

A word cloud featuring the text "Smarter software for a smarter planet" in blue, with "IBM" and "smarter" in green. The background is a collage of these words in various sizes and orientations.



Agenda

- Case Management Introduction
- Components
- High Level Architecture
- Development Environment
 - Solution Object Model
 - Case Tasks
 - Solution Definition Artifacts
 - Project Areas
 - Design Object Store
- Execution Environment
 - Case Instance
 - Case and task Lifecycles
 - Case Split
 - Deployment Topology
 - Target Object Store
 - P8 Task Implementation
 - External Data Support
- Case Analytics
- CM8 Integration
- IBM BPM integration

IBM Case Manager

Brings people, process and information together ... in context of a case



- Delivers **optimized case outcomes**
- Supports **dynamic**, runtime work management
- Delivers **trusted information** to the case – structured or unstructured
- Manages and governs **entire case lifecycle**
- Provides the line-of-business and IT with tools to **rapidly deliver** case-based solutions



IBM's layered approach to case management

Use Cases

- Complex exception handling
- Complaint or dispute management
- New customer or new account opening
- Lending applications
- Credit approval
- Contract management
- Claims processing
- Benefits enrollment
- Rate case management
- Investigations or audits

KEY: Both **horizontal** and **vertical** in nature

Patterns

- Work activities are event-driven
- Collaborative, ad-hoc processes
- Processes are often not predetermined
- Work is knowledge intensive
- Content is essential for decision making
- Outcomes are goal-oriented
- Relies on people to make decisions

KEY: A **case** is the primary focus of the system

Integrated Solution

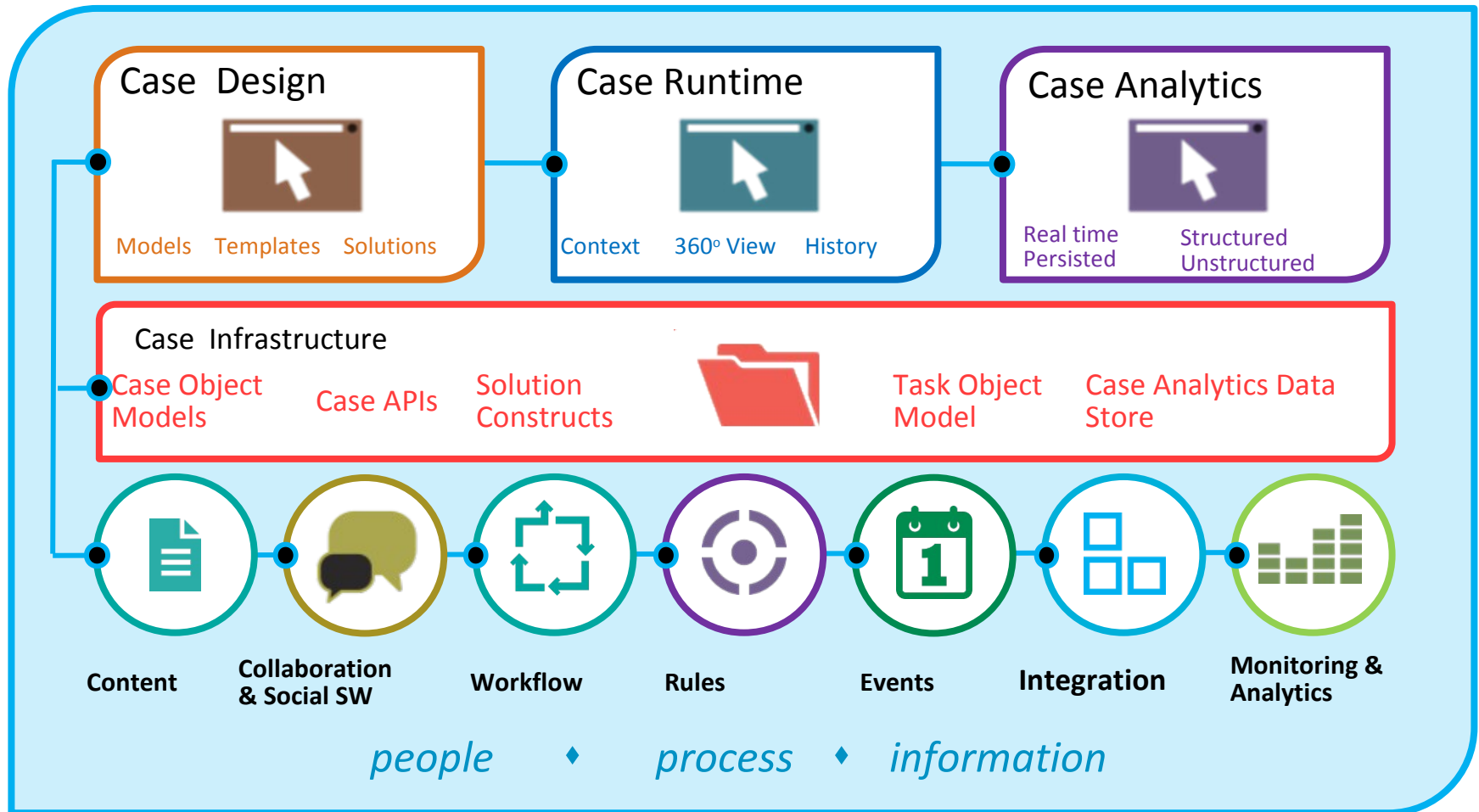
- Content management
- Business process management
- Collaboration tools
- Social software
- Business rules
- Analytics
- Solution development and deployment
- Templates

KEY: Solution is optimized for the **context** of a case



IBM Case Manager Component Overview

.... supporting the entire case lifecycle





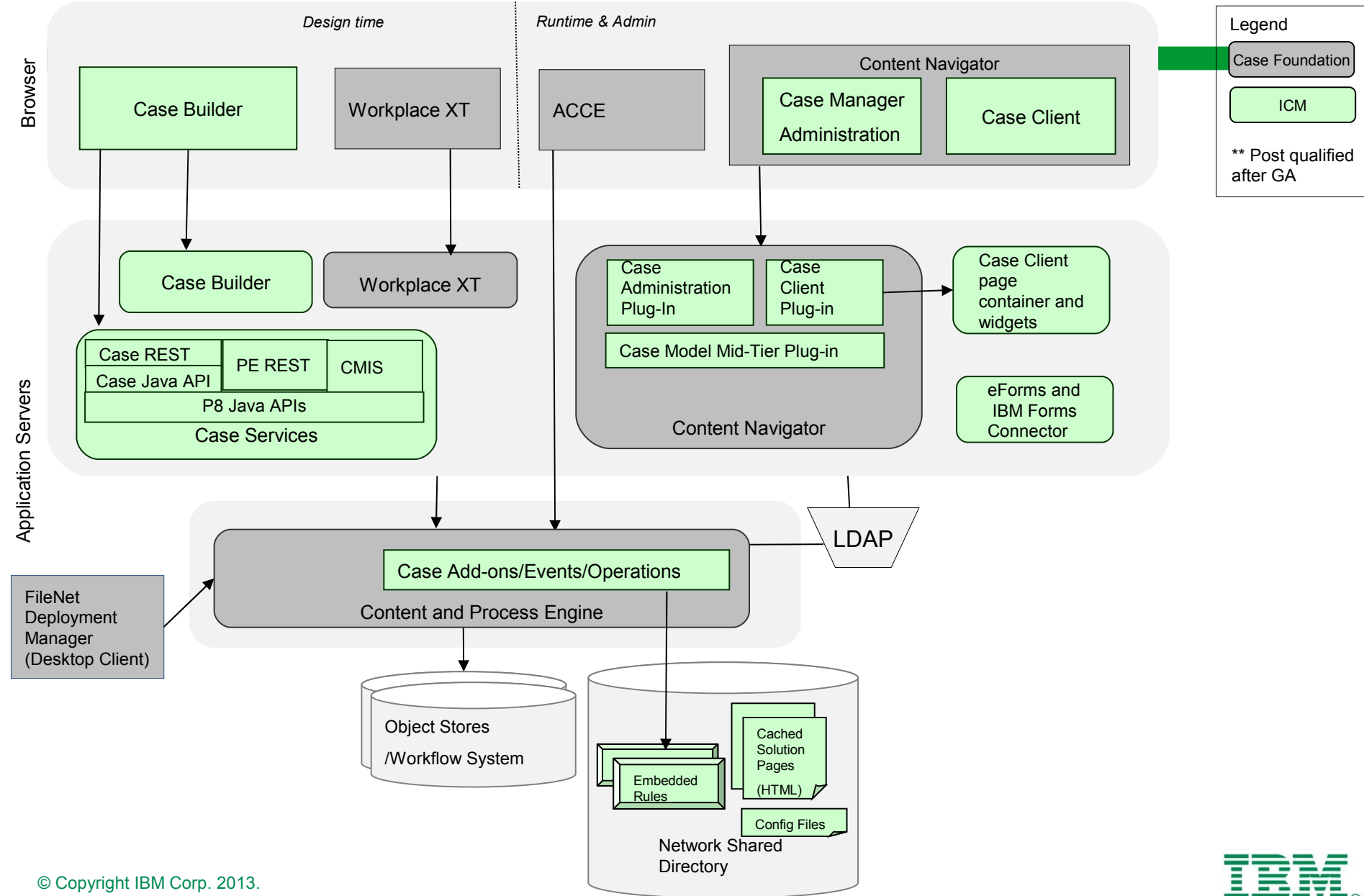
Major components of the case manager environment

- **Case Manager Builder**
 - Case Solution builder tool oriented to needs of line of business analysts
- **Case Manager Client**
 - A run time environment for launching, processing, and interacting with cases
- **Case Manager Analytics**
 - Real time case monitoring with threshold monitoring and alert generation
- **Case Manager Administration Client**
 - Tool for configuring the Case Manager environment and for moving solutions between development and production domains
- **Case Manager API**
 - Communication layer between components of the Case Manager applications.

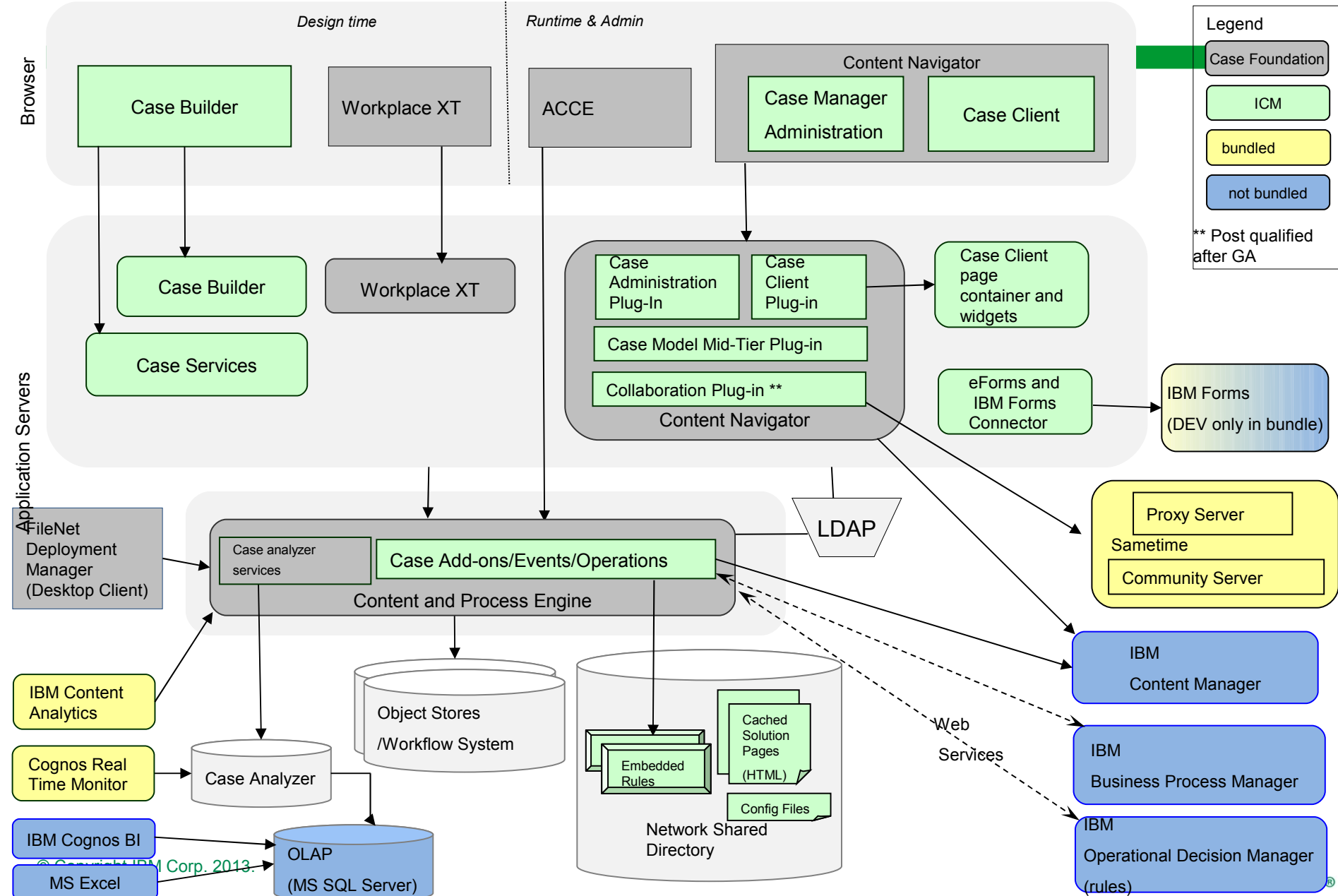
Bottom line:

IBM Case Manager provides rich, web-based user interfaces for Case Solution Authors, Case Workers, and Business Owners

