

Logo Versions



WHO LET THE DOGS OUT?



Primary

Wordmark Only

Icon

Colours



Primary

Hex #096A2E RGB rgb(9,106,46)

CMYK 92 0 57 58

Pantone 18-6030



Secondary

Hex #8ABE53

RGB rgb(138,190,83)

CMYK 27 0 56 25

Pantone 14-0244



Accent

Hex #8ABE53

RGB rgb(138,190,83)

CMYK 27 0 56 25

Pantone 14-0244

Background

Hex #FFFFF

RGB rgb(255,255,255)

CMYK 0000

Pantone 11-0601

Typography

Primary

STAATLICHES REGULAR

AA BB CC