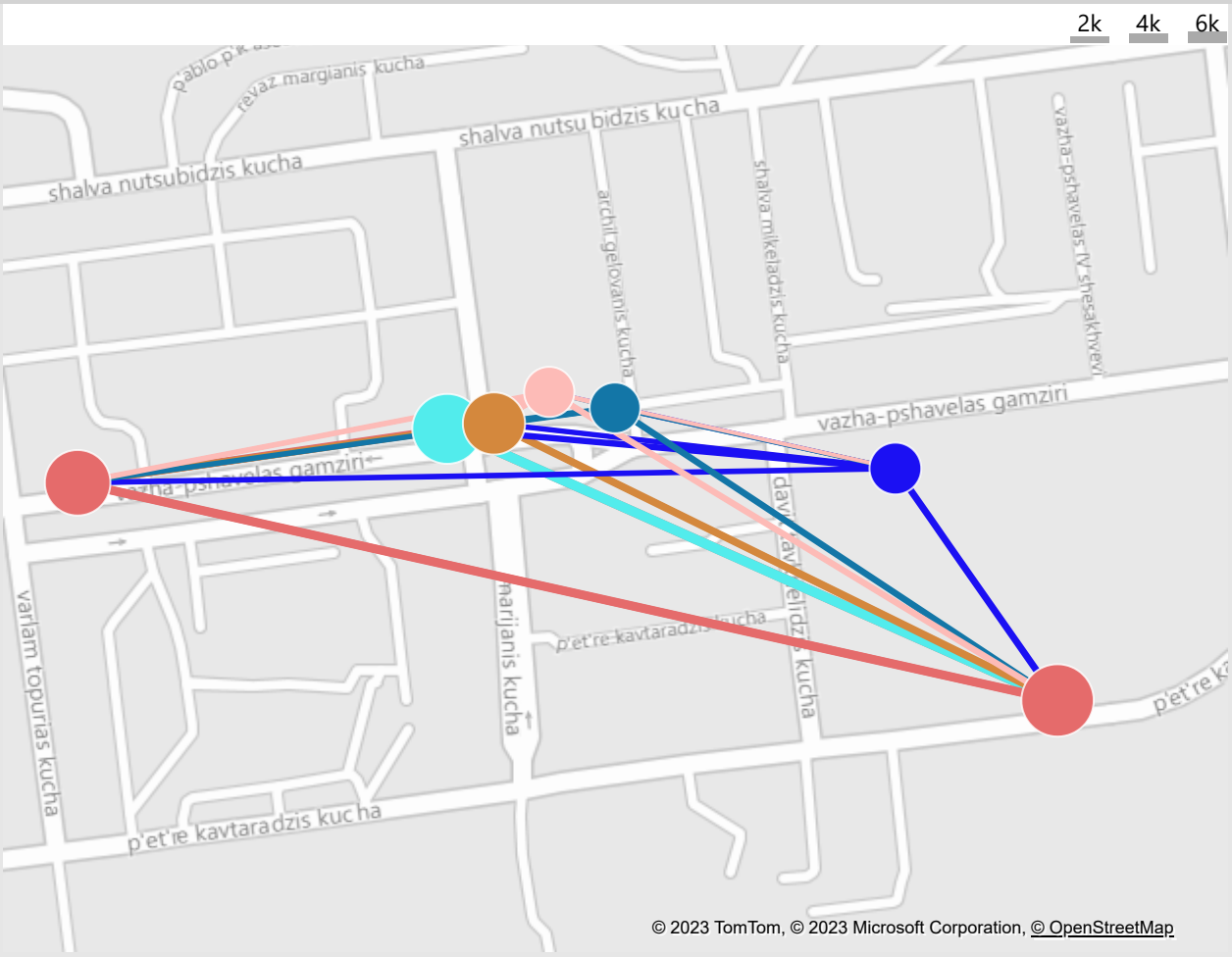
All

Address

All

This Report Version is created only for educational purposes. all the given information in this report doesn't represent Georgian financial market reality and numbers were generated randomly. For any further information or any questions regarding this report, please feel free to contact me on E-mail: [gigi.oniani@outlook.com](mailto:gigi.oniani@outlook.com) or LinkedIn: <https://www.linkedin.com/in/giorgi-oniani-712702261>

ATM Canniballisation rate and Consumer flow map



Loyal Customer Distribution by banks

MFS Name	BANK REPUBLIC	BOG	CARTU	LIBERTY	Procredit	TBC
BANK REPUBLIC	14.45%	2.93%	5.93%	2.83%	3.27%	3.1%
BOG	13.46%	34.11%	13.1%	10.48%	12.37%	11.82%
CARTU	3.88%	2.58%	12.67%	2.12%	4.79%	2.47%
LIBERTY	43.59%	36.05%	41.85%	63.15%	42.72%	33.76%
Procredit	2.12%	2.09%	3.87%	2.24%	11.08%	2.32%
TBC	22.5%	22.25%	22.59%	19.18%	25.78%	46.53%

Loyal Customer Distribution by Addresses

MFS_Store_Address	22b, 3 Block Vazh...	5a Petre ...	Vaja Ps...	Vazha_P...	Vazha_Ps...	Vazha...	Vazha_Ps...
22b, 3 Block Vazh...	40.06%	15.31%	16.22%	16.87%	16.27%	17.44%	11.05%
5a Petre Kavtarad...	22.82%	48.05%	27.38%	19.17%	25.58%	25.28%	22.72%
Vaja Pshavela ave....	2.3%	3.23%	14.45%	2.93%	5.93%	3.27%	3.1%
Vazha_Pshavela_71	12.26%	9.1%	13.46%	34.11%	13.1%	12.37%	11.82%
Vazha_Pshavela_7...	2.61%	1.73%	3.88%	2.58%	12.67%	4.79%	2.47%
Vazha_Pshavela_7...	2.29%	2.2%	2.12%	2.09%	3.87%	11.08%	2.32%
Vazha_Pshavela_73	17.65%	20.37%	22.5%	22.25%	22.59%	25.78%	46.53%