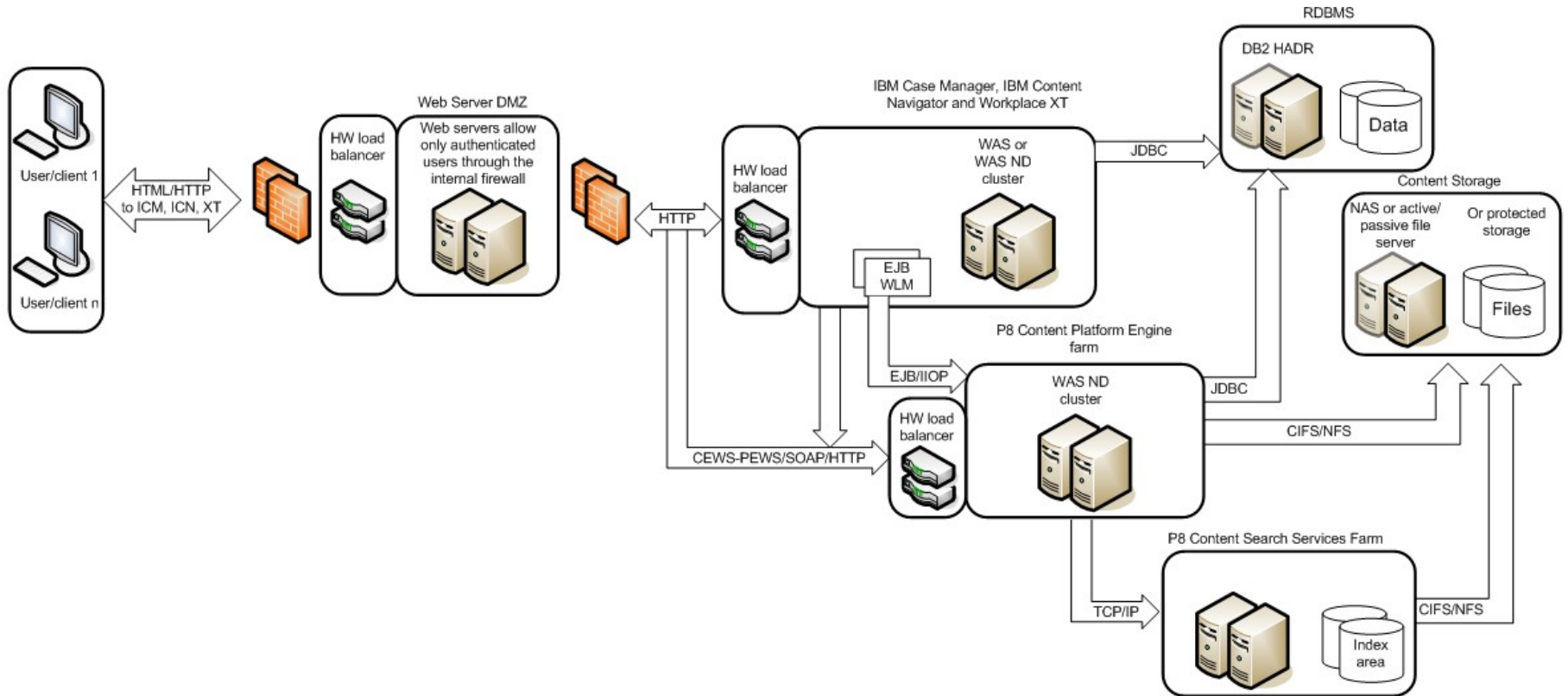
Case Manager 5.2 Architecture with core components



Case Manager 5.2 Architecture with integrated components

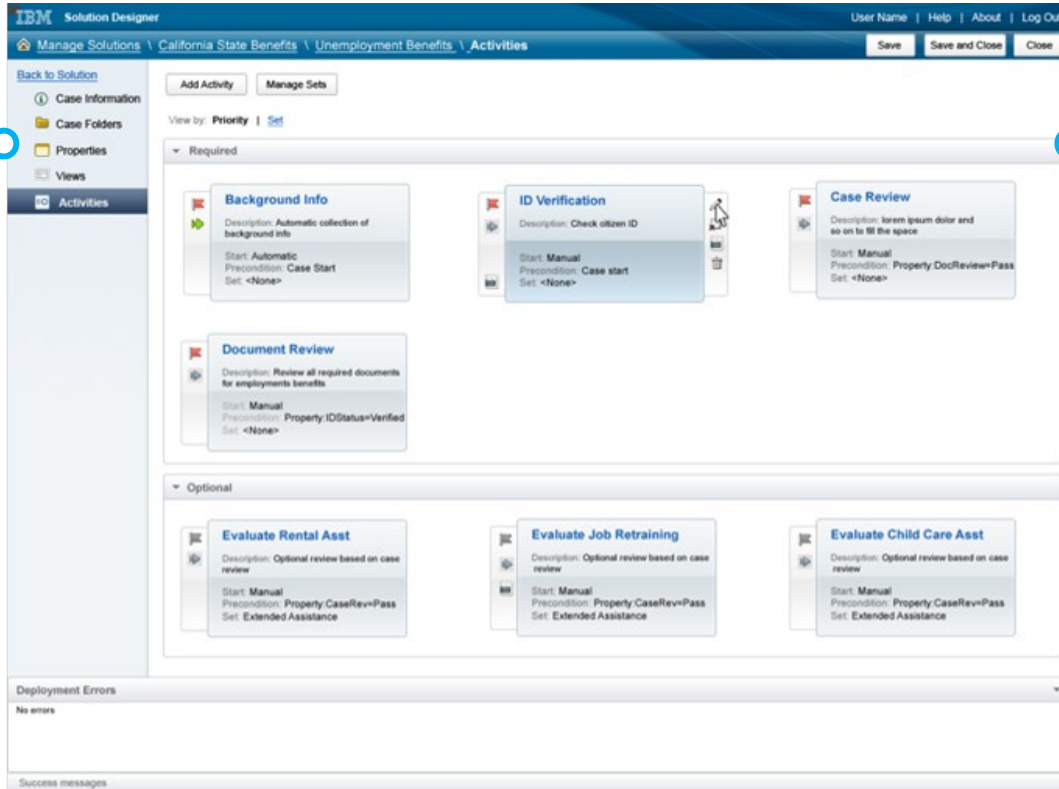


Example of High Availability Deployment





Rapid solution design



Case Design



Models Templates Solutions

- **Easy to use, “Interview Mode” (wizard-driven)**
Case designer allows a business user to very quickly build a solution
- **Comprehensive across case assets**
Case designer can provide 360° view of case
- **Leverage templates for a fast start**
Represent industry best practices

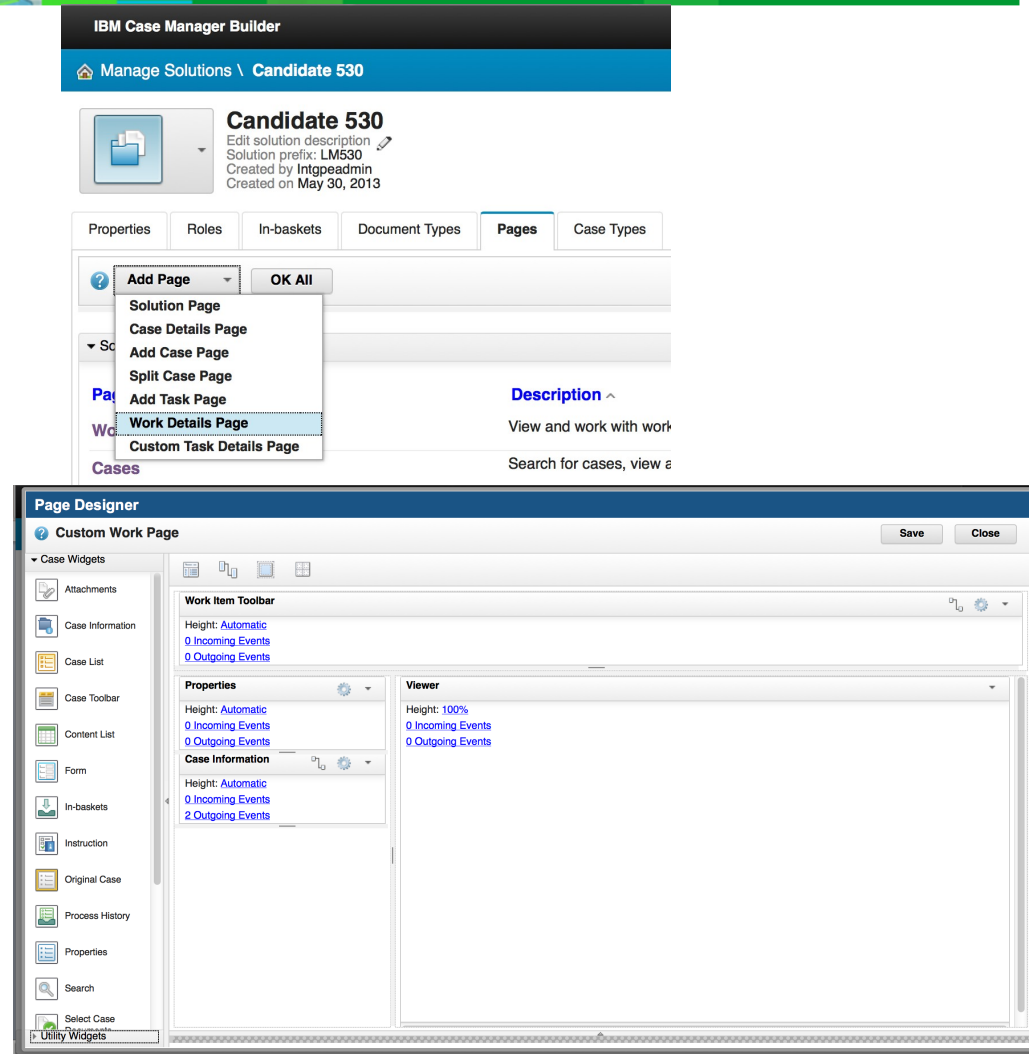
Bottom line:

Deliver end users the solution in a fraction of time of other approaches

Significantly shortens time-to-value for case-style applications

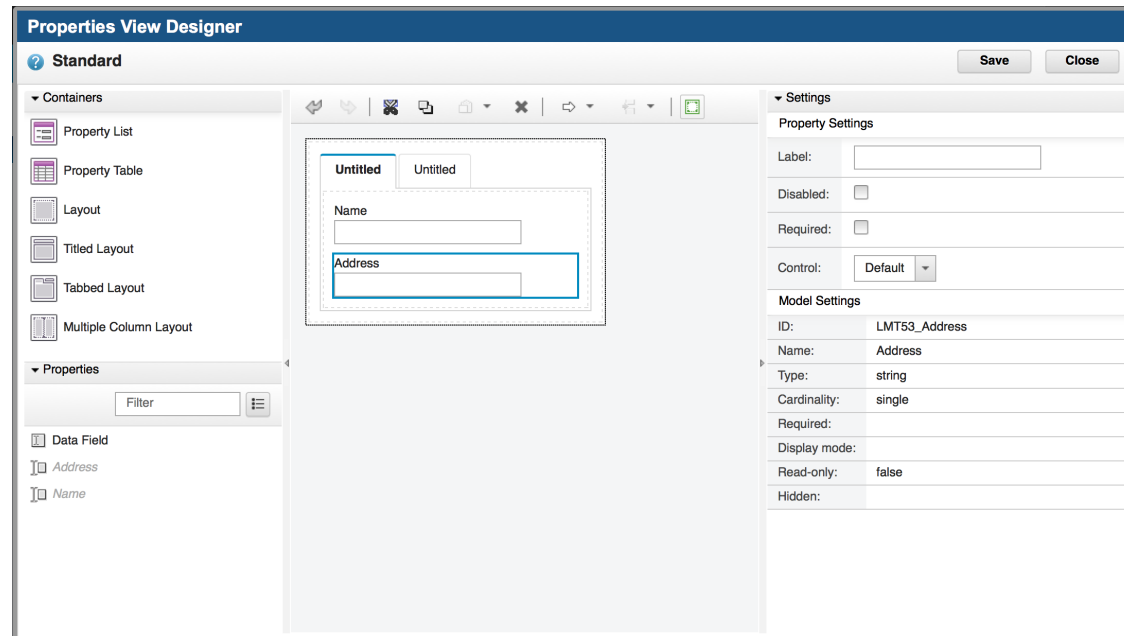
Page layouts in Case Builder

- Page layout designer integrated directly in Case Builder
 - Replaces Business Space
- Default pages generated for each solution
 - Modify and add new pages
 - Configure page layout
 - Edit widget settings to customize
 - All toolbars and menus are configurable
- Widgets similar to ICM 5.1.1 iWidgets
 - Register your own custom widgets and toolbar/menu actions
 - Wire widgets together, and script using Java Script Adaptor



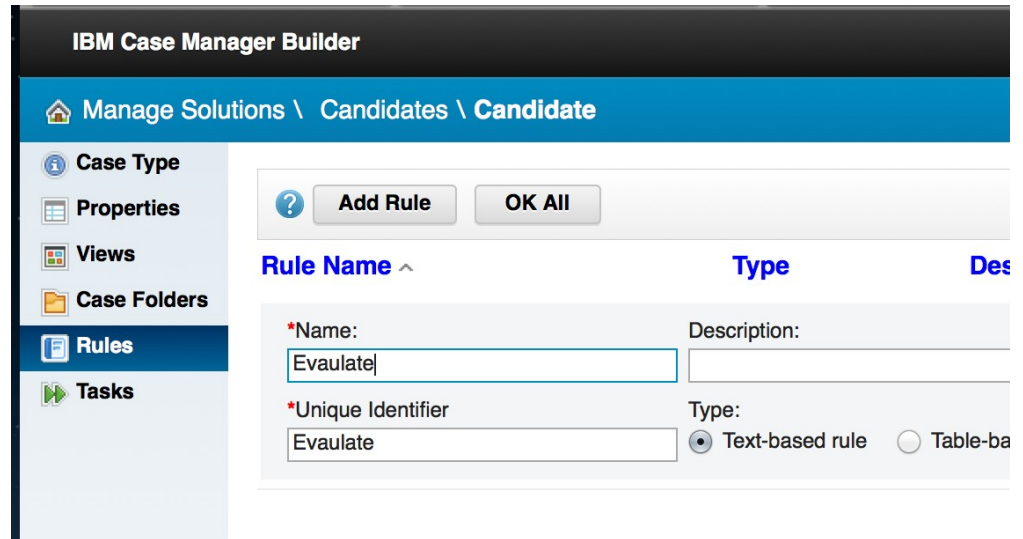
Property layouts in Case Builder

- Configure how case properties are displayed to users
- Multiple 'views' enable different property layouts for different pages
- Settings enable fine-grained control
- Continued support for electronic forms designers (eForms, IBM Forms)



