

Agenda Base Camp for Strengthening Capability of Digipreneurs

Waktu	Senin, 18 Agustus 2014	Selasa, 19 Agustus 2014	Rabu, 20 Agustus 2014	Kamis, 21 Agustus 2014	Jum'at, 22 Agustus 2014
08.30 - 09.00	Registrasi + Coffee Morning	Registrasi + Coffee Morning	Registrasi + Coffee Morning	Registrasi + Coffee Morning	Registrasi + Coffee Morning
09.00 - 09.30		Materi 4: Lean Start Up oleh Dondi Hananto (Founder Kinara Incubator & Co-Founder CommalD dan wujudkan.com)	Materi 9: Company Branding oleh Arief Widhiyasa (CEO AGATE Studio)	Materi 14: When Will be the Right Time for Start Up to Meet Venture Capital oleh Diyanto Imam (Country Director of New Venture Indonesia)	Announcement: The Best 25 Start Up Companies
09.30 - 09.40					
09.40 - 09.50					
09.50 - 10.10					
10.10 - 10.30					
10.30 - 10.45	Materi 1: Character of Successful Entrepreneur oleh M. Andi Zaki (Founder Technopreneur)	Coffee Break	Coffee Break	Coffee Break	Selesai
10.45 - 12.30		Materi 5: Zero to Hero in Digital Creative Industry oleh Calvin Kizana (CEO PicMix)	Materi 10: Digital Marketing oleh Garth Parlimbangan (Business Director XM Gravity)	Diskusi Tim: Presentation Preparation	
12.30 - 13.30	ISHOMA	ISHOMA	ISHOMA	ISHOMA	
13.30 - 15.00	Materi 2: Leadership oleh Bapak Cahyana Ahmadjayadi (Inisiator ID Dignity dan Ex. Komisiner Bank Mandiri)	Materi 6: Building your Start Up Company oleh Bullit Sesariza (Director of PT Logika Interaktif)	Materi 11: How can Crowdfunding finance your IP oleh M. Imran (CEO Digital Happiness - DreadOut Games)	Presentasi Peserta. Juri : Ibu Lolly Amalia Abdullah, Asril Fitri Syamas, Diyanto Imam, Arief Widhiyasa, Rama Mamuaya	
15.00 - 15.30	ISHOMA	ISHOMA	ISHOMA	ISHOMA	
15.30 - 17.00	Materi 3: Pentingnya Legalitas Badan Usaha dan HKI oleh Bapak Hari Sungkari (Sekjen MIKTI)	Materi 7: Channel Distribution & Revenue oleh Andrias Ekoyuono (VP of Business Development Ideosource VC)	Materi 12: How to Develop Global Apps oleh Luqman El Hakiem (Head of Digital Services Southern Asia Pacific Huawei)	Presentasi Peserta. Juri : Ibu Lolly Amalia Abdullah, Asril Fitri Syamas, Diyanto Imam, Arief Widhiyasa, Rama Mamuaya	Selesai
17.00 - 19.00	ISHOMA	ISHOMA	ISHOMA	ISHOMA	
19.00 - 21.00	Aktivitas Team Building oleh Bapak Teddy Sukardi (Ketua FTII)	Materi 8: Financial Forecast for Digipreneur oleh Lee Marvin (Financial Manager AGATE Studio)	Materi 13: How to Build Global Network oleh Wempy Dyocta Koto (CEO Systec Venture Capital dan CEO Wardour & Oxford)	Presentasi Peserta. Juri : Ibu Lolly Amalia Abdullah, Asril Fitri Syamas, Diyanto Imam, Arief Widhiyasa, Rama Mamuaya	
21.00 - 21.30	Istirahat	Istirahat	Istirahat	Istirahat	
21.30 - selesai	Moderator (10.30 - 17.00) : Ferie Budiansyah (Founder and Director of Tarie Multimedia)	Moderator (09.00 - 17.00): Indra Purnama (Executive Director of Bandung Digital Valley)	Moderator (09.00 - 11.00) : Ir. Lolly Amalia Abdullah, M.Sc Moderator (11.00 - 17.00) : Rama Mamuaya	Moderator (09.00 - 10.30) : Ir. Lolly Amalia Abdullah, M.Sc	