Rules integrated in Case Builder

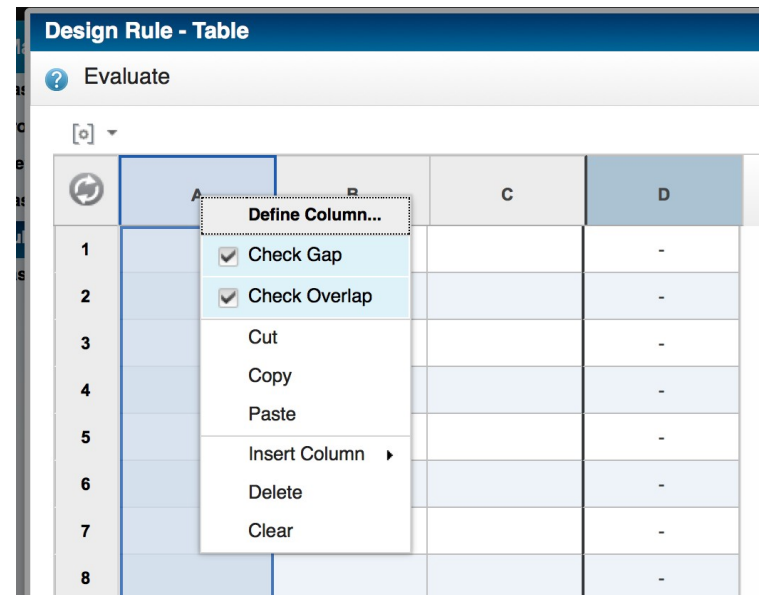
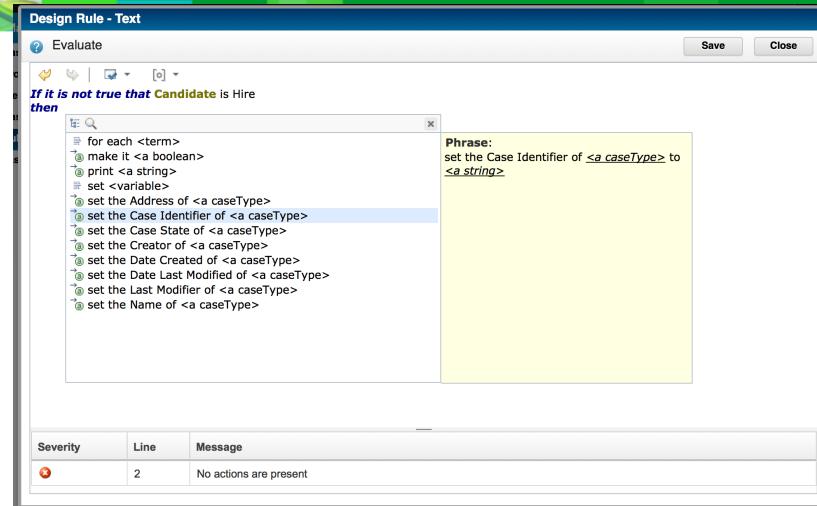
- Define rules directly in Case Builder
 - Makes it easier for the Business Analyst to author rules without the need for learning and using separate tools
- Separate installation and administration of the ILOG platform is no longer required for basic rules
- Ability to export rules to fully featured IBM Operational Decision Manager (ODM)



The screenshot shows the IBM Case Manager Builder interface. The left sidebar contains a navigation menu with options: Case Type, Properties, Views, Case Folders, Rules (selected), and Tasks. The main area displays the 'Add Rule' dialog. The dialog has a title bar 'IBM Case Manager Builder' and a breadcrumb 'Manage Solutions \ Candidates \ Candidate'. Below the breadcrumb are buttons for '?', 'Add Rule', and 'OK All'. The dialog is divided into two sections: 'Rule Name' and 'Type'. The 'Rule Name' section has a text input field with 'Evaulate' (note the typo) and a 'Description:' label. The 'Type' section has a 'Unique Identifier' text input field with 'Evaulate' and a 'Type:' label with two radio buttons: 'Text-based rule' (selected) and 'Table-ba' (partially visible).

Rules integrated in Case Builder

- Two types of rules
 - Text-based, natural language rules
 - Decision table
- Access/update case properties from your rules rules
- Execute a rule as a step in a task (uses a component step)
- Supports defining external variables that are not specific to a case instance
 - E.g. Interest Rate
 - You provide the external value from the task process



Collaborative solution design

- Developer efficiency improved because multiple users can edit a solution in Case Builder at the same time
- Changes are saved as drafts until you are ready to commit and deploy changes

Lock Information

The following items are locked for editing:

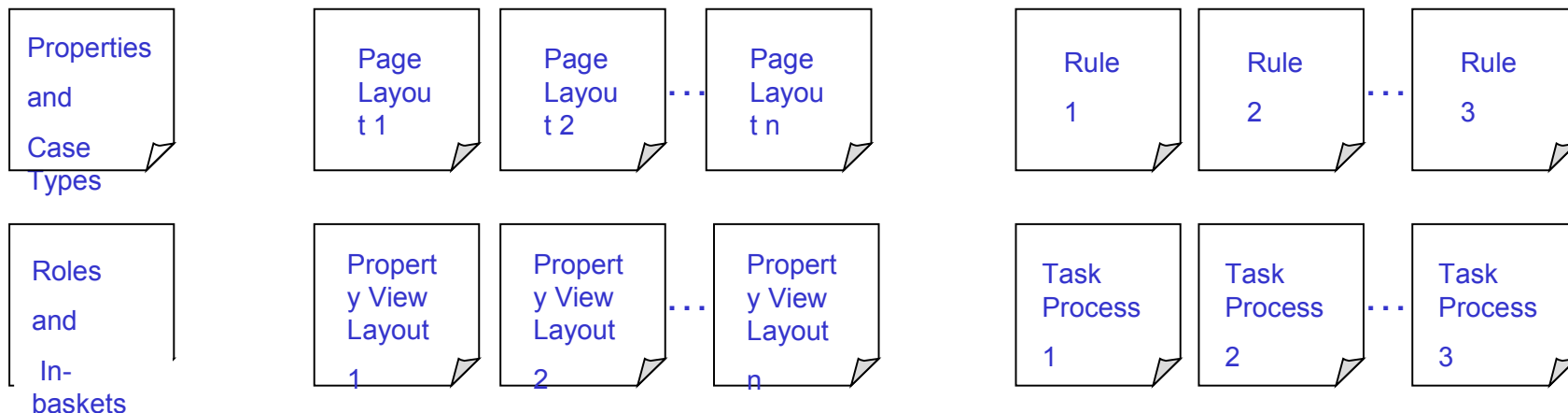
My locked items:

Type	Name
Candidates\View	Standard
Page	Case Details

Items locked by other users:

Type	Name	User
None		

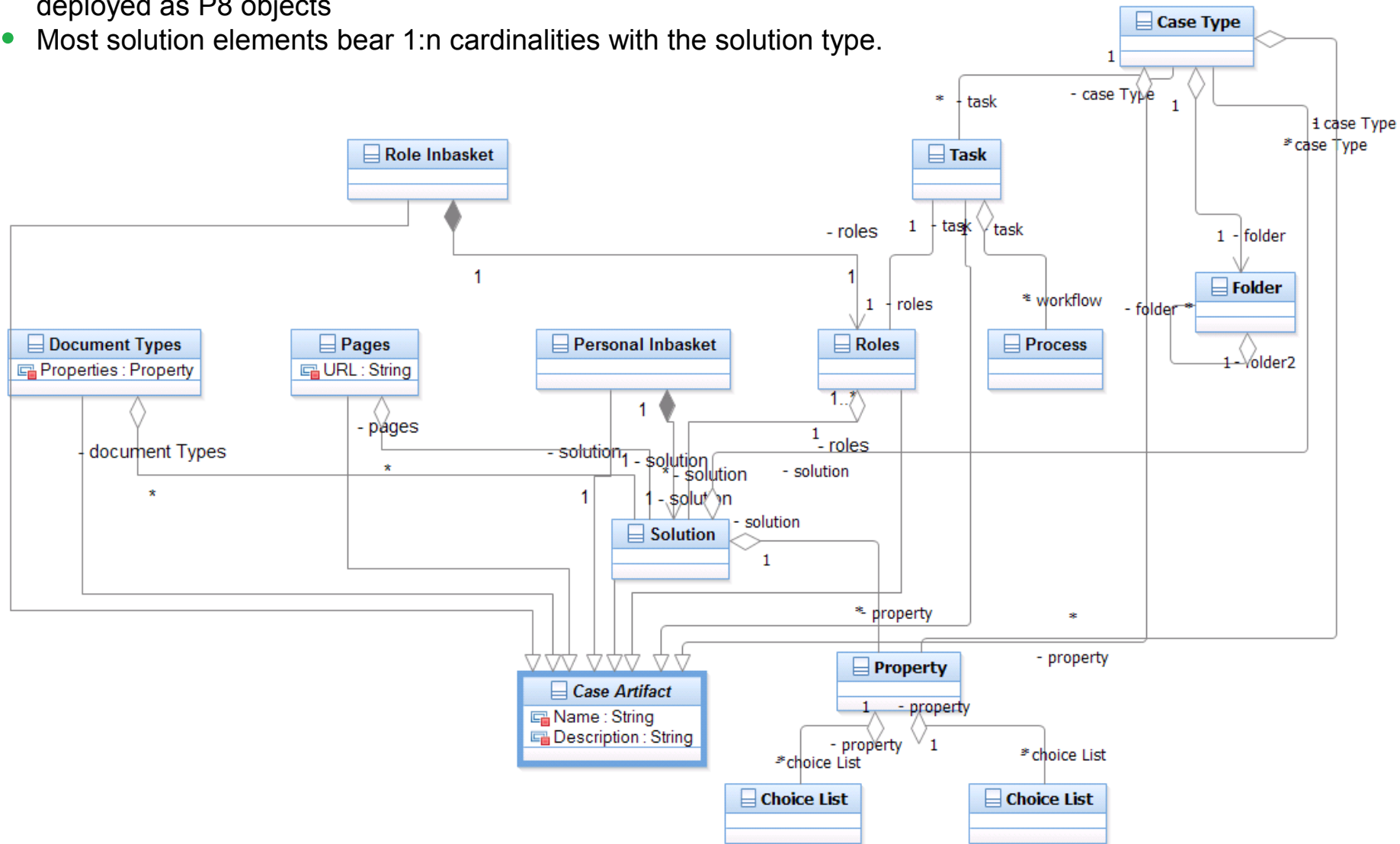
Close





Object Model of ACM Solution Elements

- A solution type is conceptually composed of case types and other elements
- Persistence model is based on the case instance, all solution elements are deployed as P8 objects
- Most solution elements bear 1:n cardinalities with the solution type.





Tasks in ICM 5.1

Avoid defining a complete process, by just defining the known process fragments

Finding the right balance between formal and ad hoc processes

Explicitly model the “**what**” needs to be done, and the “**why**” it needs to be done.

Processes are only good to describe the “**how**” it needs to be done

Typed

Tasks are deployed as PE processes

Repeatability

Tasks can be repeated at will

Grouping

Inclusive and Exclusive

Optional

User directed launching or skipping

Ad hoc

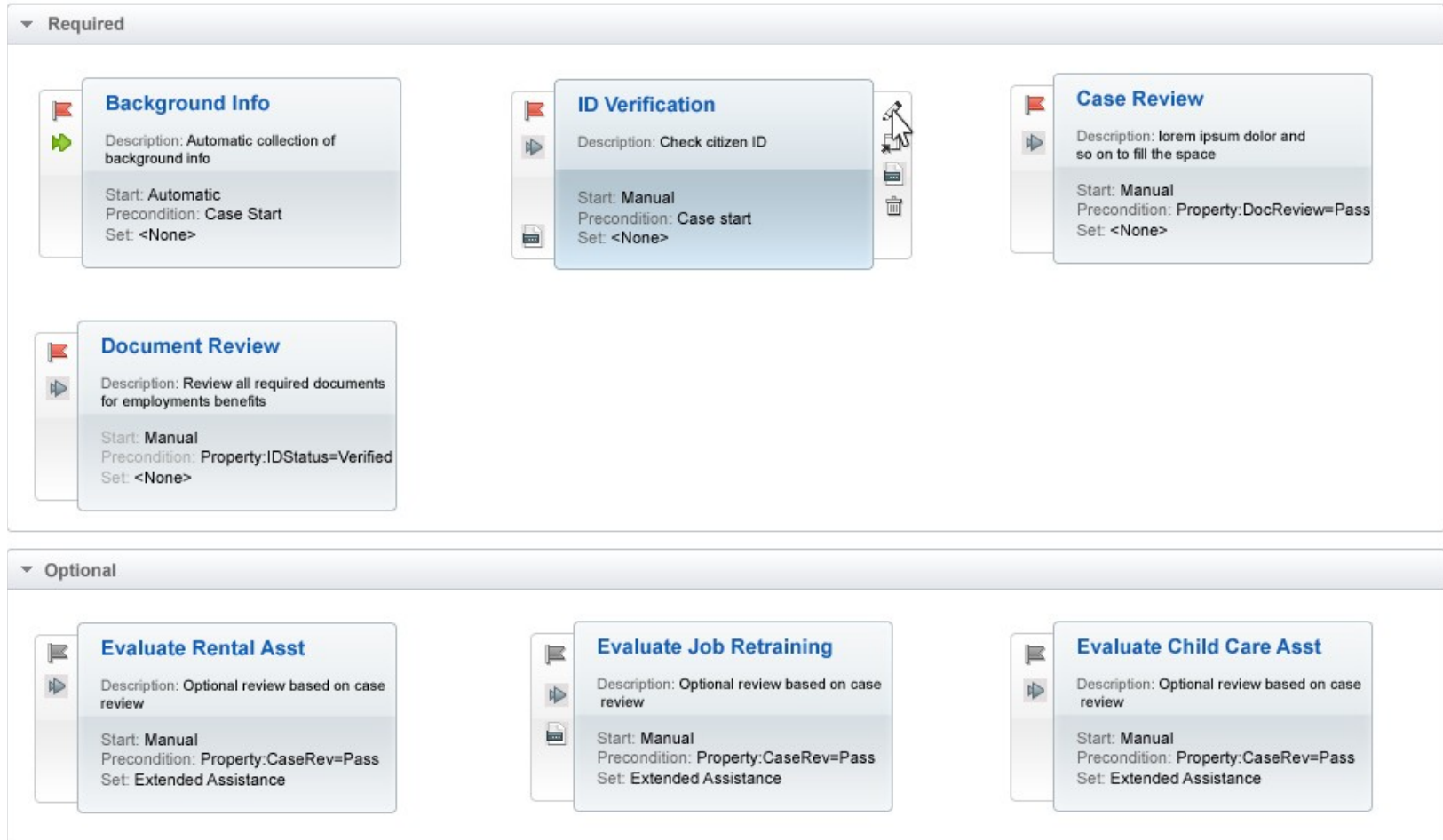
User dealing with unknown

Event driven

Tasks launched via events



Examples of tasks

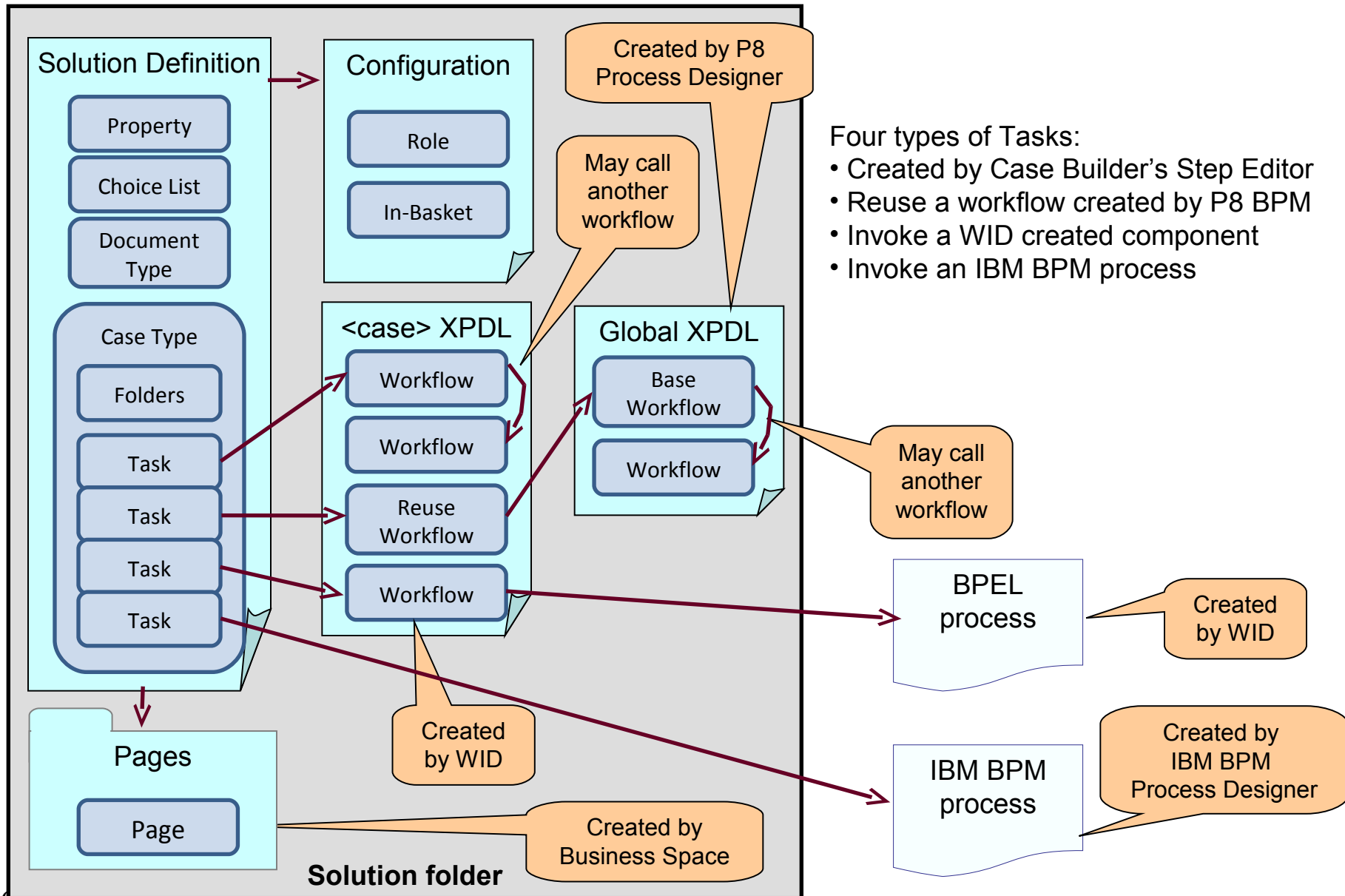




Solution definition artifacts

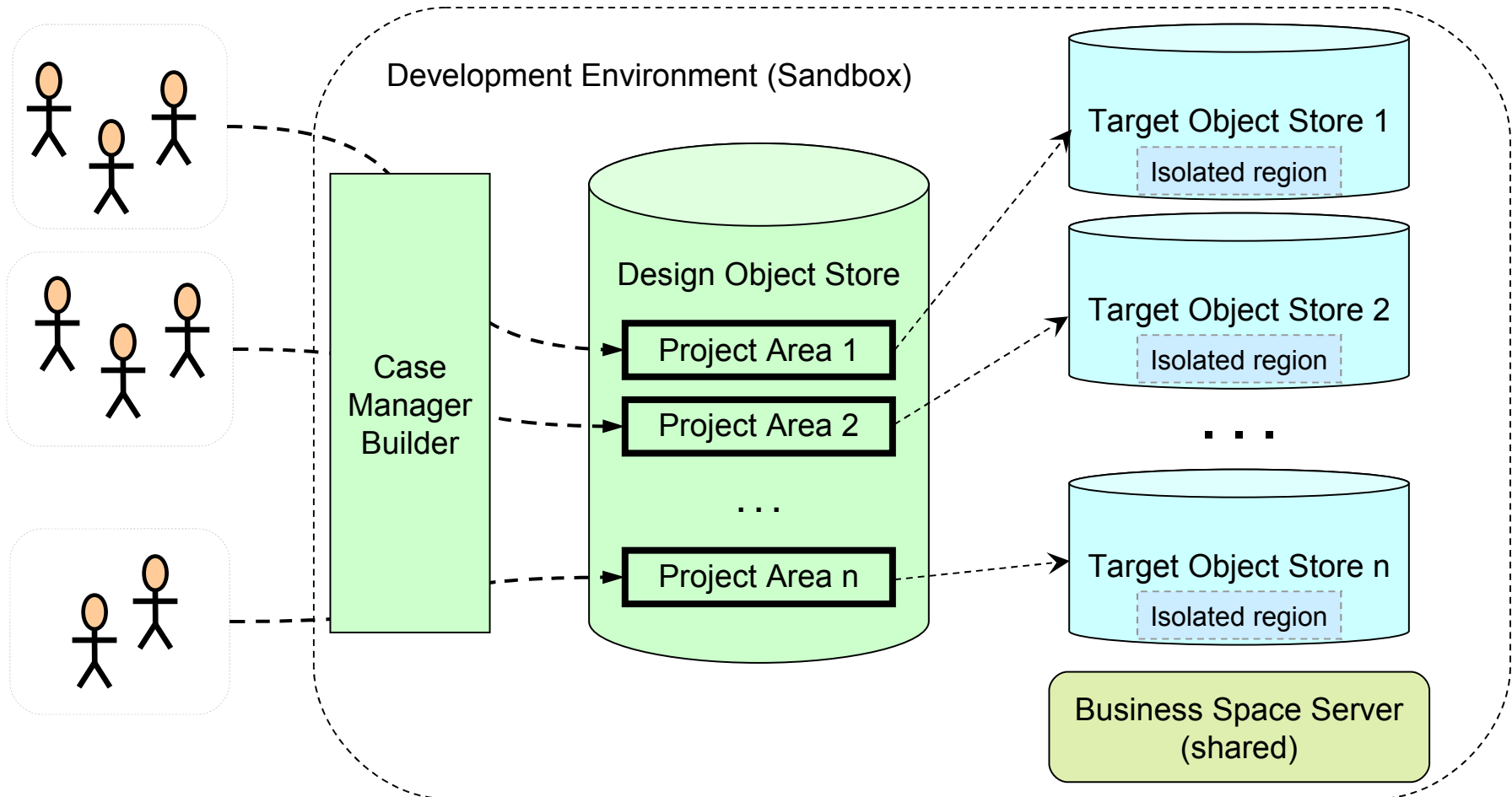
- Each solution is a subfolder that contains:
 - **Solution Definition File (SDF)**
 - XML based file
 - Contains solution definition for; case types, document types, folder structure, properties, choice lists, Tasks, page references, views, etc
 - SDF does not contain target information
 - **Workflow Configuration file**
 - Contains definitions for role(s), inbasket(s), etc
 - **<Case Type name> XPD L (XML Process Definition Language files)**
 - One XPD L file for each case type
 - Each Task has one process definition
 - **Solution Workflow Collection (XPD L)**
 - Containing reusable P8 BPM processes
 - **User Interface page definitions**

Example of solution artifacts



Project areas

- Development environment can be segmented into project areas each one containing a target object store as a sandbox



Case worker user experience

Case Runtime



Context 360° View Activities

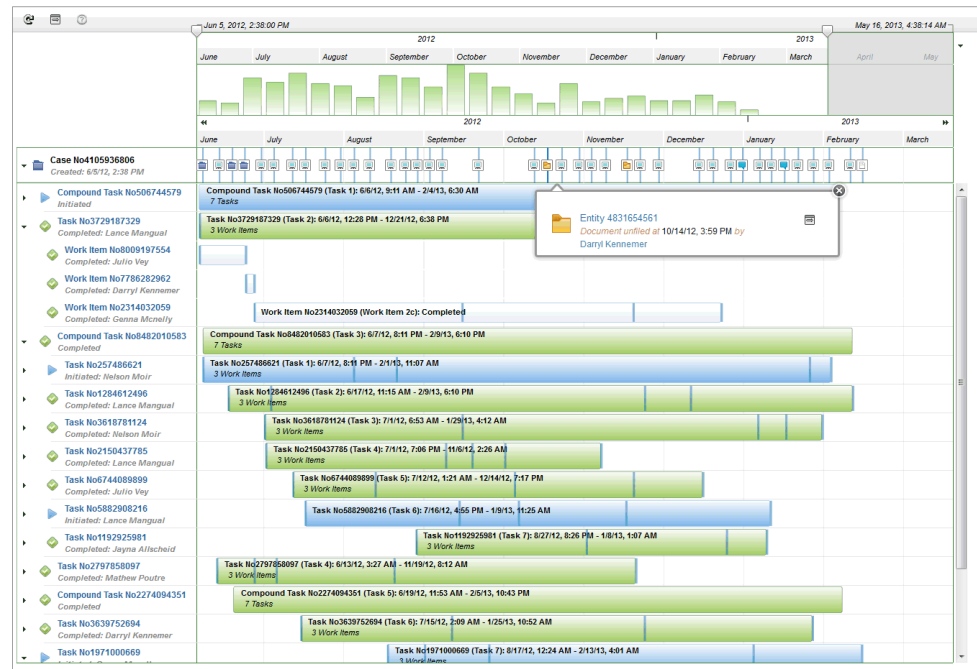
- **Role-based and personalized**
End user gets exactly the information they need to progress the case
- **Flexible and extensible**
Can be configured to meet unique business requirements
- **Provides deep context for case work**
No more disjointed jumping between application
- **Brings people, process and information together to drive case progression and better outcomes**

Bottom line:

A case worker has all the information they need to improve case outcomes

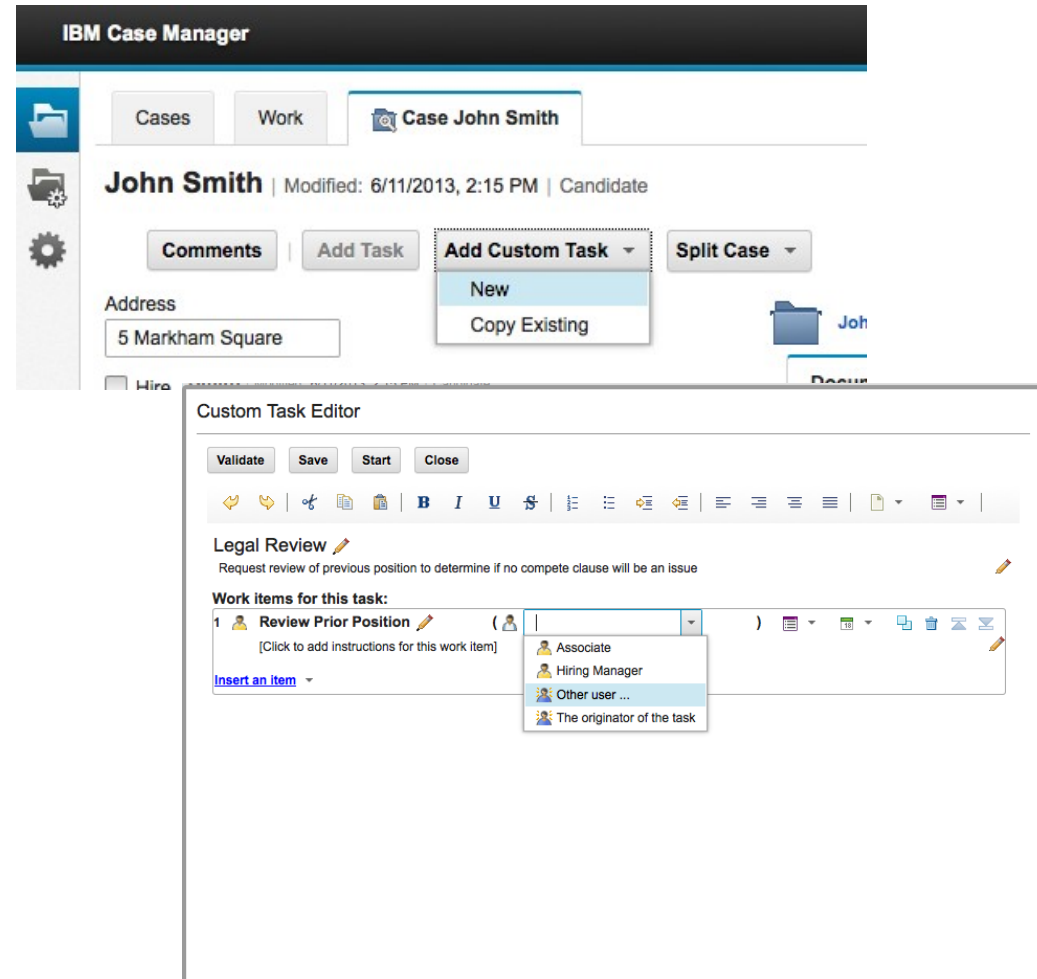
Case visualizer and history

- Highly visual, easy to use, case timeline that gives case workers a one stop overview of what's happening in the lifecycle of a case
- Provides more visibility into state of tasks and the work items behind them
- (Preview) Includes a new history snapshot feature that allows you to inspect the state of a case at any moment in time and easily discover changes that were made
- Data culled from CE audit event and PE event logs



Case workers can define task flows

- Authorized case worker can define a sequence of actions that need to be performed on a case
- Supports use cases where the task flow is not well understood/known ahead of time
- Intuitive outline style text-based editor, enables defining work for humans
- The user is also able to copy and modify existing custom tasks when creating new ones





Unique case infrastructure and capability set

Case Infrastructure

Case Object
Models

Case
APIs

Solution
Constructs



Task Object
Model

Case Analytics
Data Store

Case Object Model

- Full case details, its parties & case interrelationships
- Ensures that case lifecycles are managed and relationships persist over time

Task Object Model

- Allows the case to respond to external events
- Provides unique model for managing ah-hoc activities
- Provides a detailed audit trail of activities

Power of Case Client is exposed in APIs

- REST APIs in case infrastructure for custom Web 2.0 development and interfaces

Solution Constructs

- Enables a rapid, iterative design/test sandbox
- Solutions can be templates that are reused

Case Analytics Data Store

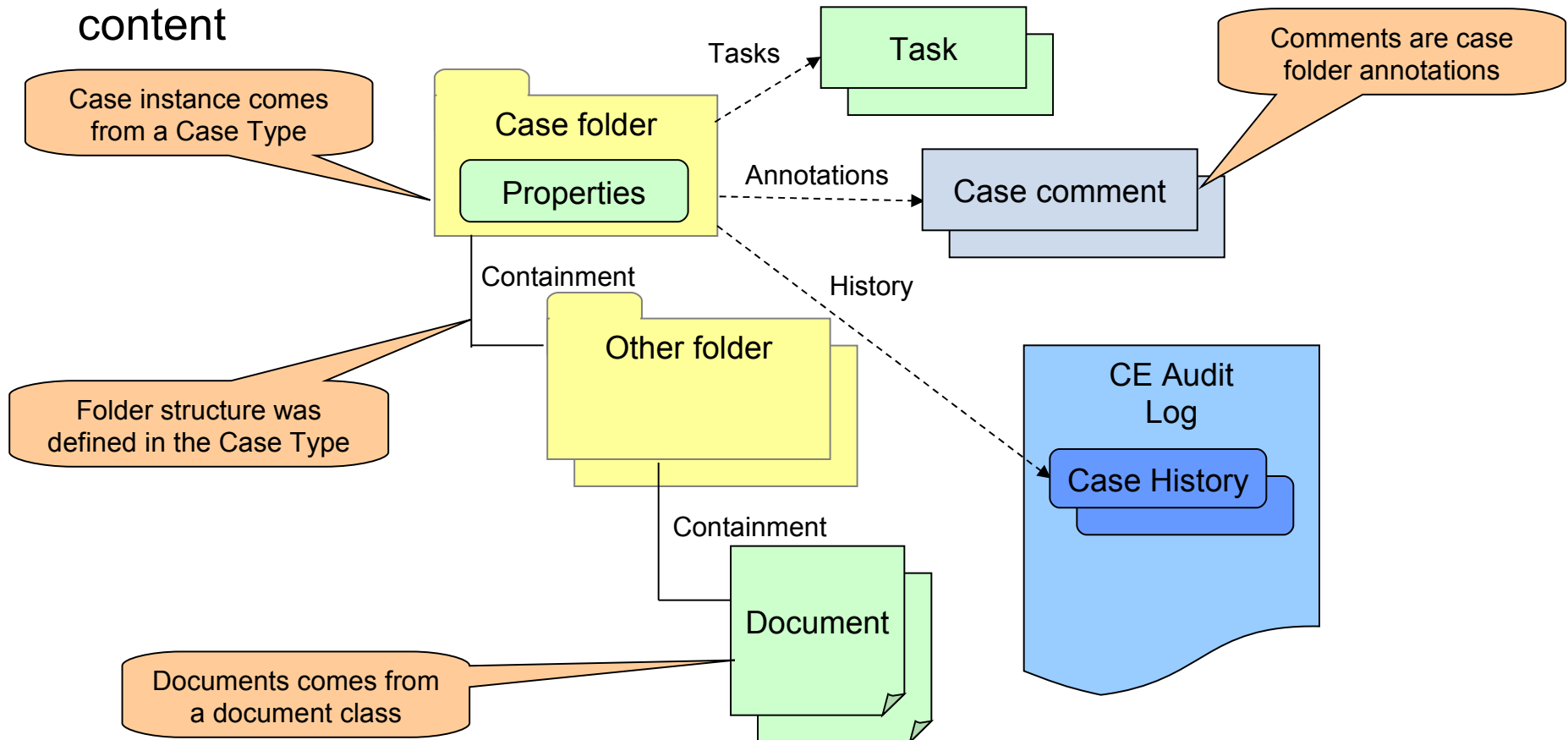
- Predefined structures for case-related information for analytics
- Real-time and historical/summarized
- Structured and unstructured information

Bottom line:

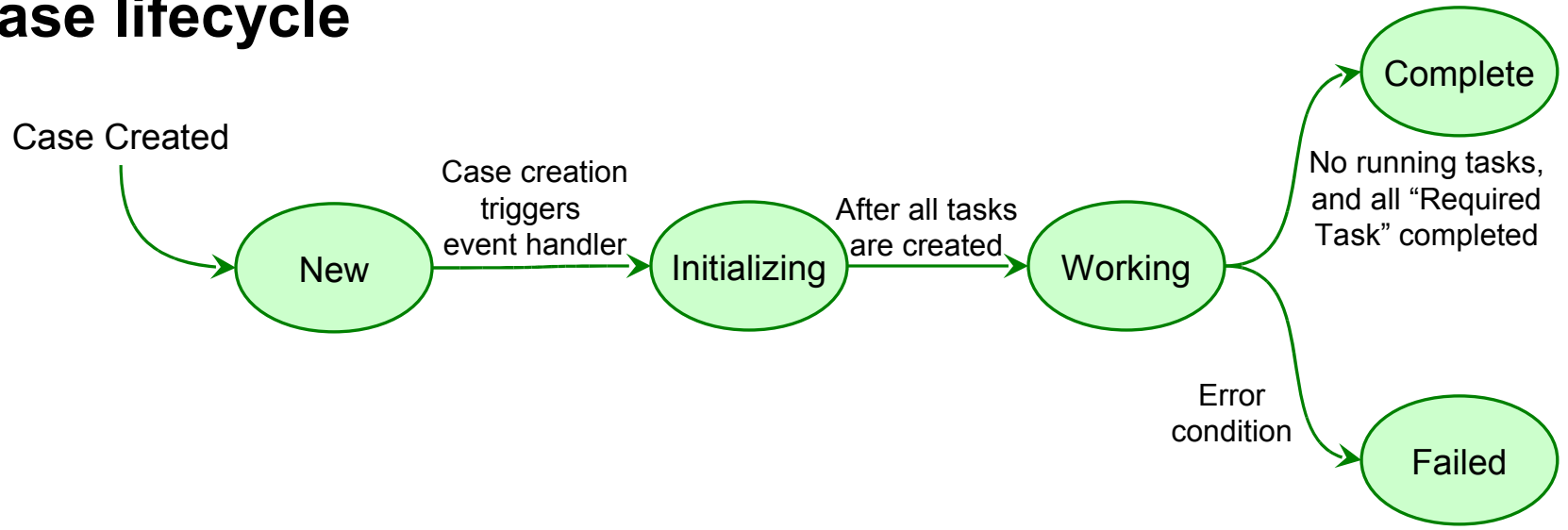
IBM Case Manager provides a comprehensive and extensible case infrastructure to quickly build a case-based solution

Case instance

- Cases are persisted in P8 folder structure using Content Engine constructs
- Case data lives on long beyond any individual task or action in a case
- All content management functionality can be applied to the case and its content

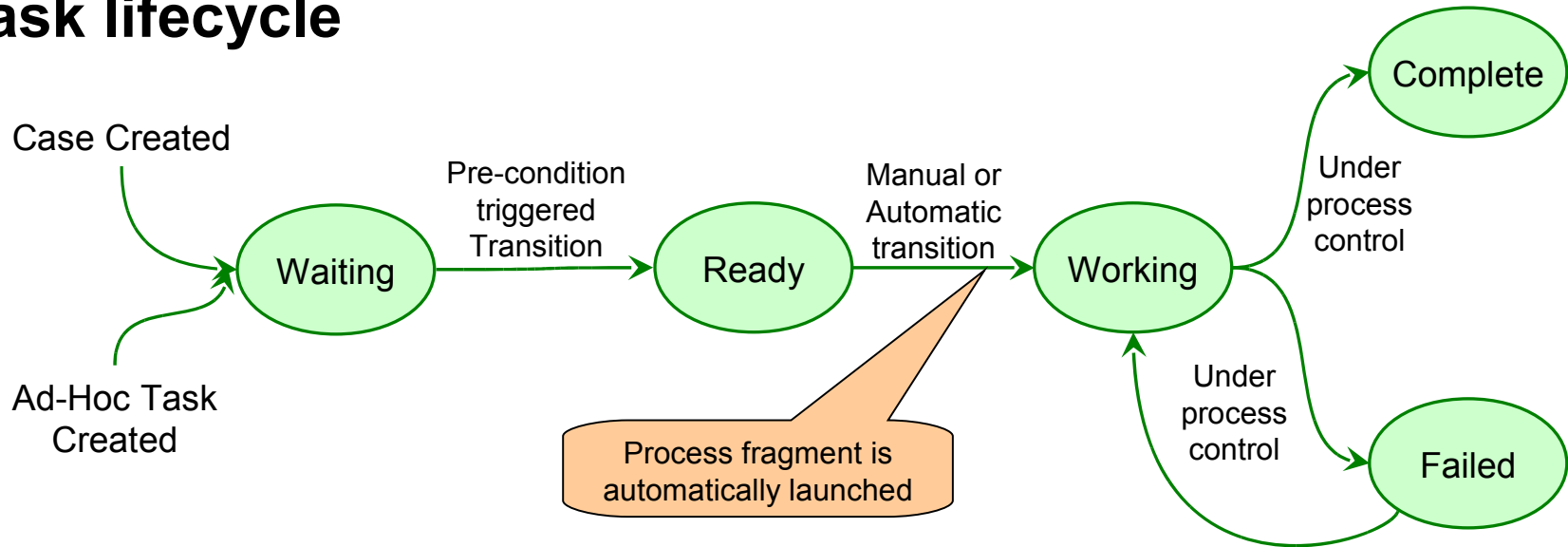


Case lifecycle



- Case is created in a new state, but that triggers the case creation event handler that moves the state to initializing
- The case creation event handler creates all the tasks and copy folder structure from case template

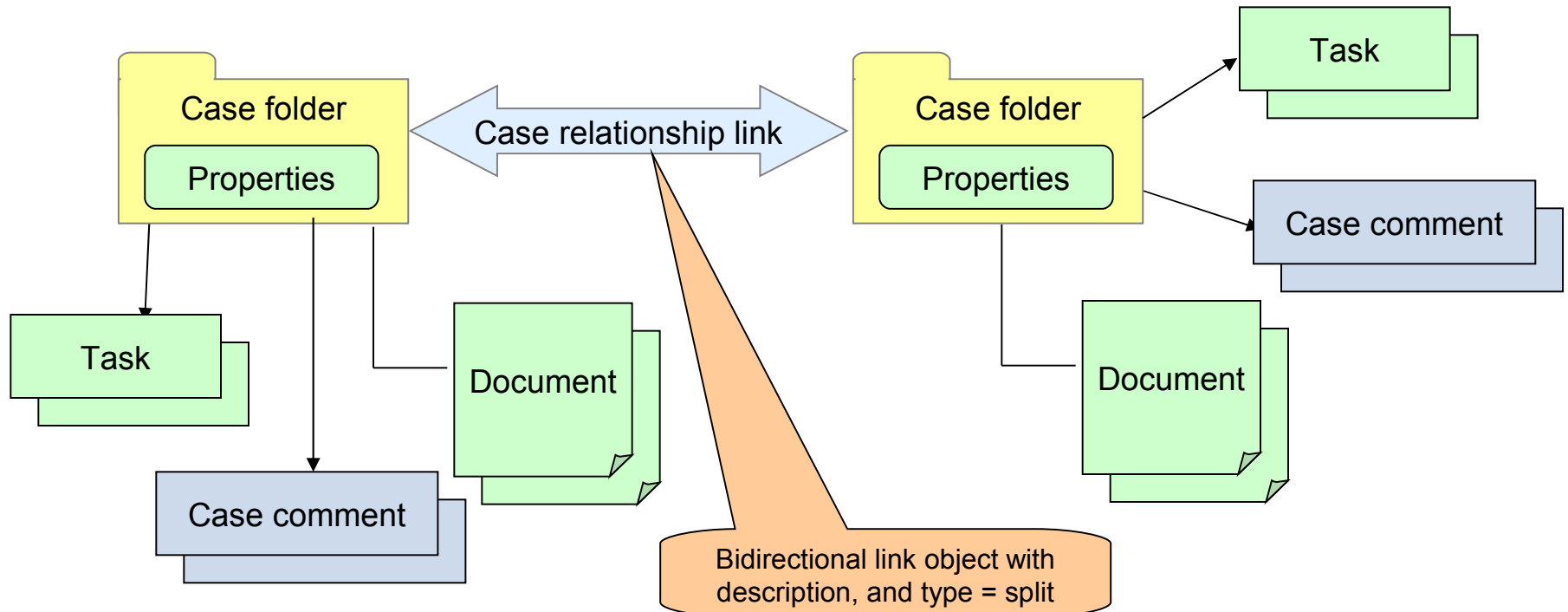
Task lifecycle



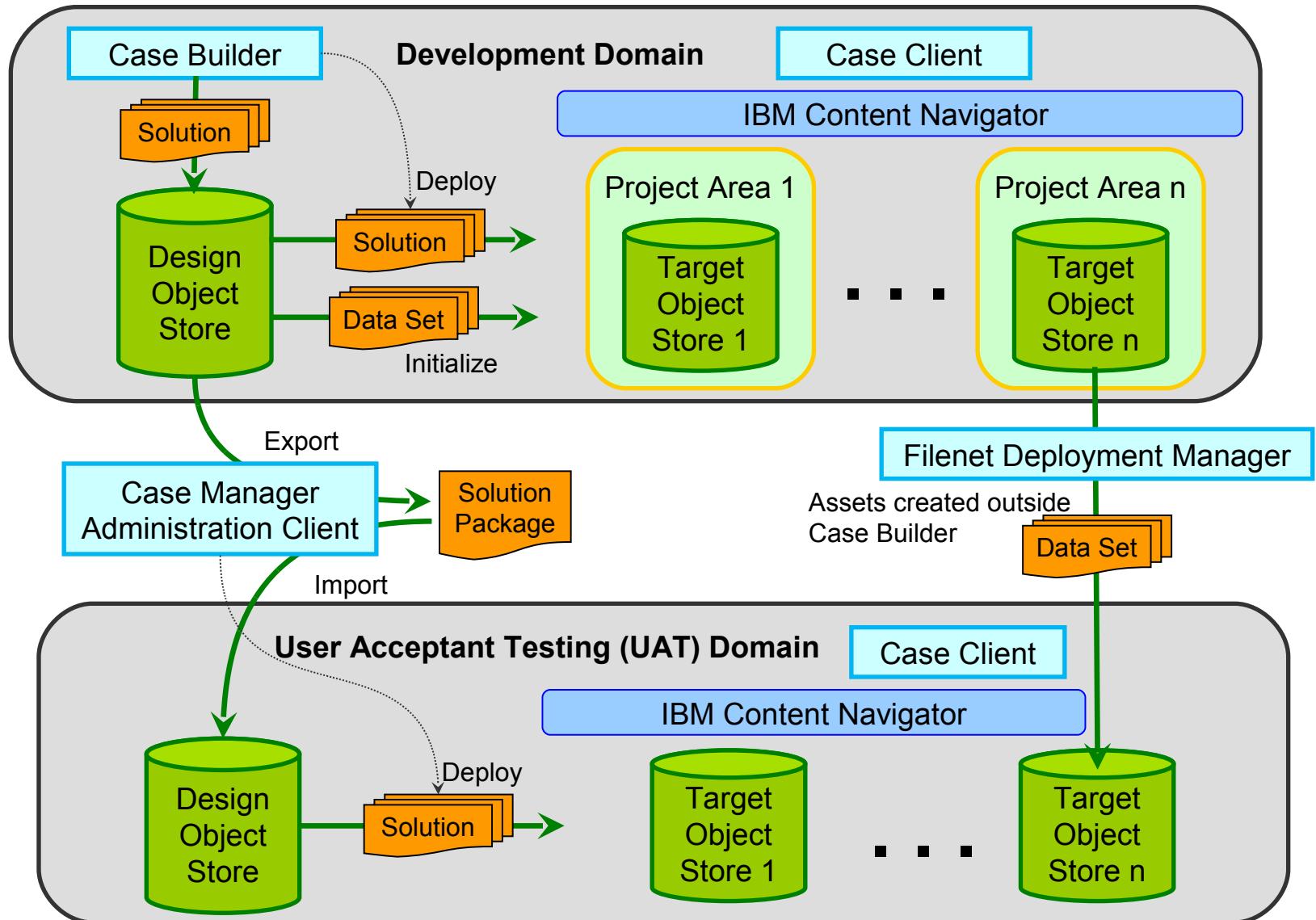
- Distinguish from case lifecycle (but there are dependencies)
- Waiting to Ready transition immediately when there is no precondition
- Ready to Working transition immediately for automatic tasks
- Ready to Working transition manually by the Case Worker executing the task
- Ad-Hoc tasks are automatic and have no preconditions, so they transition immediately from waiting to ready to working

Case split relationship

- Split cases are related via a case relationship link
- History in both cases reflect the split
- User interface allow navigation between related cases via the history

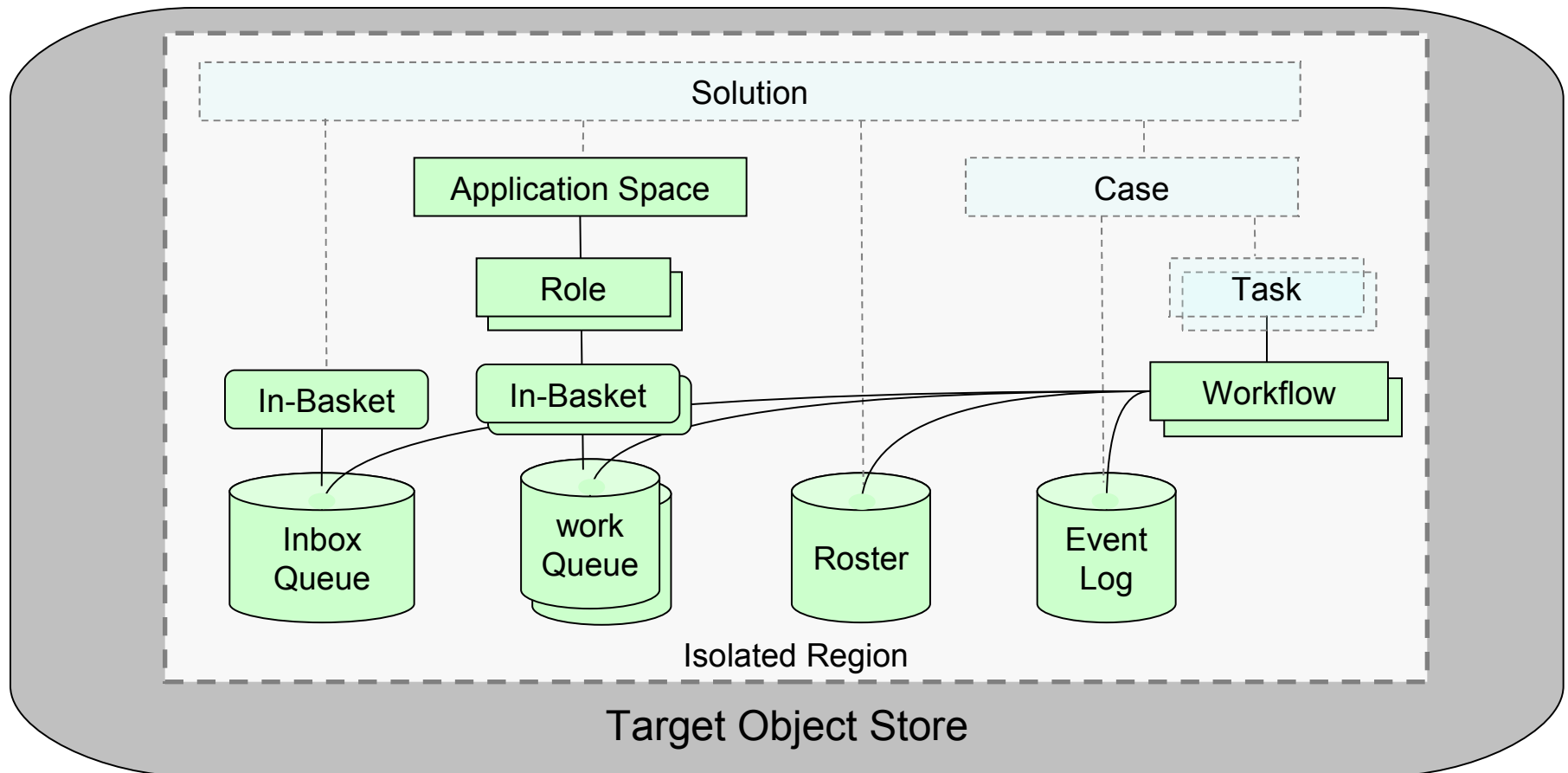


Basic deployment topology



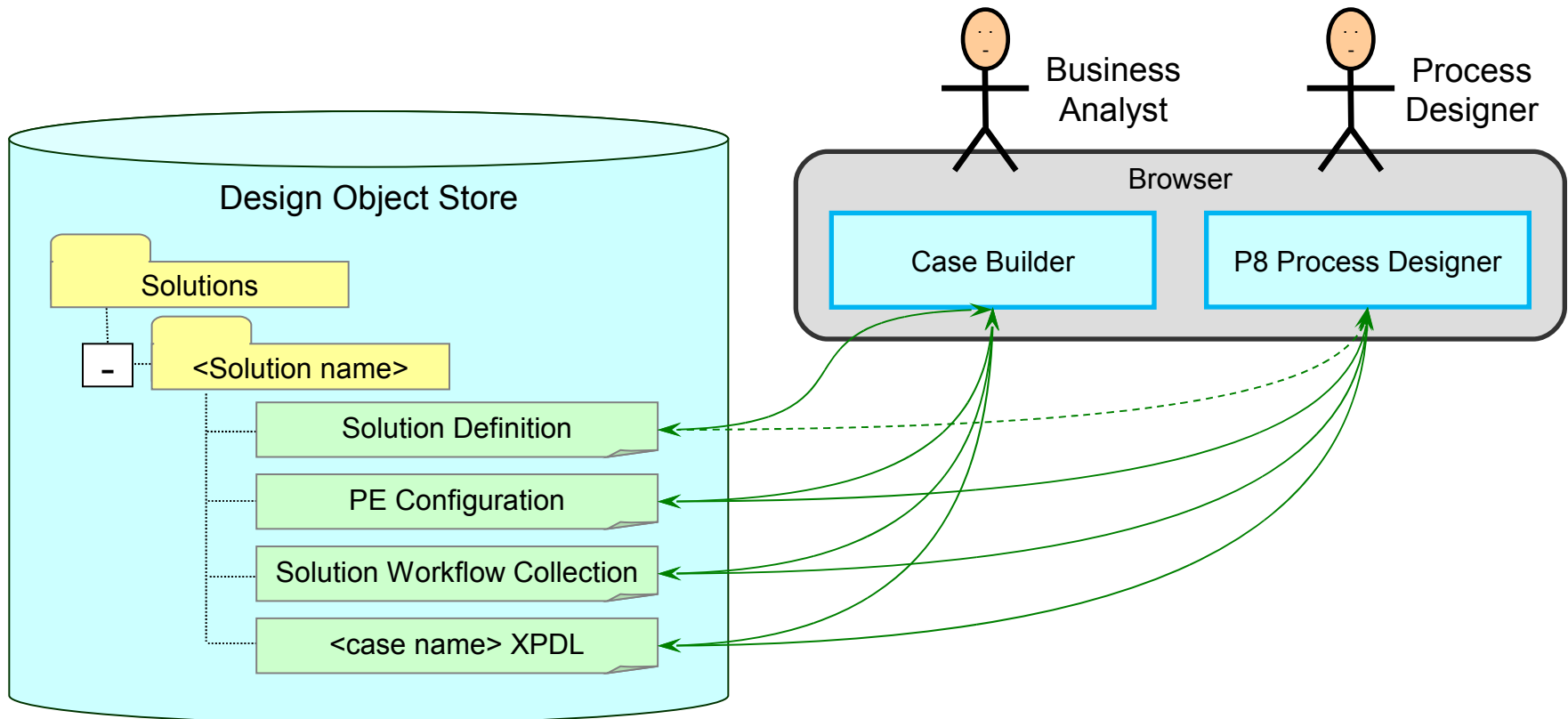
P8 task implementation

- Task workflow structures live in the same object store as the case data
- Very efficient interaction between case data and workflow



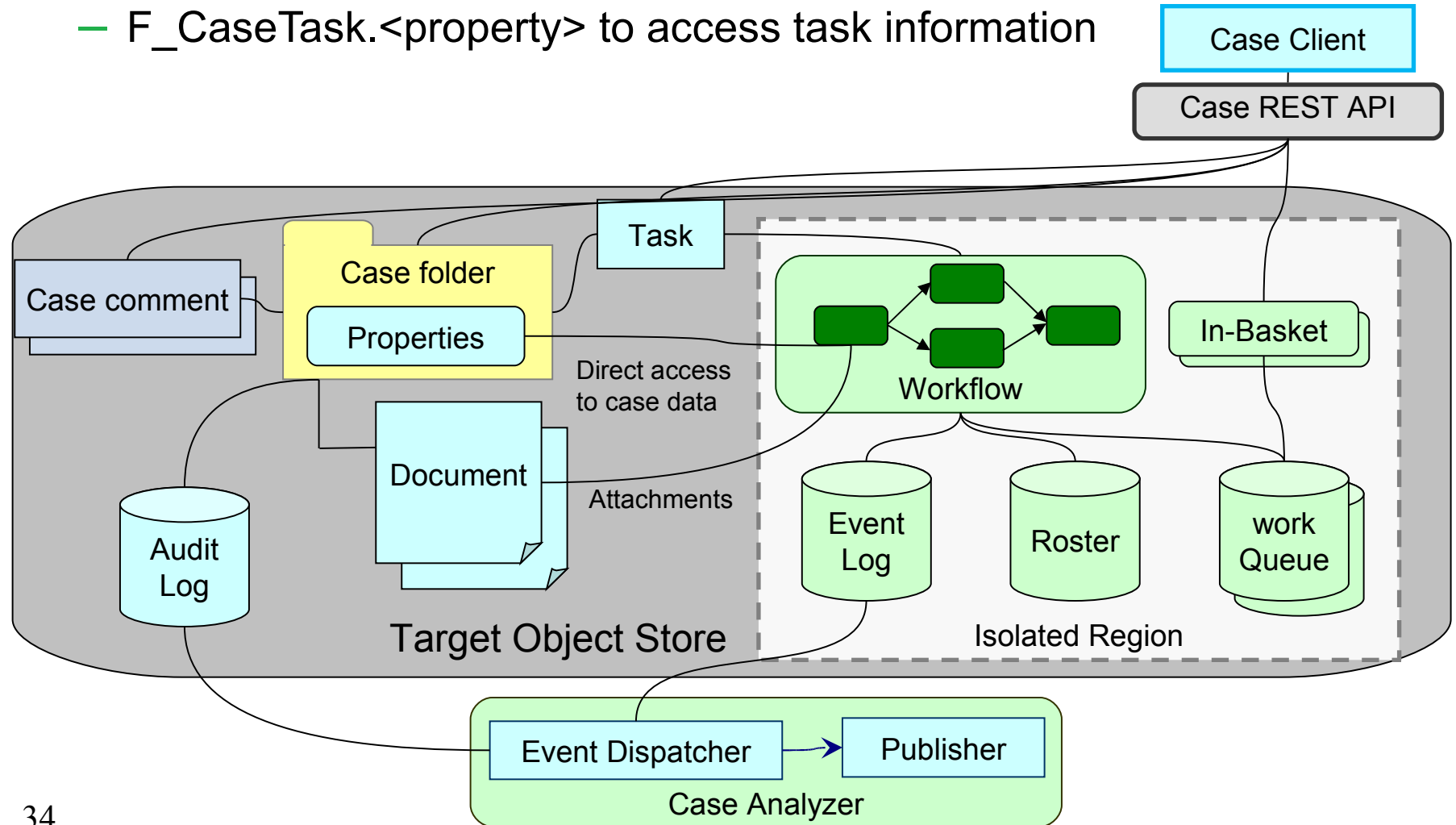
Case Builder and P8 Process Designer

- Roundtrip between Case Builder and P8 Process Designer is useful
 - Full P8 BPM functionality can be implemented this way
- Roles, In-Baskets, and Tasks implemented with Case Builder can be modified and enhanced using the P8 Process Designer



P8 task runtime

- Case data lives in the case folder, but can be accessed from the workflows
 - F_CaseFolder.<property name> to access case properties
 - F_CaseTask.<property> to access task information

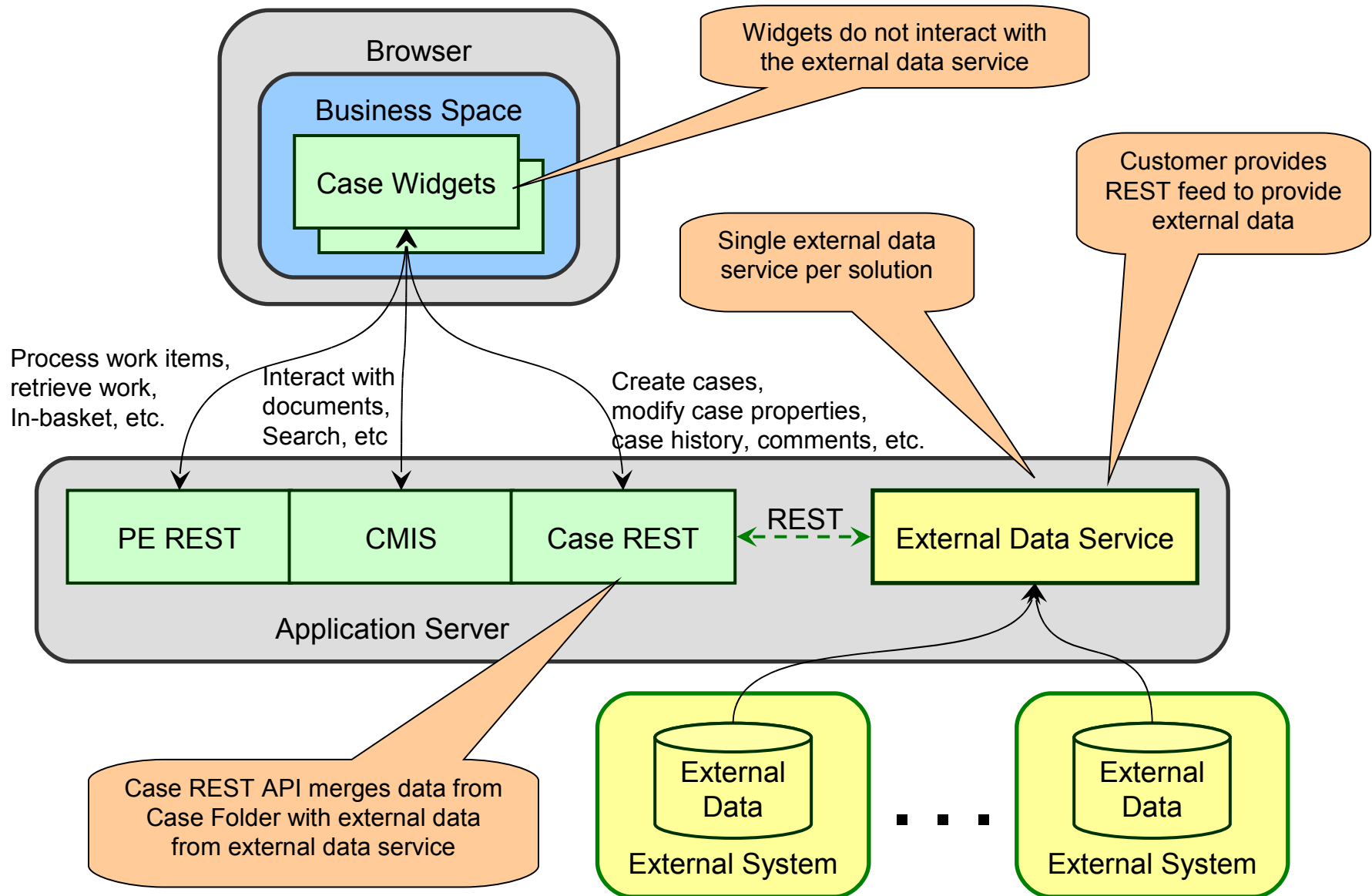




External data support

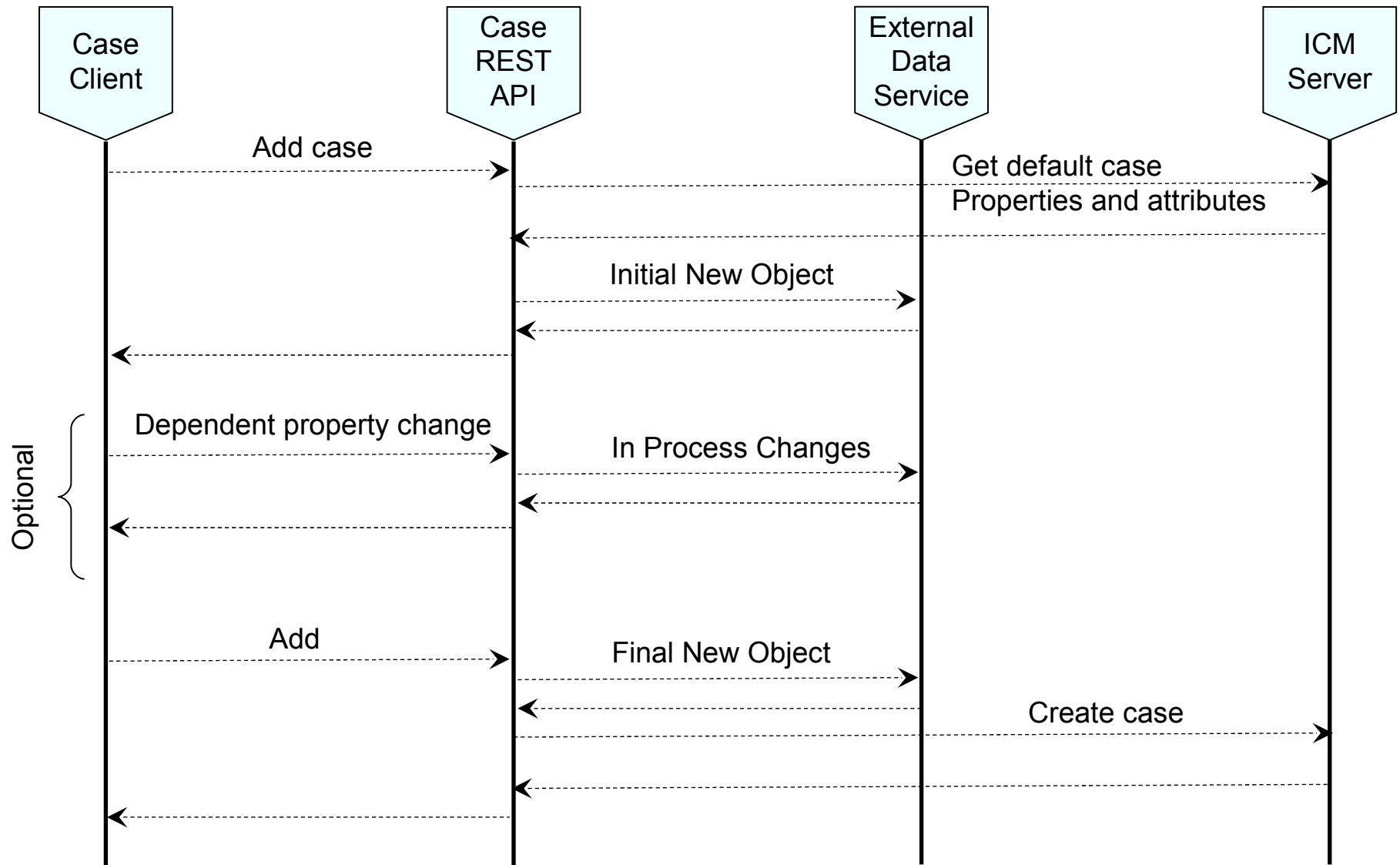
- Each solution can be configured to invoke a REST external data service
- This external data service is used by the Case REST API when case data is retrieved
- The external data service can be used to
 - Influence property values based on data from an external source
 - Modify property attributes (for example minimum and maximum)
 - Enforce dependencies between properties
- The external data service must implement a POST operation
 - The payload contains the relevant case data plus a request mode
 - The returned payload is merged with the case data and returned to the case client

External data support - Component architecture



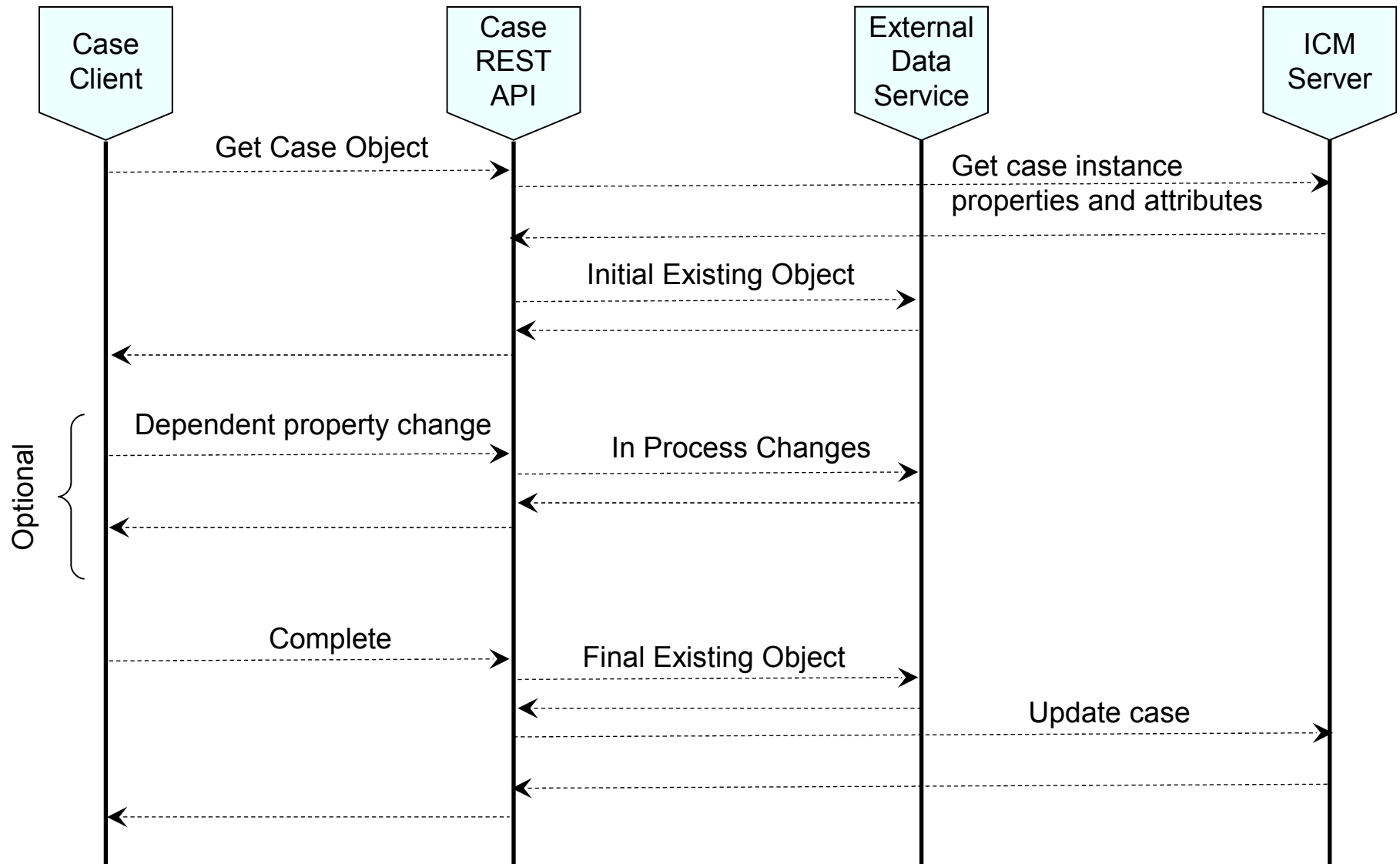


Interaction diagram for case creation using external data

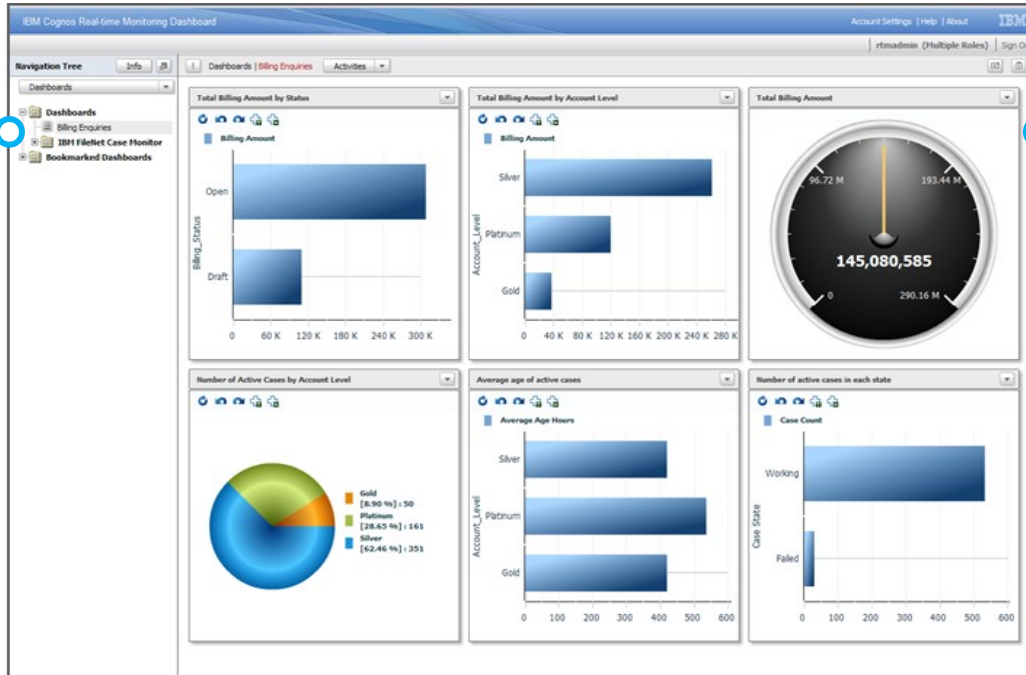




Interaction diagram for using external data



Powerful analytics for better case outcomes



Case Analytics



Structured Unstructured
Real time Persisted

- **Comprehensive reporting and analysis**
Gives case managers visibility across all information types to assess and act quickly
- **Real-time dashboards**
Understand issues before they become a problem
- **Unique content analytics for discovering deeper case insight**
Crawl and index case content and metadata. Discover patterns, trends and insights across cases

Bottom line:

Case managers need insight in order to impact results.

IBM Case Manager – case analytics

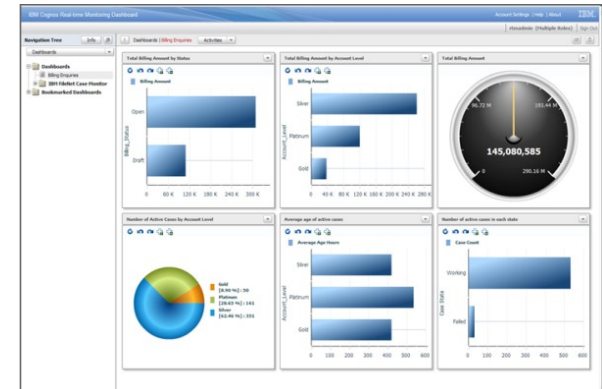


Case **Analyzer** (Historical Reporting)

Excel and Cognos enable case and process analysis

Dynamic - Drill down, slice and dice, filter, etc

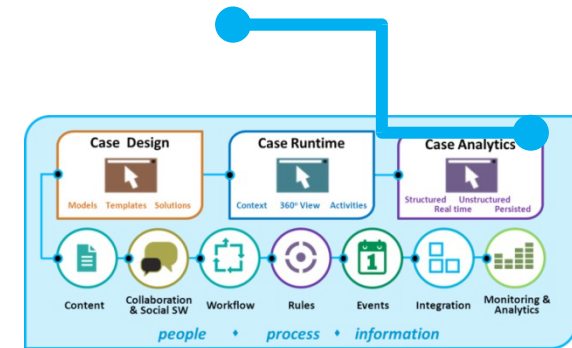
High performance, large volume analysis



Case **Monitor** (Real Time Dashboards)

Cognos RTM 10.1 provides real time cases monitoring

Threshold monitoring and alert generation



Content Analytics

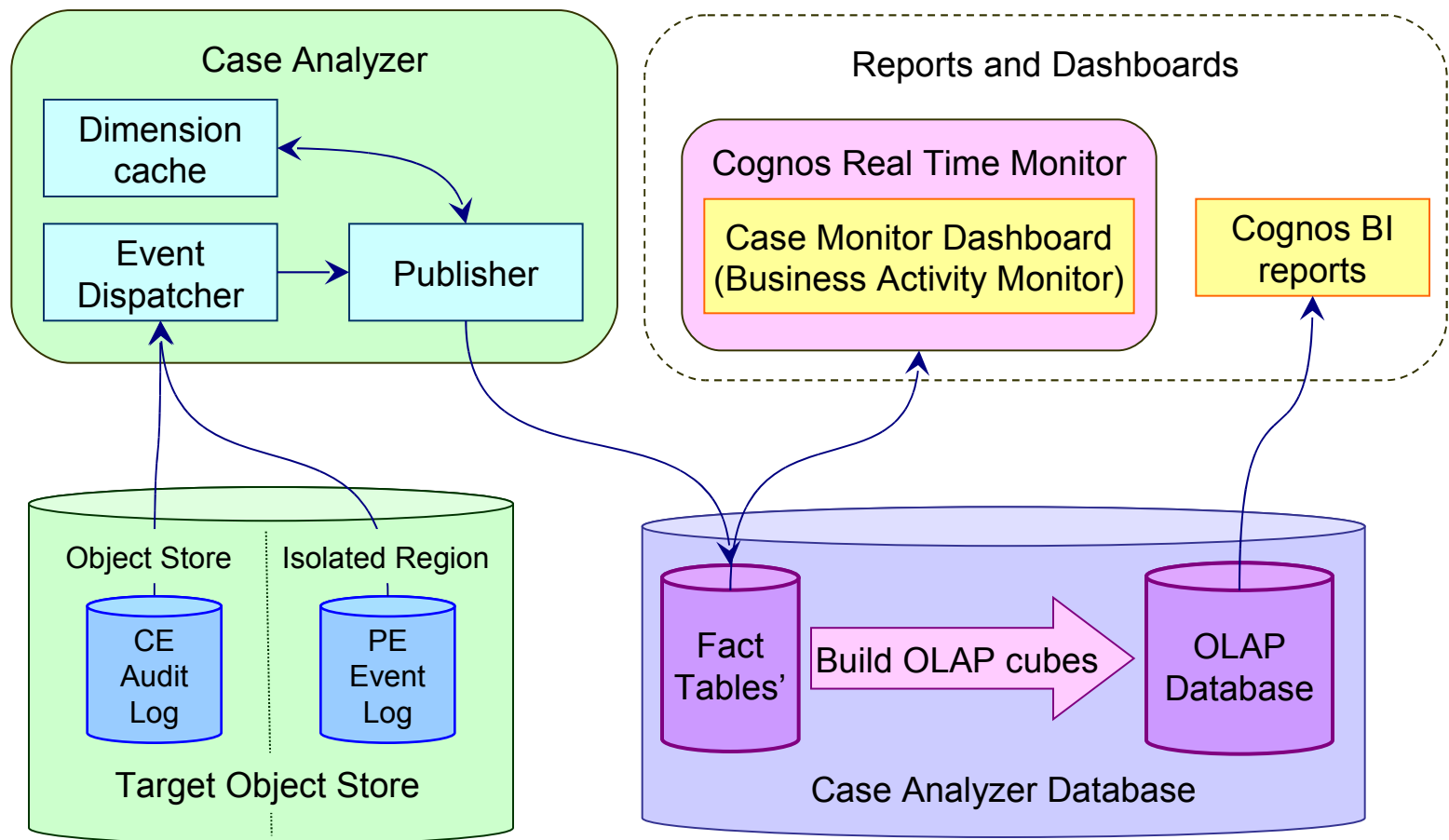
Crawl and index case contents and metadata

Discover patterns, trends and insights across cases

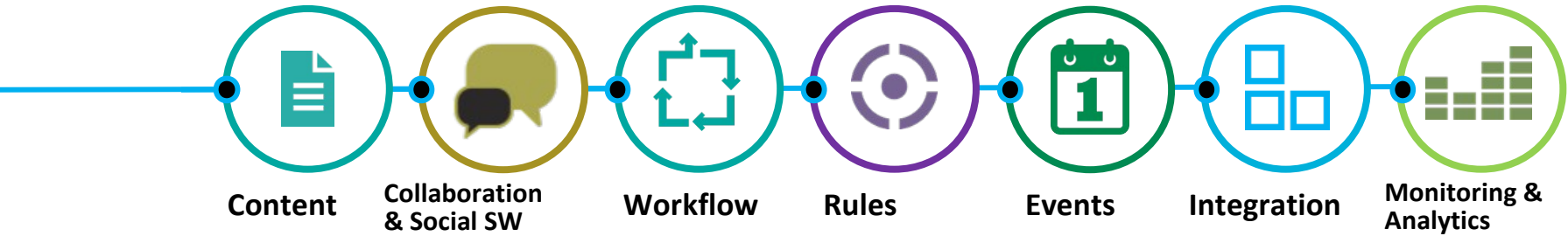
Example : Most common complaint in user comments in cases

Case analyzer

- Case Analyzer combines content and process information to present a real time picture of the case



Underlying capabilities



Integrated and bundled capabilities:


- Content Management
- Process Management
- WebSphere ILOG jRules*
- Content Analytics (Text analytics)*
- Cognos Real Time Monitoring (Real time analytics)*
- Lotus SameTime (embedded awareness in case runtime and web chat)*

Bottom line:

IBM Case Manager leverages and integrates best of breed capabilities from across IBM

*Denotes usage limited to case solutions

Key Themes and Customer Benefits

- 
- **Streamlined Software Management and Deployment**
 - Reduction in loosely coupled, separately managed components will significantly reduce complexity and troubleshooting that negatively impact time to value
 - **Enhanced Solution Development**
 - Deliver faster time to ROI by making it easier to design, build and deploy case solutions
 - **More Case Centricity**
 - Providing case workers with more visibility into the state of a case and offering additional capabilities to drive cases to successful outcomes
 - **Much More Flexible and Extendable Case Client Application Platform**
 - Deliver a client application platform that is consistent with other ECM solutions and allows much more reuse of existing components when customizing or extending

Streamlined Software Management and Deployment



Built On 5.2
Platform



Simplified Install
and Deployment



Web Based
Administration

Enhanced Solution Configuration



Built-in Page and
Data Layout
Designer



Built-in Rules



Collaborative
Solution Design

More Case Centricity



Case Visualizer



Case Worker
Defined Task
Flows

Much More Flexible and Extendable Case Client Application Platform



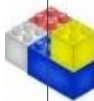
Enhanced Case
Client UI



Content Navigator
document
capabilities



Widget
enhancements &
Case Operations



Case Client UI
Toolkit



Mobile Case Client



Expanded
Platform Support

Summary

- IBM Case Manager is a comprehensive framework covering all aspects of the case lifecycle
- It features a solution development environment aiming at rapid development and deployment of Advanced Case Management solutions.
- Its architecture leverages the P8 infrastructure so that a runtime integration of ICM slutions with (other) P8 applications is very well supported
- The ICM case model supports both the static (content) and dynamic (process) aspects of cases based on an approach featuring different layers of abstraction
- It integrates many case related capabilities of the IBM portfolio as well as supporting the usage of other IBM process engines.